

LX No. 2
Faculty Senate Minutes
April 30, 2025

The Faculty Senate of Southeast Missouri State University met on Wednesday, April 30, 2025, in the Redhawks Room of the University Center. The following Senators were present: Larry Bohannon, Abram Book, Christopher Bradley, Jenny Cropp, Corrie Dudley, Erin Fluegge, Pam Gershuny, Courtney Kisat, Barbara Lamont, Hayley Love, Belinda McMurry, Jenna Moore (Chair), Joe Murphy (Chair-Elect), Tomoaki Nomi, Peter Oman, Anthony Scherer, Kyle Schneider, Mike Taylor, Misty Tilmon, David Yaskewich. Interim Provost Doug Koch and SGA Liaison Sophie Martin were also present. The following alternates were present: Marikit Fain, Shannon Clapsaddle, Michael Aide, and Justin Miller. Senator Liu and Senator McEnerney were not present or represented by an alternate.

Chair Moore Called the meeting to order at 3:00PM

Approval of Previous Meeting Minutes

Details: The minutes from April 23, 2025 (59.15 and 60.1), were reviewed and approved without corrections.

Guests:

- **Tonya Wells, Assistant Vice-President for Marketing and Communication**
 - **Topic:** Brand Project Update
 - **Recap of Brand Project:**
 - RFP issued in August for rebranding.
 - Contract awarded to Simpson Scarborough.
 - Brand insights report developed after campus visits and market research.
 - **Challenges Identified:**
 - Recruitment pressures.
 - Decreased statewide enrollment.

- Students questioning the value of college education.
- Youth experiencing less hopefulness.
- Strong brand identity but lack of cohesion.
- Location challenges and opportunities.
- School spirit and pride.
- Fragmented audiences.
- **Opportunities:**
 - Supportive campus community.
 - Career guidance and mentorship.
 - Student-centric institution.
 - Impressive programs.
- **Next Steps:**
 - Market research surveys with faculty, staff, students, prospective students, and alumni.
 - Media campaign "Show Me Fearless" launched to test messages and visuals.
 - Homecoming launch for the new brand planned.
- **Fearless Campaign:**
 - Discussion on whether "Fearless" will replace "Will to Do."
 - Testing phase and optimization of campaign messages.
- **Tracking Demographics:**
 - Use of UTM tracking pixels to analyze engagement and interests.
- **Kevin Timlin, Executive Director of International Education and Services**
- **Brooke DeArman, Associate Director of International Education and Services**
 - **Topic:** International Student Situation
 - **Definitions and Processes:**

- Explanation of international student status and visa processes.
- Recent terminations of SEVIS status and visa revocations.
- **Current Situation:**
 - 24 SEMO students affected (8 current students, 16 on OPT).
 - First student was detained on campus by federal authorities on March 27.
 - Reversal of SEVIS status terminations announced.
- **Guidance for Students:**
 - Carry hard copies of immigration documents.
 - Avoid leaving the US until the end of the year.
 - Scrub social media accounts of criminal behavior or political content.
 - Be cautious with driving and legal infractions.
- **Impact on Enrollment:**
 - Tracking visa reports for incoming class.
- **Support for International Students:**
 - Food scarcity concerns over the summer.
 - Off-campus employment opportunities through CPT work authorization.
- **Faculty Concerns:**
 - Communication and transparency regarding ICE presence on campus.
 - Guidance on handling ICE inquiries in classrooms.

Old Business:

- **Bill 25-A-10 Assessment and Grades Policy and Procedure (Second Reading)**
Motion to split; Senator Schneider, seconded by; Senator Lamont
- **Discussion:**

- The bill was split into two separate bills: one for policy and one for procedure.
- No changes are being made to either bill.
- Vote to split the bill passed with unanimous vote

Motion to consider both bills together; Senator Murphy, seconded by Senator Schneider.

- Both bills passed with a unanimous vote.
- **Resolution 25-6 In Support of Diversity, Equity, Inclusion, and Accessibility**
Motion to consider; Senator Bradley, seconded by; Senator Bohannon
- **Friendly Amendment:** Diversity, Equity, Inclusion, and Accessibility (D.E.I.A.) will be changed to, Diversity, Equity, and Inclusion (D.E.I.)
 - **Discussion:**
 - Concerns about the timing and potential repercussions.
 - Concerns were raised that some of the items were “picking a fight.”
 - Some departments felt that language of the resolution “was too strong.”

Motion to table the resolution; Senator Moore, seconded by; Senator Fluegge

Senator Scherer opposed

New Business:

- **Approval of Legislative Committee Chairs, Co-chairs, and Vice-chairs** Motion to approve Committee Chairs and Vice-Chairs; Senator Clapsaddle, seconded by; Senator Bohannon
 - **Discussion:**
 - The list of chairs, co-chairs, and vice-chairs was approved with a friendly amendment to correct a college designation for Senator Schneider.
- Academic Affairs – Kyle Schneider (Chair) and Michael Taylor (Vice-Chair)
- Compensation – Erin Fluegge (Chair) and David Yaskewich (Vice-Chair)
- Documents – Michael Bezushko (Chair) and Larry Bohannon (Vice-Chair)
- Governance - Joshua Newth (Co-Chair) and Robin Smith (Co-Chair)
- Professional Affairs – Corrie Dudley (Chair) and Abe Book (Vice-Chair)

- Membership – Hayley Love (Chair)
- Johnson Faculty Center – Joe Murphy (Chair)
- **Resolution 26-1 Continuity of Grievance Committee Membership** Motion to approve; Senator Cropp, seconded by; Senator Bohannon
 - **Discussion:**
 - Proposal to allow current grievance committee members to continue serving until the current grievance is resolved.
 - The resolution was approved with a friendly amendment to allow current members to continue serving provided they are willing (Lines 17-20).

The motion passed with one abstention.

Reports:

- **Chair – Jenna Lee Moore**
 - Meeting with Dean's Council and discussion on policy enforcement.
 - Lunch with Dr. Hodson and discussion on compensation and executive staff searches.
 - ADA compliance workshops and faculty development will be held in May. The deadline is April 2026.
 - Leadership meeting scheduled for August 20, 2025.
- **Administrative Liaison – Interim Provost Doug Koch**
 - Positive engagement with Dr. Hodson.
 - Encouragement for faculty to enjoy the end of the semester.
- **SGA – Sophie Martin**
 - Successful transition of SGA leadership.
 - Discussion on the WINGS shuttle service and budget considerations.

Committee Reports:

- **Membership – Hayley Love**
 - Call to fill GRFC and grievance committee positions.

- Finalization of positions to occur in the fall.

Announcements:

- **Celebrate the Arts:** Event on Friday at 7:30 PM in the River Campus.
- **Memorial for Doctor Perry:** Halfway to the fundraising goal.
- **Farewell Party for Joel Rhodes:** Scheduled for next Wednesday at Ebb & Flow.
- Encouragement for faculty to vote on the Council constitutional amendment ballot.

Motion to adjourn; Senator Taylor, seconded; Senator Clapsaddle

The meeting was adjourned at 4:51PM

Next Meeting: August 27, 2025, 3:00 – 5:00 PM, UC Redhawks Room