## A CUSTOM FOODSERVICE PROPOSAL

Spirit To Serve.
Innovation To Lead.

## PRESENTED BY CHARTWELLS

January 7, 2015

Sarah J. Steinnerd - Purchasing Manager<br>Southeast Missouri State University<br>One University Plaza, Mail Stop 2035<br>Cape Girardeau, MO 63701<br>RE: 5730 Dining Services

Dear Sarah and Committee Members,
For 15 years, Chartwells has enjoyed an incredibly rewarding partnership with Southeast Missouri State University. Because of the environment of mutual trust and integrity, your willingness to be open to new ideas, and your desire to challenge us to be better at what we do, we are a much better organization today than we were when we began our relationship.
For this reason:

- Chartwells views Southeast Missouri State University as one of the most important clients among a list of highly respected higher education organizations.
- We took very seriously your objective in this RFP process to provide high quality and nutritional foodservices that drive customer satisfaction while providing the maximum financial return to the University.
- Our proposal includes initiatives based on what is important to all key stakeholders who provided the foundation as well as looked to the future with Southeast Missouri State University's vision, values and community service.
- Through the vision we have created, Southeast Missouri State University will be able to embrace the legacy of the past while inventing the future ahead a program that enhances social, living, and academic environment of the University.

With our extensive knowledge of Southeast Missouri State University and strong dedicated team in place, we are prepared to move forward with what we strongly believe is the best solution for you as an organization. We will continue to bring the highest quality in people, food, service, and innovation to Southeast Missouri State University for as long as we have the privilege of serving you. Our proposal is flexible and we as always will continue to partner with you on all any recommendations. Chartwells has great momentum executing numerous key initiatives that are important to Southeast Missouri State University achieving your goal of providing excellent quality and service at a reasonable price. In addition, we are excited about starting various additional new initiatives. We are eager to continue our partnership with Southeast Missouri State University, collaborating with students, facility and staff in providing high quality products, programs and services. We look forward to accomplishing more great things together.

Sincerely,

Lisa McEuen
Exec. Vice President

Nadeem Zafar
Regional Vice President

Rafael Conde
District Manager

This proposal is valid for 90 days after its presentation and/or delivery to you.

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Required Documents

## BID BOND

Bond Number: Bid Bond
KNOW ALL MEN BY THESE PRESENTS, that we Compass Group USA Inc By and Through its Chartwells Division_ 2400 Yorkmont Rd., Charlotte, NC $28 \quad 217-4511$ , as principal (the "Principal"), and LIBERTY MUTUAL INSURANCE COMPANY, a Massachusetts stock insurance company, as surety (the "Surety"), are held and firmly bound unto_Southeast Missouri State University
One University Plaza, Cape Girardeau, MO 63701 , as obligee (the "Obligee"), in the penal sum of __Ten Thousand Dollars and 00/100

Dollars (\$ \$10.000 -),
for the payment of which sum well and truly to be made, the said Principal and the said Surety, bind ourselves, our heirs, executors, administrators, successors and assigns, jointly and severally, firmly by these presents.

WHEREAS, the Principal has submitted a bid for: Food Services; RFP No 5730

NOW, THEREFORE, if the Obligee shall accept the bid of the Principal within the period specified therein, or, if no period be specified, within sixty (60) days after opening, and the Principal shall enter into a contract with the Obligee in accordance with the terms of such bid, and give such bond or bonds as may be specified in the bidding or contract documents, or in the event of the failure of the Principal to enter into such contract and give such bond or bonds, if the Principal shall pay to the Obligee the difference in money not to exceed the penal sum hereof between the amount specified in said bid and such larger amount for which the Obligee may in good faith contract with another party to perform the work covered by said bid, then this obligation shall be null and void; otherwise to remain in fuill force and effect. In no event shall the liability hereunder exceed the penal sum thereof.

PROVIDED AND SUBJECT TO THE CONDITION PRECEDENT, that any claim by Obligee under this bond must be submitted in writing by registered mail, to the attention of the Surety Law Department at the address above, within 120 days of the date of this bond. Any suit under this bond must be instituted before the expiration of one (1) year from the date of this bond. If the provisions of this paragraph are void or prohibited by law, the minimum period of limitation available to sureties as a defense in the jurisdiction of the suit shall apply.

DATED as of this _8th__ day of ___ January__ 2015

WITNESS / ATTEST


Compass Group USA. Inc. By and Through Its Chartwells Division
 Vice President \& Treasurer LIBERTY MUTUAL INSURANCE COMPANY
(Surety)


## THIS POWER OF ATTORNEY IS NOT VALID UNLESS IT IS PRINTED ON RED BACKGROUND.

This Power of Attorney limits the acts of those named herein, and they have no authority to bind the Company except in the manner and to the extent herein staled.
Certificate No. $\mathbf{6 6 8 6 0 1 8}$

American Fire and Casualty Company
The Ohio Casualty Insurance Company

Liberty Mutual Insurance Company
West American Insurance Company

## POWER OF ATTORNEY

KNOWN ALL PERSONS BY THESE PRESENTS: That American Fire \& Casualty Company and The Ohio Casualty Insurance Company are corporations duly organized under the laws of the State of New Hampshire, that Liberty Mutual Insurance Company is a corporation duly organized under the laws of the State of Massachusetts, and West American insurance Company is a corporation duly organized under the laws of the State of Indiana (herein collectively called the "Companies"), pursuant to and by authority herein set forth, does hereby name, constitute and appoint, _Angela D. Ramsey; Donna K. Ashley; G Timothy Wilkerson; Jennifer C. Foehn John D. Leak ${ }_{1}$ III John F. Thomas; Wendy E. Lahmi William J. Quinn
all of the city of Charione $\qquad$ state of NC $\qquad$ each individually if there be more than one named, its true and lawful attorney-in-fact to make, execute, seal. acknowledge and deliver, for and on its behalf as surety and as its act and deed, any and all undertakings, bonds, recognizances and other surety obligations, in pursuance of these presents and shall be as binding upon the Companies as if they have been duly signed by the president and attested by the secretary of the Companies in their own proper persons.

IN WITNESS WHEREOF, this Power of Attomey has been subscribed by an authorized officer or official of the Companies and the corporate seals of the Companies have been affixed thereto this 191 h day of_August 2014

STATE OF PENNSYLVANA
ss

American Fire and Casualty Company The Ohio Casualty Insurance Company Liberty Mutual Insurance Company West American Insurance Company
By:

David M. Carey, Assistant Secretary

## COUNTY OF MONTGOMERY

$\qquad$ 2014_, before me personally appeared David M. Carey, who acknowledged himself to be the Assistant Secretary of American Fire and Casualty Company, Liberty Mutual Insurance Company, The Ohio Casualty Insurance Company, and West American Insurance Company, and that he, as such, being authorized so to do, execute the foregoing instrument for the purposes therein contained by signing on behalf of the corporations by himself as a duly authorized officer.
IN WITNESS WHEREOF, I have hereunto subscribed my name and affixed my notarial seal at Plymouth Meeting, Pennsylvania, on the day and year fist above written.


By:


This Power of Attorney is made and executed puny tanto and eng authority of he following By-laws and Authorizations of American Fire and Casualty Company, The Ohio Casualty insurance Company, Liberty Mutual Insurance Company, and West Americaii Insurance Company which resolutions are now in full force and effect reading as follows:
ARTICLE IV - OFFICERS - Section 12. Power of Attorney. Any officer or other official of the Corporation authorized for that purpose in writing by the Chairman or the President, and subject to such limitation as the Chairman or the President may prescribe, shall appoint such attorneys-in-fact, as may be necessary to act in behalf of the Corporation to make, execute, seal, acknowledge and deliver as surety any and all undertakings, bonds, recognizances and other surety obligations. Such attomeys-in-fact, subject to the limitations set forth in their respective powers of attomey, shall have full power to bind the Corporation by their signature and execution of any such instruments and to attach thereto the seal of the Corporation. When so executed, such instruments shall be as binding as if signed by the President and attested to by the Secretary. Any power or authority granted to any representative or attorney-in-fact under the provisions of this article may be revoked at any time by the Board, the Chairman, the President or by the officer or officers granting such power or authority.
ARTICLE XIIF - Execution of Contracts - SECTION 5. Surety Bonds and Undertakings. Any officer of the Company authorized for that purpose in writing by the chairman or the president, and subject to such limitations as the chairman or the president may prescribe, shall appoint such attorneys-in-lact, as may be necessary to act in behalf of the Company to make, execute, seal, acknowledge and deliver as surely any and all undertakings, bonds, recognizances and other surety obligations. Such altorneys-in-fact subject to the limitations set forth in their respective powers of attomey, shall have fill power to bind the Company by their signature and execution of any such instruments and to attach thereto the seal of the Company. When so executed such instruments shall be as binding as if signed by the president and attested by the secretary.
Certificate of Designation - The President of the Company, acting pursuant to the Bylaws of the Company, authorizes David M. Carey, Assistant Secretary to appoint such attorneys -infact as may be necessary to act on behalf of the Company to make, execute, seal, acknowledge and deliver as surety any and all undertakings, bonds, recognizances and other surety obligations.
Authorization - By unanimous consent of the Company's Board of Directors, the Company consents that facsimile or mechanically reproduced signature of any assistant secretary of the Company, wherever appearing upon a certified copy of any power of attorney issued by the Company in connection with surety bonds, shall be valid and binding upon the Company with the same force and effect as though manually affixed.
1, Gregory W. Davenport, the undersigned, Assistant Secretary, of American Fire and Casualty Company, The Ohio Casualty Insurance Company, Liberty Mutual Insurance Company, and West American Insurance Company do hereby certify that the original power of attorney of which the foregoing is a fill, true and correct copy of the Power of Attorney executed by said Companies, is in full force and effect and has not been revoked.
IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the seals of said Companies this $\qquad$ day of JoN. $\qquad$ 2015

By:

Gregory W. Davenport, Assistant Secretary

December 23, 2014

Southeast Missouri State University
One University Plaza
Cape Girardeau, MO 63701

## RE: Compass Group USA, Inc. By and Through Its Chartwells Division

To Whom It May Concern:

We are writing to you at the request of Compass Group USA, Inc. By and Through Its Chartwells Division. This principal has or is about to submit a proposal for Bid for:

## Dining Services RFP 5730

If a contract for this work is awarded to Compass Group USA, Inc. By and Through Its Chartwells Division the Liberty Mutual Insurance Company a surety licensed to conduct business in WI has agreed to act as surety on the bond as specified in the bid proposal. A copy of the bond form to be used is attached.

Please let us know if you need anything further in this regard.
Sincerely,


Donna K. Ashley
Attorney-In-Fact

| RFP NO: | 5730 <br> DINING SERVICES |
| ---: | :--- |
| DATE: | NOVEMBER 25, 2014 |
| BUYER: | SARAH J. STEINNERD <br> PURCHASING MANAGER |
| EMAIL: | ssteinnerd@semo.edu |
| PHONE: | $(573) 651-2588$ |

# REQUEST FOR PROPOSAL SOUTHEAST MISSOURI STATE UNIVERSITY 

For USPSIFedEx/UPS, etc.
Proposals must be mailed to: Purchasing Department Southeast Missouri State University One University Plaza, Mail Stop 2035 Cape Girardeau, MO 63701

OR delivered by offeror to:<br>Purchasing Department<br>Dearmont Residence Hall, East Wing Normal Avenue<br>Cape Girardeau, MO 63701

## PROPOSAL MUST BE RECEIVED NO LATER THAN:

## DATE: JANUARY 8, 2015

TIME: 3:30 P.M.
The notice of award is made subject to availability and appropriation of funds as specified in the Request for Proposal, and the selection of the offeror is made in accordance with all applicable public procurement laws.

## MUST BE SIGNED TO BE VALID

The offeror hereby agrees to furnish items and/or services, at the firm, fixed prices quoted, pursuant to all requirements and specifications contained herein, upon either the receipt of an authorized purchase order from the Purchasing Department or when this document is countersigned by the Purchasing Department as a binding contract, and further agrees that the language of this document shall govern in the event of a conflict with his or her proposal.

|  |  | PRINTED NAME/TITLE Steven M. Sweeney, President \& CEO |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | CURRENT DATE$12 / 17 / 14$ |  |  |
| MAILING ADDRESS <br> 3 International Drive |  |  | TELEPHO | E NUM | R/EXT. |
| CITY Rye Brook |  | $\begin{aligned} & \text { STATE } \\ & \text { NY } \end{aligned}$ | $\begin{array}{r} \hline \text { ZIP CODE } \\ 105 \end{array}$ |  |  |
| CONTACT PERSON Nadeem Zafar | $\begin{aligned} & \text { CONTAC } \\ & \text { nade } \end{aligned}$ | ON EMAIL ADDRESS far@compass-usa.com | FACSIMILE | NUMB |  |
| DELIVERY DATE: __ DAYS ARO, FOB DESTINATION |  | PROMPT PAYMENT TERMS | $\ldots$ DAYS | NET | DAYS |

NOTICE OF AWARD (SOUTHEAST MISSOURISTATE UNIVERSITY USE ONLY)

## REQUEST FOR PROPOSAL <br> SOUTHEAST MISSOURI STATE UNIVERSITY

```
RFP NO: 5730 AMENDMENT #1
    DINING SERVICES
DATE: DECEMBER 23,2014
BUYER: SARAH J. STEINNERD PURCHASING MANAGER
PHONE: (573) 651-2588
```

PROPOSAL MUST BE RECEIVED NO LATER THAN:
DATE: JANUARY 8, 2015
TIME: $\quad$ 3:30 P.M.

For USPS/FedEx/UPS, etc.
Proposals must be mailed to: Purchasing Department Southeast Missouri State University One University Plaza, Mail Stop 2035 Cape Girardeau, MO 63701

OR delivered by offeror to:
Purchasing Department
Dearmont Residence Hall, East Wing
Normal Avenue
Cape Girardeau, MO 63701

The notice of award is made subject to availability and appropriation of funds as specified in the Request for Proposal, and the selection of the offeror is made in accordance with all applicable public procurement laws.

## MUST BE SIGNED TO BE VALID

The offeror hereby agrees to furnish items and/or services, at the firm, fixed prices quoted, pursuant to all requirements and specifications contained herein, upon either the receipt of an authorized purchase order from the Purchasing Department or when this document is countersigned by the Purchasing Department as a binding contract, and further agrees that the language of this document shall govern in the event of a conflict with his or her proposal.

|  |  | PRINTED NAMEITITLE <br> Steven M. Sweeney, President \& CEO |  |
| :---: | :---: | :---: | :---: |
| COMPANY NAME <br> Compass Group USA, Inc., by and through its Chariwells Division |  |  | CURRENT DATE $1 / 6 / 15$ |
| MAILING ADDRESS <br> 3 International Drive |  |  | $\begin{gathered} \text { TELEPHONE NUMBER/EXT. } \\ 417-483-1278 \end{gathered}$ |
| Rye Brook |  | STATE NY | $\begin{array}{r} \hline \text { ZIP CODE } \\ 10573 \end{array}$ |
| CONTACT PERSON <br> Nadeem Zafa |  | ONEMAILADDRESS zafar@compass-usa.com | FACSIMILE NUMBER |
| DELIVERY DATE: | DAYS ARO. FOB DESTINATION | PROMPT PAYMENT TERMS: | DAYS NET___ DAYS |

NOTICE OF AWARD (SOUTHEAST MISSOURI STATE UNIVERSITY USE ONLY)

SOUTHEAST MISSOURI STATE UNIVERSITY
DINING SERVICES
REQUEST FOR PROPOSAL 5730

## AMENDMENT \#1

The offeror is hereby notified that Request for Proposal 5730 is clarified as follows.

1. RFP closing date and time remain the same.
2. All terms and conditions of Request for Proposal 5730 remain the same.

Page 5, paragraph 2
Question: How many beds does the University currently have within the current residential halls?
Answer: The University residence halls have a standard usable capacity of 3,167 and a design capacity of 3,598. For operational, budget, and student housing assignments the University utilized the usable capacity.
Question: What are the residential enrollment targets for the next five years?
Answer: The University's residential enrollment target is to be at 93\% average occupancy, or 2,945 residential system, for the housing system.
Question: What was the freshman housing enrollment for fall 2014?
Answer: The freshmen housing enrollment for fall 2014 was 1,542.
Question: Will you provide the past four years history of residence hall enrollment and describe any future plans for residence hall remodel and construction expansion?
Answer: The previous occupancy rates for the residence halls, based upon the average annual residence hall occupancy, are as follows: FY11 2,765 residents; FY'12 2,821 residents; FY13 2,797 residents; AY14 2,753 residents; FY15 2,833 residents (projected).
The University is currently considering a small (fewer than 80 beds) project of Greek chapters houses. These houses, if built, would be on the north end of campus and would for upper class students who would not be required to be on the meal plan. Other renovation work planned for the next five vears involves mechanical system upgrades and minor surface renovations of various residence halls.

Page 5, paragraph 3
Question: What has stimulated the university to review its current Food Services program?
Answer: This question was responded to at the pre-proposal conference on 12?/10/2014. The University's President has decided to retire effective June 30, 2015. It was decided to concluche the choosing of a new Dining Sevices contractor before his departure.

Question: Will you consider providing access to campus leadership and/or committee members so that we can better understand desired outcomes from this process?
Answer:.' Not at this time.
Question: Could an organized opportunity be arranged for proposing companies to meet with students/student groups to better understand their perceptions as related to campus dining? Answer: This is not an option that can be provided, however, summany information on student perception is being provided via this amendment.

Page 6, paragraph 7
Question: What date was the last major renovation of any of the eateries?
Answer:

1. Towers Café - Summer 2013 - Renovation included the following items:
a. Installed drop ceiling
b. Installed 2 offices - one for manager and dietician
c. Installed dish return screen
d. Installed check-in station and gate
e. Expanded seating capacity
2. Rowdy's - 2006
a. Complete renovation to how it appears today.
3. Redhawks Market opened in Fall 2007 (refreshed entire space - expanded Market to include the two concept areas in the back of the Market; renamed Redhawks Market in spring 2008)
4. Skylight Terrace opened Fall 2001 (no substantial renovations other than one section of carpet and door relocation in 2009)
5. South Dining Room - opened Fall 2011 (main area August; addition in October, Grill Nation concept rotated, renovated beverage area in back, added back gate and refreshed signage and paint throughout)
6. Starbucks - opened Fall 2011 (no renovations)
7. Subway at Scully - January/February 2012

Page 8, paragraph 6.1
Question: Will you provide a three-year trend of the uncollected debt?
Answer: For fiscal year 2014 (July 1, 2013 through June 20, 2014), the total uncollected debt was $\$ 8,336$.

Page 16, paragraph 21
What were the unused declining balance (flex) dollars at the end of the Spring 2014 semester? Answer: Southeast does not have this information as it is only held by Chartwells, the current dining senvices contractor.

Page 17, paragraph 24
Question: Please provide the current Pepsi contract and pricing.
Answer: As the Pepsi contract does not pertain to Dining Services, a copy will be made available for a fee.

Page 23, paragraph 5
Question: Please provide a copy of the current franchise agreements.
Answer: Southeast is not a party to the franchise agreements. Therefore, a copy is not available.
Page 31, paragraph 8
Question: How many students are currently employed by the contractor, in what positions, and what are the rates of pay?
Answer: Southeast does not have any information regarding students employed by the current contractor.

Question: Can you please provide an employee seniority list, by location with their current rates of pay, years of service and their medical plan enrollment status, i.e. single, single +1 or family. Answer: Information cannot be provided as the employees are not University employees.

Question: Does the University wish to have Dining Services offer student employment? If so would the employment be on a work study or as a contractor employee?
Answer: The University strongly believes in having our students work for the dining services contractior. However, we are not able to offier this as a work study program as the students must be seen as a contractor employee.

Question: Are there any special requirements for student workers?
Answer: The student is an employee of the contractor and therefore no additional University imposed rules or obligations are applicable. For reference, the University does limit on campus students working for the University to no more than 20 hours per week during the academic year when chasses are is session.

## Page 32, paragraph 19

Question: Are the contractor's current employees protected under a union agreement? If so, please provide a copy of the agreement and/or a union contract. Are there currently any labor unions on campus? Are the current hourly associates represented under a collective bargaining agreement? If so, can you provide us with a copy of the agreement?
Answer: The current fulltime hourly associates are represented by a collective bargaining agreement though Teamsters Local 600. The University is not a party to any union agreement between the Dining Services contractor and employees. Therefore, a copy is not availablie.

Page 36, paragraph 17
Question: What are the telephone charges for the last academic year?
Answer: For the current calendar year, the telecomm charges are as follows:
Phone line access: $\$ 7,258$
Long distance charges: \$9,736
Page 48, paragraph 1
Question: The RFP requests 20 copies. Are there 20 persons on the Evaluation Committee? Will you provide a list of the Committee Members responsible for the decision making process?
Answer: All evaluation information remains confidential until the RFP is closed (cancelled or awarded).
Question: Is there a consultant that is associated with or handling the RFP process?
Answer: No.
Page 6, paragraph 9
Question: Can you provide a copy of the results from the most recent student satisfaction survey? Are there any existing/previous Customer Satisfaction Survey results, either conducted by University Administration, Student groups, or a consultant to better understand student preferences on retail brands, hours, meal plans, etc.?
Answer: See Attachment $1 A$.
Question: Do you use a Mystery Shopper program? Can you share the results of the Mystery Shopper evaluations from last year?
Answer: 7he University does not maintain a mystery shopper program and therefore does not have any evaluation information to share.

Page 10, paragraph 16
Question: The RFP calls for "12 or more" free declining meal plans for Residence Life Professionals. Is this number expected to increase?
Answer: The number would increase if Southeast adds a new residence hall.

Page 10, paragraph 17
Question: Who is responsible for recycting charges?
Answer: The contractor must take the recycle materials to a central location at each building where there is a food service operation. The materials are then removed by the University.

Page 27, paragraph 15
Question: How many liquor licenses are currently required for operation? Who owns the liquor license? Answer: The liquor license is currently owned by the current food service provider, Chaltwells. Cost and the process for securing a license can be found at: htt.p:L/www.cityofcapeqirardeau.org/Cape-Girardeau-Liquor-License.aspx. Only one liquor license is required for this operation.

Page 51, paragraph 7.11
Question: Are there any strategic plans or renovations being planned? If so, are there any Engineering (CAT) drawings? If so, would it be possible to receive a copy?
Answer: There are not currently any major renovations or strategic plan for these venues being developed.

