BUSINESS ADMINISTRATION

Bachelor of Science in Business Administration (BSBA)

This is a guide based on the 2023-2024 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress

CURRICULUM CHECKLIST

"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.

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Business A	Administration Core – 30 Hours Required				
A grade of 'C	'is required in each core course.				
AC221	Principles of Accounting I (3)				
	Principles of Accounting II (3)				
	The Rusiness Universe (3)				
BA490	Business Policy & Strategy (3)				
BL255	Business Policy & Strategy (3) Business Law (3)				
FI361	Financial Management (3)				
MG301	Principles of Management (3) Management Information Systems (3)				
MI375	Management Information Systems (3)				
MK301	Principles of Marketing (3)				
Choose 3 hours:*					
AC540	International Perspectives of Accounting (3)				
BA560	Topics in International Business (3)				
BL560	International Business Law (3)				
EC580	International Economics (3)				
FI540	International Finance (3) International Management (3)				
MG560	International Management (3)				
	International Marketing (3)				
	Course taken to meet Business Administration Core requirement may not be counted on a major.				
	ourses – 27 Hours Required				
	s may fulfill General Education requirements.				
A grade of 'C	or better is required in each support course.				
BA252	Business Communication (2) Professionalism (1) Principles of Microeconomics (3)				
BA452	Professionalism (1)				
EC215	Principles of Microeconomics (3)				
EC225	Principles of Macroeconomics (3)				
EN140	Rhetoric & Critical Thinking (3)				
IMA116	Precalculus A OR MA123 Mathematical Reasoning and Modeling (3)				
MITTOT	Intro to Computer Applications (3)				
QIVI257	Business Statistics I (3)				
QIVI258	Business Analytics II (3)				
	Fundamentals of Oral Communication (3)				
	00 and 200 level core and support courses are pre-requisite to all				
300 level bu	usiness core and business major courses.				
	Administration – 24 Hour Major – No Minor Required				
Required Courses: AC/BA/BL/EC/ER/FA/FI/HA/MG/MI/MK/QM 300-599 level (24)*					
* Choose a minimum of 4 disciplines with no more than 9 hours in one discipline (represented by subject					

Choose 3 hours from the following as part of the 24 hours of required coursework:

- AC330 Accounting Analytics & Information Systems (3)
- EC351 Applied Economic Models (3)
- EC490 Business Forecasting (3) ER561 Business Planning for New Ventures (3)
- FA315 Retail Buying (3)
- MG416 Acquiring Talent (3)
- MG436 Compensating Talent (3)
- MK345 Intro to Business Research (3)
- QM358 Production/Operations Management (3)
- QM558 Principles of Supply Chain Management (3)
- * Core and support courses for BSBA degree will not count here.
- * No more than 6 hours can double count in this major and a minor in the Harrison College of Business
- * No more than 9 hours may double count between this major and a second Business major.

General Education Requirements - some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences 6 hours
- Constitution Requirement 3 hours
- Written Communication 6 hours Oral Communication - 3 hours
- Natural Sciences 7 hours (from two disciplines, one to include a lab)
- Mathematics 3 hours
- Humanities & Fine Arts 9 hours (from at least two disciplines)
- Additional requirements 5 hours (to include UI100 for native students)
- Civics examination

SAMPLE FOUR-YEAR PLAN

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	Fall Semester		Spring Semester			
FIRST YEAR	Course #	Hrs	Course #	Hrs		
	UI100	1	EN140	3		
	EN100	3	SC105	3		
	BA101	3	General Education	3		
	MA116 or MA123	3	General Education	3		
	MI101	3	General Education	3		
	General Education	3				
	Total	16	Total	15		
	Milestone: Achieve a minimum 2.25 overall GPA					
SECOND YEAR	AC221	3	AC222	3		
	BA252	2	BL255	3		
	EC215	3	EC225	3		
	QM257	3	QM258	3		
	General Education	3	General Education	3		
	General Education	3				
	Total	17	Total	15		
	Milestone: Achieve a minimum 2.25 overall GPA					
THIRD YEAR	FI361	3	AC330, EC351, EC490, ER561,	3		
			FA315, MG416, MG436,			
			MK345, QM358 or QM558			
	BA452	1	MI375	3		
é	MG301	3	Major Course	3		
THIR	MK301	3	Major Course	3		
	General Education	3	Elective	2		
	Elective	3				
	Total	16	Total	14		
	Milestone: Maintain 2.25 overall GP	A and 2.	25 major GPA			
FOURTH YEAR	Major Course	3	BA490	3		
	Major Course	3	Major Course	3		
	International Course	3	Major Course	3		
Ŧ	Major Course	3	Elective	3		
LK.	General Education	3				
Ö	Total	15	Total	12		

A "Milestone" signifies a significant stage for a student in the completion of a degree.

Milestone: Maintain 2.25 overall GPA and 2.25 major GPA

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

Degree requirements for all students: a minimum of 120 credit hours, completion of the General Education program, and completion of 39 senior division hours (300-599). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.



Revised



BUSINESS ADMINISTRATION

Bachelor of Science in Business Administration (BSBA)

RETENTION/GRADUATION REQUIREMENTS FOR THE BUSINESS ADMINISTRATION DEGREE PROGRAM

Retention Requirements:

Students will be retained as BSBA degree majors providing the following retention criteria are met:

- 1. An overall cumulative GPA of 2.25.
- 2. A major GPA of 2.25.
- A grade of 'C' or better in the BSBA core and support courses with the following prefixes: AC, BA, BL, EC, FI, MG, MI, MK, and QM.

Dismissal from the BSBA degree program:

- BSBA students who complete any core or support courses with a grade of D or F will
 be notified in writing by the home department for the BSBA major that the course(s)
 must be completed with a grade of C or better by the end of the next long (fall or
 spring) semester or they will be placed on probation within the college. Exceptions
 can be granted with prior approval of the Dean of the college.
- If students do not complete the course(s) with a C or better on their next attempt, they will be placed on probation within the BSBA program and notified by the department.
- If students on probation within the college do not complete the course(s) with a C or better in the next long (fall or spring) semester, or by the extension granted by the dean, they will be dismissed from the BSBA degree program.

Students dismissed from the BSBA degree will be notified by the department. Students' advisors will be copied on all correspondence. Students may meet with the department chairperson to discuss the decision to dismiss the student from the BSBA degree. An official request for review of the decision must be received by the chairperson in writing within 10 business days of email notification of dismissal.

Graduation Requirements:

- 1. An overall cumulative GPA of 2.25.
- A major GPA of 2.25.
- 3. A grade of C or better in all BSBA core and support courses.

Fifty percent of the business hours counted toward a business degree must be taken at Southeast Missouri State University.

2023-2024 degree map