COMMUNICATION

Bachelor of Arts (BA)

This is a guide based on the 2024-2025 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

CURRICULUM CHECKLIST

48 Hour Major - No minor required Required Courses:

- SC001 Exit Interview (0)
- PS280 Introduction to Global Issues (3)
- SC105 Fundamentals of Oral Communication (3)
- SC155 Fundamentals of Interpersonal Communication (3)
- SC200 Introduction to Communication Research (3)
- SC215 Intercultural Communication (3)
- SC314 Argumentation & Problem Solving (3)
- SC316 Gender Communication (3)
- SC357 Rhetoric of Images (3)
- SC359 Ethics of Dialogue & Deliberation (3)
- SC363 Communication Theory & Research (3)
- SC425 Persuasion (3)
- SO201 Social Problems in Contemporary Society (3)
- SW207 Understanding Cultural and Social Diversity (3)

Choose 3 hours:

- SC310 Speechwriting (3)
- SC491 Senior Research Project in Organizational Communication (3)

Choose 3 hours:

- SC423 Political Communication (3)
- SC504 Leaders of Social Change (3)

Choose 3 hours:

- MC434 Public Relations Campaigns & Case Studies (3)
- SC483 Internship (3)

General Education Requirements – some requirements

may be fulfilled by coursework in major program

- Social and Behavioral Sciences 6 hours
- Constitution Requirement 3 hours
- Written Communication 6 hours
- Oral Communication 3 hours
- Natural Sciences 7 hours (from two disciplines, one to include a lab)
- Mathematics 3 hours
- Humanities & Fine Arts 9 hours (from at least two disciplines)
- Additional requirements 5 hours (to include UI100 for native students)
- Civics examination

SAMPLE FOUR YEAR PLAN

| SAMPLE FOUR-YEAR PLAN | | | | |
|-----------------------|-------------------|-----|-------------------|-----|
| | Fall Semester | | Spring Semester | r |
| | Course # | Hrs | Course # | Hrs |
| FIRST YEAR | UI100 | 1 | SC105/SC155 | 3 |
| | EN100 | 3 | General Education | 3 |
| | SC105/SC155 | 3 | General Education | 3 |
| | General Education | 3 | General Education | 3 |
| | General Education | 3 | General Education | 3 |
| | General Education | 3 | | |
| | Total | 16 | Total | 15 |
| SECOND YEAR | SC215 | 3 | PS280 | 3 |
| | General Education | 3 | SC200 | 3 |
| | General Education | 3 | SW207 | 3 |
| | General Education | 3 | Elective | 3 |
| | General Education | 3 | Elective | 3 |
| | Elective | 3 | | |
| | Total | 18 | Total | 15 |
| THIRD YEAR | SC310/SC491 | 3 | SC316 | 3 |
| | SC314 | 3 | SC357 | 3 |
| | SO201 | 3 | SC363 | 3 |
| | Elective | 3 | Elective | 3 |
| | Elective | 3 | Elective | 3 |
| | Total | 15 | Total | 15 |
| FOURTH YEAR | MC434/SC483 | 3 | SC001 | 0 |
| | SC359 | 3 | SC483/MC434 | 3 |
| | SC423/SC504 | 3 | Elective | 3 |
| | SC425 | 3 | Elective | 3 |
| | Elective | 3 | Elective | 3 |
| | | | Elective | 2 |
| | Total | 15 | Total | 14 |

Degree requirements for all students: a minimum of 120 credit hours, completion of the General Education program, and completion of 39 senior division hours (300-599). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

A minimum 2.0 GPA in the major and overall are required to graduate with a BA degree.





2024-2025 degree map