

**AGRIBUSINESS: AGRICULTURE COMMUNICATIONS OPTION****Bachelor of Science (BS)**

This is a guide based on the 2023-2024 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

**CURRICULUM CHECKLIST****71 Hours – No Minor Required****Required Courses:**

- \_\_\_ AG111 Agribusiness Orientation (1)
- \_\_\_ AG140 Communicating in Agriculture (3)
- \_\_\_ AG208 Agriculture Business Data Analysis (3)
- \_\_\_ AG245 Agricultural Economics (3)
- \_\_\_ AG250 Agribusiness Management (3)
- \_\_\_ AG334 Agribusiness Finance (3)
- \_\_\_ AG340 Agriculture Safety (3)
- \_\_\_ AG355 Agriculture Seminar (2)
- \_\_\_ AG447 Marketing Agricultural Products (3)
- \_\_\_ AG470 Agribusiness Sales (3)
- \_\_\_ AO120 Plant Science (3)
- \_\_\_ AO125 Plant Science Lab (1)
- \_\_\_ AY101 Animal Science (3)
- \_\_\_ HO110 Introduction to Horticulture (3)

**Choose 3 hours:**

- \_\_\_ AG381 Agribusiness Management II (3)
- \_\_\_ AC221 Principles of Accounting I (3)

**Choose 3 hours:**

- \_\_\_ AG465 Agriculture Internship (3-6)
- \_\_\_ AG469 Undergraduate Research (3)

**AGRICULTURE COMMUNICATIONS**

- \_\_\_ AG313 Social Media in Agribusiness (3)
- \_\_\_ AY210 Animal Welfare (2)
- \_\_\_ MC221 Digital Media Production (3)
- \_\_\_ MC322 Design for Media (3)
- \_\_\_ MK301 Principles of Marketing (3)

**Choose one course:**

- \_\_\_ AO327 Sustainable Agriculture (3)
- \_\_\_ AO401 Agriculture and Natural Resource Management (3)

**Choose one course:**

- \_\_\_ AY205 Horse Science (3)
- \_\_\_ AY240 Beef Production (3)
- \_\_\_ AY320 Meat Science (3)

**Choose one course:**

- \_\_\_ AR180 Introduction to Design Software (3)
- \_\_\_ IM518 Advanced Technical Document Design, Organization and Graphics (3)

**Choose one course:**

- \_\_\_ HO310 Alternative Agriculture (3)
- \_\_\_ HO470 Regenerative Urban Agriculture (3)

**Choose one course**

- \_\_\_ IM300 Technical Communication (3)
- \_\_\_ MC331 Strategic Writing (3)

**Choose one course:**

- \_\_\_ MK341 Public Relations (3)
- \_\_\_ MK344 Consumer Behavior (3)

**Additional Requirements:**

Some courses may fulfill General Education requirements.

**Choose 4-5 hours:**

- \_\_\_ CH181 Basic Principles of Chemistry (5)
- \_\_\_ CH184/185 General Chemistry I and Lab (4)

**Choose 3 hours:**

- \_\_\_ MA116 Precalculus A (3)
- \_\_\_ MA155 Statistical Reasoning (3)

**General Education Requirements** – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 6 hours
- Constitution Requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

**SAMPLE FOUR-YEAR PLAN**

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
<b>FIRST YEAR</b>	UI100	1	AG111	1
	EN100	3	AG140	3
	AO120/125	4	AG245	3
	AY101	3	AR180/IM518	3
	General Education	3	MA116 or MA155	3
			General Education	3
	<b>Total</b>	<b>14</b>	<b>Total</b>	<b>16</b>
<b>SECOND YEAR</b>	AG208	3	AG250	3
	CH181 or CH184/185	4-5	AY210	2
	MC221	3	HO110	3
	General Education	3	General Education	3
			General Education	3
	<b>Total</b>	<b>13-14</b>	<b>Total</b>	<b>14</b>
<b>THIRD YEAR</b>	AG334	3	AG313	3
	HO310/HO470	3	AG355	2
	MC322	3	AG447	3
	General Education	3	AO327/401	3
	General Education	3	MK301	3
			General Education	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>17</b>
<b>FOURTH YEAR</b>	AC221 or AG381	3	AG470	3
	AG340	3	MK341/344	3
	AY205/240/320	3	IM300/MC331	3
	Elective	3	UI436	3
	Elective	3	Elective	3-4
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15-16</b>
<b>SUMMER SESSION</b>			AG465 or AG469	3

**Degree requirements for all students:** a minimum of 120 credit hours, completion of the General Education program, and completion of 39 senior division hours (300-599). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

A minimum 2.0 GPA in the major and overall are required to graduate with a BS degree.



Revised  
1/27/2023

2023-2024 *degree map*



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