

Bachelor of Science (BS)

Hospitality Management

A career in hospitality management can take you anywhere in the world with opportunities in hotels and resorts, cruise lines, meeting and event planning, wineries/breweries, attractions, fine dining, travel agencies, tour operators, convention and visitors bureaus and more. As one of the largest and fastest growing industries in the world, career opportunities are abundant and diverse. It's a dream career with perks that go well beyond a salary and benefits package.

You will have the opportunity to study abroad and learn and intern at major hospitality organizations. Hospitality management students gain experiential learning in a 9-credit hour internship that develops exposure and understanding of actual operations within the hospitality industry. This experience helps students in identify employment opportunities upon graduation.

A 2018 (recent) report by the American Hotel & Lodging Educational Foundation shows that over 50 percent of the Gen Z demographic - the largest generation in the U.S. - is interested in pursuing a career in hospitality.

The occupational outlook for careers in the hospitality industry is bright. Demand for employees in meeting/event planning, hospitality administrative services, foodservice and lodging is up 11%, 10%, 9%, and 4%, respectively, and new opportunities in the gaming and cruise industries are on the rise.

Becoming Career Ready...

/ Faculty with experience in various areas of hospitality management, including lodging management, foodservice, catering, beverage management and meeting and event planning work closely with students by providing them with professional development opportunities. Students receive personal curriculum advisement from the hospitality management faculty. Widely recognized industry certifications are obtainable with this program.

/ Hospitality Management graduates can work anywhere in the world! Professional management-level careers in hotel and restaurant management, resorts, cruise lines and event planning are plentiful. Examples of job titles include conference coordinator, event planner, food and beverage director, general manager, marketing/promotions coordinator and purchasing manager.

/ Students are engaged throughout the Hospitality Management curriculum in small class sizes, which provides for more contact with fellow students and the instructor. Your faculty will help you be all you can be. If you are ready, we are ready to get you started!

/ 100% of Southeast programs offer real-world experience. Hospitality Management students earn this experience through a required internship. You will have access to internship opportunities throughout the United States and abroad.

/ The path to a successful career starts with you! You can maximize your career development by working closely with Career Services and Southeast faculty – they are here to help you connect your passions, interests and skills to jobs and opportunities in the field. Career Services provides professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities and more.

Internship and Employment

Opportunities of Recent Graduates:

- Four Seasons Hotel, St. Louis
- Walt Disney World, Orlando, FL.
- Marriott Hotel Company
- Hilton St. Louis at the Ballpark
- Isle Casino, Cape Girardeau
- Chaumette Winery, Ste. Genevieve
- 36 Restaurant and Bar, Cape Girardeau
- Bissinger's Chocolate, St. Louis
- Midas Hospitality Management Company, St. Louis
- Drury Hotels, Inc.
- Schafly's Brewery, St. Louis
- Altar'd Events, St. Louis
- St. Louis Zoo
- Chase Park Plaza, St. Louis
- Heritage Hotel Corporation, Santa Fe, NM
- Texas Roadhouse, Cape Girardeau
- Triangle X Ranch, Moose, WY.
- Westwood Country Club, St. Louis
- Innsbrook Resort, Innsbrook, MO
- Wild Dunes Resort, Charleston, South Carolina
- American Cruise Lines, Guilford, CT.
- Wyndham Vacation Rentals, Panama City, FL.
- Martiz Travel Solutions, St. Louis
- Caesar's Palace, Las Vegas, NV.
- Watabe Wedding Corporation, Honolulu, HI.
- MGM Resorts, International (Beau Rivage), Biloxi, MS
- The Westin Canal Place, New Orleans, LA.
- J.W. Marriott, Marco Island, FL
- Hyatt Regency at The Arch, St. Louis
- Expedia Global Travel and Technology Group
- Grand Hotel Harriott Resort, Point Clear, AL

Internship Requirements

Hospitality Management requires students to complete an internship to provide experiential learning in the student's area of interest. Requirements for the internship:

- Completion of 75 credit hours and a minimum of 18 credit hours in HM courses
- Cumulative 2.5 GPA overall and in the major
- Approval of the internship location by the hospitality management program internship advisor

Special Options with Hospitality Management

Southeast Missouri State University offers an accelerated master's degree for current Southeast hospitality management students. For more information, please see any of the MBA degree maps. Southeast also offers a Master of Business Administration in General Management and a Master of Science in Management.

Transfer and Dual Credit Students

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at semo.edu/transfercredit.