Page 34, paragraph 1
Question: If a change was to occur in Food Services, what equipment, smallwares, LED monitors and signage would leave the University?
Answer:
At the Tawers, Rowdy's, St. Vincent's Commons venues the following equipment would leave the University:
a. F'Real Machine and cooler
b. A metal sign/display/shelving rack at Towers
c. A metal sign/display/shelving unit and a You First Bulletin board at River Campus
d. Bread Machine for Gluten Free Bread
e. If the new Food Service Company did not want to continue with existing brands, the following would go away in Rowdy's:
a) Good Humor Ice Cream Cooler
b) Red Bull Cooler
c) Core-Mark Candy Display
d) Frito-lay Chip Display

At the University Center and Subway
f. The LED tv in the market between Rotations and Bean's
g. The signage for Bean's, Rotations, Grill Nation, SONO, Wild Green's
h. Whirlpool dorm size fridge that the milk is in at Grill Nation
i. Delfield Prep Table at Rotations
j. Hatco Countertop Heat Tray at Hearthstone
$k$. The smoker on the dock

1. The outdoor gas grill currently stored in the 2nd flioor service stainvell
m. All catering small wares purchased within the last 36 months
n. Waring Commercial Drink Mixer located at SONO for use with Dippin'Dots

Proprietary Property of the Franchises if they are not renewed:
o. Chick'Fil'A minus the starline refrigerated beverage dispenser which is UC property and the Duke pull out holding system which is UC property
p. Dippin'Dot's two display freezers and two storage freezers
q. Pepsi fountains, minus ice machines, and coolers
r. Coke coolers
5. Subway
t. Starbucks \& We Proudly Senie minus the espresso machine which was purchased as part of the original Beanery project

Question: Will you provide us the current commission rate being paid to the school by the incumbent? Answer: See Attachment 18.

Question: Please provide a retail price list by location?
Answer: Retail pricing was provided at the pre-proposal conference and does not differ by location. All retail pricing is consistent across all retail venues.

Question: What are the hours of operation and dining locations for all terms?
Answer: Hours of operation were provided at the pre-proposal conference.
Question: What is the current Summer Hours of Operation for all dining locations?
Answer: Summer hours of operation were provided at the pre-proposal conference.
Question: What are the meal plan rates charged to the University by the current contractor? What is the current daily rate paid to the contractor?
Answer: Rates charged to the University are as follows

| 19 meal blan and $\$ \$ 116$ in flex dollars | $\$ 10.64$ ver dav or $\$ 2,404.93$ der academin vear |
| :--- | :--- | :--- |
| 15 meal plan and $\$ 140$ in flex dollars | $\$ 9.74$ per day or $\$ 2,200.79$ per academic year |
| 10 meal plan and $\$ 160$ in flex dollars | $\$ 8.60$ per day or $41,943.31$ per academic year |
| 5 meal plan and $\$ 270$ in flex dollars | $\$ 7.51$ per day or $\$ 1,697.94$ per academic year |

Question: What is the average decrease in student board count per plan from fall semester to Spring Semester? What is the current capture rate (participation) per plan?
Answer: The below table outlines the decrease from fall to spring in meal contracts

|  | Fro9 | FY10 | FY11 | FY'12 | FY: 13 | FY14 | Average |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Avg FA | 2697 | 2769 | 2994 | 3044 | 3020 | 3024 |  |
| Avg SP | 2457 | 2552 | 2743 | 2748 | 2736 | 3051 |  |
|  |  |  |  |  |  |  |  |
| Drop | 240 | 217 | 250 | 296 | 284 | -27 | 210 |

Question: Will you provide an annual revenue breakdown by venue/location for each of the current operations on campus by revenue type (cash, DB, credit) for the 2013 and 2014 fiscal years?
Answer: The University does not maintain this information.
Question: Will you provide a copy of the 2013-2014 year-end dining services P\&L operating statements?
Answer: The University does not maintain this information.
Question: What was the fall 2014 number of meal plan participants?
Answer: For the fall 2014 semester, there were 3,166 meal plan participants.
Question: What was the spring 2014 number of meal plan participants?
Answer: For the spring 2014 semester, there were 3,036 meal plan participant:s.
Question: What were the reported Meal equivalency meals served by dining location for spring 2014? Answer: The University does not maintain this information.

Question: What license, fees, card charges should be factored in the contractor expenses?
Answer: The University does not maintain this information.
Page 38, paragraph 10
Question: Who is responsible for trash?
Answer: The University has responsibility for trash. The contractor must place all trash in the dumpster adjacent to the building. The Universily manages the removal and costs for the dumpsters.

Page 9, paragraph 13
Question: What is the expected menu for the all campus picnic that is provided at no cost for 3000 during opening?
Answer: Picnic menu refers to $B B Q$ chicken breasts, vegetarian lasagna, hamburger patties, nachos (chips and cheese sauce), chips, pasta salad, veggie tray and ranch, burger accessories (lettuce, pickles, cheese, tomatoes) and condiments, buns for chicken/burgers, soda, water, and paper producits.

Page 9, paragraph 14
Question: How many parents and family participate in the $50 \%$ off meals during move in?
Answer: There are approximately 160 parents each August who participate in the move in meal. Over the past three years this number has ranged from 142 to 176 parents on move in day.

Page 11, paragraph 20
Question: How many attend the complimentary late night breakfast during finals each semester? Do faculty and staff assist with serving this event?
Answer: The breakfast is served at two locations, Towers and the University Center (UC). Count is presented below. University staff and administration assist with the serving at this event.
Fall 2013: Towers 805 customers, 755 UC customers
Spring 2013: Towers 890 customers, 850 UC customers
Page 1S, paragraph 10
Question: Is there a need for kosher or halal meals?
Answer: There is not a large demand for these types of meals, however, there are limited requests for these meals on occasion. No separate kosher or halal kitchen is required to be maintained.

Page 16, paragraph 21
Question: How many flex dollars have been left at the end of the academic year over the past 3 years?
Answer: The University does not maintain this information.
Page 17, paragraph 27
Question: How many board days are scheduled for the 2015-16 school year?
Answer: 226 meal days are currently planned for the 2015-2016 academic year.
Page 18, paragraph 27.3
Question: Can you please provide details about the University Center Buffet Events - At least once a week the contractor shall provide an all-you-can-eat buffet style dinner meal for Board Plan students dining at the UC?
Answer: Endless Plate is an "all you care to eat" dining experience in the University Center for students who typically only have a retail experience. The menu is based around a theme, for example Italian night, or Tailgating. The Endless Plate is provided once a week to provide residential students a more traditional board style meal.

Page 25
Question: Please provide the current catering manual with pricing.
Answer: Details on this can be found at https:U/semo.catertrax.coml
Page 25, paragraph 1.1.3
Question: What is the Universities expected minimum guaranteed commission?
Answer: There is no required minimum guaranteed commission for the RFP document; however, any proposed minimum guarantee will have these catered events as noted in page 25, item 1.1.3. applied to this amount. Absent a minimum guarantee, no commission for these catered events are paid to the contractor. In the 2012 amendment between the University and Chartwells, the minimum guaranteed commission level was set at \$234,000 annually.

Page 26, paragraph 11
Question: Last year's catering sales by month?
Answer: The University does not maintain this information.
Page 35, paragraph 9.2
Question: Is the current CBord system owned by Chartwells? What version is it and is it PCI compliant?
Answer: The current CBord System is owned and maintained by Chartwells. The version being used is 3.3.1.

Page 35, paragraph 10
Question: Does the current contractor maintain a delivery vehicle?
Answer: The current contractor does have delivery vehicles. No additional information is available.
Page 53, paragraph 12
Question: Is the University agreeable to accepting a bid bond in lieu of the security deposit?
Answer: Yes. However, RFP 5730 must be specified on the bid bond.

## Page 57, Section 3

Question: How many students are on the summer meal plan? What is the conference schedule for the summer with anticipated counts? Is a tentative camp schedule available for 2015? Is last year's schedule available?
Answer: See Attiachment 1C.
Question: Last year's summer camp/conference sales by month?
Answer: See Attachment 1 D.
Page 58, paragraph 4
Question: Please provide all sales information for the periods of August 2013 through July 2014 and August 2012 through July 2013 for all locations, venues, and services indicated. Please also include the dining and catering sales for the past two years by food, alcohol, and service charges at the Show Me Center, Convocation Center, and River Campus Cultural Arts Center and any other venues and/or services not noted.
Answer: See Attachment 1 D.
Page 59, Football
Question: Please provide a copy of the existing agreement and number of participants.

Answer: Each summer the Football team and the current contractor meet to develop menu and meal schedules for the team. There is not an agreement that covers each year as the needs change based upon practice schedule, off campus meals, and NCAA policy on meals and snacks.

The following questions have also been received and are being worked. It is anticipated that the information will be provided and issued via an Amendment on or before December 29, 2014.

Page 42, paragraph 5 - Meal Count Report
Question: Please provide the reports for August 2013 through July 2014. Can you provide customer counts by location by meal period?
Answer: Information still being collected.

To acknowledge receipt of this amendment, the offeror should complete, sign, and return with the proposal response.

# SOUTHEAST MISSOURI STATE UNIVERSIT <br> DINING SERVICES <br> REQUEST FOR PROPOSAL 5730 

## ATTACHMENT IA

Can you provide a copy of the results from the most recent student satisfaction survey? Are there any existing/previous Customer Satisfaction Survey results, either conducted by University Administration, Student groups, or a consultant to better understand student preferences on retail brands, hours, meal plans, etc.?
information from Graduating student Survey can be found
at http: $\langle$ www.semo.edu Lpdf/R GradStudSurveySummary 2014.pdf. (Question 19) Other survey
information from the same survey going back more than a decade can be found
at http: :LLwww.semo.edulir/inst surveys.html
information from 2012 EBI survey of residence hall students:
Scale: (1) Very dissatisfied,(2) Moderately dissatisfied,(3) Slightly dissatisfied,(4) Neutral,(5) Slightly satisfied,(6) Moderately satisfied, (7) Very satisfied, Not applicable

| Q060. Dining Services - How satisfied are you with the: Quality of food | $\begin{gathered} N=383 \\ \text { Std } \\ \text { Dev } \end{gathered}$ | Mean $=3.93$ |
| :---: | :---: | :---: |
| Q061. Dining Services - How satisfied are you with the: Cleanliness of dining area | $\begin{aligned} & \mathrm{N}=383 \\ & \mathrm{Std}=1.45 \\ & \mathrm{Dev} \end{aligned}$ | Mean $=5.33$ |
| Q062. Dining Services - How satisfied are you with the: Dining environment | $\left[\begin{array}{l} \mathrm{N}=383 \\ \mathrm{Std} \\ \mathrm{Dev} \end{array}=1.47\right.$ | Mean $=5.33$ $\square$ |
| Q063. Dining Services - How satisfied are you with the: Service provided by dining service staff | $\left[\begin{array}{c} N=381 \\ \text { Std } \\ \text { Dev }=1.56 \end{array}\right]$ | Mean $=5.55$ |
| Q064. Dining Services - How satisfied are you with the: Dining service hours | $\begin{aligned} & \mathrm{N}=383 \\ & \mathrm{Std} \\ & \mathrm{Dev} \end{aligned}=1.89$ | $\text { Mean }=4.07$ |
| Q06S. Dining Services - How satisfied are you with the: Variety of the dining plan options | $\begin{aligned} & N=380 \\ & \text { Std }=1.96 \\ & \operatorname{Dev} \end{aligned}$ | Mean $=4.22$ |
| Q066. Dining Services - How satisfied are you with the: Value of your dining plan | $\begin{aligned} \mathrm{N} & =383 \\ \mathrm{Std}_{\mathrm{Dev}} & =1.95 \end{aligned}$ | $\text { Mean }=3.89$ |

# SOUTHEAST MISSOURI STATE UNIVERSITY DINING SERVICES <br> REQUEST FOR PROPOSAL 5730 

ATTACHMENT $1 B$

| Location/Type | Commission |
| :--- | :--- |
| Towers Cafe Casual meals | $9 \%$ |
| Cottonwood | $9 \%$ |
| Rowdy's |  |
| - Meals |  |
| - Convenience Store | $9 \%$ |
| University Center/Skylight Terrace <br> - Meals (excluding board Plan) <br> Convenience Store | $9 \%$ |
| The Beanery | $9 \%$ |
| Kent Library Coffee Cafe | $9 \%$ |
| River Campus Cafe | $9 \%$ |
| Scully Cafe | $9 \%$ |
| Catering: <br> President's Office <br> Slow Me Center <br> Slow-Me Center Commission to <br> location of predominant production <br> - Show-Me Center Alcohol Sales <br> - Universily Affiliated <br> - Off Campus Groups (served on <br> campus) <br> -Off Campus Groups (served off <br> campus) | $9 \%$ |
| Summer Camps/Conferences | $9 \%$ |
| Redbucks (regardless of location of use) | $15 \%$ |
| Additional Flex (regardless of location <br> of use) | $9 \%$ |

# SOUTHEAST MISSOURI STATE UNIVERSITY DINING SERVICES 

REQUEST FOR PROPOSAL 5730

## ATTACHMENT 1 C

How many students are on the summer meal plan? What is the conference schedule for the summer with anticipated counts? Is a tentative camp schedule available for 2015 ? is last year's schedule available?

| Camp 2014 Schedule | Commutèrs | Overnight | Total Participants | Bed Nights | Participation Days |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Acting Camp | 3 | 8 | 11 | 40 | 66 |
| ASC St. Louis Internship Mini Conference |  | 43 | 43 | 43 | 86 |
| Boys \& Girls Club of St. Charles County |  | 14 | 14 | 14 | 28 |
| Chamber Music Institute | 16 | 6 | 22 | 28 | 130 |
| Football Day Camps | 206 |  | 206 |  | 206 |
| Girls Go Green | 2 | 18 | 20 | 42 | 80 |
| Gymnastics Camps | 190 |  | 190 |  | 190 |
| HOBY Missouri, Inc. |  | 175 | 175 | 404 | 579 |
| Kaufmann Scholars 1 |  | 25 | 25 | 25 | 50 |
| Kaufmann Scholars 2 |  | 31 | 31 | 31 | 62 |
| MBB Team | 115 |  | 115 |  | 230 |
| Men's Basketball Skill Camp | 75 |  | 75 |  | 225 |
| NCA Cheer I |  | 148 | 148 | 453 | 601 |
| NCA Dance | 2 | 170 | 172 | 518 | 696 |
| NCA II | 32 | 157 | 189 | 481 | 766 |
| NCA III | 47 | 50 | 97 | 107 | 298 |
| Percussion Camp | 9 | 3 | 12 | 9 | 48 |
| Redhawks Kids Football Camp | 21 | 35 | 56 | 35 | 112 |
| Robotics Design | 4 | 5 | 9 | 25 | 54 |
| UCA Cheer I |  | 241 | 241 | 738 | 979 |
| UCA Cheer II | 1 | 247 | 248 | 754 | 1005 |
| UCA Dance |  | 162 | 162 | 481 | 643 |
| VB Skillis I | 7 | 30 | 37 | 60 | 111 |
| VB Skills II | 5 | 32 | 37 | 64 | 111 |
| VB Skills III | 3 | 32 | 35 | 64 | 105 |
| VB Skills IV | 11 | 28 | 39 | 56 | 117 |
| VB Team Camp |  | 67 | 67 | 134 | 201 |
| Vocal Boot Camp | 7 | 13 | 20 | 62 | 117 |
| WBB Elite | 13 | 31 | 44 | 31 | 88 |
| WBB Skill | 34 |  | 34 |  | 102 |
| WBB Team | 62 | 116 | 178 | 116 | 356 |
| Wyman Center I |  | 39 | 39 | 39 | 78 |
| Wyman Center II \& BBBS |  | 73 | 73 | 73 | 146 |
| Total | 865 | 1999 | 2864 | 4927 | 8666 |
| Camp Redhawk 1 | 5 | 32 | 37 | 96 | 148 |
| Camp Redhawk 2 | 5 | 52 | 57 | 156 | 228 |
| Camp Redhawk 3 | 5 | 70 | 75 | 210 | 300 |
| Camp Rednawk 4 | 5 | 69 | 74 | 207 | 296 |

Summer 2015 Projected Schedule

| Date | Camp Name | Estimated total \# |
| :---: | :---: | :---: |
| June |  |  |
| 1-5 | Redhawks Kids Camp |  |
| 5-6 | Men's Basketball Team Camp | 200 |
| 5-7 | HOBY | 200 |
| 7-10 | Camp Redhawk | 100 |
| 8-10 | Men's Basketball Individual Skill | 45/25 |
| 8-12 | Redhawks Kids Camp |  |
| 10-13 | NCA Cheer Camp | 250 |
| 10-13 | NDA Dance Camp | 150 |
| 14-17 | Universal Cheerleaders Association | 300 |
| $14 \cdot 17$ | Camp Redhawk | 100 |
| 14-20 | Girls Go Green | 25 |
| 15-19 | Redhawks Kids Camp |  |
| 15-19 | Horizons \& Little Horizons |  |
| 15-20 | Percussion | 20 |
| 15-20 | Vocal Arts | 24 |
| 15-20 | Theater/Acting | 40 |
| 15-20 | Robotics | 20 |
| 18-21 | Universal Dance Association | 225 |
| 20 | Soccer College ID Clinic |  |
| 21-24 | Camp Redhawk | 100 |
| 22-26 | Horizons \& Little Horizons |  |
| 22-24 | Women's Basketball Individual Camp | 55 |
| 22-26 | Redhawks Kids Camp |  |
| 26-27 | Women's Basketball Team Camp | 210 |
| 26-27 | St. James AME Church Camp | 100 |
| 28-29 | Women's Basketball Elite Camp | 40 |
| July |  |  |
| 6-9 | Universal Cheerleaders Association | 290 |
| 6-10 | Horizons \& Little Horizons |  |
| 6-10 | Redhawks Kids Camp |  |
| 10-12 | NCA 3 day camp | 300 |
| 12-14 | Volleyball Camp: Middle School | 70 |
| 12-15 | Camp Redhawk | 100 |
| 13-17 | Redhawks Kids Camp |  |
| 13-18 | Chamber Music | 24 |
| 14-16 | Volleyball Camp: High School | 70 |
| 16-18 | Volleyball Camp: Team | 100 |
| 19-21 | Voileyball Camp: Beginner | 70 |
| 19-22 | Camp Redhawk | 100 |
| 20-24 | Redhawks Kids Camp |  |
| 21-24 | NCA Regular 4 day Camp | 250 |
| 26-29 | Camp Redhawk | 100 |
| 26-29 | Soccer High School Boys Camp |  |


| $27-31$ | Redhawks Kids Camp |  |
| :--- | :--- | :--- |
| $30-8 / 1$ | Gymnastics Camp | $30-60$ |
| August |  |  |
| 1 | Soccer College ID Camp |  |


|  | Ut |  |  |  |  |  |  | Catering |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Charges |  | SMC Kent Sales |  |  |  | Catering (University Affliliated) | Catering (Nontax On Campus) | Catering (Nontax Off Campus) | Catering (taxable On Campus) | Catering toxable Off Campus) | (President's Office $\boldsymbol{R}_{1}$ non commision) | Res Hall Cash | Rowdy's |  | Res Hall |  | Camps |
|  | UCCash | Sales (incl | Sunday |  |  | River | uc |  |  |  |  |  |  |  |  | Res Hall |  |  |  |
|  | Sales | Subway) | Brunch |  |  | Campus | Redbucks |  |  |  |  |  |  |  |  | Redbucks | Cottorwood | Charges |  |
| Aug-2012 | 20,286.49 | 1,483.27 | 84.72 | 3,323.25 | 638.00 | 1,021.34 | 8,776.26 | 40,405.70 | 649.19 | 0.00 | 2,073.65 | 1,220.03 | 2,065.05 | 1,907.11 | 2,845.24 | 10,546.56 | 12,498.95 | 733.36 | 23,840.82 |
| Sep-2012 | 40,036.98 | 775.74 | 2,102.83 | 9,440.00 | 1,923.00 | 2,034.33 | 40,982.93 | 20,518.13 | 293.75 | 0.00 | 263.19 | 527.76 | 648.09 | 3,216,45 | 6,105.47 | 18,245,65 | 10,603.94 | 2,935.27 | 0.00 |
| Oct-2012 | 39,920.93 | 594.98 | 100.00 | 7,513.75 | 2,917.00 | 3,764.00 | 43,629.66 | 34,488.95 | 5,789,10 | 0.00 | 0.00 | 4,345.76 | 2,063.52 | 3,095.00 | 7,720.26 | 17,879.16 | 0.00 | 6,103.29 | 0.00 |
| Nov-2012 | 35,066.68 | 482.07 | 130.00 | 0.00 | 1,546.16 | 3,744.00 | 33,792.39 | 27,272.91 | 0.00 | 200.00 | 613.60 | -527.76 | 32.45 | 3,927.00 | 6,595.91 | 13,498.90 | 20,578.28 | 8,263.75 | 0.00 |
| Oec-2012 | 18,020.20 | 67.42 | 109.00 | 431.50 | 1,402.00 | 972,00 | 15,355.62 | 9,967.70 | 0.00 | 0.00 | 0.00 | 0.00 | 100.00 | 1,222.00 | 3,288.82 | 5,727,14 | 7,555.25 | 1,236.01 | 0.00 |
| Jan-2013 | 24,70140 | 186.06 | 29.00 | 31,582.97 | 542.00 | 1,831.00 | 19,536.43 | 20,238.43 | 1,624,10 | 667.50 | 0.00 | 0.00 | 572.56 | 2,191.00 | 2,283.96 | 9,792.25 | 9,567.35 | 1,307.58 | 0.00 |
| Feb-2013 | 41,156.90 | 788.21 | 76.00 | 2,328.13 | 1,727.00 | 3,466.00 | 35,294.89 | 30,604.82 | 3,307,25 | 0.00 | 1,470.50 | 270.50 | 2,988,07 | 3,529.00 | 5,491,63 | 13,460.00 | 8,573.76 | 6,569.99 | 0.00 |
| Mar-2013 | 35,814.75 | 2,315.43 | 29.00 | 5,980.00 | 1,026.17 | 4,074.00 | 25,280.93 | 21,779.79 | 149.00 | 0.00 | 0.00 | 0.00 | 2,313.88 | 2,566.00 | 4,961.61 | 8,686.88 | 9,808.68 | 2,346.47 | 0.00 |
| Apr-2013 | 50,919.43 | 1,351.83 | 220.00 | 3,895.00 | 1,919,00 | 3.336.00 | 32,771.42 | 42,077.18 | 31,092,65 | 0.00 | 781.73 | 0.00 | 1,690.56 | 3,336,00 | 7,209.29 | 10,567,68 | 9,865.60 | 6,533.96 | 0.00 |
| May-2013 | 21,703.37 | 2,026.77 | 48.00 | 2,614.00 | 727.00 | 695.00 | 10,103.78 | 23,921.71 | 1,524.66 | 100.00 | 1,368.10 | 0.00 | 4,606.84 | 1,258.00 | 2,274.46 | 2,619.78 | 8,810.95 | 564.46 | 0.00 |
| Jun-2013 | 10,936.83 | 3,346.90 | 0.00 | -251.21 | 0.00 | 0.00 | 1,238.38 | 23,431.15 | 969.00 | 0.00 | 0.00 | 0.00 | 4,473.14 | 0.00 | 0.00 | 0.00 | 9,490.51 | 0.00 | 74,901.75 |
| Jul-2013 | 9,655.20 | 1,503.41 | 0.00 | 0.00 | 0.00 | 0.00 | 682.66 | 13,250.75 | 0.00 | 0.00 | 0.00 | 409.35 | 969.18 | 0.00 | 0.00 | 0.00 | 13,798.95 | 300.90 | 24,612.25 |

