

AGRIBUSINESS: AGRICULTURE COMMUNICATIONS OPTION

Bachelor of Science (BS)

This is a guide based on the 2025-2026 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

CURRICULUM CHECKLIST

76 Hours – No minor required

Required Courses:

- ___ AG111 Agribusiness Orientation (1)
- ___ AG140 Communicating in Agriculture (3)
- ___ AG208 Agriculture Business Data Analysis (3)
- ___ AG245 Agricultural Economics (3)
- ___ AG250 Agribusiness Management (3)
- ___ AG334 Agribusiness Finance (3)
- ___ AG340 Agriculture Safety (3)
- ___ AG355 Agriculture Seminar (2)
- ___ AG447 Marketing Agricultural Products (3)
- ___ AG470 Agribusiness Sales (3)
- ___ AO120 Plant Science (3)
- ___ AO125 Plant Science Lab (1)
- ___ AY101 Animal Science (3)
- ___ HO110 Introduction to Horticulture (3)

Choose 3 hours:

- ___ AC221 Principles of Accounting I (3)
- ___ AG381 Agribusiness Management II (3)

Choose 3 hours:

- ___ AG465 Agriculture Internship (3-6)
- ___ AG469 Undergraduate Research (3)

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- ___ AG313 Social Media in Agribusiness (3)
- ___ AG436 Agriculture Ethics (3)
- ___ AG515 Agribusiness Communication (3)
- ___ MC221 Digital Media Production (3)
- ___ MC322 Media Design (3)

Choose 9 hours of Agriculture course (AG, AO, AY, HO):

- ___ AG, AO, AY, HO (3)
- ___ AG, AO, AY, HO (3)
- ___ AG, AO, AY, HO (3)

Choose 3 hours:

- ___ MC231 Social Media Content Creation (3)
- ___ MC327 Media Visual Production (3)

Choose 3 hours:

- ___ IM300 Technical Communication (3)
- ___ MC331 Strategic Writing (3)

Choose 3 hours:

- ___ MC410 Converged Media Systems (3)
- ___ MC434 Public Relations Campaigns & Case Studies (3)

Additional Requirements:

Choose 4 hours:

- ___ CH181/184 Basic Principles of Chemistry and Lab (4)
- ___ CH184/185 General Chemistry I and Lab (4)

Choose 3 hours:

- ___ MA116 Precalculus A (3)
- ___ MA155 Statistical Reasoning (3)

General Education Requirements – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 6 hours
- Constitution Requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI100	1	AG111	1
	EN100	3	AG140	3
	AO120/125	4	AG250	3
	AY101	3	MA116 or MA155	3
	General Education	3	MC221	3
				General Education
Total		14	Total	16
SECOND YEAR	Chemistry requirement	4	AG208	3
	MC322	3	AG245	3
	General Education	3	HO110	3
	AG, AO, AY, HO	3	General Education	3
	Elective		General Education	3
	Total	13	Total	14
THIRD YEAR	AG313	3	AG334	3
	MC322	3	AG355	2
	General Education	3	AG447	3
	General Education	3	MC231/MC327	3
	AG, AO, AY, HO	3	General Education	3
	Elective		Elective	
Total	15	Total	17	
FOURTH YEAR	AG340	3	AC221/AG381	3
	AG470	3	AG436	3
	AG515	3	IM300/MC331	3
	AG, AO, AY, HO	3	MC410/MC434	3
	Elective		Elective	1
	Total	15	Total	13
SUMMER SESSION			AG465 or AG469	3

Degree requirements for all students: a minimum of 120 credit hours, completion of the General Education program, and completion of 39 senior division hours (300-599). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

A minimum 2.0 GPA in the major and overall are required to graduate with a BS degree.



Revised
3/3/2025

2025-2026 degree map

