

BUSINESS ADMINISTRATION

online

Bachelor Science in Business Administration (BSBA)

This is a guide based on the 2025-2026 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

CURRICULUM CHECKLIST

SAMPLE YEARLY COURSE MAP

Business Administration Core – 30 hours required

A grade of 'C' is required in each core course.

- ___ AC221^{8S} Principles of Accounting I (3)
- ___ AC222^{8S} Principles of Accounting II (3)
- ___ BA101 The Business Universe (3)
- ___ BA490^S Business Policy & Strategy (3)
- ___ BL255^{8S} Business Law (3)
- ___ FI361^S Financial Management (3)
- ___ MG301^{WS} Principles of Management (3)
- ___ MI375^S Management Information Systems (3)
- ___ MK301^{WS} Principles of Marketing (3)

Choose 3 hours*:

- ___ AC540 International Perspectives of Accounting (3)
- ___ BA560 Topics in International Business (3)
- ___ BL560 International Business Law (3)
- ___ EC580 International Economics (3)
- ___ HA560 International Healthcare Administration (3)
- ___ FI540 International Finance (3)
- ___ MG560^S International Management (3)
- ___ MK560^S International Marketing (3)

* International course taken to meet business administration core requirement may not be counted on a major. Some courses listed may not be available in an online format.

Support Courses – 27 hours required

Some courses may fulfill General Education requirements.

A grade of 'C' or better is required in each support course.

- ___ BA252^{8S} Business Communication (2)
- ___ BA452^S Professionalism (1)
- ___ EC215^{8S} Principles of Microeconomics (3) *
- ___ EC225^{8S} Principles of Macroeconomics (3)
- ___ EN140^S Rhetoric & Critical Thinking (3) *
- ___ MA116^S Precalculus A OR MA123 Mathematical Reasoning & Modeling (3) *
- ___ MI101^{8S} Introduction to Computer Applications (3)
- ___ QM257^{8S} Business Analytics I (3)
- ___ QM258^{8S} Business Analytics II (3)
- ___ SC107 Online Oral Presentations (3) *

NOTE: All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

Business Administration – 30 hour major – No minor required

Required Courses:

- ___ BA400 Applied Ethical Leadership (3)
- ___ AC/BA/BL/EC/ER/FA/FI/HA/MG/MI/MK/QM 300-599 level (27)*

* Choose a minimum of 4 disciplines with no more than 9 hours in one discipline (represented by subject prefix).

Choose 3 hours from the following as part of the 27 hours of required coursework:

- ___ AC330 Accounting Analytics & Information Systems (3)
- ___ EC351 Applied Economic Models (3)
- ___ EC490 Business Forecasting (3)
- ___ ER561 Business Planning for New Ventures (3)
- ___ FA315 Retail Buying (3)
- ___ HA540 Healthcare Informatics (3)
- ___ HA545 Healthcare Database Systems (3)
- ___ HA586 Healthcare Strategy & Marketing (3)
- ___ MG516 Acquiring Talent (3)
- ___ MG536 Compensating Talent (3)
- ___ MG548 Project Management (3)
- ___ MK345 Intro to Business Research (3)
- ___ QM352 Quantitative Decision Models (3)
- ___ QM358 Production/Operations Management (3)
- ___ QM558 Principles of Supply Chain Management (3)

* Core and support courses for BSBA degree will not count here.

* No more than 6 hours can double count in this major and a minor in the Harrison College of Business.

* No more than 9 hours may double count between this major and a second Business major.

8 - These courses are typically offered in an eight-week format in the spring or fall semesters.

S - These courses are typically offered in a summer session.

W - These courses are typically offered over the wintertime (listed as part of the spring semester). Students are restricted to one wintertime course per semester.

+ - Meets General Education requirement

FALL	Start / Stop	Course #	Hrs
Full Term	Aug. - Dec.		3
Full Term	Aug. - Dec.		3
Full Term	Aug. - Dec.		3
1st 8 Week	Aug. - Oct.		3
2nd 8 Week	Oct. - Dec.		3
Total			15

SPRING	Start / Stop	Course #	Hrs
Wintersession	Dec. - Jan		3
Full Term	Jan. - May		3
Full Term	Jan. - May		3
1st 8 Week	Jan. - Mar.		3
2nd 8 Week	Mar. - May		3
Total			15

SUMMER	Start / Stop	Course #	Hrs
1st 4 Week	June		3
8 Week	June-July		3
2nd 4 Week	July		3
Total			9

Personalized Pathways:

At Southeast, we offer online courses in a traditional 16-week fall and spring semester with eight-week sessions in the first and last half of both. In addition, we offer a wintertime session between fall and spring and at least six different 4-, 6-, and 8-week sessions over summer. Talk with an advisor to see how you can utilize these different sessions to expedite your degree completion.

Degree requirements for all students: a minimum of 120 credit hours; completion of/transfer credit for General Education program courses; residency at Southeast - at least 30 hours from Southeast; 39 senior division hours required; current residency at Southeast - 12 of your final 18 hours must be taken with Southeast. Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

General Education Requirements – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 6 hours
- Constitution requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

All Harrison College of Business and Computing majors are encouraged to study abroad during their junior or senior year. Numerous opportunities exist from 10 days to a full semester. Programs are available in which all classes are taught in English and tuition rates are the same as Southeast's.



2025-2026 *degree map*



Bachelor of Science in Business Administration (BSBA)

RETENTION/GRADUATION REQUIREMENTS FOR THE BUSINESS ADMINISTRATION DEGREE PROGRAM

Retention Requirements:

Students will be retained as BSBA degree majors providing the following retention criteria are met:

1. An overall cumulative GPA of 2.25.
2. A major GPA of 2.25.
3. A grade of 'C' or better in the BSBA core and support courses with the following prefixes: AC, BA, BL, EC, FI, MG, MI, MK, and QM.

Dismissal from the BSBA degree program:

1. BSBA students who complete any core or support courses with a grade of D or F will be notified in writing by the home department for the BSBA major that the course(s) must be completed with a grade of C or better by the end of the next long (fall or spring) semester or they will be placed on probation within the college. Exceptions can be granted with prior approval of the Dean of the college.
2. If students do not complete the course(s) with a C or better on their next attempt, they will be placed on probation within the BSBA program and notified by the department.
3. If students on probation within the college do not complete the course(s) with a C or better in the next long (fall or spring) semester, or by the extension granted by the dean, they will be dismissed from the BSBA degree program.

Students dismissed from the BSBA degree will be notified by the department. Students' advisors will be copied on all correspondence. Students may meet with the department chairperson to discuss the decision to dismiss the student from the BSBA degree. An official request for review of the decision must be received by the chairperson in writing within 10 business days of email notification of dismissal.

Graduation Requirements:

1. An overall cumulative GPA of 2.25.
 2. A major GPA of 2.25.
 3. A grade of C or better in all BSBA core and support courses.
- Fifty percent of the business hours counted toward a business degree must be taken at Southeast Missouri State University.

Revised 4/3/2025

2025-2026 *degree map*