August2012

| Aug-2013 | $20,409.36$ | $5,242.09$ | 0.00 | $4,603.98$ | 0.00 | 877.58 | $9,613.22$ | $32,747.34$ | 0.00 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Sep-2013 | $64,373.58$ | $4,796.33$ | 142.00 | 0.00 | 0.00 | $3,515.32$ | $43,801.27$ | $22,137.71$ | 35.93 |
| Ict-2013 | $67,035.57$ | $2,808.29$ | 870.00 | $1,620.00$ | 0.00 | $4,323.63$ | $53,092.32$ | $38,544.67$ | 604.25 |
| Nov-2013 | $59,647.85$ | $2,654.13$ | 110.00 | 984.86 | 0.00 | $3,818.97$ | $39,274.61$ | $35,573.60$ | 677.25 |
| Dec-2013 | $40,695.23$ | 920.74 | 34.00 | 423.55 | 0.00 | $2,377.46$ | $25,554.05$ | $9,881.46$ | 782.60 |
| Jan-2014 | $26,391,39$ | $1,500.36$ | 127.00 | $21,494.19$ | 0,00 | $1,764.96$ | $17,729.00$ | $27,753.61$ | $2,013.25$ |
| Feb-2014 | $48,305.28$ | $2,375.57$ | 33.00 | 0.00 | 0.00 | $3,233.89$ | $32,351.22$ | $30,394.45$ | $3,890.00$ |
| Mar-2014 | $48,162.77$ | $3,477.70$ | 59.12 | 6.508 .00 | 0.00 | $3,390.65$ | $29,031.84$ | $25,891.18$ | $1,722.50$ |
| Apr-2014 | $62,712.51$ | $1,759.60$ | 17.00 | $4,365.00$ | 0.00 | $4,519.40$ | $33,022.23$ | $41,774.00$ | $3,564.75$ |
| May-2014 | $33,321.87$ | $3,314.91$ | 106.00 | 0.00 | 0.00 | $1,853.19$ | $13,309.96$ | $35,751.87$ | $13,364.75$ |
| Jun-2014 | $8,321.60$ | $8,411,80$ | 0.00 | $8,835.00$ | 0.00 | $1,126.85$ | $1,790.47$ | $31,396.15$ | $-4,236.00$ |
| Jul-2014 | $8,204.91$ | $2,086.88$ | 0.00 | 0.00 | 0.00 | 0.00 | -280.71 | $13,847.98$ | 230.00 |

6,570.77 6,145.64
22,523.34
$26,247.5648,576.65111,014.00$
121,152.22 $36,895.04 \quad 123,354.81$

| 0.00 | $2,864.83$ | $4,626.32$ | $1,669.28$ | $2,350.00$ | $1,710.06$ | $4,365.23$ | $11,411.16$ | 72.20 | $31,808.33$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 0.00 | $3,624.43$ | 261.44 | 594.52 | $7,705.00$ | $5,959.98$ | $18,433.29$ | $9,587.55$ | $2,702.70$ | 949.59 |
| 0.00 | 35.00 | 0.00 | $1,982.50$ | $6,767.00$ | $7,290.09$ | $16,680.94$ | $9,579.27$ | $8,551.15$ | 143.01 |
| 329.37 | 243.00 | $1,335.75$ | $9,204.44$ | $5,214.65$ | $7,550.96$ | $13,792.02$ | $8,902.33$ | $7,762.20$ | 0.00 |
| 0.00 | $2,291.75$ | 0.00 | $2,176.50$ | $3,504.00$ | $6,684.44$ | $8,490.15$ | $10,177.89$ | 656.00 | 0.00 |
| 0.00 | $2,665.51$ | 0.00 | $1,125.00$ | $1,843.00$ | $1,268.75$ | $5,166.83$ | $12,153.58$ | 0.00 | 0.00 |
| 0.00 | $1,796.70$ | 0.00 | 291.53 | $4,296.00$ | $5,369.46$ | $12,645.07$ | $12,359.37$ | $8,416.00$ | 0.00 |
| 0.00 | 512.75 | 225.00 | $1,140.63$ | $4,775.00$ | $7,112.17$ | 10.796 .98 | $13,108.29$ | $2,381.30$ | 0.00 |
| 0.00 | 654.23 | 0.00 | $1,206.78$ | $5,351.00$ | $7,949.83$ | $10,436.34$ | $12,733.17$ | $6,326.20$ | 0.00 |
| 534.50 | $1,574.20$ | $1,553.50$ | $4,729.23$ | $2,170.00$ | $4,142.06$ | $3,993.99$ | $12,191.99$ | $2,271.90$ | $1,752.35$ |
| 0.00 | 250.00 | $2,175.00$ | $3,253.71$ | $1,276.11$ | 0.00 | 671,25 | $11,902.58$ | 258.91 | $47,443.99$ |
| 0.00 | 840.00 | 0.00 | 625.60 | $2,109.66$ | 0.00 | $1,165.84$ | $11,023.58$ | 101,50 | $34,355.19$ |

August2013


Southeast
Missouril State University

## REQUEST FOR PROPOSAL <br> SOUTHEAST MISSOURI STATE UNIVERSITY

| RFP NO: | 5730 AMENDMENT \#2 <br> DINING SERVICES |
| :--- | :--- |
| DATE: | DECEMBER 29, 2014 |
| BUYER: | SARAH J. STEINNERD <br> PURCHASING MANAGER |
| PHONE: | $(573) 651-2588$ |

For USPS/FedEx/UPS, etc.
Proposals must be mailed to:
Purchasing Department
Southeast Missouri State University
One University Plaza, Mail Stop 2035
Cape Girardeau, MO 63701

OR delivered by offeror to:
Purchasing Department
Dearmont Residence Hall, East Wing
Normal Avenue
Cape Girardeau, MO 63701
DATE: EXTENDED TO JANUARY 12, 2015
TIME: $\quad$ 3:30 P.M.

The notice of award is made subject to availability and appropriation of funds as specified in the Request for Proposal, and the selection of the offeror is made in accordance with all applicable public procurement laws.

## MUST BE SIGNED TO BE VALID

The offeror hereby agrees to fumish items and/or services, at the firm, fixed prices quoted, pursuant to all requirements and specifications contained herein, upon either the receipt of an authorized purchase order from the Purchasing Department or when this document is countersigned by the Purchasing Department as a binding contract, and further agrees that the language of this document shall govern in the event of a conflict with his or her proposal.

|  |  | PRINTED NAMEITITLE <br> Steven M. Sweeney, President \& CEO |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| COMPANYNAME Group USA, Inc., by and through its Chartwells Division |  |  |  | $\begin{gathered} \text { CURRENT DATE } \\ 1 / 6 / 15 \end{gathered}$ |  |  |
| MAILING ADDRESS3 International Drive |  |  |  | $\begin{aligned} & \text { TELEPHONE NUMBERJEXT. } \\ & 417-483-1278 \end{aligned}$ |  |  |
| CITY Rye Brook |  | ${ }^{\text {STATE }}{ }_{\mathrm{NY}}$ |  | $\text { ZIP CODE } 10573$ |  |  |
| CONTACTPERSON Nadeem Zafa |  | CONTACT PERSON EMAIL ADDRESSnadeem.zafar@compass-usa.com |  | FACSIMILE NUMBER |  |  |
| DELIVERY DATE: DAYSARO, FOB DESTINATION |  | PROMPT PAYMENT TERMS: |  | __DAYS | NET | DAYS |

NOTICE OF AWARD (SOUTHEAST MISSOURI STATE UNIVERSITY USE ONLY)

# SOUTHEAST MISSOURI STATE UNIVERSITY <br> DINING SERVICES 

REQUEST FOR PROPOSAL 5730

## AMENDMENT \#2

The offeror is hereby notified that Request for Proposal 5730 is hereby amended as follows.

1. RFP closing date is hereby extended to January 12, 2015.
2. RFP closing time remains the same.
3. All other terms and conditions of Request for Proposal 5730 remain the same,

The following questions have been received and are being worked. It is anticipated that the information will be provided via an Amendment on or before January 5, 2015.

Page 42, paragraph 5 - Meal Count Report
Question: Please provide the reports for August 2013 through July 2014. Can you provide customer counts by location by meal period?
Answer: Information still being collected.

To acknowledge receipt of this amendment, the offteror should completie, sign, and return with the proposal response.

