ENTREPRENEURSHIP & CORPORATE INNOVATION

Bachelor of Science in Business Administration (BSBA)

This is a guide based on the 2023-2024 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress

CURRICULUM CHECKLIST

*"Critical Courses" are **italicized and bolded**. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.*

Business Administration Core – 30 Hours Required
A grade of 'C' is required in each core course.
___ AC221   Principles of Accounting I (3)
___ AC222   Principles of Accounting II (3)
___ BA101   The Business Universe (3)
___ BA490   Business Policy & Strategy (3)
___ BL255   Business Law (3)
___ FI361   Financial Management (3)
___ MG301   Principles of Management (3)
___ MI375   Management Information Systems (3)
___ MK301   Principles of Marketing (3)
Choose 3 hours:*
___ AC540   International Perspectives of Accounting (3)
___ BA560   Topics in International Business (3)
___ BL560   International Business Law (3)
___ EC580   International Economics (3)
___ FI540   International Finance (3)
___ MG560   International Management (3)
___ MK560   International Marketing (3)
* International Course taken to meet Business Administration Core requirement may not be counted on a major.

Support Courses – 27 Hours Required
Some courses may fulfill General Education requirements.
A grade of 'C' or better is required in each support course.
___ BA252   Business Communication (2)
___ BA452   Professionalism (1)
___ **EC215   Principles of Microeconomics (3)**
___ EC225   Principles of Macroeconomics (3)
___ EN140   Rhetoric & Critical Thinking (3)
___ **MA116 Precalculus A OR MA123 Mathematical Reasoning and Modeling (3)**
___ MI101   Intro to Computer Applications (3)
___ QM257   Business Analytics I (3)
___ QM258   Business Analytics II (3)
___ SC105   Fundamentals of Oral Communication (3)
NOTE: All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

Entrepreneurship Major– 24 Hour Major – No Minor Required
___ ER361   Principles of Entrepreneurship (3)
___ ER531   Creative Problem Solving in Business (3)
___ ER551   Managing Family & Small Businesses (3)
___ ER561   Business Planning for New Ventures (3)
___ ER562   New Product Development & Innovation Management (3)
___ ER581   Entrepreneurship Practicum: Venture Creation (3)
___ FI363   Entrepreneurial Finance (3)
Select 3 hours:
___ ER473 Internship in Entrepreneurship (3)
___ ER521 Topics in Entrepreneurship (3)
___ MG354 Business Negotiation: Concepts and Practice (3)
___ MG356 Foundations of Human Resource Management (3)
___ MG470 Leadership in Management (3)
___ MG550 Improving Team Performance (3)
___ MK342 Professional Selling (3)

General Education Requirements – some requirements may be fulfilled by coursework in major program
- Social and Behavioral Sciences – 6 hours
- Constitution Requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	*Hrs*	*Course #*	*Hrs*
FIRST YEAR	UI100	1	EN140	3
	EN100	3	SC105	3
	BA101	3	General Education	3
	MA116 or MA123	3	General Education	3
	MI101	3	General Education	3
	General Education	3		
	Total	**16**	**Total**	**15**

Milestone: Achieve a minimum 2.25 overall GPA

	Fall Semester		Spring Semester	
SECOND YEAR	AC221	3	AC222	3
	BA252	2	BL255	3
	EC215	3	ER361	3
	QM257	3	EC225	3
	General Education	3	QM258	3
	Total	**14**	**Total**	**15**

Milestone: Achieve a minimum 2.25 overall GPA

	Fall Semester		Spring Semester	
THIRD YEAR	ER531	3	BA452	1
	MG301	3	ER551	3
	MK301	3	ER562	3
	General Education	3	FI361	3
	General Education	3	MI375	3
	Elective	3	General Education	3
	Total	**15**	**Total**	**16**

Milestone: Maintain 2.25 overall GPA and 2.25 major GPA

	Fall Semester		Spring Semester	
FOURTH YEAR	ER561	3	BA490	3
	FI363	3	ER581	3
	International Course	3	Major elective	3
	General Education	3	Elective	3
	Elective	3	Elective	2
	Total	**15**	**Total**	**14**

Milestone: Maintain 2.25 overall GPA and 2.25 major GPA

A "Milestone" signifies a significant stage for a student in the completion of a degree.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

Degree requirements for all students: a minimum of 120 credit hours, completion of the General Education program, and completion of 39 senior division hours (300-599). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

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Revised 5/5/2023

2023-2024 *degree map*

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RETENTION/GRADUATION REQUIREMENTS FOR THE BUSINESS ADMINISTRATION DEGREE PROGRAM

Retention Requirements:
Students will be retained as BSBA degree majors providing the following retention criteria are met:
1. An overall cumulative GPA of 2.25.
2. A major GPA of 2.25.
3. A grade of 'C' or better in the BSBA core and support courses with the following prefixes: AC, BA, BL, EC, FI, MG, MI, MK, and QM.

Dismissal from the BSBA degree program:
1. BSBA students who complete any core or support courses with a grade of D or F will be notified in writing by the home department for the BSBA major that the course(s) must be completed with a grade of C or better by the end of the next long (fall or spring) semester or they will be placed on probation within the college. Exceptions can be granted with prior approval of the Dean of the college.
2. If students do not complete the course(s) with a C or better on their next attempt, they will be placed on probation within the BSBA program and notified by the department.
3. If students on probation within the college do not complete the course(s) with a C or better in the next long (fall or spring) semester, or by the extension granted by the dean, they will be dismissed from the BSBA degree program.

Students dismissed from the BSBA degree will be notified by the department. Students' advisors will be copied on all correspondence. Students may meet with the department chairperson to discuss the decision to dismiss the student from the BSBA degree. An official request for review of the decision must be received by the chairperson in writing within 10 business days of email notification of dismissal.

Graduation Requirements:
1. An overall cumulative GPA of 2.25.
2. A major GPA of 2.25.
3. A grade of C or better in all BSBA core and support courses.

Fifty percent of the business hours counted toward a business degree must be taken at Southeast Missouri State University.

2023-2024 *degree map*