

Strategic Action Planning Committee

March 16, 2021



SOUTHEAST MISSOURI
STATE UNIVERSITY · 1873[®]

AGENDA

- Defining Themes, Goals, Actions (David)
- Discuss Themes and Consideration (Debbie and Mike)
- Strategic Planning Support Team Update (Chris)
- Subcommittee Formation
- Next Meeting, Tuesday, March 30, 1-4 pm, In Person

THEME: STUDENT SUCCESS

CONSIDERATIONS:

- Assess student success rates in general education courses
- Define actions to continue to strengthen retention/persistence, and increase 4- and 6-year graduation rates
- Reduce or eliminate achievement gap for diverse populations
- Academic advising and T&P guidelines
- Academic coaching and peer advising
- Continue implementation of Will to Do Award and Copper Dome Scholarship programs
- Career development
- Essential skills
- Eliminate obstacles for students

THEME: FINANCIAL STABILITY

CONSIDERATIONS:

- Allocate resources to university priorities
- Enhance financial accountability
- Operate within financial means
- Evaluate facility square footage in buildings that improve learning and student success
- Eliminate duplications and activities that do not add value
- Enhance financial flexibility and preparedness to adjust to market changes without major disruption
- Prioritize use of foundation assets

THEME: ACADEMIC STRATEGY AND PROGRAM MIX

CONSIDERATIONS:

- Transformation or Enhancement of programs
- Workforce needs/demands
- Experiential Learning (early and often)
 - Add this to the degree maps
- Review the curriculum on degree maps with planned semester schedules
- Define and increase number of destination programs
 - Which programs in the future have the potential to help us in this area
- Expand certificate programs
- PLA – measure effectiveness and expand
- Expand articulations with top feeder programs

THEME: EQUITY AND INCLUSIVE EXCELLENCE

CONSIDERATIONS:

- Cultural competencies
- Braid throughout the curriculum
- Commitment to demonstrated actions
- Attract/Retain Faculty and Staff
- Expand upon the current Affinity Groups and consider additional resource groups
- Community and Alumni Engagement, including affinity groups and international alumni
- Campus climate survey
- Salary equity study implementation
- Expand faculty connection to urban areas to support communities and expand the college pipeline

THEME: STRATEGIC ENROLLMENT MANAGEMENT

CONSIDERATIONS:

- Dual Enrollment/Early College Programs plan
- Strengthen the college pipeline
- Graduate enrollment
- International enrollment
- Optimize the Adult and Transfer experience
 - Flexibility
 - Identify and remove obstacles
 - Leverage Fast Track
- Recruit Back; full implementation of Degrees When Due strategies
- Strengthen brand identity
- Seek community and employer partnerships
- Increase FAFSA completion rates



Subcommittees

1. Student Success
2. Financial Stability
3. Academic Strategy and Program Mix
4. Equity and Inclusive Excellence
5. Strategic Enrollment Management