Southeast
Missouti State University

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PHONE: (573) 651-2588
```


## RFP NO: 5730 AMENDMENT \#3 DINING SERVICES <br> DATE: JANUARY 5,2015 <br> $\begin{array}{ll}\text { BUYER: } & \text { SARAH J. STEINNERD } \\ & \text { PURCHASING MANAGER }\end{array}$

PROPOSAL MUST BE RECEIVED NO LATER THAN:
DATE: JANUARY 12, 2015
TIME: 3:30 P.M.

## REQUEST FOR PROPOSAL

SOUTHEAST MISSOURI STATE UNIVERSITY

For USPS/FedEx/UPS, etc.
Proposals must be mailed to:
Purchasing Department
Southeast Missouri State University
One University Plaza, Mail Stop 2035
Cape Girardeau, MO 63701

OR delivered by offeror to:
Purchasing Department
Dearmont Residence Hall, East Wing
Normal Avenue
Cape Girardeau, MO 63701

The notice of award is made subject to availability and appropriation of funds as specified in the Request for Proposal, and the selection of the offeror is made in accordance with all applicable public procurement laws.

## MUST BE SIGNED TO BE VALID

The offeror hereby agrees to furnish items and/or services, at the firm, fixed prices quoted, pursuant to all requirements and specifications contained herein, upon either the receipt of an authorized purchase order from the Purchasing Department or when this document is countersigned by the Purchasing Department as a binding contract, and further agrees that the language of this document shall govern in the event of a conflict with his or her proposal.

|  |  | PRINTED NAMEITITLE <br> Steven M. Sweeney, President \& CE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| COMPAANAMECompass Group USA- Inc., by and through its Chartwells Division |  |  | CURRENT DATE$1 / 6 / 15$ |  |  |
| MAILING ADDRESS3 International Drive |  |  | $\begin{aligned} & \text { TELEPHONENUMBER/EXT. } \\ & 417-483-1278 \end{aligned}$ |  |  |
| ${ }_{\text {Citr }}^{\text {Rye Brook }}$ |  | STATE NY | $\begin{array}{r} \mathrm{ZIP} \operatorname{CODE} \\ 10573 \end{array}$ |  |  |
| CONTASTPERSAN |  | CONTACT PERSON EMAIL ADDRESS nadeem.za.far@compass-usa.com | FACSIMILE NUMPER |  |  |
| DELIVERY DATE:_ DAYS ARO, FOB DESTINATION |  | PROMPT PAYMENT TERMS:__-\% | DAYS | NET | DAYS |

NOTICE OF AWARD (SOUTHEAST MISSOURI STATE UNIVERSITY USE ONLY)

# SOUTHEAST MISSOURI STATE UNIVERSITY <br> DINING SERVICES <br> REQUEST FOR PROPOSAL 5730 

AMENDMENT \#3
To acknowledge receipt of this amendment, the offeror should complete, sign, and return with the proposal response.

The offeror is hereby notified that Request for Proposal 5730 is clarified as foliows.

1. RFP closing date is confirmed as January 12, 2015.
2. RFP closing time remains the same.
3. All other terms and conditions of Request for Proposal 5730 remain the same.

Page 42, paragraph 5 - Meal Count Report
Question: Please provide the reports for August 2013 through July 2014. Can you provide customer counts by location by meal period?
Answer: See Attachment 3A.
Question: Can you please provide a breakdown of the enrollment in the meal plans for 2012-13 and 2013-14?
Answer:

| Annual Average Meal Plan | $2013-2014$ | $2012-2013$ |
| :--- | :--- | :--- |
| 19 meal plan | 303 | 124 |
| 15 meal plan | 639 | 667 |
| 10 meal plan | 1834 | 1835 |
| 5 meal plan | 252 | 250 |
| Total | 3,028 | 2,876 |

Question: Please confirm that all student residents must choose a meal plan and what is the default plan if they do not choose.
Answer: The 15-meal plan is the default meal plan for any student who does not choose one. This is a very rare occurrence as the online housing and meal plan contract a student completes requires a student to select a meal plan before their contact can be processed.

The last page of Amendment 1, Attachment 1D:
Question: This report does not include meal plan sales, correct?
Answer:: This report does not reflect payments from the University to the contractor for meal plans, which are paid from the student to the University. The University in turns makes payment to the contractor weekly based on a contractor submilted invoice.

Total payment from the University to the contractor for meal plans during the fiscal year.

| Board Plan | $2013-2014$ | $2012-2013$ |
| :--- | :--- | :--- |
| Academic Year | $\$ 6,191,885$ | $\$ 5 ; 113,494$ |


| Summer Board Plan | $\$ 48,993$ | $\$ 55,383.47$ |
| :--- | :--- | :--- |
| Total | $\$ 6,240,879$ | $\$ 5,768,877$ |

Question: How many residents are at the River campus?
Answer: There are 127 students living at the River Campus and more than 500 additional students faculty, and staff who have classes/work at the River Campus.

Question: Please explain Cottonwood sales.
Answer: Cottonwood sales are those sales to Cottonwood, a mental health facility located on property owned by the University and leased to the Missouri Department of Mental Health to provide a residential program designed to meet the emotional and mental health needs of children and adolescents (ages 6-17) who meet the criteria for severe emotional disturbance. Cottonwood serves children throughout the State who have severe emotional disturbance as well as those children dually diagnosed with emotional disturbance and mental retardation (taken from Cottonwood website). The facility is being transitioned to a priviate non-for profit beginning January 5, 2015. Aftier January 5 the facility will be operated by the Community Caring Council and will be limited to a 16 bed residential facility. The current contractior provides meal service, prepared in the Towers Dining kitchen and driven to Cottonwood, which is less than a quarter mile from the Towers Complex. The contract, including menu, prices, and level of senvice for these meals is held between the contractor and Cottonwood.

Details on Coltonwood:
http://dmh.mo.gov/cottonwood/
Details on Transition to Community Caring Council
http://www.semissourian.com/story/2149726.htm/
The sales noted on the attiachment reflect the sales to Cottionwood for meal service to the children being provided services through the Missouri Depart.ment of Mental Health.

Question: UC Cash, Charge and Redbucks sales: Does this include all UC sales for Redhawk Market, Skylight Terrace and Starbucks?
Answer: UC sales include all areas in the University Center (Redhawk Market, Skylight, Terrace, and Starbucks) as well as Scully Café (Subway and We Proudly Senve) and Houck's Place. The reports were furnished by the contractor and do not provide a breakdown.

Question: The Residence Hall cash, Redbucks and charge sales: Are these sales for Towers? Answer: Yes

Question: Charges sales: is this credit card sales?
Answer: These are mostly departmental charges for meals at Towers related to the Faculty Friday program.

Question: Where on the spreadsheet are the sales for Houck's Place and Scully Café? Answer: These sales are includied in UC sales. The reports were furnished by the contractor and do not provide a breakdown by specific location.

Question: Are the sales included on the attachment Total sales for all dining service operations on campus?
Answer: There are billings for some items for which no commission is paid to the University by Chartwells, therefore specific sales are not reported as no commission is paid to the University. Examples of these include linens and food items not processed in Chartwells kitchens and liquor billed to the University Foundation. Chartwells also bills the University for food service supplies at times and these are not included as sales on the report.

| Month | Week | Redhiawks Market | Olives | Wheat Street | Subway | Starbucks | Rowdys | St. Viricent's Commons | Scully-We Prously Serve | Retall Meals | Towers (Board) | Weekly Totala | Monthly Total Meals |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aug-13 | Week 1 | 21 | 0 | 0 | 29 | 27 | 0 | 0 | 0 | 77 | 0 | 77 |  |
|  | Week 2 | 0 | 0 | 0 | 23 | 19 | 0 | 0 | 0 | 42 | 0 | 42 |  |
|  | Week3 | 794 | 105 | 92 | 300 | 93 | 519 | 0 | 9 | 1912 | 1329 | 3241 | 37828 |
|  | Week 4 | 8719 | 1677 | 497 | 2037 | 893 | 4151 | 240 | 179 | 18393 | 11395 | 29788 |  |
|  | Week 5 | 1165 | 286 | 49 | 305 | 202 | 516 | 33 | 52 | 2608 | 2072 | 4680 |  |
| Sep. 13 | Week 1 | 5180 | 921 | 325 | 1442 | 667 | 2596 | 243 | 152 | 12527 | 6598 | 18125 |  |
|  | Week 2 | 8368 | 2667 | 445 | 2414 | 1163 | 4521 | 319 | 310 | 19207 | 10027 | 29234 |  |
|  | Week3 | 8387 | 1633 | 389 | 2448 | 1253 | 4454 | 347 | 364 | 39175 | 9366 | 28541 | 115673 |
|  | Week 4 | 8227 | 1467 | 420 | 2483 | 1297 | 4229 | 398 | 332 | 18853 | 8638 | 27491 |  |
|  | Week 5 | 3636 | 715 | 163 | 938 | 531 | 2956 | 125 | 116 | 8180 | 4102 | 12282 |  |
| Oct-13 | Weet:1 | 4601 | 713 | 208 | 1585 | 743 | 2174 | 285 | 216 | 10525 | 4174 | 14699 |  |
|  | Week2 | 8094 | 1495 | 431 | 2501 | 1320 | 4432 | 374 | 313 | 18959 | 8603 | 27562 |  |
|  | Week 3 | 6486 | 1158 | 271 | 2052 | 1272 | 3547 | 252 | 318 | 15355 | 7490 | 22845 | 114566 |
|  | Weak4 | 6536 | 980 | 284 | 2312 | 1099 | 3317 | 351 | 308 | 25187 | 6334 | 21521 |  |
|  | Week5 | 8208 | 1490 | 321 | 2633 | 1317 | 4690 | 379 | 399 | 19431 | 8508 | 27939 |  |
| Nov-13 | Week 1 | 8525 | 1096 | 436 | 3031 | 2359 | 4521 | 394 | 427 | 19789 | 8586 | 28375 |  |
|  | Week 2 | 8738 | 1445 | 420 | 2556 | 1402 | 4490 | 372 | 401 | 19813 | 8746 | 28559 |  |
|  | Week 3 | 8064 | 1492 | 420 | 2528 | 1459 | 4598 | 410 | 399 | 19370 | 8461 | $27832$ | 100444 |
|  | Week 4 | 4238 | 1017 | 238 | 1242 | 925 | 2794 | 199 | 224 | 10777 | 4902 | 15679 |  |
| Mec-13 | Week 1 | 5934 | 984 | 386 | 1929 | 1091 | 3522 | 334 | 310 | 14490 | 5794 | 20284 |  |
|  | Week 2 | 7822 | 1674 | 415 | 2321 | 1243 | 4859 | 382 | 381 | 19097 | 9037 | 28134 |  |
|  | Week 3 | 8206 | 1487 | 430 | 2300 | 1428 | 4658 | 166 | 289 | 18964 | 7343 | 26307 | 75276 |
|  | Week 4 | 201 | 0 | 0 | 66 | 96 | 0 | 0 | 4 | 367 | 184 | 551 |  |
|  | Week 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| Jan-14 | Week 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  | Week, 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  | Week 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 49126 |
|  | Week 4 | 5426 | 724 | 327 | 1564 | 629 | 2684 | 195 | 206 | 11755 | 5479 | 17234 |  |
|  | Week 5 | 9609 | 1724 | 584 | 3068 | 1314 | 5389 | 419 | 440 | 22547 | 9345 | 31892 |  |
| Feb-14 | Week 1 | 52.75 | 1444 | 273 | 879 | 657 | 3887 | 132 | 174 | 12721 | 7412 | 20133 |  |
|  | Week 2 | 7550 | 1564 | 432 | 2128 | 1086 | 4473 | 332 | 330 | 17895 | 7421 | 25306 |  |
|  | Week 3 | 7726 | 3302 | 445 | 2462 | 1191 | 4250 | 384 | 425 | 18185 | 8036 | 26221 | 99643 |
|  | Week 4 | 8092 | 1330 | 416 | 2067 | 1253 | 4092 | 413 | 423 | 18086 | 6421 | 24507 |  |
|  | Week5 | 1163 | 149 | 37 | 375 | 206 | 584 | 33 | 83 | 2630 | 846 | $3476$ |  |
| Mar-14 | Week 1 | 5011 | 944 | 368 | 1564 | 879 | 3894 | 249 | 263 | 13162 | 6903 | 20065 |  |
|  | Weak 2 | 7881 | 1344 | 465 | 2578 | 1464 | 4559 | 366 | 463 | 19120 | 7247 | 26367 |  |
|  | Week 3 | 667 | 56 | 33 | 208 | 176 | 261 | 28 | 82 | 1511 | 509 | 2020 | 80640 |
|  | Week 4 | 6156 | 882 | 437 | 2131 | 1061 | 3270 | 330 | 350 | 14626 | 4914 | 19530 |  |
|  | Week 5 | 3580 | 798 | 162 | 1011 | 555 | 2257 | 118 | 158 | 8639 | 4019 | 12658 |  |
| Apr-14 | Weck 1 | 4492 | 592 | 387 |  |  | 2031 | 269 | 294 | 10592 | 3570 | 14262 |  |
|  | Week2 | 7875 | 1298 | 521 | 2648 | 1437 | 4313 | 401 | 455 | 18948 | 7165 | 26113 |  |
|  | Week3 | 7780 | 1104 | 454 | 2572 | 2507 | 4313 | 362 | 469 | 18560 | 7191 | 25751 | 207684 |
|  | Week 4 | 6326 | 786 | 524 | 2211 | 1203 | 2928 | 331 | 343 | 14652 | 54.41 | 20093 |  |
|  | Week 5 | 6641 | 2061 | 427 | 2172 | 1252 | 3479 | 272 | 339 | 15642 | 5923 | 21565 |  |
| May-14 | Week1 | 9583 | 1466 | 664 | 3155 | 1967 | 4827 | 417 | 509 | 22588 | 7983 | 30571 |  |
|  | Weekz | 7893 | 1186 | 512 | 2296 | 1728 | 4187 | 157 | 337 | 28295 | 7454 | 25749 |  |
|  | Week 3 | 361 | 0 | 0 | 81 | 203 | 0 | 0 | 0 | 645 | 228 | 873 | 57702 |
|  | Week 4 | 207 | 0 | 0 | 103 | 83 | 0 | 0 | 0 | 393 | 0 | 393 |  |
|  | Week 5 | 72 | 0 | 0 | 19 | 25 | 0 | 0 | 0 | 116 | 0 | 116 |  |
| Jun-14 | Week ! | 189 | 0 | 0 | 70 | 82 | 0 | 0 | 0 | 341 | 0 | 341 |  |
|  | Week 2 | 266 | 0 | 0 | 110 | 91 | 0 | 0 | 0 | 467 | 0 | 467 |  |
|  | Week 3 | 365 | 0 | 0 | 127 | 100 | 0 | 0 | 0 | 592 | 0 | 592 | 2409 |
|  | Week 4 | 496 | 0 | 0 | 144 | 103 | 0 | 0 | 0 | 743 | 0 | 743 |  |
|  | Week5 | 191 | 0 | 0 | 38 | 37 | a | 0 | 0 | 266 | 0 | 266 |  |
| Jui-1.4 | Week: | 171 | 0 | 0 | 86 | 55 | 0 | 0 | 0 | 312 | 0 | 312 |  |
|  | Week2 | 331 | 0 | 0 | 136 | 131 | 0 | 0 | 0 | 598 | 0 | 598 |  |
|  | Week 3 | 402 | 0 | 0 | 126 | 140 | 0 | 0 | 0 | 668 | 0 | 668 | 2852 |
|  | Week 4 | 402 | 0 | 0 | 137 | 118 | 0 | 0 | 0 | 657 | 0 | 657 |  |
|  | Week 5 | 340 | 0 | 0 | 131 | 196 | 0 | 0 | 0 | 617 | 0 | 617 |  |
|  |  | 252559 | 43255 | 13998 | 77522 | 42645 | 136221 | 10811 | 11646 | 588657 | 255186 | 843743 | 843843 |

Retail meais inclute totals fform Redhawks Market, Dlives, Wheat Street, Subway, Starbucks, Rowdy's, St. Vincent's Commons, and WPS

Illegal Immigration Reform and Immigrant Responsibility Act (IIRIRA) and INA Section 274A.

- If the contractor is found to be in violation of this requirement or the applicable state, federal and local laws and regulations, and if the State of Missouri has reasonable cause to believe that the contractor has knowingly employed individuals who are not eligible to work in the United States, the University shall have the right to cancel the contract immediately without penalty or recourse and suspend or debar the contractor from doing business with the University. The University may also withhold up to twenty-five percent of the total amount due to the contractor.
- The contractor agrees to fully cooperate with any audit or investigation from federal, state or local law enforcement agencies.

In addition, the contractor shall maintain eurollment and participation in a federal work authorization program with respect to the employees working in connection with the contracted services included herein.

Compass Group USA, Inc., by and through its Chartwells Division


Steven M. Sweeney, President \& CEO

## ATTACHMENT 5 MINORITY VENDOR INFORMATION

In order to identify information requested by the Office of Administration, Division of Purchasing, please complete the following by placing a check mark in the appropriate box next to the classification which best represents your business. Completion of the following information does not affect purchase order/contract award.

## BUSINESS TYPE

$\square$ A. Small, Minority, Missouri
$\square$ B. Small, Non-Minority, Missouri
C. Small, Minority, Non-Missouri
$\square$ D. Small, Non-Minority, Non-Missouri
$\square$ E, Large, Minority Missouri
$\square$ F. Large, Non-Minority, Missouri
$\square$ G. Large, Minority, Non-Missouri
H. Large, Non-Minority, Non-Missouri
I. Female-Owned Business
J. Unable to Classify

SMALL: An organization with less than 500 employees.
LARGE: An organization with greater than 500 employees.

## MINORITY:

An organization that has been (1) certified socially and economically disadvantaged by the Small Business Administration, (2) certified as a minority business enterprise by a state or federal agency, or (3) is an independent business concern that is $51 \%$ owned and controlled by a minority group member including:
a. Black American
b. Hispanic American with origins from Puerto Rico, Mexico, Cuba, South
or Central America
c. Native Indian, Eskimo, or Native Hawaiian
d. Asian Pacific American with origins from Japan, China, the Philippines, Vietnam, Korea, Samoa, Guam, the U.S. Trust Territories of the Pacific, northern Marianas, Laos, Cambodia, Taiwan, or the Indian Subcontinent

## NON-MINORITY:

An organization that does not satisfy the criteria listed above for Minority.
MISSOURI:
An organization whose state of incorporation is in Missouri, or if not incorporated whose principal place of business is in Missouri.

NON-MISSOURI:
An organization whose state of incorporation is not in Missouri, or if not incorporated whose principal place of business is located outside Missouri.

For example: An organization having 50 employees, owned by a Black American, and whose General Mailing Address is Tampa, Florida would be classified as follows: Small, Minority, Non-Missouri.

## ATTACHMENT 6

## MISSOURI SERVICE-DISABLED VETERAN BUSINESS PREFERENCE

Pursuant to 34.074 RSMo, Southeast Missouri State University has a goal of awarding three (3) percent of all contracts for the performance of any job or service to service-disabled veteran businesses (see below for definitions included in 34.074 RSMo) either doing business as Missouri firns, corporations, or individuals; or which maintain Missouri offices or places of business, when the quality of performance promised is equal or better and the price quoted is the same or less or whenever competing bids, in their entirety, are comparable.

Definitions:
Service-Disabled Veteran is defimed as any individual who is disabled as certified by the appropriate federal agency responsible for the administration of veterans' affairs.

Service-Disabled Veteran Business is defined as a business concern:
a. not less than fifty-one (51) percent of which is owned by one or more service-disabled veterans or, in the case of any publicly owned business, not less than fifty-one (51) percent of the stock of which is owned by one or more service-disabled veterans; and
b. the management and daily business operations of which are controlled by one or more service-disabled veterans.

If a bidder meets the definitions of a service-disabled veteran and a service-disabled veteran business as defined in 34.074 RSMo and is either doing business as a Missouri firm, corporation, or individual; or maintains a Missouri office or place of business, the bidder must provide the following with the bid in order to receive the Missouri service-disabled veteran business preference over a non-Missouri service-disabled veteran business when the quality of perfornance promised is equal or better and the price quoted is the same or less or whenever competing bids, in their entirety, are comparable:
a. a copy of a letter from the Department of Veterans Aff airs (VA), or a copy of the bidder's discharge paper (DD Form 214, Certificate of Release or Discharge from Active Duty) from the branch of service the bidder was in, stating that the bidder has a service-comnected disability rating ranging from 0 to 100\% disability; and
b. a completed copy of this attachunent
(NOTE: For ease of evaluation, please attach copy of the above-referenced letter from the VA or a copy of the bidder's discharge paper to this Attachment.)

By signing below, I certify that I meet the definitions of a service-disabled veteran and a service-disabled veteran business as defined in 34.074 RSMo and that I am either doing business as a Missouri firm, corporation, or individual; or maintain Missouri offices or places of business at the location(s) listed below.

Service-Disabled Veteran's Name (Please Print)

Service-Disabled Veteran’s Signature

Service-Disabled Veteran Business Name

Missouri Address of Service-Disabled Veteran Business

## ATTACHMENT 7 BUSINESS ENTITY CERTIFICATION, ENROLLMENT DOCUMENTATION」 AND AFFIDAVIT OF WORK AUTHORIZATION

## BUSINESS ENTITY CERTIFICATION:

The bidder must certify their current business status by completing either Box A or Box B on this Attachment.

BOXA: To be completed by a non-business entity as defined below.
BOXB: To be completed by a business entity who has not yet completed and submitted documentation pertaining to the federal work authorization prograrn as described at http:LLwww.dhs.gov/xprevprot/programs/gc 1185221678150.5 htm.


#### Abstract

Business entity, as defined in section 285.525. RSMo pertaining to section 285.530 , RSMo is any person or group of persons performing or engaging in any activity, enterprise, profession, or occupation for gain, benefit. advantage, or livelihood. The term "business entity" shall include but not be limited to self-employed individuals, partnerships, corporations, contractors, and subcontractors. The ternt "business entity" shall include any business entity that possesses a business permit, license, or tax certificate issued by the state, any business entity that is exempt by law from obtaining such a business permit, and any business entity that is operating unlawfully without such a business permit. The term"business entity" shall not include a self-employed individual with no employees or entities utilizing the services of direct sellers as defined in subdivision (17) of subsection 12 of section 288.034, RSMo.

Note: Regarding govemmental entities, business entity includes Missouri schools, Missouri universities, out of state agencies, out of state schools, out of state universities, and political subdivisions. A business entity does not include Missouri state agencies and federal government entities.


## BOX A - CURRENTLY NOT A BUSINESS ENTITY

I certify that $\qquad$ (Company/Individual Name) DOES NOT CURRENTLY MEET the definition of a business entity, as defined in section 285.525, RSMo pertaning to section 285.530, RSMo as stated above, because: (check the applicable business status that applies below)
$\square$ I am a self-employed individual with no employees; OR
$\square$ The company that I represent utilizes the services of direct sellers as defined in subdivision (17) of subsection 12 of section 288.034, RSMo.

I certify that I am not an alien unlawfilly present in the United States and if (Company/Individual Name) is awarded a contract for the services requested herein under $\qquad$ (IFB/RFP/RFQ number) and if the business status changes during the life of the contract to become a business entity as defined in section 285.525, RSMo pertaining to section 285.530, RSMo then, prior to the perfomnance of any services as a business entity, $\qquad$ (Company/Individual Name) agrees to complete Box B, comply with the requirements stated in Box B and provide Southeast Missouri State University with all documentation required in Box B of this attachment.

| Authorized Representative's Name <br> (Please Print) | Authorized Representative's Signature |
| :--- | :--- |
| Company Name (if applicable) | Date |

## ATTAC.HMENT 7 continued

## BOX B - CURRENT BUSINESS ENTITY STATUS


F. Enroll and participate in the E-Verify federal work authorization program (Website: http://wwiw.dhs.gov/xprevprot/programs/gc 1185221678150.shtm; Phone: 888-464-4218; Email: e-verify@dis.gov) with respect to the employees hired after enrollment in the program who are proposed to work in connection with the services required herein; AND
. Provide documentation affirming said company's/individual's enrollment and participation in the E-Verify federal work authorization program. Documentation shall include a page fiom the EVerify Memorandum of Understanding (MOU) listing the bidder's/offeror's name and the MOU signature page completed and signed, at minimum, by the bidder/off eror and the Department of Homeland Security - Verification Division. If the signature page of the MOU lists the bidder's/offeror's name and company ID, then no additional pages of the MOU must be submitted.; AND
D. Submit a completed, notarized Affidavit of Work Authorization provided on the next page of this Attachment.


## y

＝刀rrpariy ID Number： 19858
こiserit Corrpary iD Mursher：51\}250

The imdividuals whose sigmatwnes appear below represert that viney fre authorized to enter into
f you have any quesitions，contact E－Verify at $1-888-464-4218$.

## approved by：




[^0]
# E-Verify 

Company ID Number: 19959
Client Company ID Number: 511250

The individuals whose signatures appear below represent that they are authorized to enter into this MOU on behalf of the Employer, the E-Verify Employer Agent and DHS respectively.

If you have any questions, contact E-Verify at 1-888-464-4218.

## Approved by:

Employer Compass Group


## Information Required For the E-Verify E-Verify Employer Agent Program

Information relating to your Company:

Company ID Number: 19959
Client Company ID Number: 511250

Company Name:Compass Group

Company Facility Address: 2400 Yorkmont Raod
Charlotte, NC 28217
County or Parish: MECKLENBURG
Employer Identification 28217
Number:561874931
North American Industry
Classification Systems
Code:722
Administrator:

Number of Employees: 10,000 and over

## ATTACHMENT 7 continued

## AFFIDAVIT OF WORK AUTHORIZATION:

The bidder/offeror who meets the section 285.525 , RSMo definition of a business entity must complete and return the following Affidavit of Work Authorization.

Comes now Steven M. Sweeney
President \& CEO (Position/Title) first being duly sworn on my oath, affirm Compass Group USA, Inc., by and through its $\qquad$ (Business Entity Name) is enrolled and will continue to participate in the Chartwells Division E-Verify federal work authorization program with respect to employees hired after enrollment in the program who are proposed to work in connection with the services related to contracts) with the University for the duration of the contracts), if awarded in accordance with subsection 2 of section 285.530, RSMo. I also affirm that Compass Group USA, Inc., by and thropguisiness Entity Name) does not and will not knowingly employ a person who is and hivaithorized alien in connection with the contracted services provided to the contracts) for the duration of the contracts), if awarded.

In Affirmation thereof, the facts stated above are true and correct. (The undersigned understands that false statementsmade in this filing are sub ject to the penalties provided under section 57'5.040, RSMO.)


Steven M. Sweeney
Printed Name
President \& CEO
Title $\qquad$
steve.sweeney@compass-usa.com
E-Mail Address
 commissioned as a notary public within the County of _Westchester, State of New York $\quad$ (NAME OF STATE) $\quad$, and my commission expires on $\frac{6 / 29 / 2018}{\text { (DATES }}-$


## Executive Summary

## The Value of our Partnership

Chartwells is very honored and proud of our 15-year alliance with Southeast Missouri State University and the mutually beneficial results realized during our tenure. Throughout our partnership we have worked diligently to ensure that everything we do is focused on what is important to you, so we may collectively best meet the needs of your students. Understanding that the campus is about to focus on a new direction, we are excited about this opportunity to showcase the value we can deliver, both with a fiscally responsible and compelling offer, as well as delivering a program with constant innovation, flexibility and creativity to all those who touch the services we provide. We are eager to continue to build an even stronger and more effective partnership with you through targeted strategies to best meet your needs.

## What Is Important to You - Our Foundation

As dedicated strategic business partners, Southeast Missouri State University and Chartwells share a history of mutual goals, cost efficiencies and outstanding service. Our proposal to you is in recognition of our partnership and in appreciation of your trust in us to continuously evolve and mold our services to what is important to you.

- Resident dining program that provides healthy, authentic and ethnically diverse food options
- Meal plan variety and flexibility to provide value and choices for students
- Retail program to include continued expansion of national and Chartwells brands
- On-site management team complete with professional, innovative leaders
- Price value that provides a robust financial package including return to the University, capital funds and attractive pricing for Southeast Missouri State University students
- Catering management and resources to meet your growing needs

Our alignment with Southeast Missouri State University's goals is of utmost importance to us to effectively address what is important to you. We are committed to provide services that assist in attracting and retaining students through our robust dining services program and support the students, faculty, staff and the Southeast Missouri State University community.
Most importantly, we trust that our offer provides you with unequivocally compelling reasons to continue our partnership. Chartwells' vision for Southeast Missouri State University resident dining program is grounded in market research and a keen understanding of what student's value. Our resident dining plan is based on research using Campus Labs (our mobile survey partner), Chartwells' exclusive Neighborhoods ${ }^{\text {TM }}$ market research tool, and focus groups with key markets. Furthermore, our ongoing study of industry and campus trends, demographic data, and an understanding of current generations support the development of our residential dining plan.

Meal Plan Variety and Flexibility

- Towers Vision 20/20 including a transparent culinary program that blends the kitchen and service areas into one seamless modern restaurant experience offering students a clear view of their food - from prep and production to finishing and delivery
- Transformation of Houch's Place to "All-you-care-to-eat" resident dining location on South Campus
- A continued focus on health and wellness
- International student focus including culinary solutions that meet their unique expectations
- Expanded service hours including nights and weekends for both retail and resident dining locations
- Additional All You Care To Eat resident dining option to ensure variety and flexibility for meal plan participants
- Stay on the forefront of industry trends and share our findings with you so we can adapt our program as necessary
- Expansion of national brand including the addition of Panda Express in the Skylight Terrace and Subway in Scully
- Refresh of national brand concepts including an expansion of Chick-fil-A a to full service and Papa John's upgrade
- Refresh of Rotations, Hearthstone and Wild Greens to include concept upgrades and expansion of the overall layout and design
