

ENTREPRENEURSHIP & CORPORATE INNOVATION

Master of Business Administration (MBA)

This is a guide based on the 2022-2023 Graduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on factors such as dual enrollment, remediation, and summer enrollment. Students meet with an academic advisor each semester and use Degree Works to monitor their progress.

CURRICULUM CHECKLIST

33 Hours Required

- ___ BA600 Organizational Behavior in Practice (3)
- ___ BA620 Quantitative and Qualitative Research Methods (3)
- ___ BA630 Integrated Decision Information Systems (3)
- ___ BA650 Strategic Decision Making (3)
- ___ BA651 Strategic Marketing (3)
- ___ BA660 Strategic Cost Analysis & Financial Applications (3)
- ___ BA668 The Financial Environment (3)

Choose one with advice of program coordinator:

- ___ GR698 Master's Final Comprehensive Examination (0)
- ___ GR699 Master's Oral Examination (0)

Entrepreneurship & Corporate Innovation Option

Choose 12 hours:

- ___ BA657 Applied Research Project (3)**
- ___ ER521 Topics in Entrepreneurship (3)
- ___ ER531 Creative Problem Solving in Business (3)
- ___ ER551 Managing and Growing New Ventures (3)
- ___ ER561 Business Planning for New Ventures (3)
- ___ ER562 New Product Development & Innovation Management (3)
- ___ ER581 Entrepreneurship Practicum: Venture Creation (3)

**Applied Research Project must be in entrepreneurship area

All undergraduate requirements for admission must be satisfied before enrolling in the MBA required core or MBA elective courses. Students without an undergraduate degree in business may need to complete the following required foundation course work**:

- Principles of Accounting I or Graduate Business Accounting Essentials
- Microeconomics or Graduate Business Microeconomics Essentials
- Financial Management or Graduate Business Finance Essentials
- Management Information Systems or Graduate Business Information Systems Essentials
- Business Statistics I or Introduction to Behavioral Statistics or Graduate Business Statistics Essentials

Students must earn a minimum grade of "C" in all of the above classes.

**Proficiency in these areas may be demonstrated through any of the following alternatives:

1. A CLEP or DANTES exam if available. Credit will not be given for these courses with a passing grade on the exam, but a passing score will indicate proof of course knowledge.
2. Applied knowledge of a given domain in the work environment. The extent to which relevant work experience demonstrates proficiency will be determined by the program director. Applicants who would like their work experience to be considered must submit a resume with their application.

Admission Requirements

In addition to the criteria established for general admission to graduate studies are the following departmental criteria:

Regular Admission

1. GPA on a 4.0 scale (overall or in the last 60 hours of college credit) multiplied by 200 plus GMAT equal to at least 1000 AND GMAT score of at least 500,
OR
GPA of 3.0 on a 4.0 scale (overall or in the last 60 hours of college credit) with a Graduate Record Exam Score (GRE) of 147 for both Verbal Reasoning and Quantitative Reasoning and Analytical Writing of 3.5 or higher.
(When it is not possible to interpret academic eligibility by way of transcript, the graduate business program reserves the right to request further evidence of academic eligibility.)
2. Minimum grade of 'C' on all undergraduate foundation (prerequisite) courses.

Probationary Admission

All applicants must have the following:

1. GPA on a 4.0 scale (overall or in the last 60 hours of college credit) multiplied by 200 plus GMAT score equal to at least 1000 AND GMAT score of at least 430,
OR
GPA of 3.0 on a 4.0 scale (overall or in the last 60 hours of college credit) with a Graduate Record Exam Score (GRE) of 144 for both Verbal Reasoning and Quantitative Reasoning and Analytical Writing of 3.5 or higher.
(When it is not possible to interpret academic eligibility by way of transcript, the graduate business program reserves the right to request further evidence of academic eligibility.)
2. Minimum grade of 'C' on all undergraduate foundation (prerequisite) courses.
3. Students admitted on probation must complete their first 9 hours of graduate course work with a grade "B" or better. Students not meeting this requirement are subject to dismissal from the program.

International students applying with a three-year degree must have their transcripts evaluated by an outside agency endorsed by AICE (www.aice-eval.org) or that is a member of NACES (www.naces.org).

GMAT/GRE waivers may be requested under certain circumstances.



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2022-2023 degree map



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