

DEPARTMENT: Holland College of Arts and Media - Art and Design

2017-2018 KEY PERFORMANCE INDICATORS

INDICATOR	2014		2015		2016		2017		2018	
<b>1. BUDGETED FULL TIME FACULTY (Fall Term)</b>										
Tenured and Tenure Track									13	
Regular Non-tenure Track									6	
Total Full-time Budgeted Positions									19	
<b>2. CREDIT HOURS (Fall Term)</b>	<b>2013</b>		<b>2014</b>		<b>2015</b>		<b>2016</b>		<b>2017</b>	
Undergraduate	3480		3139		2884		2687		2995	
Graduate	75		15		51		12		72	
Total Number of Credit Hours	3555		3154		2935		2699		3067	
<b>3. NUMBER OF MAJORS (Fall Term)</b>	<b>2013</b>		<b>2014</b>		<b>2015</b>		<b>2016</b>		<b>2017</b>	
Undergraduate	379		343		282		284		289	
Graduate	0		0		0		0		0	
Total Number of Majors	379		343		282		284		289	
<b>4. DEGREES AWARDED (Summer, Fall, Spring)</b>	<b>2013-2014</b>		<b>2014-2015</b>		<b>2015-2016</b>		<b>2016-2017</b>		<b>2017-2018</b>	
Undergraduate	74		79		52		56		31	
Graduate	0		0		0		0		0	
Total Number of Degrees Awarded	74		79		52		56		31	
<b>5. DEGREES AWARDED PER 100 FTE</b>	<b>2013-2014</b>		<b>2014-2015</b>		<b>2015-2016</b>		<b>2016-2017</b>		<b>2017-2018</b>	
Undergraduate	31.9		37.8		27.0		31.3		15.5	
Graduate	0.0		0.0		0.0		0.0		0.0	
Total	31.9		37.8		27.0		31.3		15.5	
<b>6. ONE YEAR STUDENT RETENTION (WITHIN UNIVERSITY)*</b>	<b>2013</b>		<b>2014</b>		<b>2015</b>		<b>2016</b>		<b>2017</b>	
	<b>N</b>	<b>%</b>	<b>N</b>	<b>%</b>	<b>N</b>	<b>%</b>	<b>N</b>	<b>%</b>	<b>N</b>	<b>%</b>
First-Time, Full-Time Freshmen	37	78.4%	33	63.6%	30	83.3%	44	72.7%	53	73.6%
First-Time, Part-Time Freshmen	1	100.0%	1	100.0%	4	100.0%	5	60.0%	2	50.0%
Undergraduate Transfer	11	81.8%	13	46.2%	14	92.9%	20	90.0%	19	78.9%
First-Time Masters	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
First-Time Specialist	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>7. GRADUATION RATES (WITHIN UNIVERSITY)</b>	<b>2008</b>		<b>2009</b>		<b>2010</b>		<b>2011</b>		<b>2012</b>	
	<b>N</b>	<b>%</b>	<b>N</b>	<b>%</b>	<b>N</b>	<b>%</b>	<b>N</b>	<b>%</b>	<b>N</b>	<b>%</b>
First-Time, Full-Time Freshmen	51	64.7%	36	66.7%	50	44.0%	38	55.3%	52	59.6%
First-Time, Part-Time Freshmen	3	33.0%	1	0.0%	0	0.0%	1	0.0%	4	0.0%
Undergraduate Transfer	11	63.6%	16	62.5%	22	63.6%	17	52.9%	15	60.0%
	<b>2011</b>		<b>2012</b>		<b>2013</b>		<b>2014</b>		<b>2015</b>	
	<b>N</b>	<b>%</b>	<b>N</b>	<b>%</b>	<b>N</b>	<b>%</b>	<b>N</b>	<b>%</b>	<b>N</b>	<b>%</b>
First-Time Masters	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
First-Time Specialist	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>8. GRADUATE OUTCOMES</b>									<b>2016-2017</b>	
									<b>N</b>	<b>%</b>
Undergraduate Known Status									52	92.9%
Employed									41	78.8%
Continuing Education/Volunteer/US Military									8	14.3%
Graduate Known Status										
Employed										
Continuing Education/Volunteer/US Military										

\*Graduating students included as retained