- Our mobile truck will meet the demands of campus in different locations, is highly mobile and customizable. This solution can be used for concessions and other campus events
- Continue the direction of our new management team in building strong relationships with administration, students and key organizations.
- Steven Cooper quickly embraced and immersed himself in Southeast Missouri State University and has become a trusted partner. Under his leadership he has built many relationships and implemented several impactful changes to the benefit of the SEMO community.
- Kelley Wilkins will continue to ensure we are highly focused on all catering events at all times. Kelley brings new innovation and trends and will continue to set events at Southeast Missouri State to the highest standards through her eye for detail and strong focus on customer service.
- Carlos De Jesus brings over ten year's executive chef experience which adds a higher level of culinary presence on campus
- Additionally, we are excited to introduce Nadeem Zafar, Chartwells regional vice president, as our new leader of our team moving forward. His depth of experience and can-do attitude will be an invaluable asset for Southeast Missouri State University.

Price Value Relationship

Catering

- Our proposal freezes the daily board rate in Year 1
- Capital investment focused on new retail concepts and upgrading Towers dining facilitates with the addition of an all you care to eat facility in the Houch's dining facility
- Catering price freeze Year 1
- New catering guides customized to the specific needs of Southeast Missouri State University students, faculty and staff
- Continue to enhance the catering experience by with seasoned professionals
- Catertrax enhancement to improve the overall website image and upload new menus
- Commitment to student catering options, enhanced consistency, professionalism and training


## Our Offer

Our partnership with Southeast Missouri State University is built on trust, open and honest communications, and compromise, which produces the best results - Chartwells will never lose sight of why we are here. Our commitment and passion for Southeast Missouri State University runs deep, as evidenced in our shared goals. To accomplish this, it takes a strong financial commitment from a partner who is as focused on delivering excellence as you are. Our solution-based offer draws on our knowledge of Southeast Missouri State University and is based on what is important to you. To demonstrate our commitment, we are proposing a very aggressive, flexible and fiscally responsible plan. Every facet of our offer is customized and designed to be innovative, best in class and sustainable over time and supports your vision of the future needs of the growing campus of Southeast Missouri State University.

## \$26,486,569 Contract Value for Southeast Missouri State University

## - \$12,746,569 in Meal Plan Override

- Savings is based on our proposed board rates for Year 1 and 3.5 percent increase in board rates for Years 2-9.


## - \$6,575,000 Capital Investment for Program Enhancements, Renovation and New Retail Locations

- \$2,600,000 to renovate and expand our retail services in University Center
o Transform the Skylight Cafe to a full service Panda Express.
o Expand current Chick-fil-A to full service concept offering expanded menu selections
o Remodeling of kitchen, dish room and loading dock areas. Proposal includes equipment, new walk-in coolers, freezers, hood, fire suppression and finishes and $A / E$ fees.
o Refresh Papa John's to ensure students are receiving a high quality pizza each time they order.
- \$750,000 Merick Hall Houch's Place Transformation
o Convert program to All You Care to Eat Balanced Kitchen resident dining concept
- \$2,625,000 Towers Remodel
o Kitchen equipment upgrades and blend of kitchen and serving areas into one seamless modern restaurant experience.
o Rowdy's - Refresh including new seating, sound system and TVs
- \$350,000 for Scully Subway expansion and relocation of We Proudly Serve Starbucks
- \$250,000 in program enhancements including food truck and River Campus and outdoor pavilion to be used as a student hangout as well as a cool event space.


## \$500,000 Unrestricted Signing Bonus

- \$50,000 per year payable at the execution of each option


## \$2,950,000 Guaranteed Commissions

| Year 1 | $\$ 250,000$ |
| :--- | :--- |
| Year 2 | $\$ 260,000$ |
| Year 3 | $\$ 270,000$ |
| Year 4 | $\$ 280,000$ |
| Year 5 | $\$ 290,000$ |
| Year 6 | $\$ 300,000$ |
| Year 7 | $\$ 310,000$ |
| Year 8 | $\$ 320,000$ |
| Year 9 | $\$ 330,000$ |
| Year 10 | $\$ 340,000$ |

## \$350,000 for Unencumbered Catering Fund

- To be used for Cooperdome breakfast and Thanksgiving and holiday luncheons
- \$100,000 additional catering funds over the contract term


## \$190,000 Scholarships, Internships, Donations

- \$150,000 additional in scholarship over contract term
- \$5,000 for hospitality program scholarship
- $\$ 175,000$ Chartwells will fully fund two or three on-campus paid scholarships in the areas of marketing and dietetics and hospitality management
- \$10,000 for new president inauguration ceremony


## Foundation of Our Partnership

## Past Performance is a Great Predictor of Future Results

In partnership with Southeast Missouri State University, our joint efforts consistently generate key results which positively impact your students' satisfaction. Some key highlights of our mutual success are:

- Introduction of Chartwells' Balanced U program and Webtrition menu management system to meet the increasing number of students seeking healthier lifestyles and nutrition information for the products that we serve
- Introduction of allergen cooler in Towers Café, menu options and signage for students with diverse dietary needs including vegetarian, vegan, gluten-free and tree-nut-free. Additionally the launch of nutrition tours, counseling and eating guides made available those students looking to identify options quickly.
- Opening of a full-service Starbucks in the University Center
- Opening of Subway and We Proudly Serve Starbucks in Scully
- Remodel of University Center Redhawks Market to include the introduction of Papa John's, the addition of seating area behind Redhawks Market and renovation of the south dining room
- Opening of River Campus' St. Vincent's Commons and Merick Hall's Houch's Place
- Renovation of Geronimo's to Rowdy's, introduction of convenience items
- Addition of registered dietitian position to Chartwells Southeast Missouri State University management team
- Catered grand re-opening of the Copper Dome and Academic Hall


## A Focus on Being Well

As your long-term strategic partner, we clearly understand how important it is to continue our focus on providing taste-tempting healthy food options. Our wellness platform includes the latest research on healthful eating, an understanding of behavioral change in food consumption and incorporates our understanding of the long-term eating behaviors. Laura Vollink, our full-time dietitian will continue to ensure a strong focus on health and wellness in all programs. We consistently look for opportunities to make a difference in the lives of the students, faculty and staff at Southeast Missouri State University through our commitment to nutrition and healthy eating. We are proud of our collective efforts to make this world a better place.

## Our Commitment

We believe that the health of our ecosystem is directly connected to the health of our communities and people who live in them. Acting responsibly is part of our company DNA, and we are committed to offering policies and solutions that are both immediately visible and sustainable over the long term. In support of that position, we are committed to:

1. Buying local products to support family farms
2. Serving seafood that comes from sustainable sources
3. Promoting certified humane cage-free eggs
4. Purchasing poultry produced without the routine use of human antibiotics
5. Providing milk and yogurt that is free of artificial growth hormones
6. Implementing waste reduction practices to minimize environmental impact
7. Offering packaging made from renewable resources
8. Featuring socially and ecologically certified coffee
9. Providing a large variety of healthful options including eliminating artificial trans-fat and reducing sodium
10. Offering educational tools that encourage our customers to make healthier choices

## Veteran and International Student Programs

Through discussions with key University administrators, we know that Southeast Missouri State University has supplemented recruitment and support programs for both veterans and international students. Collectively veterans and international students represent a significant user group of the dining services program. We propose a partnership with Southeast Missouri State University to support both programs.
International Students are represented by over 1,000 students from 50 different countries. Currently over 120 international students are part of the Southeast Missouri State University Chartwells team. We will continue to support student employment at all levels. All our associates have an opportunity to consider Compass Group as a professional career and we promote these opportunities thru our internship programs, training and resource network team. Additionally we work with the international student group and support them with monthly cultural events. We've been working with the University's international center to help with ensuring the dietary needs for the international students are met. As a result, our menus now include more vegetarian, kosher and Halal options.

Starting in the 2015-2016 academic year, we propose partnering with the theater department along with the international center to support an annual end-of-year banquet for the international students. Our executive chef Carlos will work with each group to deliver authentic cultural cuisines along with our catering department support to execute a world class banquet. We are committing an annual $\$ 3,000$ sponsorship for this event.
For military and veterans we propose partnering through these steps:

- Chartwells will create an internship program targeting veterans that will provide real life experiences. This structured program will allow veterans to work in a variety of different fields including human resources, accounting, marketing, management and culinary.
- We will guarantee four participants each academic year working at least 20 hours and offer one full-time paid internship


## Why Chartwells

Chartwells is proud of our relationship with Southeast Missouri State University and because of our partnership, together we have grown the programs and people over the past ten years resulting in many great milestones. Chartwells will continue to work closely with you to continue to enhance the international student experience, knowing our services provide many connections that are unique. We will continue to drive innovations, introduce best practices and work diligently to achieve the objectives that are most important to you.
We are committed to achieving the outcomes that we outlined in this offer. Chartwells is confident that our vision for the future, coupled with our commitment to working collaboratively with Southeast Missouri State University will bring continued success to your campus community. You have the dedication of the entire Compass Group and Chartwells organizations that we will keep the communications path clear - we will listen and then act in your best interests. We understand what is important to Southeast Missouri State University and believe in complete transparency. Our clients tell us we stand apart from our competition with our cultural awareness, innovation and entrepreneurial spirit, flexible programs, comprehensive training and superior quality.

## Benefits for Southeast Missouri State University

- Ensured financial stability. Our financial package is built on our knowledge and track record at Southeast Missouri State University.
- A stable management team and workforce is dedicated to providing excellent customer service and provides Southeast Missouri State with continuity without a costly learning curve of another provider.
- Chartwells guarantees you NO transition pain or risk and can deliver on our vision plan immediately without delay.
- Proven high student administration and faculty satisfaction results.
- Proven catering expertise.
- Specialization - Chartwells is focused solely on higher education foodservice.
- Commitment from our senior management team.

As we have learned through this RFP process, in the near future the SEMO campus will undergo a rebranding exercise. We too have some very exciting news to share as well - in the coming months Chartwells will also undergo a rebranding exercise with the introduction of:

## Healthy minds and bodies are the path to a healthy future.

More than a logo and tagline, this is a strategic response to the shifting needs of our clients and students. With Generation Z knocking on our doors our generational research shows us that we will see significant shifts in dining expectations and habits. An expectation that will result in dining environments gathering spaces where students come together to eat, learn and connect. We also
know we will need to support a generation that is being described a lessactive in their fight against obesity. This is a fight we cannot allow this generation to lose.

As we move through 2015 more information will be sent to our valued partners such as SEMO. Our go to market and media strategies will be energetic, impactful and will be shared in the near future.

# General Overview and Legal Exceptions 

## Definitions, Introduction, Information, General Overview and Pre-Proposal Conference

Compass Group and Chartwells thanks Southeast Missouri State University for the opportunity to respond to the Request for Proposal \#5730 - Dining Services. We value our long-standing partnership and thank you for the opportunity of providing you a comprehensive dining service program in accordance with the terms and conditions set forth in the Request for Proposal and Amendments. Our team has reviewed the RFP in its entirety and is proud to submit our response.

To facilitate your evaluation, Chartwells has organized our proposal to respond to each paragraph of the RFP, utilizing the same numbering arrangement for each item, as requested in the Offerer's Information \#2. As requested:

- Our proposal is constructed to mirror the Table of Contents on page 2 of the RFP.
- We acknowledge and accept all definitions as outlined on pages 3-4 as accurate. These definitions were utilized in formulating our response.
- We acknowledge and accept the Introduction, Background Information, and General Overview as outlined on pages 5-6. The statistical information in \#2 in preparing our response.
- Chartwells accepts and complies with all Pre-proposal Conference points, as outlined on page 7.


## Legal Exceptions

Chartwells respectfully submits the following exceptions to Southeast Missouri State University's Request for Proposal No. 5730 - Dining Services:

1. RFP page 1; RFP page 12, Section 2; RFP page 23, Section 3; RFP page 26, Section 12; RFP page 43, Sections 1.1, 1.2 and 1.3; RFP page48, Section 4.1; RFP page 49, Section 4.6; and RFP page54, first paragraph. We request that price increases be governed by the following:

Board rates and prices for other products and services will increase in each subsequent year by an amount to be negotiated, taking into account population, hours of operation, other conditions, labor costs (including but not limited to benefits and insurance costs), product costs, fuel costs, federal, state and local tax structure, any change in federal, state or local law including regulatory or legislative mandates, any other levy or tax that impacts Chartwells' services, and variances between operating conditions as described by University prior to execution of the A greement between the parties and actual operating conditions during the term of the A greement, including without limitation student population, maintenance expenses and utility costs. Changes in board rates and prices shall be not less than the greater of the increase in the Employment Cost Index, Private Industry, Compensation, N ot Seasonally Adjusted - CIU20100000000000A ("ECI") or the Consumer Price Index - Food A way From Home over the prior year. It is further agreed that with respect to national brands, pricing will be competitive with prices available in the community outside University's campus, and price adjustments to such items will be permitted during the academic year.
2. RFP page 12, Section 1, first paragraph. We request that the second sentence of this section be replaced by the following:

University accepts that Chartwells or its parent company, Compass Group USA, Inc. ("Compass") may receive volume, trade or cash discounts for items purchased as part of doing business at University and that those discounts will accrue to Chartwells and/or Compass and will not be credited back to University. University understands that certain charges reflected on the Profit and Loss statement are based on a portion of overall company expenses.
3. RFP page 14, Section 5; and RFP page 35, Section 9 . We request that the following be added:

In connection with the services being provided under the A greement, Chartw ells may need to operate certain information technology systems not owned by University ("Non-U niversity Systems"), which may need to interface with or connect to University's networks or information technology systems ("University Systems"). Chartwells shall be responsible for all Non-University Systems, and University shall be solely responsible for University Systems, including taking the necessary security and privacy protections as are reasonable under the circumstances. If Chartwells serves as the merchant-of-record for any credit or debit card transactions in connection with any of the services provided under the A greement, then Chartw ells will be responsible for complying with all applicable laws, regulations and payment card industry data security standards related to the protection of cardholder data ("Data Protection Rules"). If Non-U niversity Systems interface with or connect to University Systems, then University agrees to implement forthwith upon request from Chartwells, at its own expense, the changes to University Systems that Chartwells reasonably requests and believes
are necessary or prudent to ensure Chartwells' compliance with the Data Protection Rules. University will promptly provide Chartwells with written notice of any change to its policies pertaining to University Systems, or change in configuration of University Systems, in order that Chartwells may assess the impact of such change upon the security of Non-University Systems. Each party shall indemnify, defend and hold harmless the other party from all claims, liabilities, damages and costs (including reasonable lawyer's fees) to the extent caused by the indemnifying party's failure to comply with its obligations in this section.
4. RFP page 30, Section 1; and TAC Section 20. We request that the following be added:

University and Chartwells shall abide by the requirements of 41 CFR §§ 60-1.4(a), 60-300.5(a) and 60-741.5(a). These regulations prohibit discrimination against qualified individuals based on their status as protected veterans or individuals with disabilities, and prohibit discrimination against all individuals based on their race, color, religion, sex, or national origin. M oreover, these regulations require that University and Chartwells take affirmative action to employ and advance in employment individuals without regard to race, color, religion, sex, national origin, protected veteran status or disability.
5. RFP page 31, Sections $\mathbf{5}$ and 6. We request that the following be added to the end of each of these sections:

The foregoing provision shall not apply to employee resignations or terminations.
6. RFP page 31, Section 9; and RFP page 44, Section 3. We request that the following be added at the end of the third sentence of each of these sections:
caused by any negligent act or omission of Chartwells or any willful misconduct of Chartwells.
7. RFP page 33. We request that the following be added:

Neither party shall during the term of the A greement or for one (1) year thereafter solicit to hire, hire or contract with either party's employees who manage any services or who manage any employee or any other highly compensated employees, or any persons who were so employed by the other party, whether at University's premises or at any other facility operated by the other party (" M anagerial Employees"), at any time within one (1) year prior to the termination or expiration of the A greement, nor will University permit Managerial Employees of Chartwells to be employed on University's premises, for a period of one (1) year subsequent to the termination or expiration of the A greement (unless such employees were formerly employees of University) whether as an individual or as owner, partner, majority stockholder, director, officer or employee of a food service provider ("Oneyear Non-solicitation"). In the event of any breach of such One-year Non-solicitation, the breaching party shall pay and the injured party shall accept an amount equal to twice the annual salary of the relevant employee as liquidated damages.

A flat charge of 40 percent of gross payroll will be charged by Chartwells to University to cover payroll taxes and employee benefit costs. Such costs include medical plans, life insurance, FICA, FUI, SUI, W orkers' Compensation insurance, state disability insurance, 401(k) and payroll and benefit plan preparation and processing, and costs imposed due changes in any federal, state or local law including regulatory or legislative mandates, and legal costs. This rate may change as benefit, tax and other associated costs change.
8. RFP page 35, Section 10. We request that the word "negligent" be added before the word "operation" in the second sentence of this section.
9. RFP pages 40-41, Section 1-3; RFP page 49, Section 4.3; and RFP page 51, Section 7.11 We request that our current investments continue to be governed by the terms and conditions set forth in our current agreement, as amended, including amortization and paying of unamortized amounts upon termination or expiration. We request that any future investments be governed by similar terms and conditions, as follows:

Chartwells will fund an investment in University's dining service program to fund capital improvements to University's premises to facilitate the dining service program, in a total sum not to exceed six million five hundred seventy five thousand ( $\$ 6,575,000$ ) (the "Investment"). The Investment will be disbursed on a schedule as agreed by Chartwells and University. The Investment will be amortized on a straight line basis from June 1, 2015 through M ay 31, 2025. University shall hold title to items funded by the Investment. If the A greement expires or is terminated for any reason prior to the full amortization of the Investment, University is liable for and promises to pay to Chartwells the unamortized portion of the Investment immediately upon expiration or termination.
10. RFP page 45, Section 11 We request that the first and second sentences of this section be deleted and replaced with the following:

To the fullest extent permitted by law, each party shall indemnify, defend and hold the other harmless from any and all losses, damages or expenses, including reasonable attorneys' fees, arising out of or resulting from claims or actions for bodily injury, death, sickness, property damage or other injury or damage caused by any negligent act or omission of such party, any willful misconduct of such party, or any breach by such party of its obligations under the A greement.

The right of a party (the "Indemnified Party") to indemnification under the Agreement shall be conditioned upon the following: prompt written notice to the party obligated to provide indemnification (the "Indemnifying Party") of any claim, action or demand for which indemnity is claimed; control of the investigation, preparation, defense and settlement thereof by the Indemnifying Party; and such reasonable cooperation by the Indemnified Party, at the Indemnifying Party's request and expense, in the defense of the claim. The Indemnified Party shall have the right to participate in the defense of a claim with counsel of Indemnifying Party's choice and at its expense. The Indemnifying Party shall not, without the prior written consent of the Indemnified Party (which shall not be unreasonably withheld), settle, compromise or consent to the entry of any judgment that imposes any liability upon the Indemnified Party.

Additionally, we request that the third sentence of this section be deleted and replaced with the following:

Chartwells agrees to have in effect, throughout the duration of the A greement, liability insurance coverage for the operations of the contractor in the sum of not less than $\$ 2,000,000$ per occurrence/aggregate.
11. RFP page45, Section 13. We request that this section be deleted and replaced with the following:

In the course of providing services under the A greement, the parties may be exposed to trade secrets or other confidential or proprietary information and materials of the other party which includes, but is not limited to, menus, recipes, signage, food service surveys and studies, management guide-lines, procedures, operating manuals and software, all of which shall be identified as confidential
("Confidential Information"). The parties agree to hold in confidence and not to disclose any Confidential Information during the term of the A greement and for two (2) years after-ward, except that the parties may use or disclose Confidential Information: (a) to its employees and affiliates or others to the extent necessary to render any service under the Agreement, provided that the other party is first notified of the information that will be provided to any party outside of the A greement and provided further that such information is disclosed only after such party is required to maintain it in confidence as required hereunder; (b) to the extent expressly authorized by either party; (c) to the extent that at the time of disclosure, such Confidential Information is in the public domain, or after disclosure, enters the public domain other than by breach of the terms of the A greement; (d) that is in the possession of either party at the time of disclosure and is not acquired directly or indirectly from the other party; (e) that is subsequently received on a non-confidential basis from a third party having a right to provide such information; or (f) as required by order during the course of a judicial or regulatory proceeding or as required by a government authority. The parties agree not to photocopy or otherwise duplicate any Confidential Information without the express written consent of the other party. Each party's Confidential Information shall remain the exclusive property of the party and shall be returned to the other party upon termination or expiration of the A greement. In the event of any breach of this provision, the parties shall be entitled to equitable relief, in addition to all other remedies otherwise available to it at law. This provision shall survive the termination or expiration of the A greement.

In the event University receives a request or notice to produce the A greement or any amendments hereto, Chartwells' proposal to University, or information provided by Chartwells and marked as confidential, proprietary, or trade secret, University shall (i) assert the confidential nature of the information to be disclosed, (ii) use reasonable efforts to obtain confidential treatment for any information so disclosed, including without limitation cooperating with Chartwells in asserting grounds to seek such confidential treatment, (iii) immediately notify Chartwells in writing of the requirement, order, or request to disclose in advance of such disclosure in order to afford Chartwells the opportunity to determine whether the requested information is protected from disclosure and to assist in University's efforts to obtain confidential treatment of such Confidential Information and to enable Chartwells to contest disclosure if allowable, (iv) absent a non-appealable final order, decree or judgment of any court or governmental body having competent jurisdiction to the contrary, refrain from releasing Chartwells' information until at least seven (7) business days after University shall have provided Chartwells with advance written notice of such requirement, order, or request to disclose, so that Chartwells may take reasonable steps to preclude such disclosure, it being specifically understood that such notice must be provided not only upon University's receipt of a requirement, order, or request to disclose, but also upon the receipt of any appealable order, decree or judgment of any court or governmental body having competent jurisdiction directing the release of such information.
12. TAC Sections 16(a) and 16(b). We request that these sections be deleted and replaced with the following:
a. Either party may terminate the A greement by providing notice of termination in writing sixty (60) days prior to the proposed termination date.
b. If either party shall refuse, fail or be unable to perform or observe any of the terms or conditions of the Agreement for any reason other than excused performance reasons stated in the A greement, the party claiming such failure shall give the other party a written notice of such breach. If the failure has not been corrected within thirty (30) days from such notice (or, with respect to default in payment, within ten (10) days from such notice), the non-breaching party may terminate the A greement effective ten (10) days after the end of said period.