To learn more
Office of Admissions
(573) 651-2590
admissions@semo.edu
semo.edu

To explore
the Harrison College
of Business and Computing
online, visit
semo.edu/business-computing

For advising
Center for Academic Advising
semo.edu/advising

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Degree Map 2021-2022

This is a guide based on the 2021-2022 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

CURRICULUM CHECKLIST

"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.

Hospitality Management – 45 hours – no minor required

- ___ HM 150 Introduction to Hospitality Management (3)
- ___ **HM 205 Foundations of Culinary Practices (3)**
- ___ HM 250 Introduction to Beverage Management (3)
- ___ HM 260 Meeting & Event Management (3)
- ___ **HM 270 Lodging Operations (3)**
- ___ HM 304 Hospitality Cost Control (3)
- ___ HM 325 Hospitality Law (3)
- ___ HM 350 Advanced Culinary Practices (3)
- ___ HM 370 Advanced Lodging Operations (3)
- ___ HM 390 Hosp Sales & Marketing (3)
- ___ HM 406 Hospitality Strategic Management (3)
- ___ HM 416 Quantity Food Production, Processes, & Management (3)
- ___ HM 473 Internship in Hospitality Management (9)

Additional Requirements: 33 Hours

- ___ **AC 221 Principles of Accounting I (3)**
- ___ BA 400 Applied Ethical Leadership (3)
- ___ EC 101 Economic Problems & Policies (3)
- ___ OR
- ___ EC 215 Principles of Microeconomics (3)
- ___ EN 140 Rhetoric & Critical Thinking (3)
- ___ **MA 116 Precalculus A (3)**
- ___ OR
- ___ **MA 123 Mathematical Reasoning (3)**
- ___ MG 301 Principles of Management (3)
- ___ MG 356 Foundations of Human Resource Management (3)
- ___ MI 001 Microsoft Excel Certification (0)
- ___ MI 101 Introduction to Computer Applications (3)
- ___ MK 301 Principles of Marketing (3)
- ___ SC 105 Fundamentals of Oral Communication (3)
- ___ OR
- ___ SC 155 Fundamentals of Interpersonal Comm (3)

Choose one of the following:

- ___ BA 560 Topics in International Business (3)
- ___ DS 410 Hospitality Design I (3)
- ___ ER 361 Principles of Entrepreneurship (3)
- ___ HM 493 Independent Study in Hospitality Management (3)
- ___ MG 354 Business Negotiation: Concepts and Practice (3)
- ___ MG 426 Managing & Developing Talent (3)
- ___ MG 470 Leadership in Management (3)
- ___ MG 550 Improving Team Performance (3)
- ___ MG 560 International Management (3)
- ___ MK 342 Professional Selling (3)
- ___ MK 560 International Marketing (3)

General Education Requirements – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 6 hours
- Constitution Requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI100	1	EN140	3
	EN100	3	HM205	3
	HM150	3	HM270	3
	MI001	0	MA116 or MA123	3
	MI101	3	General Education	3
	General Education	3		
	General Education	3		
Total	16		Total	15

SECOND YEAR	AC221	3	HM260	3
	EC101 or EC215	3	HM304	3
	HM250	3	SC105 or SC155	3
	General Education	3	General Education	3
	General Education	3	Elective	3
	Total	15	Total	15

THIRD YEAR	HM325	3	HM370	3
	HM350	3	HM390	3
	MK301	3	MG301	3
	General Education	3	General Education	3
	General Education	3	Elective	3
	Total	15	Total	15
Milestone: Successful passing of ServeSafe Exam.				

FOURTH YEAR	BA400	3	HM473*	9
	HM406	3	Elective	3
	HM416	3	Elective	3
	MG356	3		
	Major elective choice	3		
Total	15	Total	15	
Milestone: 2.5 overall and major GPA to enroll in internship.				

*Students are encouraged to complete HM473-Hospitality Management Internship during the summer semester or during the final semester.

A "Milestone" signifies a significant stage for a student in the completion of a degree.

Degree requirements for all students: a minimum of 120 credit hours, completion of the General Education program, and completion of 39 senior division hours (300-599). Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

All Harrison College of Business and Computing majors are encouraged to study abroad during their junior or senior year. Numerous opportunities exist from 10 days to a full semester. Programs are available in which all classes are taught in English and tuition rates are the same as Southeast's.

To learn more
Office of Admissions
(573) 651-2590
admissions@semo.edu
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To explore
the Harrison College
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