

CORPORATE COMMUNICATION

Bachelor of Science (BS)

This is a guide based on the 2024-2025 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

CURRICULUM CHECKLIST

48 Hour Major – No minor required

Required courses:

- ___ SC001 Exit Interview (0)
- ___ SC105 Fund of Oral Comm (3)
- ___ SC155 Fund of Interpersonal Comm (3)
- ___ SC200 Introduction to Communication Research (3)
- ___ SC230 Communicating Professionally (3)
- ___ SC302 Managerial Communication Processes (3)
- ___ SC350 Organizational Communication (3)
- ___ SC359 Ethics of Dialogue & Deliberation (3)
- ___ SC415 Communication & Group Leadership (3)
- ___ SC425 Persuasion (3)
- ___ SC483 Internship in Speech Comm (3)
- ___ SC491 Senior Research Project in Organizational Communication (3)

Choose 3 hours:

- ___ SC215 Intercultural Communication (3)
- ___ SC316 Gender Communication (3)
- ___ SC355 Relational Comm Strategies (3)

Choose 3 hours:

- ___ SC335 Interviewing (3)
- ___ SC363 Communication Theory & Research (3)

Choose 3 hours:

- ___ SC406 Negotiation & Conflict Management (3)
- ___ SC482 Special Topics (3)

Choose 6 hours:

- ___ MG301 Principles of Management (3)
- ___ MG356 Foundations of Human Resource Management (3)
- ___ PS431 Non-Profit Management (3)
- ___ PS436 Grants & Fundraising (3)

General Education Requirements – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 6 hours
- Constitution Requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI100	1	SC105	3
	EN100	3	General Education	3
	General Education	3	General Education	3
	General Education	3	General Education	3
	General Education	3	General Education	3
	Total	13	Total	15
SECOND YEAR	SC155	3	SC200	3
	General Education	3	SC230	3
	General Education	3	Elective	3
	General Education	3	Elective	3
	General Education	4	Elective	3
Total	16	Total	15	
THIRD YEAR	SC350	3	SC302	3
	SC359	3	Org Comm Elective	3
	Org Comm Elective	3	Org Comm Elective	3
	Elective	3	Elective	3
	Elective	3	Elective	3
Total	15	Total	15	
FOURTH YEAR	SC415	3	SC001	0
	SC425	3	SC483	3
	Org Comm Elective	3	SC491	3
	Elective	3	Org Comm Elective	3
	Elective	3	Elective	3
	Elective	1	Elective	3
Total	16	Total	15	

NOTE: Consider taking a summer or wintersession course to avoid 18-hour semesters.

Degree requirements for all students: a minimum of 120 credit hours, completion of the General Education program, and completion of 39 senior division hours (300-599). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

A minimum 2.0 GPA in the major and overall are required to graduate with a BS degree.



Revised
2/2/2024

2024-2025 degree map