13. TAC Section 19. We request that the following be added at the end of this section:
caused by any negligent act or omission of the contractor or any willful misconduct of the contractor


## Scope of Work

Section 1-The contractor shall provide the minimum dining services as specified herein for Southeast Missouri State University, in accordance with the terms and conditions of this Request for Proposal document. However, the contractor is encouraged to provide, if desired, additional services or programs over and above the minimum contractual requirements, as mutually agreed upon.
As your committed partner, Chartwells has not only met the minimum dining service terms and conditions of this Request for Proposal, we are proud we consistently exceed the requirements by presenting our enhanced services and programming vision plan for your consideration.
2. The contractor shall have the exclusive right to operate, as an independent business venture, in the dining locations at the University, subject to the requirements set forth in this Request for Proposal.

Chartwells understands and will continue to comply with this requirement.
3. The kitchen facilities will be provided by the University. No food or other unapproved items prepared on University premises shall be removed from the dining locations for serving at other locations without the express knowledge and consent of the University.

Chartwells understands and will continue to comply with this requirement.
4. The University shall have the right to use the dining areas as deemed necessary for various events and activities. The University will be responsible for the appropriate set-up and clean-up for such events and activities.

Chartwells understands and will continue to comply with this requirement.
5. The contractor shall operate on the contractor's credit and shall furnish all food and beverage items served in the dining locations at the contractor's expense. Likewise, the cost of all non-food supply items required for the dining services operation shall be borne by the contractor. All incoming shipments of food or supplies shall be addressed to the contractor in care of the University. Under no circumstances shall contractor shipments be made or invoiced to the University.
Chartwells understands and will continue to comply with this requirement.
6. Fee collection for Board Plan patrons is performed by the University. Fee collection for non-Board Plan patrons is performed by the contractor except as the University deems necessary. Both the University and the Contractor serve as purchase locations for Redbucks. University students and employees may charge Redbucks to their University account. The University will apply the charge to the account.

Chartwells understands and will continue to comply with this requirement.
6.1 The University reserves the right to charge back to the contractors any "uncollected debt" issued on behalf of the contractor.

Chartwells understands and will continue to comply with this requirement.
7. The contractor shall comply with all Missouri Revenue Acts in existence at the time of contract award and those which may come into existence during the effective period of the contract, regardless of residence, whether foreign corporation or otherwise.

Chartwells understands and will continue to comply with this requirement.
8. The contractor shall collect appropriate sales tax from contract patrons and remit such tax to the State of Missouri, in accordance with RSMo Section 34.040.6, RSMo Chapter 144, and all other applicable statutes or regulations.

Chartwells understands and will continue to comply with this requirement.
9. Dining locations may be officially closed on the following days: Memorial Day and July 4th (unless contracted with a summer camp); Thanksgiving Day and the following Friday, and Saturday; and Christmas Eve through New Year's Day. All other days of the year will require at least some foodservice areas to be open and in full operation. The Contract Administrator and the contractor shall mutually agree upon reduced services during University interim periods.

Chartwells will continue to consistently provide effective service throughout the school year. We commit to provide modified service hours during non academic periods once approved by the University prior to each break.
10. The contractor shall agree and understand that from time to time there may be University or Universityrelated activities which may require catering (such as the Copperdome Breakfast, Thanksgiving Luncheon, etc). For such activities, the contractor shall provide a minimum of $\$ 25,000$ per year meal allowances. For such activities, the University will waive its commission. Designation of events for these funds shall be made by the University President or designee.
Chartwells offers $\$ 350,000$ over the life of the contract, or $\$ 35,000$ annually, to Southeast Missouri State University to fund catering activities on campus.

Recognizing the keen importance of events throughout the year on campus, Chartwells is committed to continuing our support of Southeast Missouri State University activities such as the Copperdome breakfast, Thanksgiving luncheon, and catering annually a breakfast for University alumnus during homecoming week. This prestigious event gives Southeast Missouri State University graduates the opportunity to visit their alma mater, converse with their former classmates and watch their peers receive recognition during the Distinguished Service Awards. The attendees at this event are comprised of Southeast Missouri University graduates who have used their education and experiences to make a difference in their community and around the country.

In addition, Chartwells provides a traditional Thanksgiving meal to about 500 Southeast Missouri State University staff before the University closes for Thanksgiving break. Our executive chef puts together a menu specifically for this event that includes specialty items such as sage corn bread stuffing, and caramelized sweet potato pie along with the traditional roast turkey, fresh mashed potatoes, and pumpkin pie.

Chartwells will also sponsor an inaugural dinner to help celebrate the installation of the new president at Southeast Missouri State University. With the menu handcrafted by our executive chef and service executed flawlessly by our catering department and members of our management team, this event, up to \$10,000 in value, will welcome your new president to the value of the University's partnership with Chartwells.
11. Given the mutual benefits of attracting new students, the contractor must work with the University to provide meals for recruitment activities. For recruitment activities sponsored in Towers Café the rate for any meal shall be $70 \%$ of the standard/casual meal rate. The University will waive its commission on these meals. The same rate charged for recruitment activities will be charged to the University in support of the University Faculty Friday program. The Faculty Friday program is limited to Towers Café.

To help provide prospective students with a positive dining experience in Towers Café, Chartwells will continue to provide University recruitment activities with meal service at $70 \%$ of the standard/casual meal rate. These activities, including Show-Me Days, Admissions' group tours and more, offer students and their families an idea of the many flexible menu offerings provided in residential dining and an opportunity to address any potential dietary concerns.

Faculty members at Southeast Missouri State University are invited to dine in Towers Café for lunch each Friday throughout the semester. This meal offers both students and faculty members the chance to interact and network. This program will also continue to be provided at 70 percent of the standard/casual meal rate.
12. The contractor must provide campus dining services for a variety of summer sessions, including summer school and summer camps. Food quality, food options, menu rotations, and level of service shall be consistent with the food quality and level of service throughout the academic year.

Chartwells will continue to provide summer service by working with the University, as well as each individual group, to provide the style of service and customized menu desired and that fits well within their budget. Additionally, will continue to offer meal plans for students attending summer session and for those remaining on campus during this intercession.
13. The contractor shall provide at no charge an opening week community picnic for the local community, faculty, staff, and students at the start of each fall semester. This includes food, beverages, and paper products. An estimated 3,000 community, faculty, staff, and students participate in the picnic. Menu and other arrangements for the picnic shall be arranged through the Contract Administrator. Note the cost for this picnic shall not be counted in the required University-related meal allowance noted in paragraph 12, above.

Chartwells is proud to be a part of the annual Welcome Back Picnic at the Show Me Center. Along with representation from local businesses, university departments and student organizations, Chartwells provides a free tailgate meal serving any student, faculty, staff, or community member participating in the picnic. Hamburgers, barbecue chicken, and cheese nachos are just a few of the student favorites featured at this all-you-care-to-eat picnic. We look forward to annually providing this special event at no cost to Southeast Missouri State University.
14. Parents and family members are invited to dine compliments of the University and the contractor, for lunch in Towers Café while assisting new students with residence hall move-in, typically a one-day event held the Thursday before fall semester classes begin. The contractor shall maintain a count of complimentary diners and the University and the contractor shall equally share the expense of this event.

A complimentary lunch will continue to be offered at Towers Café to parents and family members assisting with move-in day on the Thursday prior to the start of the fall semester. This meal provides a chance to for family members and their student to take a break from the hard work and refuel with a balanced meal. Students will be able to utilize their meal plan while Chartwells will maintain a count of the complimentary diners. The expense of the event will continue to be equally shared by Chartwells and the University.
15. As requested by the University, the contractor shall provide the Contract Administrator up to fourteen (14) declining balance meal passes per semester. Each meal pass shall be usable for any number of menu items in any location during the year, for the individual which possesses the meal pass. The purpose of the meal pass is to allow University employees to evaluate the quality of the contractor's food and service. The University is responsible for reviewing meal pass recipients at least annually. Each meal pass recipient shall receive an allotment of $\$ 125$ flex dollars per month. No commission is to be paid from these 14 meal passes.
Chartwells will continue to provide declining balance meal passes per semester, to be awarded to University employees, along with $\$ 125$ flex per month. This partnership allows university employees the opportunity to help assess dining services and make suggestions based on an alternate point of view. Suggestions may be made to the University and reviewed with the Chartwells team to help make improvements where necessary. Chartwells agrees to provide 14 meals passes and understands there will be no commissions paid on these passes.
16. The contractor shall provide members of the residence life professional and graduate live-in staff (12 individuals currently) with the standard Board Plan, including any flex dollars standard with the plans. The standard Board Plan is defined as the meal plan most commonly chosen by board students or as agreed to by the Contract Administrator. These meal plans provide regular opportunities for evaluation of the dining services program. No commission is to be paid for any flex dollars associated with these meal plans.

Residence life professionals and graduate live-in staff, including hall directors, will continue to receive meals through the standard board plan, or plan most commonly chosen by students. These meals allow the opportunity for these individuals to dine with their residents as well as help evaluate food and service provided by Chartwells.
17. The University emphasizes responsible recycling efforts. The contractor must comply with all applicable recycling statutes, laws, policies, and University procedures.

We are committed to conducting our business in a way that is as environmentally friendly as possible. Our Environmental Policy and Guidelines include standards on waste reduction, recycling, as and conservation of water and energy to continuously improve operational efficiencies. Chartwells' Balanced U Sustainability approach addresses four major areas of sustainable and socially responsible business practices: Eat Green, Build Green, Run Green, and Return Green. Return Green places an emphasis on ensuring we are sustainably returning materials to the environment when possible. We will continue to break down boxes and recycle corrugated cardboard by utilizing the recycling dumpsters on campus. Chartwells will implement a recycling program for paper, plastic, aluminum and glass (especially in our retail locations where such products are sold) while working closely with the Sustainability Committee on campus. Additionally Chartwells is currently looking into opportunities to partner with the campus greenhouse to compost as much food and paper waste as possible.
18. At a minimum, the contractor must provide the following hours of service during the fall and spring semesters in the location specified:

### 18.1 Towers Café

Throughout our partnership, Chartwells has continuously modified our hours of service to best serve the students, faculty and staff of Southeast Missouri State University. We recommend the follow service hours for the Towers Café:

## Monday-Friday:

Full Breakfast 7:00 a.m. - 10:00 a.m.
Continental Breakfast 10:00 a.m. - 11:00 a.m.
Lunch 11:00 a.m. - 1:30 p.m.
Snack 1:30 p.m. - 5:00 p.m.
Dinner 5:00 p.m. - 8:00 p.m.
Saturday and Sunday:
Brunch 10:00 a.m. - 2:00 p.m.
Dinner 5:00 p.m. - 8:00 p.m.

### 18.2 University Center (Redhawks Market)

Monday-Friday: Continuous operation 7 a.m. through 8 p.m.

## Saturday and Sunday:

Brunch 10:00 a.m. - 2:00 p.m.
Dinner 5:00 p.m. - 8:00 p.m.
Chartwells will comply with the Redhawks Market service hours. Café Court offers a wide selection of choices in one location and is a favorite eating place for both residential and commuter students. Item 7.1 of the Proposed Method Performance section provides detail staffing charts aligned with the required hours of service.

### 18.3 University Center (Skylight Terrace)

Monday-Friday: 11:00 a.m. - 8:00 p.m.
Saturday: Closed
Sunday: Closed
Chartwells will comply with the Skylight Terrace hours. This location is a favorite place to experience a relaxing, social, and atmosphere! Item 7.1 of the Proposed Method Performance section provides detail staffing charts aligned with the required hours of service.

### 18.4 Rowdy's and Houck's Place

Monday-Friday: 11 a.m. through midnight
Saturday \& Sunday: 4 p.m. through midnight
The University offers Rowdy's and Houck's Place as themed restaurant/grab-and-go alternative in the Towers Complex and Merick Hall. Our style of service reflects standard fast food and healthy alternatives. Chartwells will comply with the required service hours. Rowdy's offers the "late-night" dining experience and offers students with the ability to purchase convenience store items. Item 7.1 of the Proposed Method Performance section provides detail staffing charts for both Rowdy's and Houck's aligned with the required hours of service.

### 18.5 Scully Café (Subway and We Proudly Serve coffee)

The University offers Scully Café as a full service Subway restaurant. In addition a coffee cart concept where "We Proudly Serve" coffee is served. The venue provides services to both board and retail customers. Based on the success of Subway and Starbucks We Proudly Serve, we recommend the follow service hours for the Scully Café:

Monday-Friday (Starbucks): 7:30 a.m. through 10:00 p.m.
Monday-Friday (Subway): 10:00 a.m. through 10:00 p.m.
Saturday 10:00 a.m. through 4:00 p.m.
Sunday: Closed

### 18.6 St. Vincent's Commons

Monday-Friday: Continuous operation 7 a.m. through 8 p.m.

## Saturday and Sunday:

Brunch 10:00 a.m. - 2:00 p.m.
Dinner 4:30 p.m. - 8:00 p.m.

### 18.7 Starbucks at the University Center

Starbucks at the University Center is one of our busiest and most successful brands. We propose expanding service hours until 11:00 p.m. Monday through Thursday and from 4:00 p.m. to 11:00 p.m. on Sunday.

Sunday 4:00 p.m. to 11:00 p.m.
Monday-Thursday 7:00 a.m. - 11:00 p.m.
Friday 7:00 a.m. - 7:00 p.m.
Saturday - Closed
19. At a minimum, the contractor must provide the following hours for use of value exchange: Breakfast: 7:00 a.m. through 10:45 a.m., Lunch: 10:46 a.m. through 4:00 p.m., and Dinner: 4:01 p.m. through 8:00 p.m.

Chartwells will comply with the posted value exchange hours. Value Exchange is convenient because there are no additional coupons or cards required to take advantage of it. We have received favorable students feedback on the ability to simply use their Student ID card. Flex Dollars are available as well if students exceed their Value Exchange amount.
20. The contractor must provide one complimentary late night breakfast per location (Towers Café and University Center) on the Monday evening of final exam week during the fall and spring semesters. This breakfast is open to all current students, and not limited to just students on an active Board Plan.

The arrival of finals week may mean late night studying for students. To ensure the studious are well-fed, Chartwells provides a late night breakfast on Monday from 9:30 p.m. to 11:00 p.m. in the Towers and the Redhawks Market. Students can feast on scrambled eggs, biscuits and gravy, breakfast potatoes, sausage, french toast sticks, and pastries or opt for a healthier spread of pineapple, strawberries, melons, and bananas. In addition, students are able to interact with members of Southeast's administration team who help serve the students and make this late night breakfast a real event. But why stop at Monday? Students are studying all week and need the energy to help boost their brain power! On Tuesday night from 9:30 p.m. to 11:00 p.m. we offer a pizza and pasta extravaganza in the Towers and the Redhawks Market with an assortment of pizza, pasta, breadsticks, and tossed salad. On Wednesday night, from 9:30 p.m. to 11:00 p.m. we offer late night desserts set up around campus including ice cream, cookies, cupcakes, Rice Krispie treats, fruit, and more.
21. Hours of operation modified for break periods such as spring break, fall break, winter and all holiday breaks must be presented by the Contractor to the University for approval prior to the start of the semester during which the break period(s) falls.
Chartwells commits to providing recommended hours of operation prior to the start of each semester.
22. Summer hours of operation must be presented by the Contractor to the University for approval 60 days prior to the start of the summer semester. Summer operations must provide for meal service in both Towers Café and the University Center to support the dining needs of board plan students, students enrolled for the summer sessions, camp participants, and University personnel. Every effort is made to combine Board student meals and summer camp meals into one venue, however; because of camp schedules and facility needs this cannot be guaranteed. On select occasions, such as camps hosted and staying at the River Campus, meal service during the length of the camp shall be served at the River Campus.
Chartwells understands the importance of supplying service during the summer months in the Towers Cafe and University Center. Chartwells commits to providing recommended hours of operation 60 days prior to the start of the summer semester.

# Food Specifications and Procurement 

Section 1 - The contractor shall procure and pay for, on the University's behalf, all food and food supplies utilized under the contract. In the course of such procurement, the contractor shall take advantage of all trade discounts and credits and credit them against the purchase price of the food and food supplies. Preference should be given to Southeast Missouri suppliers, Missouri suppliers, and minority- and woman-owned suppliers wherever practical. As requested, the contractor must provide to the Contract Administrator a list of all minority- and woman-owned suppliers and dollar amounts spent with those suppliers.

Through Foodbuy, Compass and Chartwells has a very active supplier diversity program to source business opportunities with capable small, minority, women, disabled, and veteran owned businesses that meet the supplier qualification requirements of Foodbuy and its committed customers. We track all expenditures and joint revenue generated from our diversified suppliers. We ensure that M/WBE business owners are treated fairly in the qualification, proposal and contracting process and provide information and support to all Foodbuy customers relative to the availability of qualified M/WBE suppliers.

Compass Group and Foodbuy robustly support Missouri and minority and women owned suppliers. In 2014, Chartwells at Southeast Missouri State University purchased $\$ 82,677.24$ from minority- and women-owned suppliers. Additionally, over the course of the contract Chartwells purchases approximately $\$ 450,000$ of goods and services annually from Missouri suppliers for Southeast Missouri State University. This equates to 25 percent of total purchases annually. Please note statement provided in the Legal Exceptions, item 2 located in the Introduction, Background Information and General Overview section.

## Missouri Based and MWO Vendors

Vendor Name (Missouri)
Ameripride Services - BEMIDJ I
BakeMark USA Inc.
BBJ Rentals
Cape Restaurant Supply
Chick-Fil-A 30349
COCA-COLA CCE Central States
Core-Mark Leitchfield
Dippin Dots Ice Cream 38159
Earth Grain 60673
Express Employment Pro
Farmer Bros. Co. - CITY OF INDUSTRY
Ford Hotel Supply Company - Supply America
Frito-Lay Sales
Garda CL Southwest Inc., 130 60689
Good Source Solutions, Inc.
Heartland Food Products
Kohl field Beverage
MBM31193
National Food Group
NewChef Fashion
Office Max CT
Ole Tyme Produce
Oobe
Pepsi Bottling Group
Pepsi Marion
Prairie Farms Dairy
R.W. Smith \& Company - Supply America
RC Bottling Corp. 47728
Rental Land
Schnucks Markets 63195
Shoes for Crews LLC
Starbucks Coffee Company
Starbucks Coffee Company
Tropical Nut \& Fruits
Visual Graphics System
OLE TYME PR0DUCE
BIOSELECT INC
TOTAL

| Market Category Name | Annual Spend |
| :---: | :---: |
| Linens | \$9,223.72 |
| Bakery | \$1,433.60 |
| General Rental | \$852.14 |
| Smallwares | \$19.70 |
| Broadliner - Branded Concepts | \$439.86 |
| Cold Beverage | \$23,938.37 |
| C-Store | \$9,546.16 |
| Dairy | \$1,169.78 |
| Bakery | \$9,396.49 |
| Temp Staffing | \$8,455.35 |
| Hot Beverage | \$2,325.58 |
| Smallwares | \$4,634.26 |
| Snacks | \$6,762.17 |
| Armored Car - Security | \$884.69 |
| Opportunity Buys | \$9,106.85 |
| Bakery | \$2,608.23 |
| Cold Beverage | \$122.00 |
| Broadliner - Branded Concepts | \$41,231.71 |
| Opportunity Buys | \$29,450.19 |
| Uniforms | \$3,896.84 |
| Office Supplies | \$2,185.03 |
| Produce | \$87,236.78 |
| Uniforms | \$480.61 |
| Cold Beverage | \$29,663.66 |
| Cold Beverage | \$49,885.55 |
| Dairy | \$5,274.32 |
| Smallwares | \$869.52 |
| Cold Beverage | \$1,345.50 |
| General Rental | \$437.84 |
| Broadliner | \$3,942.46 |
| Uniforms | \$1,339.85 |
| Hot Beverage | \$68,625.30 |
| Hot Beverage | \$12,602.39 |
| Snacks | \$3,324.36 |
| Printers | \$659.20 |
| Produce, Fresh All Categories | \$67,888.56 |
| Distributor, Retail | \$14,788.68 |
|  | \$516,047.00 |

Section 2 - The contractor shall comply with the minimum food portions specified herein, and shall affect control and uniformity through group employee training sessions. The University shall be informed of these training sessions in advance so that a representative of the University may attend. The contractor may request permission to adjust portion sizes. Food cost changes occurring due to conditions beyond the control of either party shall be the basis for sale price and/or portion size adjustments. The contractor shall provide the University with data supporting the change being recommended. The University shall determine price and/or portion changes.
To help ensure consistency with minimum food portions offered, Chartwells will continue to offer training to associates prior to the start of each semester. Our dietitian, Laura Vollink, RD LD, will continue to conduct training to communicate the importance of proper portion sizing in both retail and residential dining. This training ensures associates understand the connection between portion size, nutrition information and pricing. Full- and part-time associates are trained specifically on proper portioning of the menu items at each of their respective stations. Any university representative is welcomed to attend orientation as well as any subsequent training sessions. We will also continue to share menu rotations and portion guides with university representatives prior to the start of each semester. Webtrition is Chartwells' proprietary menu design software. This tool helps our team provide nutritional information including portion sizes to our customer through the Dine on Campus website and other digital technology. We request price changes be governed by the statement provided in Legal Exceptions, item 1 located in the Introduction, Background Information and General Overview section.

Section 3 - The contractor shall prepare and serve nutritionally balanced selections and adhere to United States Department of Agriculture recommendations. The USDA recommends "individuals consume a variety of nutrient-dense foods and beverages within and among the basic food groups while choosing foods that limit the intake of saturated and trans fats, cholesterol, added sugars, and salt."

Chartwells' comprehensive nutrition and sustainability program, Balanced U, helps align our dining selections offered on campus with the three major goals for Americans in the United States Department of Agriculture's Dietary Guidelines for Americans, 2010. These goals advise Americans to balance calories with physical activity to manage weight, consume more of certain foods and nutrients such as fruits, vegetables, whole grains, fat-free and low-fat dairy products, and seafood, and consume fewer foods with sodium (salt), saturated fats, trans fats, cholesterol, added sugars, and refined grains (www.health.gov/ dietaryguidelines/2010).

Balanced $U$ is used to help ensure healthier foods are being offered on campus and educates students on how to make healthier choices by providing the tools to do so. Nutrition information is available for all of our recipes and is offered for students in a variety of ways including line identifiers, our dineoncampus.com/SEMO website, and through Chartwells' partnership with MyFitnessPal. This information helps guide students to make informed choices at either the point of purchase or before they even enter our dining locations.

Along with the nutrition information, icons are available to help students make even more informed choices; these icons include identifying whether an option is vegetarian, vegan, or balanced. A menu item that is identified as balanced provides a go-to beacon for students looking for healthier options because the dish has nutrient limits set on calories, fat, saturated fat, cholesterol, and sodium per portion size.
Along with making students aware of the nutrition content of our foods, Balanced U's stealth health initiative also helps integrate healthier foods into the recipes that we are already using. Some examples of stealth health include cooking with low-fat dairy, using low-sodium canned tomato products, incorporating more fresh and frozen fruits and vegetables, and adding more whole grains to the menu.
The nutrition information and stealth health, along with our elimination of trans fat and MSG containing foods helps students quickly identify foods that are in compliance with USDA recommendations.
Webtrition, Chartwells' proprietary web-based recipe and menu management system, provides Chartwells' managers with tools to effectively manage production and menus. It also provides nutritional information to our guests. Chartwells' master chef reviews all new recipe submissions to evaluate the recipe for culinary accuracy. Next Chartwells' director of nutrition reviews them to evaluate nutrient analysis accuracy and monitor for thresholds of key nutrients. Nutrient information in Webtrition is calculated using the USDA database, manufacturer information and lab analysis, if necessary.
By using Webtrition as a tool to analyze nutrient information as well as a tool to build menu cycles, menu engineering helps ensure healthy options are available in accordance with USDA standards and Chartwells Culinary Standards.

## Culinary Standards

## BREAKFAST PASTRIES, BAGEL BAR \& CEREALS

| Pastries | 2 types Sm./med. schools <br> 3 types Large schools | Freshly baked doughnuts, pastries, tea breads, coffee cakes, etc. | Low-fat yogurt loaf breads |
