

# BUSINESS ADMINISTRATION

## Bachelor Science in Business Administration (BSBA)

This is a guide based on the 2026-2027 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

### CURRICULUM CHECKLIST

"Critical Courses" are **italicized and bolded**. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.

#### Business Administration Core – 30 hours required

A grade of 'C' is required in each core course.

- **AC221 Principles of Accounting I (3)**
- **AC222 Principles of Accounting II (3)**
- BA101 The Business Universe (3)
- BA490 Business Policy & Strategy (3)
- BL255 Business Law (3)
- FI361 Financial Management (3)
- MG301 Principles of Management (3)
- MI375 Management Information Systems (3)
- MK301 Principles of Marketing (3)

#### Choose 3 hours\*:

- AC540 International Perspectives of Accounting (3)
- BA550 Global Logistics (3)
- BA560 Topics in International Business (3)
- BL560 International Business Law (3)
- EC580 International Economics (3)
- FI540 International Finance (3)
- HA560 International Healthcare Administration (3)
- MG560 International Management (3)
- MK560 International Marketing (3)

\*International Course taken to meet Business Administration Core requirement may not be counted on a major.

#### Support Courses – 21 Hours Required

Some courses may fulfill General Education requirements.

A grade of 'C' or better is required in each support course.

- BA252 Business Communication (2)
- BA452 Professionalism (1)
- EC215 Principles of Microeconomics (3)
- EC225 Principles of Macroeconomics (3)
- **EN140 Rhetoric & Critical Thinking (3)**
- **MA116 Precalculus A OR MA123 Mathematical Reasoning and Modeling (3)**
- MI101 Introduction to Computer Applications (3)
- SC105 Fundamentals of Oral Communication (3) OR SC155 Interpersonal Communication (3)

#### Business Administration – 36 hour major – No minor required

##### Required Courses:

- BA400 Applied Ethical Leadership (3)
- AC/BA/BL/EC/ER/FA/FI/HA/MG/MI/MK/QM 300-599 level (30)\*

\*Choose a minimum of 4 disciplines with no more than 9 hours in one discipline (represented by subject prefix).

##### Choose 6 hours from the following as part of the 30 hours of required coursework:

- AC330 Accounting Analytics & Information Systems (3)
- EC351 Econometrics (3)
- EC490 Business Forecasting (3)
- ER561 Business Planning for New Ventures (3)
- FA315 Retail Buying (3)
- HA540 Healthcare Informatics (3)
- HA545 Healthcare Database Systems (3)
- HA586 Healthcare Strategy & Marketing (3)
- MG516 Acquiring Talent (3)
- MG536 Compensating Talent (3)
- MG548 Project Management (3)
- MK345 Intro to Business Research (3)
- MK586 Customer Metrics (3)
- QM352 Quantitative Decision Models (3)
- QM358 Production/Operations Management (3)
- QM558 Principles of Supply Chain Management (3)

##### Choose 3 hours:

- MA223 Elementary Probability & Statistics (3)
- PY271 Psychological Research I (3)
- SO242 Statistics for Social Scientists (3)
- SW242 Statistics for Social Work (3)

\*Core and support courses for BSBA degree will not count here.

\*No more than 6 hours can double count in this major and a minor in the Harrison College of Business.

\*No more than 9 hours may double count between this major and a second Business major.

All Harrison College of Business and Computing majors are encouraged to study abroad during their junior or senior year. Numerous opportunities exist from 10 days to a full semester. Programs are available in which all classes are taught in English and tuition rates are the same as Southeast's.

**General Education Requirements** – some requirements may be fulfilled by coursework in major program Social and Behavioral Sciences (6 hours); Constitution Requirement (3 hours); Written Communication (6 hours); Oral Communication (3 hours); Natural Sciences (7 hours from two disciplines, one to include a lab); Mathematics (3 hours); Humanities & Fine Arts (9 hours from at least two disciplines); Additional requirements (5 hours to include UI100 for native students); Civics examination.

### SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
<b>FIRST YEAR</b>	UI100	1	<b>EN140</b>	3
	EN100	3	SC105 or SC155	3
	BA101	3	General Education	3
	<b>MA116 or MA123</b>	3	General Education	3
	MI101	3	General Education	3
	General Education	3		
	<b>Total</b>	<b>16</b>	<b>Total</b>	<b>15</b>
Milestone: Achieve a minimum 2.25 overall GPA				
<b>SECOND YEAR</b>	<b>AC221</b>	3	<b>AC222</b>	3
	BA252	2	BL255	3
	EC215	3	EC225	3
	Statistics course	3	General Education	3
	General Education	3	General Education	3
	General Education	3		
	<b>Total</b>	<b>17</b>	<b>Total</b>	<b>15</b>
Milestone: Achieve a minimum 2.25 overall GPA				
<b>THIRD YEAR</b>	FI361	3	AC330, EC351, EC490, ER561, FA315, HA540, HA545, HA586, MG416, MG436, MG548, MK345, QM352, QM358 or QM558	3
	BA400	3	MI375	3
	BA452	1	Major Course	3
	MG301	3	Major Course	3
	MK301	3	Major Course	3
	General Education	3		
	<b>Total</b>	<b>16</b>	<b>Total</b>	<b>15</b>
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				
<b>FOURTH YEAR</b>	BA400	3	BA490	3
	International Course	3	Major Course	3
	Major Course	3	Major Course	3
	Major Course	3	Major Course	3
	Major Course	3		
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>12</b>
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

A "Milestone" signifies a significant stage for a student in the completion of a degree.

#### Personalized Pathways:

At Southeast, we offer online courses in a traditional 16-week fall and spring semester with eight-week sessions in the first and last half of both. In addition, we offer a wintersetion between fall and spring and at least six different 4-, 6-, and 8-week sessions over summer. Talk with an advisor to see how you can utilize these different sessions to expedite your degree completion.

**Degree requirements for all students:** a minimum of 120 credit hours; completion of transfer credit for General Education program courses; residency at Southeast - at least 30 hours from Southeast; 39 senior division hours required: current residency at Southeast - 12 of your final 18 hours must be taken with Southeast. Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

# DEGREE MAP

## 2026-2027



# BUSINESS ADMINISTRATION

## Bachelor of Science in Business Administration (BSBA)

### RETENTION/GRADUATION REQUIREMENTS FOR THE BUSINESS ADMINISTRATION DEGREE PROGRAM

#### **Retention Requirements:**

Students will be retained as BSBA degree majors providing the following retention criteria are met:

1. An overall cumulative GPA of 2.25.
2. A major GPA of 2.25.
3. A grade of 'C' or better in the BSBA core and support courses with the following prefixes: AC, BA, BL, EC, FI, MG, MI, MK, and QM.

#### **Dismissal from the BSBA degree program:**

1. BSBA students who complete any core or support courses with a grade of D or F will be notified in writing by the home department for the BSBA major that the course(s) must be completed with a grade of C or better by the end of the next long (fall or spring) semester or they will be placed on probation within the college. Exceptions can be granted with prior approval of the Dean of the college.
2. If students do not complete the course(s) with a C or better on their next attempt, they will be placed on probation within the BSBA program and notified by the department.
3. If students on probation within the college do not complete the course(s) with a C or better in the next long (fall or spring) semester, or by the extension granted by the dean, they will be dismissed from the BSBA degree program.

Students dismissed from the BSBA degree will be notified by the department. Students' advisors will be copied on all correspondence. Students may meet with the department chairperson to discuss the decision to dismiss the student from the BSBA degree. An official request for review of the decision must be received by the chairperson in writing within 10 business days of email notification of dismissal.

#### **Graduation Requirements:**

1. An overall cumulative GPA of 2.25.
  2. A major GPA of 2.25.
  3. A grade of C or better in all BSBA core and support courses.
- Fifty percent of the business hours counted toward a business degree must be taken at Southeast Missouri State University.



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# DEGREE MAP

## 2026-2027



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