

**LX No. 3**  
**Faculty Senate Minutes**  
**August 27, 2025**

The Faculty Senate of Southeast Missouri State University met on Wednesday, April 30, 2025, in the Redhawks Room of the University Center. The following Senators were present: Michael Bezushko, Larry Bohannon, Abram Book, Christopher Bradley, Jenny Cropp, Corrie Dudley, Erin Fluegge, Pam Gershuny, Arusha Ijaz, Barbara Lamont, Hayley Love, Kelly McEnerney, Belinda McMurry, Jenna Moore (Chair), Joe Murphy (Chair-Elect), Josh Newth, Tomoaki Nomi, Peter Oman, Anthony Scherer, Kyle Schneider, Robin Smith, Mike Taylor, Misty Tilmon, David Yaskewich. Interim Provost Doug Koch was also present. The following alternates were present: Joseph Snyder. The following Proxy were present: Mario Guimaraes. No SGA representative was present.

Chair Moore called the meeting to order at 3:00pm.

**Approval of Minutes**

- Minutes from **April 30, 2025** reviewed.
- Correction noted: Dr. Hodson's name was misspelled.
- Minutes approved with correction.

**Guest Presentation – Branding Initiative**

**Presenters:** Dana Saverino (on behalf of Tonya Wells), Katie Krodinger

**Overview:**

- SEMO is launching a new branding strategy to strengthen institutional identity and student engagement.
- Research included focus groups, surveys, and competitive analysis.

**Brand Pillars Introduced:**

1. **Boldly Supportive**

2. **Experience Driven**
3. **Deeply Connected**
4. **Fearlessly Forward**

**New Tagline:**

**“Find Your Fearless”** – Emphasizes grit, community, and transformation.

**Homecoming Week Launch Plan:**

- **October 17, 2025:** Official brand launch during Fearless Fest Block Party.
- Events include:
  - Coffee pop-ups
  - Faculty/staff reception
  - Academic showcase
  - Presidential inauguration
  - Parade and alumni events
- **Classes canceled on October 17** to allow full participation.

**Inauguration Details:**

- RSVP deadline: September 4
- Regalia rental available
- Remarks from students, faculty, staff, and board members
- Reception and inaugural dinner at Show Me Center

**New Business**

**Approval of Legislative Committees as described in the meeting materials**

Motion to consider; Senator Bohannon, seconded by; Senator Taylor

- Committees approved as supplied in the meeting materials.

**Legislative Committee Charges**

- Charges emailed to members.

- Chairs to review with committees during first meetings.

## **Reports**

### **Chair – Jenna Lee Moore**

- Facilities report available upon request.
- Student minimum wage increased:
  - \$13.75/hour starting August 28<sup>th</sup>, 2025
  - \$15/hour starting Jan 1, 2026
- Staff equity study underway (faculty not included).
- Shuttle service now operated by CTA; runs every 30 minutes.
- Digital ID development in progress.
- Multiple committee vacancies.

### **Administrative Liaison – Interim Provost Doug Koch**

- President Hodson to attend next meeting.
- Faculty salary equity based on CUPA data.
- Strategic planning underway:
  - Focus on metrics, program delivery, and budget accountability.
  - Evaluation of online vs. face-to-face formats.
- Dean searches planned for:
  - College of Education
  - College of Health & Human Services
- Enrollment Management search in progress; interviews expected late October.
- Class cancellation on Oct 17 confirmed.

### **SGA – TBD**

- No current representative.
- Sophie Martin (SGA President) engaged; liaison expected by next meeting.

## **Committee Reports**

- **Academic Affairs – Kyle Schneider:** No major updates.
- **Compensation – Erin Fluegge:** No report.
- **Documents – Michael Bezushko:** No report.
- **Governance – Joshua Newth & Robin Smith:** No report.
- **Professional Affairs – Corrie Dudley:** No report.
- **Membership – Hayley Love:**
  - Actively filling open seats.
  - Committee will meet briefly after session.
- **Johnson Faculty Center – Joe Murphy:**
  - Committee not yet met.
  - Facility issues (broken windows, rate adjustments) noted.

## **Announcements**

- Observatory event scheduled for August 28th **at 8 PM** (weather permitting). The next planned event will be held on September 9<sup>th</sup>.

## **Adjournment**

Motion to adjourn; Senator Murphy, seconded; Senator Love

The meeting was adjourned at 4:15PM

**Next Meeting:** September 10, 2025, 3:00–5:00 PM, UC Redhawks Room