| :---: | :---: | :---: | :---: |
| Comments: | Baked fresh daily. Rotate a whole grain or Wellness recipe bread. Include regional favorites. |  |  |
| Muffins | 2 types | Corn, bran or blueberry Also offer seasonal muffins | I Low-fat muffin |
| Comments: | Offer muffins warm. |  |  |
| Bagels | 4 varieties | . 5 per person, freshly baked | Whole grain option available daily |
| Comments: | Offer bagels warm, pre-slice or place with a safety bread slicer. |  |  |
| Breads | 3 types | $100 \%$ Whole grain daily grain, rye, cinnamon raisin, made-without-gluten, etc. | 100\% Whole grain daily |
| Comments: | Fresh bread. |  |  |
| English muffins | I each | Plain or whole wheat |  |
| Kaiser roll | Optional |  |  |
| Butter (unsalted) | 2 types | Allow to soften or whip | Smart Balance or Promise PC's |
| Cream cheese | 2 types | I Plain, I flavored (cinnamon-walnut, scallion, veg., etc.) | Low-fat cream cheese |
| Peanut butter | 1 |  |  |
| Jams, jellies, preserves | 2 types Sm./med. schools 3 types Large schools | Grape, strawberry, orange, marmalade, etc. | Fruit-juice sweetened jelly (Poland) |
| Cold cereal | 6 types | 4 assorted | I High-fiber (granola, shredded wheat, Kashi) <br> I Low-sugar (Cheerios, corn flakes, Special K) |
| Comments: | High fiber is or more per serving. Low sugar is or less per serving. |  |  |
| Hot cereal | I type | Cream of Wheat, oatmeal, farina, grits, etc. |  |
| Standard toppings | 4 | Cinnamon, raisins, brown sugar, granola | Honey, real maple syrup |
| Dried toppings | 2-3 | Walnuts, pecans, sunflower seeds, cranberries, dried fruits |  |

## BREAKFAST BEVERAGES

| Coffee \& decaf | I each | Discard grounds <br> immediately after coffee <br> and brewing. Brew fresh <br> every 30 min. |  |
| :--- | :--- | :--- | :--- |
| Comments: | Pura Vida/Sol Café preferred. |  |  |

## BREAKFAST BEVERAGE CONDIMENTS

| Sugar, Equal, Sweet'N Low, Splenda | 3 types | P.C. or bulk poured from a dispenser |  |
| :---: | :---: | :---: | :---: |
| Comments: | Stirrers for coffee, coffee drip tray, and canister for refuse. |  |  |
| Milk, skim \& chocolate milk | I each | 2\% milk, bulk dispenser | rBGH-free milk |
| Comments: | For coffee! |  |  |
| Half and Half | Optional |  | rBGH-free milk |
| Comments: | For coffee! |  |  |
| Orange juice \& juices | 3 types | Orange plus 2 additional |  |
| Comments: | Tomato, apple, grape, cranberry, grapefruit or other. |  |  |
| Non-carbonated beverage water | 2 types | Fruit punch, orange drink, Crystal Light |  |
| Comments: | Use bag in the box whenever possible. Consider adding Chartwells Hydrate Program. |  |  |
| Lemon, fresh |  | Freshly cut wedges |  |
| Comments: | 165 count |  |  |

## BREAKFAST FRESH FRUIT BAR

| Seasonal Fruits | 4 types | Must be fully ripened. Pineapple, melon, strawberries, citrus, etc. Market will dictate availability; check with produce vendor. | Local and organic when in season and cost possible (confirm with chef effectiveness). |
| :---: | :---: | :---: | :---: |
| Comments: | Cut fruit into bite-size pieces; arrange in bowls on crushed ice. No rind should be left on the wedges. No canned fruits. |  |  |
| Hand Fruits | 3 types | Apple, navel orange, bananas (clipped), plus one seasonal hand fruit |  |
| Comments: | Follow QA procedures - Section 4.35. All raw fruits \& vegetables must be washed (in water), including melons. |  |  |
| Toppings | 3 types | Low-fat cottage cheese and yogurt | Organic yogurt |
| Dry Toppings | 2 types | Wheat germ, raisins, granola trail mix or sunflower seeds |  |

## BREAKFAST HOT FOOD

| Eggs, Cage Free | All | Broken ready pasteurized eggs for scrambled and omelets.Whole eggs for eggs to order. | Cage-free eggs used in all preparations. |
| :---: | :---: | :---: | :---: |
| Comments: | If fried eggs are requested, the yolks must be fully cooked. |  |  |
| Egg Whites or Egg Beaters | I |  | Available daily |
| Omelet <br> Toppings | 2 types: Cheese <br> 2 types: Other | American, Swiss or cheddar Mushrooms, ham, onions peppers, spinach, tomatoes | Low-fat cheese |
| Comments: | Cheese should be loz. max. |  |  |
| Specialty | I | Pancakes, waffles, French toast, hot breakfast special | Whole-wheat option for pancakes |
| Comments: | Displayed in I-I/4 inch deep pans. |  |  |
| Syrup | I | Hot pancake syrup.Warm topping (apple, blueberry, strawberry, etc.) | Sugar-free syrup |
| Comments: | Pure maple syrup when possible. |  |  |
| Breakfast Meats | 1 | Bacon, sausage links or patties, ham, corned beef hash, scrapple | Turkey bacon or sausage, lowsalt ham |
| Comments: | 3 slices bacon. 1.5 oz. other breakfast meats. |  |  |
| Breakfast Potatoes | 1 | Home fries, lyonnaise, O’Bri (patties or loose), etc. | , tater tots, hash browns |

## DELI STATION

| Deli Meats | 4 types | Bologna, salami, smoked or boiled ham, turkey breast, smoked or peppered turkey, roast beef | Grilled or roasted vegetables, deli special should be a Wellness selection, once per week |
| :---: | :---: | :---: | :---: |
| Comments: | Deli meats sliced fresh, sliced thin, fluffed. (Do not purchase sliced deli meats.) All roast beef and roast turkey should be roasted in-house. |  |  |
| Deli Salads | 3 | Chicken, tuna, egg, hummus | Hummus |
| Comments: | Tuna must be tongol or albacore. Display in Space Save containers. Chicken salad made from random chicken breast. |  |  |
| Lettuce | l | Shredded lettuce, green leaf, romaine |  |
| Tomato | I | Sliced |  |
| Comments: | Vine ripened when in seasoned or ripe plum tomatoes. |  |  |
| Cheese | 3-4 types | American, Swiss, provolone, Muenster, cheddar, Jack | Alpine Swiss |
| Bread | 3 types | white, whole grain, wheat, | Whole grain, I00\% whole wheat, rye, pumpernickel, marble light breads. |
| Comments: | Fresh daily. |  |  |
| Specialty Bread | 2 types <br> Sm./med. schools <br> 3 types <br> Large schools | Pita, kaiser, baguette, club rolls, wraps, bagels, pretzel rolls | Made-without-gluten wraps or rolls, organic wraps |
| Comments: | Fresh daily. |  |  |
| Accompaniments | All | Sliced onions, pickle spears, carrot sticks |  |
| Condiments | 4 | Mayonnaise, mustard, honey mustard, oil \& vinegar, hot sauce | Lite mayonnaise, hummus |
| Peanut Butter | I | Creamy or chunky |  |
| Jelly | 1 | Grape | Fruit juice preserves |
| Special Spread | I type | Pesto, red pepper mayonnaise, etc. |  |
| Side Salad | I type | Grain, potato salad, cole slaw, macaroni |  |

## SALAD BAR

| Salad Greens 2 types | Iceberg, romaine, green <br> or iceberg, romaine, <br> green or arugula, endive, <br> watercress, etc. |
| :---: | :--- |

Organic mesclun. Local greens when possible and in season

Comments: All greens should be washed twice and dried in salad spinner. Pre-washed should be washed once.
Salad Dressing*

Comments:
Oil \& Vinegars*

Composed Salads*

## Crudites*

Comments:

## Comments: $\quad$ No frozen sea legs.

Toppings*
Comments:
Optional Toppings*
Comments:
Condiments*

Comments:

* Required Daily
$\begin{array}{lll}4 \text { types Sm./med. schools } & \begin{array}{l}\text { Blue cheese, Italian (oil } \\ \text { base), ranch, French, }\end{array} & \begin{array}{l}\text { Fat-free/low-fat organic } \\ \text { dressing }\end{array} \\ \text { Thousand Island, etc. }\end{array}$
5 Olive oil blend, EVO,
canola, balsamic, red wine vinegar, cider, champagne, sherry, etc.
4 types Sm./med. schools Blue cheese, Italian (oil Roasted or grilled vegetables 6 types Large schools base), ranch, French, Thousand Island, etc. edamame (waste-less salad program)
$70 \%$ of salad bar toppings must be fresh seasonal produce. No canned fruits or vegetables.
Proteins* I-2 types Shredded cheeses, tuna, hard-boiled eggs, julienned chicken,
Ripe cherry or grape tomatoes, carrots, cucumbers, beets, peppers, broccoli, celery, red onions, garbanzo beans, kidney beans, mushrooms, squash, radishes, olives, tofu, pepperoncini peppers, cauliflower, scallions beef, turkey, shrimp, etc.

I-2 types
Croutons, bacon bits, Parmesan cheese, raisins
Croutons must be made in house. Must use real bacon bits.
Sunflower seeds, bagel or pita chips, nuts, dried fruits
Pita chips and bagel chips must be made in house.
All
Peanut butter, jelly, cream cheese, low-fat cottage cheese, low-fat plain yogurt, granola, butter, margarine, ketchup, mayonnaise, mustard, relish, tartar sauce, A.I. steak sauce, Tabasco sauce
Bulk ketchup, mayonnaise and mustard should be purchased. All sauce bottles must be clean and full before every service.

## DINNER ENTRÉES

| Beef or Chicken | I Choice of beef or chicken <br> I solid protein or I extended entrée | Beef or chicken Poultry - double Cryovac | When offering two entrées, one should always be a Balanced UWellness option. Offer chutneys and relishes as an alternative to gravy. |
| :---: | :---: | :---: | :---: |
| Comments: | All entrees should be homemade. One entrée should be vegetarian. Batch cook maximum 75 portions. Display in full I-I/4 inch deep pans. |  |  |
| Fish | I per week |  | Bake, grill, poach or boil as much as possible. Offer chutneys and relishes as an alternative to heavy sauces. |
| Comments: | Menu according to price. Never use sea legs or artificial crab meat in any hot food preparation. Utilize sustainable seafood. Display in full I-I/4 inch deep pans. |  |  |
| Vegetarian | I entrée daily | Terre Ve program |  |
| Comments: | Display in full I-I/4 inch deep pans. |  |  |
| Pasta | Daily if applicable |  | Offer Barilla Plus whole wheat pasta as a healthy alternative. Label accordingly. |
| Comments: | Offer freshly baked bread. |  |  |
| Sauces | When applicable | Prepare from scratch |  |
| Comments: | No instant gravies or sauces. Do not use corn starch with the exception of oriental dishes. Natural ingredients to thicken gravies and sauces. |  |  |
| Starches | I to 2 | Alternate between rice, potato, pasta, legumes, grains and breads | Offer brown rice, whole grains, quinoa, wild rice, etc. |
| Comments: | Items should complement entrées. No instant mashed potatoes. |  |  |
| Vegetables | 2 - I Balanced U | One should be a green vegetable. | One should be steamed. |
| Comments: | Vegetable should alw | fresh and in season. |  |

## DESSERTS

| Hand Fruit | 4 types | Seasonal apple, navel oranges, bananas, plus one monthly seasonal | Fruit salad |
| :---: | :---: | :---: | :---: |
| Comments: | Apples I 20 ct., navel oranges I I 3. Check local pricing for best size/value. No canned fruit. |  |  |
| Jello | $1 \longrightarrow$ | Alternate with fruitbased Jello | Low-fat or sugar-free |
| Pudding | I | Prepared daily |  |
| Comments: | Rice puddings, parfaits, homemade hot dessert. |  |  |
| Ice Cream | 2 types Sm./med. schools 4 types Large schools | Vanilla, chocolate, strawberry, one special flavor |  |
| Soft-Serve Yogurt | Optional |  |  |
| Comments: | Can offer hard pack yogurt. |  |  |
| Baked Goods | 2 | Freshly baked cookies, bars, cakes, pies |  |
| Comments: | Rotate offerings daily. Items offered should be different for lunch and dinner. Mini cuts should be offered. |  |  |
| Dry Toppings | 2 | Wheat germ, raisins, granola, trail mix, sunflower seeds, etc. |  |
| Wet Toppings | 2 | Strawberries, pineapples, cherries, raspberries, etc |  |
| Low-Fat | 1 | Plain, low-fat |  |
| Plain Yogurt |  |  |  |
| Comments: | Identify with signage. Bulk, 5 lb. tubs. |  |  |

## PIZZA STATION

| Pizza | 1 | Cheese | Whole-wheat pie crust. Offer no-cheese pizza pies. |
| :---: | :---: | :---: | :---: |
| Comments: | Fresh or raw frozen dough balls only. No pre-made pie shells. Pizza sauce must be prepared on premise (see recipe in Webtrition). |  |  |
| Vegetarian Pizza | I type | Broccoli, plum tom vegetabl etc. |  |
| Meat Pizza Pie | I type | Sausage, meatball, |  |
| Specialty Pie | Optional | Flat brea calzones stuffed piz |  |
| Toppings | All | Crushed grated $P$ dry oreg garlic, Ta |  |
| Comments: | Worcestershire sauce is optional. |  |  |

## GRILL STATION

| Comments: | Batch cook. Never hold burgers in water. |
| :--- | :--- |
| Comments: | Spice rubs for fish. |
| Comments: | Offer spice rubs for french fries. |

Sm./med. schools, large schools.
SOUP STATION

| Soup | 2 types | I clear broth, I thickened purée, cream, chowder, bisque or legume soup | If two soups are menued daily, one must fit the Balanced U criteria. If one soup is menued daily, it must be a Wellness Balanced U soup, twice per week. |
| :---: | :---: | :---: | :---: |
| Comments: | Do not this soups). must includ during se | arrowroot or corn starch (only offerings contrast in thickne or seafood-based soup. Do no e should include type of stock | for Wellness soups and/or Asian ss and color. Friday's soup offering t cook pasta in soups - add used in recipe. |
| Accompaniments | 2 | Dinner rolls, crackers, bread sticks, croutons, oyster crackers, tortilla strips |  |
| Toppings | Optiona | Shredded cheese, sour cream, chives |  |

PASTA STATION

| Pasta | I | Barilla dry pasta | Barilla Plus whole-wheat <br> pasta. |
| :--- | :--- | :--- | :--- |
| Sauce | 2 types | Marinara, pesto cream, <br> alfredo, puttanesca, meat <br> sauce, primavera, etc. | One sauce should be <br> vegetarian. |
| Comments: | Sauces should be made from scratch. |  |  |
| Toppings | All | Crushed red pepper <br> flakes, Parmesan cheese, <br> dry oregano |  |
| Bread | Optional | Garlic knots, garlic bread, <br> focaccia, etc. |  |

Section 4 - It is expected that the contractor will serve hot food HOT and cold food COLD. The contractor must utilize progressive cooking, staggering cooking so that relatively small amounts become ready for serving to ensure consistent quality and availability throughout the mealtime hours.

To ensure that hot foods are served hot and cold foods are held cold, Chartwells will continue to batch cook in all of our kitchens. This means that foods are prepped before service and then prepared as needed throughout the meal service. This maintains product freshness throughout the meal period.

Regular maintenance of hot wells and the utilization of heat lamps keep hot food at the proper temperatures. Utilization of smaller serving vessels on the line ensure that fresh product is being served. Regular maintenance of cooling units safeguard all cold foods are kept at the proper temperatures. Temperature logs on all food will continue to be kept on file for 12 months.

Section 5-All food and supplies purchased shall be in conformance with the specified minimum United States Standards for Grades. In the absence of grade labeling, the contractor shall provide the University with packers' labeling codes or industry accepted grade equivalent standard to verify the minimum grades specified are being provided. The University shall periodically, or as deemed necessary, inspect the contractor's inventory of food and supplies to determine that purchase standards are maintained.
5.1 Grade minimum for food items shall be:
a. Meat - USDA No. 2 for pork or USDA choice for beef, veal, and lamb, cut to I.M.P. specifications.
b. Seafood - US Grade A, certified.
c. Poultry - US Grade A.
d. Eggs - US Grade A medium size.
e. Pure ground beef - USDA choice or better, not to exceed $18 \%$ to $22 \%$ fat.
f. Fruits - US Fancy.
g. Vegetables - US Extra Fancy or Grade A as applicable.
h. Dairy products - USDA Grade A where applicable.
5.2 Cheeses - The contractor shall use natural, low fat products whenever possible. Natural, low fat processed cheeses may be used for cooking purposes.
5.3 Meat Cuts - All meat cuts shall be in accordance with USDA I.M.P. specifications. These grades are intended as minimum standards only, and the contractor is encouraged to exceed these minimums whenever possible. All other food stuffs not included in the above categories shall be of comparable quality.
5.4 Whole Grains - The contractor shall provide whole grain options during all meal times in primary dining locations.
5.5 Contractors shall provide menu options that reflect the diverse needs of vegetarian, vegan, gluten-free and tree nut allergy diets.

Chartwells agrees and will continue to comply with requirements in section 5 . Sample menus can be found in the Proposed Method of Performance Section.

## Food Allergens Management

Protecting our food-allergic customers is important to all levels of the Chartwells organization. As a result, we have developed a robust food allergens management program that models the suggested practices for the foodservice industry outlined by Food Allergy Research \& Education, the leading food allergy advocacy group in the United States.

Our Allergens Management Program, which places special emphasis on the eight major allergens recognized in the U.S., is designed to assist the food allergic consumer to make informed food choices each time they visit one of our cafés. The program includes the following components:

- Using our Food Allergens and Celiac Disease online training course, all managers are trained on food allergens, gluten intolerance and celiac disease, handling your students' questions about these issues, control of allergen cross-contact, and how to work with food allergic customers.
- Each unit manager is responsible to identify "food allergy experts" for each shift and each business day to handle inquiries from food allergic customers. These "experts" are also trained using our Food Allergens and Celiac Disease online training course.
- Hourly associates receive special training on food allergies, including how to respond to questions from food allergic customers.
- Unit managers are responsible for posting allergen awareness signage in their operation, including a kitchen sign with important information for associates, and a service area sign that advises food allergic customers to contact a manager with food ingredient questions.
- Managers and chefs are asked to enhance the names of menu items that include any of the eight major allergens where the allergen would not commonly be associated with the menu item.


# Dining Services Requirements 

Southeast Missouri State University and Chartwells work collaboratively to make the dining program best-in-class. Our commitment to innovation, customization and collaboration are designed to meet your student retention and growth goals.

Over the past 10 years, Foodservice Director John Jenkins has led the charge of our residential program. From our implementation of Chartwells' Pulse on Dining and Balance $U$ programs to our focus on technology and social media, Southeast Missouri State University's dining program offers students their favorite foods in an enjoyable, dynamic environment. Our commitment to education includes foodpreparation classes, culinary competitions and learning resources that provide guidance for insight into making healthier food choices. In 2006, our first registered dietitian joined our management team making Southeast Missouri State University the only school in the state to have a RD on staff.

Our current RD, Laura Vollink, has led the introduction of our Balanced U program in 2010, the Bready program in 2011, and the Allergen Cooler in Towers in 2014. Laura offers nutrition counseling to help students find reliable health and nutrition information for their busy lives, into different aspects of the dining program. Additionally she works with students who have food allergies to improve efforts to provide dining options at all locations for those with dietary restrictions.

Over the past ten years, Chartwells introduced the Dine On Campus website platform and App on Campus that offer daily menus and nutrition information to students, faculty and staff. This website helps the Southeast Missouri State University students make better dining choices by putting the information at their fingertips. Our social media presence has also grown exponentially, connecting us to the campus community like never before. Sites like Facebook and Twitter allow us to respond in real time, improving customer service, and informing the campus of special menus, limited time offers and fun events that are going on.

All of these efforts have added value to the University's programming for current students and has helped encourage prospective students to join Southeast Missouri State University.

1. The University requires all single non-commuting freshmen and sophomore students to live on campus, unless otherwise approved by the University. All students who live on campus are required to participate in one of the approved Board Plans.

Chartwells understands the significant role an innovative, high-quality dining program plays in Southeast Missouri State University's ability to recruit and retain students and to build a stronger, more dynamic campus community. Our primary mission is to offer students their favorite foods in an enjoyable environment. With resident dining, in particular, it is vital that the experience be dynamic. Steven and the on-site team are committed to continue to provide resident dining program that embrace local, regional, national and international favorites, superior guest service and exciting themed events. Chartwells' approach fosters a sense of community, utilizes food to celebrate diversity, and draws on the resident dining environment to educate students about the benefits of a well-balanced diet. Our 15 years on campus coupled with Chartwells' customer-focused campus research and student surveys, we had developed and customized our dining solution for Southeast Missouri State University. We fully understand the needs and wants of the Southeast Missouri State University student and have designed our meal plan solution around their feedback. With approximately 3,000 students living on the Southeast Missouri State University campus, offering meal plan options that students are satisfied with is extremely important. Chartwells will continue to offer a variety of meal plans to the students, staff and faculty of Southeast Missouri State University. All resident students including freshman and sophomores can choose for a meal plans featuring a weekly balance of meals and flex dollars.
2. Commuter students and University faculty and staff may participate in any of the Board Plans.

Over the 15-year partnership, Southeast Missouri State University and Chartwells have worked together to provide commuter student and staff Board Plan options. Many Southeast Missouri State University students purchase Redbucks or meal plans and bring their off-campus friends to eat with them in our resident dining locations. Redbucks is specifically designed for commuter students, faculty and staff who want the convenience of dining on campus without the hassle of carrying cash. Redbucks is a true success story as every year more and more students enroll in the program. This is a true testament that the program provides the convenience as well as the bonus the commuter students, faculty and staff are looking for!
3. The contractor shall agree and understand that meal plans with certain groups are negotiated independently. Currently, approximately 18 students from Sigma Nu Fraternity, which occupies the Shivelbine house, participate in a modified meal plan and utilize campus dining locations.
Steven Cooper and the Chartwells team are proud of our relationship with the Greek community. We partner with Greek Life to offer promotional activities, games and entertainment to bring students in these organizations together as a chance to interact on campus. We target our marketing efforts to the Greek Life with flyers and discount programs to encourage them to purchase meal plans and Redbucks.
4. The University and the contractor agree and understand that for any residential or commuter student enrolled in a Board Plan, extenuating circumstances can occur. The University reserves the right to review each situation on a case-by-case basis and change or discontinue or reduce the student's Board Plan if deemed appropriate for that particular situation.

Chartwells understands and will continue to comply with this requirement.
5. The contractor shall provide to the University the method, including the type of software used, for managing Board and other meal plan patrons. The contractor shall maintain the software and any required hardware for the effective management of the Board and other meal plans. The contractor is responsible for the setup, operation, interfacing and overall management of Board and meal plans through the contractor's software. The University will assist, through a mutually agreed upon process, with meal plan changes. It shall be the responsibility of the contractor to invoice the University on a weekly basis based upon the number of Board Plan patrons authorized for that week. Reports used for the invoicing of the Board Plan patrons shall be the responsibility of the contractor and will be verified by the University when the weekly invoice is processed.

Chartwells will continue to partner with CBORD ${ }^{\circledR}$ and Micros register system to manage the board meal plans and other meal plans at Southeast Missouri State.

The CBORD ${ }^{\circledR}$ Odyssey system allows Chartwells to effectively manage meal plan delivery to the University community. CBORD ${ }^{\circledR}$ has partnered with Chartwells at Southeast Missouri Stare for over 10 years and has a good track record running effective meal plan access systems.

Micros register are a reliable register system that communicates with CBORD ${ }^{\circledR}$ at the point of sale to deliver quick and reliable service to our patrons.

These systems are operated from our on campus central office and are supported by both CBORD ${ }^{\circledR}$ and Micros support personnel by remote connection to fix and issues that may arise during the operation of the system.
Please note Legal Exceptions, item 3 located in the Introduction, Background Information and General Overview section.
6. Full and limited serving hours and locations within the minimum specified continuous operating hours shall be mutually agreed upon by the University and the contractor. However, the University shall have final approval over all serving hours.

Throughout our partnership, Chartwells has continuously modified our hours of service to best serve the students, faculty and staff of Southeast Missouri State University. Our recommended service hours for all locations are presented in the Scope of Work section, item 18. We will continue to work with the University for final approval on all service hours.
7. The contractor shall prepare and serve nutritionally balanced selections, including healthy vegetarian and low- or non-fat entrees and side dishes. Style of service shall be determined by the Contract Administrator. A vegetarian, vegan, gluten-free and tree nut allergy options must be available to patrons at all times.

## Culinary Standards

Chartwells understands and will continue to comply with this requirement. To help ensure that our dining selections at Southeast Missouri State University provide ample options for students seeking a variety of dietary needs and preferences, Chartwells culinary standards provide a guide to help engineer a menu that meets as many of these needs as possible. Some of the initiatives specifically implemented on Southeast Missouri State University's campus include:

Healthy menu options offered at each culinary platform at each meal period, designated through Chartwells' Balanced $U$ program including the identification of healthy options and implementation of back of the house stealth health initiatives.
Reduced sodium. We use low-sodium canned tomato products and rely on herbs and spices to flavor our dishes rather than salt.

Reduced saturated fat. We use and offer lower-fat dairy products, offer smaller portions of meats, and use only olive or canola oil in all cooking preparations to reduce saturated fat, unless butter is absolutely required. We offer made to order egg-whites at breakfast in Towers Café.

More reduced-calorie options. We offer calorie-free beverages, including the fruit flavored water at the hydration station at Towers Café as well as freshly brewed tea. In residential dining we encourage students to adhere to smaller portions by using appropriately portioned serving utensils and training our associates to serve appropriate portions.

Increased fruits and vegetables. Based on the culinary standards, in Towers Café we make sure that there are at least three hand fruits available all day and four cut fruits at breakfast, with a fruit salad available at each subsequent meal period. A steamed vegetable is offered at lunch and dinner.
Increased whole grains. More whole grain breads, pastas, and rice are available to choose from at all locations. We will continue to introduce new whole grains for students to incorporate into their diet such as quinoa which has been offered on the deli bar at Towers Café and incorporated into salads in the Outtakes program.
Trans-fat and MSG free. As an organization, Chartwells has implemented purchasing guidelines to help achieve these stealth health initiatives. This includes the removal of all ingredients that contain trans fat. We were the first foodservice company to address this issues and no longer use any fats or oils in our food preparation that contain trans fats, and we don't purchase any items to serve students that contain trans fast, including pies, cakes, breads, sauce or the like. MSG has also been eliminated from our dining facilities.

A minimum of one vegetarian entrée (rotating vegan)is available at each meal period in residential dining with static vegetarian and vegan options available daily (soups, salad bar, Trattoria, etc.). Vegan options are available daily in retail dining. These options will continue to be identified through Chartwells' Balanced U program and outlined in eating guides for each location on campus.

