

AGRICULTURE: AGRICULTURE COMMUNICATIONS**Bachelor of Science (BS)**

This is a guide based on the 2026-2027 Undergraduate Catalog and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

CURRICULUM CHECKLIST**120 Total Hours****82 Hours – No minor required****Required Courses (23 Hours):**

- ___ AG111 Agribusiness Orientation (1)
 ___ AG140 Communicating in Agriculture (1)
 ___ AG245 Agricultural Economics (3)
 ___ AG355 Agriculture Seminar & Career Preparation (2)
 ___ AG465 Agriculture Internship (3-6)
 OR ___ AG469 Undergraduate Research (3)
 ___ AO120 Introduction to Plant Science (3)
 ___ AO125 Introduction to Plant Science Lab (1)
 ___ AY101 Introduction to Animal Science (3)
 ___ HO110 Introduction to Horticulture (3)
 ___ MG301 Principles of Management (3)

AGRICULTURE COMMUNICATIONS (51 hours)

- ___ AG313 Agribusiness Social Media (3)
 ___ AG436 Agriculture Ethics (3)
 ___ AG447 Commodity Markets in Agriculture (3)
 ___ AG515 Agribusiness Communication (3)
 ___ AG520 Agriculture Connections & Organizational Behavior (3)
 ___ AR180 Digital Literacy for Art & Design (3)
 ___ GD222 Introduction to Graphic Design (3)
 ___ GD322 Introduction to Typography (3)
 ___ GD355 Web Design (3)
 ___ GD411 Identity Design (3)
 ___ IM300 Technical Communication (3)
 OR ___ MC331 Strategic Writing (3)
 ___ MC221 Digital Media Production (3)
 ___ MC231 Social Media Content Creation (3)
 ___ MC320 Media News (3)
 ___ MC322 Design for Media (3)
 ___ MC327 Media Visual Production (3)
 ___ MC410 Converged Media Campaigns (3)
 OR ___ MC429 Media Management (3)

Choose 8 hours:

- ___ Any class in AG, AO, AY, ET, HO, MK (14)

Additional Requirements:**Choose 4 hours:**

- ___ CH181/184 Basic Principles of Chemistry and Lab (4)
 ___ CH184/185 General Chemistry I and Lab (4)

Choose 3 hours:

- ___ MA116 Precalculus A (3)
 ___ MA155 Statistical Reasoning (3)

General Education Requirements – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 6 hours
- Constitution Requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI100	1	AG111	1
	EN100	3	AG140	1
	AO120/125	4	AG245	3
	AY101	3	General Education	3
	MA116 or MA155	3	MC221	3
	General Education	3	General Education	3
	Total	17	Total	14
SECOND YEAR	HO110	3	MG301	3
	AR180	3	GD222	3
	MC231	3	AG313	3
	Chemistry Requirement	4	MC320	3
	General Education	3	General Education	3
	Total	16	Total	15
THIRD YEAR	GD322	3	AG355	2
	IM300	3	GD355	3
	AG436	3	AG447	3
	MC322	3	MC327	3
	General Education	3	General Education	3
			Major Elective	2
FOURTH YEAR	Total	15	Total	16
	GD411	3	AG515	3
	AG520	3	General Education	3
	MC410 OR MC429	3	Major Elective	3
	General Education	3	Major Elective	3
	Total	12	Total	12
SUMMER SESSION			AG465 or AG469	3

Degree requirements for all students: a minimum of 120 credit hours, completion of the General Education program, and completion of 39 senior division hours (300-599). Refer to the Undergraduate Catalog or Degree Works for additional graduation requirements for your program.

A minimum 2.0 GPA in the major and overall are required to graduate with a BS degree.



Revised
8/26/2026

DEGREE MAP
2026-2027



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