

# AGRIBUSINESS: AGRICULTURE COMMUNICATIONS OPTION

## Bachelor of Science (BS)

This is a guide based on the 2025-2026 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

### CURRICULUM CHECKLIST

#### 76 Hours – No minor required

##### Required Courses:

- \_\_\_ AG111 Agribusiness Orientation (1)
- \_\_\_ AG140 Communicating in Agriculture (3)
- \_\_\_ AG208 Agriculture Business Data Analysis (3)
- \_\_\_ AG245 Agricultural Economics (3)
- \_\_\_ AG250 Agribusiness Management (3)
- \_\_\_ AG334 Agribusiness Finance (3)
- \_\_\_ AG340 Agriculture Safety (3)
- \_\_\_ AG355 Agriculture Seminar (2)
- \_\_\_ AG447 Marketing Agricultural Products (3)
- \_\_\_ AG470 Agribusiness Sales (3)
- \_\_\_ AO120 Plant Science (3)
- \_\_\_ AO125 Plant Science Lab (1)
- \_\_\_ AY101 Animal Science (3)
- \_\_\_ HO110 Introduction to Horticulture (3)

##### Choose 3 hours:

- \_\_\_ AC221 Principles of Accounting I (3)
- \_\_\_ AG381 Agribusiness Management II (3)

##### Choose 3 hours:

- \_\_\_ AG465 Agriculture Internship (3-6)
- \_\_\_ AG469 Undergraduate Research (3)

#### AGRICULTURE COMMUNICATIONS

- \_\_\_ AG313 Social Media in Agribusiness (3)
- \_\_\_ AG436 Agriculture Ethics (3)
- \_\_\_ AG515 Agribusiness Communication (3)
- \_\_\_ MC221 Digital Media Production (3)
- \_\_\_ MC322 Media Design (3)

##### Choose 9 hours of Agriculture course (AG, AO, AY, HO):

- \_\_\_ AG, AO, AY, HO (3)
- \_\_\_ AG, AO, AY, HO (3)
- \_\_\_ AG, AO, AY, HO (3)

##### Choose 3 hours:

- \_\_\_ MC231 Social Media Content Creation (3)
- \_\_\_ MC327 Media Visual Production (3)

##### Choose 3 hours:

- \_\_\_ IM300 Technical Communication (3)
- \_\_\_ MC331 Strategic Writing (3)

##### Choose 3 hours:

- \_\_\_ MC410 Converged Media Campaigns (3)
- \_\_\_ MC434 Public Relations Campaigns & Case Studies (3)

##### Additional Requirements:

##### Choose 4 hours:

- \_\_\_ CH181/184 Basic Principles of Chemistry and Lab (4)
- \_\_\_ CH184/185 General Chemistry I and Lab (4)

##### Choose 3 hours:

- \_\_\_ MA116 Precalculus A (3)
- \_\_\_ MA155 Statistical Reasoning (3)

**General Education Requirements** – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 6 hours
- Constitution Requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

### SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
<b>FIRST YEAR</b>	UI100	1	AG111	1
	EN100	3	AG140	3
	AO120/125	4	AG250	3
	AY101	3	MA116 or MA155	3
	General Education	3	MC221	3
			General Education	3
	<b>Total</b>	<b>14</b>	<b>Total</b>	<b>16</b>
<b>SECOND YEAR</b>	Chemistry requirement	4	AG208	3
	MC322	3	AG245	3
	General Education	3	HO110	3
	AG, AO, AY, HO Elective	3	General Education	3
			General Education	3
		<b>Total</b>	<b>13</b>	<b>Total</b>
<b>THIRD YEAR</b>	AG313	3	AG334	3
	MC322	3	AG355	2
	General Education	3	AG447	3
	General Education	3	MC231/MC327	3
	AG, AO, AY, HO Elective	3	General Education	3
			Elective	
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>17</b>
<b>FOURTH YEAR</b>	AG340	3	AC221/AG381	3
	AG470	3	AG436	3
	AG515	3	IM300/MC331	3
	AG, AO, AY, HO Elective	3	MC410/MC434	3
	Elective		Elective	1
		<b>Total</b>	<b>15</b>	<b>Total</b>
<b>SUMMER SESSION</b>			AG465 or AG469	<b>3</b>

**Degree requirements for all students:** a minimum of 120 credit hours, completion of the General Education program, and completion of 39 senior division hours (300-599). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

A minimum 2.0 GPA in the major and overall are required to graduate with a BS degree.



Revised  
3/20/2025

# 2025-2026 degree map

