

Human Environmental Studies: Fashion Merchandising Option

Bachelor of Science (BS)

Fashion Merchandising Option

Retail and wholesale fashion merchandising is one of today's most vital and dynamic industries. This ever-changing field includes global opportunities in the areas of apparel, accessories, home furnishings and gifts. Opportunities include the fields of retail, media, public relations and technology. Academic training is designed to develop the creative, technical and business skills to become a successful fashion professional.

Fashion Merchandising students will...

- Gain the knowledge and professionalism required to assume an entry-level position upon graduation.
- Be exposed to all areas of the global fashion business in the classroom.
- Participate in an internship that fits their skills and future goals within the fashion industry.
- Have the opportunity to travel to national and international markets.
- Have access to study abroad programs offered within the Donald L. Harrison College of Business.

Career Planning

Career preparation is part of the mission of Southeast. 100% of programs offer our students an internship, study-abroad program, clinical opportunity, student teaching or research internship.

Entry level employment is available in the retail and wholesale fashion markets upon graduation. Professional development is included in the fashion merchandising curriculum.

The Office of Career Services in Academic Hall 057 can provide students with professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

Demonstrated Career Proficiency is a Requirement of all Southeast Students		
CL001	First Semester	Students connect academic career planning by completing an online career assessment
CL002	Second Semester	Students learn more about resources available to enhance academic and career planning
CL003	Junior Year	Students learn about continued career planning, job search strategies, and networking
CL004	Senior Year	Students learn about resume development, professional communication, interviewing, and transitioning to the first job from college

Internship and Employment Opportunities of Recent Graduates

- Tory Burch
- Saks Fifth Avenue
- Dillard's
- Uniqlo
- Nordstrom
- Donna Karan New York
- Victoria's Secret
- TJ Maxx
- JC Penney
- Macy's
- Hollister
- Loft
- University Tees
- Coach
- Kohl's
- Talbot's
- David's Bridal
- Independently owned boutiques

Special Options with Fashion Merchandising

Students in this major must have a minor. Students are advised to pursue a minor in fashion entrepreneurship although other minors can be arranged for students whose interests lie in other areas.

Southeast also offers a Master of Arts in Human Environmental Studies.

Travel to Fashion Markets...

- International opportunities for study and travel
- Semi-annual visits to New York—fashion's favorite city
- Available as electives for both majors and minors

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Degree Map 2017-2018

This is a guide based on the 2017-2018 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

CURRICULUM CHECKLIST

"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.

Fashion Merchandising Option – 51 Hours Required – Fashion Entrepreneurship minor required

- ___ FA104 Beyond Project Runway (3)
 - ___ FA110 Introduction to Fashion Merchandising (3)
 - ___ FA114 Visual Merchandising (3)
 - ___ FA120 Clothing Construction (3)
 - ___ **FA 207 Textiles (3)**
 - ___ FA 250 History of Costume I (3)
 - ___ FA 251 History of Costume II (3)
 - ___ FA 300 Professional Image & Behavior (3)
 - ___ FA 310 Fashion Forecasting (3)
 - ___ FA 315 Retail Buying (3)
 - ___ FA 350 Apparel Aesthetics (3)
 - ___ FA 421 Retail Strategy (3)
 - ___ FA 450 Global Fashion Economics (3)
 - ___ FA 530 Internship (6)
- Choose 6 hours:**
- ___ FA 121 Intermediate Clothing Construction (3)
 - ___ FA 480 Fashion Merchandising Practicum (3)
 - ___ FA 520 Survey of National Markets (3)
 - ___ FA 521 Survey of International Markets (3)
- Additional requirements:**
- ___ EC 101 Economic Problems & Policies (3)
 - ___ GM 180 Introduction to Graphic Technology (3)
 - ___ MG 301 Principles of Management (3)
 - ___ MG 356 Foundations of Human Resources Management (3)
 - ___ UI 355 Consumer & the Market (3)
 - ___ UI 480 Social & Psychological Aspects of Dress (3)

University Studies Requirements (not already listed above):

UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Written Expression, Oral Expression, Literary Expression, Behavioral Systems, Living Systems, Logical Systems, Physical Systems, Development of a Major Civilization, Political Systems, Social Systems

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at semo.edu/transfercredit.

SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI100	3	EC101	3
	EN100	3	FA110	3
	FA104	3	Develop of a Major Civ	3
	Logical Systems	3	Living Systems	3
	Oral Expression	3	Written Expression	3
	Total	15	Total	15
SECOND YEAR	FA114	3	FA207	3
	FA120	3	FA 251	3
	FA 250	3	GM180	3
	Behavioral Systems	3	Artistic Expression	3
	Literary Expression	3	Political Systems	3
	Total	15	Total	15
THIRD YEAR	BA361 (Minor Req.)	3	FA300	3
	FA315	3	FA310	3
	FA350	3	FA Elective	3
	MG301	3	MG356	3
	Physical Systems	3	UI355	3
	Total	15	Total	15
FOURTH YEAR	BA551 (Minor Req.)	3	BA561 (Minor Req.)	3
	FA421	3	FA450	3
	UI480	3	FA530	6
	FA Elective	3	Elective	3
	Elective	3		
	Total	15	Total	15

A minimum 2.00 GPA in the major and overall are required to graduate with a BS degree.

Degree requirements for all students: a minimum of 120 credit hours, completion of University Studies program, completion of 39 senior division hours (300-599), career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the senior level. Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

Revised
3/31/2017

To learn more
Office of Admissions
(573) 651-2590
admissions@semo.edu
www.semo.edu

To explore the
College of Health and Human
Services online, visit
www.semo.edu/hhs

For advising
Center for Academic Advising - South
(573) 651-2007
www.semo.edu/advising
advisingsouth@semo.edu