Avoiding Gluten? One of the ways that we are providing proactive service to our students, specifically with gluten-allergies, is through our Avoiding Gluten? program across campus. In all of our Outtakes coolers in our retail locations, Bready products are available for purchase, currently including chocolate cake and banana bread. The Bready machine, used by Chartwells on Southeast Missouri State's campus for three years, allows us to offer freshly baked breads, cakes, and pizza dough made without gluten containing ingredients in a closed system to help reduce the risk of cross-contamination. To expand on options being offered in our retail locations, Chartwells provides premade sandwiches and offer other prepackaged items for grab and go. In our residential dining, Towers Café, Chartwells offers an Avoiding Gluten? station that provides a go-to location for students with a gluten allergy. This station features Bready products, Udi's bagels, Chex cereals, and other items such as yogurt, fruit, peanut butter, sandwich fixings, and more that are kept in a designated cooler to help reduce the risk for cross-contamination. Also available at this station are a clearly labeled and designated toaster and waffle iron for use with our Bready and Udi's products only.

To communicate these Avoiding Gluten? options to students, eating guides are available at Towers Café and the Redhawks market and outline where and how a student can access food.

To help provide meals to students with any other dietary needs, including tree nut allergies, Chartwells registered dietitian will continue to be available to answer any questions about options on campus and make sure that Chartwells on Southeast Missouri State University's campus is able to provide a balanced option at each meal period to students with any dietary need.

All members of the management have attended Compass Groups' Food Allergy and Celiac Disease training and will continue to keep up their certifications annually. A resident food allergy specialist is designated at each location to field any questions about ingredients, production, and serving of a menu item to help ensure our customer's safety.
7.1 The contractor will provide nutritional information for all items served in any dining venues. Nutritional information shall be provided at the point of sale or serving line. In addition menus, to include nutritional information, shall be available online.

Chartwells understands and will continue to comply with this requirement. An increasing number of students are seeking nutrition information for the products that we serve. To help provide this information to students, Webtrition, Chartwells' web-based menu management system, allows us to customize recipes and analyze the nutritional quality of the food, based on our ingredients. Webtrition generates basic nutrition information for each recipe used and is available to be accessed by students at both point of purchase as well as online.

In our residential dining location, Towers Café, line identifiers are printed directly from Webtrition. These communication pieces offer nutrition information immediately next to their respective menu item. For items consistently available in the dining hall, nutrition information can be found in frames or window clings at each station including the deli bar, salad bar and continental area.

At our retail locations, calorie counts can be found on all menu boards with consistent items. At rotating options such as Hearthstone in the Redhawks Market and the Kitchen in St. Vincent's Commons, line identifiers are printed from Webtrition. Having nutrition information available at the point of purchase allows our customers to make informed decisions when purchasing products.

The nutritional information for our menu items can also be found online through our Dine on Campus website. This website provides links to our daily menus with access to all nutritional information, allowing students to plan their menus before even entering the dining hall. The Dine on Campus site also provides the capability to calculate nutrition information based on menu items served in the dining halls; students can look at the nutrition information for a single menu item or build their meal to calculate the entire meal. Students are also able to check menus and nutritional information directly on their smart phones through a free downloadable application, App on Campus.
The popular online nutrition and exercise tracking tool, MyFitnessPal, provides another avenue for students to search for our nutritional information. All Chartwells recipes in Webtrition are linked into MyFitnessPal's database of recipes. This allows MyFitnessPal users the ability to add specific menu items from our dining halls to their personal profiles helping to reach their weight and health goals.
8. At each meal, at all locations, the contractor must clearly designate which entrees are low- or non-fat or are otherwise healthy alternatives. In addition, the contractor must have available for patrons detailed nutritional information including, but not limited to, total calories, calories from fat, fat grams, percentage of calories from fat, sodium content, and carbohydrate grams for all items at every meal. If requested by a patron, the contractor must provide more extensive nutritional information.

Chartwells understands and will continue to comply with this requirement. We provide Southeast Missouri State University students with nutritional information for all menu items in a variety of ways. Although the nutritional information visible to students may be limited to calories, fat, protein, carbohydrates, fiber and sodium, a complete nutritional analysis of any menu item is available upon request.

Nutritional information provided for our menu items is accompanied by icons that help quickly identify options that students may be looking for including balanced, sustainable, vegetarian, and vegan.

Balanced: The balanced icon identifies foods as a better for your choice for a healthier diet. Nutrient limits are placed on a menu item per portion size including limited calories, fat, saturated fat, cholesterol, and sodium.

Sustainable: Sustainable choices contain ingredients that are aligned with our company's sustainability policies. These can include chicken with reduced antibiotics, cage-free shell eggs, organic products, local products or sustainable seafood.

Vegetarian: Vegetarian choices do not contain animal products, with the exception of eggs, dairy and honey.
Vegan: Vegan choices do not contain any animal products, including honey, dairy or eggs.
To help educate students about their meal choices, explanations of the icons can be found on table toppers, bulletin boards at Towers and Redhawks Market, on all nutritional eating guides, on our Dine on Campus website, and more.
9. When a conflict due to class schedule, job, illness, or University-sponsored event causes a Board Plan student to miss a regularly scheduled meal, the contractor must provide a "take out" meal or other such arrangement for the student when requested at least one day in advance.

Chartwells understands and will continue to comply with this requirement. Take-out meals are available to students participating in the Board Plan. Students complete a meal request form at least 24 hours in advance and a member of the Chartwells staff will deliver one box per individual per meal period requested. These take out meals consist of a protein, starch, vegetable, fruit and beverage to provide a nutritionally balanced meal. One meal will be deducted from the student's meal plan upon receipt of a box. To meet the needs of varying schedules, menu items included will be shelf stable and easily stored and prepared with student access to a refrigerator and microwave.
10. The contractor must offer menus which cater to a variety of lifestyles. The menus must be designed to provide all the necessary vitamins, nutrients, etc., required by individuals who are especially concerned with healthful eating and/or required to conform to a specific diet due to a rigorous athletic training schedule, performing arts, religious or cultural beliefs, or other conditions.

Chartwells will continue to comply with this requirement. Chartwells understands the importance of providing flexible dining offerings and working with Southeast Missouri State University to ensure meals are provided for students with specific dietary requirements due to rigorous athletic training schedules, performing arts, religious or cultural beliefs, or other specialty meals.

Our menus at Towers Café and St. Vincent's Commons are designed to meet Chartwells' culinary standards to make sure that students with a variety of needs can easily find options on campus. Menus are engineered to provide whole muscle meats, steamed vegetables, steamed rice, and a generous offering of fresh fruit and vegetable options, along with other student favorites. To make sure that students can find an entrée that fits their needs, we will continue to offer several different meat choices at each meal as well as at least one vegetarian entrée. With the addition of the Mongolian Grill to Towers Café, more made-to-order vegetarian options will be available as well.

We know that students participating in athletics, enrolled in performing arts, or have hectic schedules due to any number of circumstances may not be able to access food during traditional meal periods. Continuous hours at both Towers Café and St. Vincent's Commons allows students with varying schedules the opportunity to access meals, utilizing their meal plans, anytime between 7:00 a.m. and 8 p.m. Monday through Friday and 10:00 a.m. to 2:00 p.m. and 4:30 p.m. to 8:00 p.m. on Saturdays and Sundays.

To further meet the needs of our student athlete population, Chartwells has created the Balanced U Athletic Program. This program will be a new component of our already existing Balanced U program, just with a little more specific focus on our athletes. Some of the components of this program include:

## Balanced Coaches Summer Seminar

A yearly summer seminar will be held for athletic coaches here at Southeast Missouri State University and will be taught by Chartwells' registered dietitian, Laura Vollink, RD LD. Coaches and trainers are usually the primary source of information when it comes to nutrition so it is important for coaches to know what good nutrition is, why it is important, and what resources they have on campus. To help understand and provide for the needs of athletes in dining, the campus dining director will be in attendance. The following topics will be covered during the seminar:

- Statistics of importance of nutrition
- Success stories and testimonials on how nutrition has impacted their athletic performance
- Nutrition resources that coaches have access to on campus
- Eating disorders in the athletic community and how to identify and approach student athletes
- If lunch is served, the meal will consist of examples of what athletes should be eating
- Plate for plate comparison of good vs. bad nutrition
- Informational packet for use after seminar, will include resource list, general nutrition brochure, statistics page, marketing package for each locker room (designed and implemented by dietetic and marketing interns)

In addition to this summer seminar, a yearly competition will be held for athletic teams where monthly challenges will result in points, and at the end of the year, a catered party for the winning team. Each month the challenge will change based on the monthly Balanced $U$ focus, and each team will get points for the percentage of their group that completes the challenge. Bonus points will be awarded to any team that takes advantage of athletic pack-outs.

## Athletic Pack-Outs

Pack-outs are available through our resident dining program. For example, if a team of 10 is traveling for 2-4 days, we can provide a pack-out that will have provide enough balanced meals to supply athletes with the nutrition they need before a big game, helping
the entire team avoid on-the-road temptations at the drive-thru window. To increase the availability of nutrients in the pack-out, food will be sourced local whenever possible, and to align with the Balanced U sustainability initiatives, all disposable packaging sent with pack-outs will be recyclable/ biodegradable.

One meal per each meal provided will be deducted from student athletes with a meal plan. The athletic team is responsible for covering the remainder of the cost.

An example of a meal for lunch would be enough bread, turkey, cheese, and condiments to make sandwiches, baked chips, fruit, water bottles and Gatorade. Granola bars and fruit would be provided for snack. Breakfast options would include bagels with peanut butter/cream cheese, cut fruit, yogurt, and more.

## Balanced Athlete Pre-Season Seminar

Because nutrition requirements and recommendations differ for from team to team, each sports team would have the opportunity for Laura to conduct a pre-season seminar.

The following topics will be covered during the seminar:

- Sports specific nutrition
- How to use the Balanced U program to make educated decisions in the dining halls
- Explanation of the yearly competition, and how to report their progress to their coaches
- Success stories \& testimonials on how nutrition has impacted their athletic performance
- Healthy snack demonstration


## Balanced Athlete Off-Season Seminar

Off-season seminars are also available for each sports team in order to make sure that good nutrition is still a focus while they may be training or even taking a break. These seminars would be an opportunity for Laura to present on a topic that is important to the coach and/ or the team. It may be an issue the team is dealing with or has a special interest in. Cooking classes, group counseling, or one-on-one counseling sessions may also be incorporated.

Chartwells wants to give Southeast Missouri State University a competitive edge when it comes to athletics. We want nutrition to be an important but easy part of that winning equation.
11. When requested by the University, the contractor shall provide a tray of food suitable for an ill student, to be taken from the dining area to the ill student's room. The contractor shall provide the process by which a student can choose from a variety of meal options in the event their meal must be served to them in their room or other location.

Chartwells understands and will continue to comply with this requirement. Sick meals are available to students participating in the Board Plan. Students may complete a sick meal request form at least 24 hours in advance and a member of the Chartwells staff will deliver one box per individual per meal period requested. One meal is deducted from the student's meal plan upon receipt of a box. Boxes are adjusted to accommodate the needs of an ill individual, for example a takeout box for a student with flu-like symptoms may include clear liquids and foods that are well-tolerated. To meet the needs of varying schedules, menu items included will be shelf stable and easily stored and prepared with student access to a refrigerator and microwave.
12. The contractor shall provide any medically necessary special diets when prescribed by a medical physician and approved by the University. If the cost of the special diets exceeds actual contract costs, the University and the contractor shall agree upon additional charges.

Chartwells understands and will continue to comply with this requirement. Students with medically necessary diets will continue to be accommodated in all dining areas. These students are able and encouraged to meet with the on-campus Chartwells' registered dietitian, Laura Vollink RD LD, to discuss options available on campus. Laura will continue to be an ongoing source of support for students looking for options within a specific food allergy or dietary requirement and continue to work with the Office of Resident Life to be a resource for dietary questions from students on a meal plan.
13. The contractor may be requested to provide wing/floor/hall/house/student organization dinners which may or may not be eaten in the dining area and where the entree selection may or may not be from the menu of that day. Participating Board Plan patrons will use their meal cards for full or partial credit depending on the entree selection. The value of the meal credit shall be equal to the rate charged to cash/credit patrons at the relevant venue. The contractor shall also provide necessary equipment for food items to service wing/floor/hall/ house/student organization dinners or other events held outside of the dining area. Serving equipment can be disposable and shall not be charged as an additional cost to the wing/floor/hall/house/student organization.

Chartwells understands and will continue to comply with this requirement. Chartwells will, upon request, provide meals to organizations when needed. Chartwells' current 'pack-out' method will continue through our residential dining program. The organization must complete and submit the pack-out form with 48 hours of the requested event and may choose from items listed on the form or may specialize the menu to better coordinate with the event with assistance provided from Towers Executive Chef, Terrance McKean. All materials needed for the meal, including necessary disposable serving equipment, will be provided by Chartwells. A list of participating students and their SO numbers is to be provided to Chartwells and one meal will be deducted from the students' meal plan for the meal served.
14. The contractor shall agree and understand that early arrival students, those students arriving before the scheduled opening of the residence halls, occurs two times per year--in August for approximately 14 days and in January for approximately 5 days. The contractor shall provide meals to all pre-approved individuals who return early to campus for training, band practice, etc. The contractor shall charge the appropriate department the regular Board Plan rates.
Meals will continue to be available, through Chartwells residential dining, to those students arriving before the scheduled opening of residence halls in both the fall and spring semester. Before the start of the fall semester, students identified through certain groups such as the Office of Residence Life, sports teams, and others will be counted and each respective department charged the regular board rate. Cash prices will be available for those not with an identified group. The same offer will be available to those students returning early before the start of the spring semester.
15. The University shall have free access to any and all records of recipes or production sheets, product specifications, and quantities of food issued to each foodservice facility to determine the portions specified are in compliance.

Chartwells understands and will continue to comply with this requirement.
16. All the foods must be garnished when practical. Serving lines are to be well-stocked throughout the entire service. The last contract patron must be offered the same quality, quantity and range of choices as that offered to the first contract patron.

All food items are garnished appropriately with edible garnish. We will continue our "Garnishing Cycle" program in all areas on campus. Garnishes are related to the dish in color, size and texture. An example of this is a pan of General Tsao's Chicken is garnished with broccoli in the center with whole red arbol chilies. Since arbol chilies are used in the recipe it is appropriate to garnish this dish with these products. Also, historically General Tsaos is served with broccoli so this would be considered an appropriate garnish. Our chef's will continue to batch cook products to the needs of the operation to ensure that every customer receives the quality product. Under Chef Carlos' guidance, the food production team uses scaled recipes from Webtrition. This tool provides historical data so our team knows exact amounts and portions to prepare for the meal.
17. Any food appearing discolored, misshapen, under/over cooked, not being held at its proper serving temperature or not in proper state of freshness shall be removed from the serving line. The general foodservice industry guide "if you are not willing to purchase a product yourself, it shall not be displayed for customer purchase" must be employed. Appropriate wrappings for foods are to be used as needed. Care should be taken to ensure that the wrappings are both attractive and serviceable.

Chartwells understands and will continue to comply with this requirement. Chartwells will continue to implement the flowing procedures and practices:

- HACCP logs will continue to be used to control and monitor proper temperatures throughout service
- Pre-Service meetings will continue to be held to inform and coach staff on quality control, taste testing, and presentation of food
- Chef Carlos will continue to work with vendors to procure appropriate packaging that is attractive and usable.
- We will continue to procure packing that is sustainable and biodegradable

18. Display and serving areas shall be clean, orderly and attractive at all times. Quality and appearance of food shall be observed by the unit manager prior to the start of peak traffic of each serving period, and as frequently thereafter as necessary for the duration of the serving period. Any spillage or soil spots, including in condiments, shall be removed promptly from the counter, steam table pans and general serving area. Salads and other pre-dished items shall be frequently replenished or regrouped to prevent a sparse or messy counter appearance. Excessive re-dishing should be avoided. Partially used, broken, or spilled items shall be removed from the area promptly. Food serving areas are to be well stocked throughout the posted serving hours. Serving areas shall be adequately and attractively decorated at all times with seasonal displays. Specifically, the Towers and St. Vincent's Commons dish returns must be kept clean and presentable at all times with consistent and frequent (every 5 minutes) staff attention.

Chartwells will continue to comply with this requirement. Our managers hold pre-service meetings inform and coach staff on cleanliness. Our managers are visible during peak dining hours talking with students and guests and ensuring food quality and appearance meet our standards. Cleaning checklists from the Compass Quality Assurance manual provide guidelines and standards for daily, weekly and monthly cleaning. Cleanliness of dish returns is included in associates workflows to ensure that these areas are checked frequently or every five minutes

Our food production team ensures there is no re-dishing of any items and all products are in new pan, vessels or containers. Prepackaged items are checked regularly to ensure all products are stocked and available.
19. Service problems should be anticipated and resolved immediately if at all possible. The contractor's management staff shall review problems on a daily basis and discuss with supervisory staff to react immediately. Several examples of problem indicators are: lines excessively long for sustained periods of time; bottlenecks causing gaps in the line; delay in production; products which are difficult to serve; out of beverages, condiments, etc.; shortages of trays, napkins, silverware, glasses, etc.
Chartwells understands and will continue to comply with this requirement.
20. Meals, menus and hours for the summer programs, as well as the locations of the meals, will be based on the needs of the summer programs and must be approved by the University.

We continuously work with Southeast Missouri's conference staff, to identify ways we can support you in order to ensure a successful summer program. We will continue to work together to develop menus and hours of operation that be suit your program. Conference groups need flexibility in service hours. Experience tells us that serving multiple groups at the same time in the same facility can be challenging. With planning, constant communication and the correct serving style, we guarantee satisfied customers. Our guest schedule doesn't always match prescribed hours of operation, therefore we are prepared to adapt our labor schedule and provide the service when its convenient for the customer.
21. For residential students utilizing Board Plans which include declining balance (flex) dollars, the contractor must allow students to carry over unused dollars included in said meal plans from the fall to the spring semester. However, residential students shall not be allowed to carry over unused dollars included in said meal plans from the spring to the summer or fall semesters. The University will split the value of unused dollar with the contractor on a $50 \% / 50 \%$ basis.

Chartwells will continue to allow flex dollars to roll over from fall to spring semester for all resident students utilizing board plans which include flex dollars. However, residential students shall not be allowed to carry over unused dollars included in board plans from the spring to the summer or fall semesters. Chartwells will continue to split the value of unused flex dollars with Southeast Missouri State University on a 50/50 percent basis. If an alternative meal plan is chosen, the above rules shall be reconsidered for necessity.
22. Any student, including residential students on Board Plans, may purchase Redbucks at any time. The purchasing of Redbucks is not a substitute for the Board Plan required of all students living on campus. Redbucks customers shall be allowed to carry over unused Redbucks from semester to semester, for the life of the contract. If and when a new contractor is awarded the campus dining services contract, any unused declining balance dollars will transfer to the new contractor. The contractor must pay the University the commission on the sale of Redbucks at the time of sale.

Chartwells will continue allow any student, including residential students on board plans, to purchase Redbucks at any time. The purchasing of Redbucks is not a substitute from the board plan required of all students living on campus. Redbucks customers will continue to be allowed to carry over unused Redbucks from semester to semester for the life of the contract.
22.1 Offeror's are encouraged to consider block meal plans or other meal plans that allow greater access to meals and do not place limits on the number of meals that can be used at any one meal time.

Over 3,000 Southeast Missouri State University students enjoy the benefits of on-campus meal plans. To offer students maximum variety we offer students traditional meals per week plans that include dining dollars for maximum purchasing power. We offer various types of meal plans throughout our portfolio of 250 colleges and universities and agree to continue to work with Southeast Missouri State University to provide flexible meal plan offerings. We provide more detail in the Proposed Method of Performance section, item 7.3.
23. Any individual who has purchased a Board Plan may purchase food items in specified retail services operations (University Center Redhawks Market, University Center Skylight Terrace, Rowdy's, Scully Café, St. Vincent's Commons, and Starbucks) utilizing a value exchange credit. The contractor shall allow the credit price shown on the Pricing Page to be used toward the purchase of the food items. The credit price shown must be substantially sufficient to allow the purchase of the specially priced meals as described in the retail services section. Use of value exchange credit at nationally branded concepts in these locations is required. In the event the menu rates substantially change, the contractor shall make corresponding adjustments in the value exchange rates to maintain the level of purchasing power. Any increase in annual retail pricing will be matched by an increase in value exchange to ensure the same value exchange purchasing ability. Credits shall not be cumulative and shall be usable only for the meal and day presented.

Chartwells is proposing the following meal rates for value exchange in the retail location.
Breakfast: \$4.35
Lunch: \$6.65
Dinner \$6.65
We also understand that as price increases are approved by the University, Chartwells will increase the meal rate values to ensure that the value of the exchange is not reduced and the purchasing power remains that the same level.
> 24. The contractor shall maintain the current appropriations and mix of fountain and bottled beverages available in all dining and retail locations. The contractors shall provide the same mix of PepsiCola and Coke beverage products at all campus dining venues, except those governed by an agreement between Pepsi-Cola Bottling Company and the University. The following locations are Pepsi-Cola exclusive, Houck's Place at Merick Hall and the River Campus, including St. Vincent's Commons.

Chartwells will maintain the current appropriation and mix of fountain and bottled beverages in all dining locations. Further, Chartwells understands that there are certain locations that Pepsi exclusive location and will adhere to those exclusivity.
25. For all contract patrons who do not exit the Towers Café dining area during scheduled hours of operation, the contractor shall ensure that unlimited servings are available on all food and beverage items, with the exception of specific premium entrees.

As we have done in the past, Chartwells will continue to serve all you care to eat at Towers Café. With Chartwells renovation plans and our exhibition cooking, our Towers Café will be the focal point of the resident dining location. More detail can be found in the proposed Method of Performance section, item 7.2.
26. In Towers Café the minimum number of full service meals shall be breakfast, lunch and dinner Monday through Friday; brunch and dinner on Saturday; and brunch and dinner on Sunday. The contractor must submit cycle menus to the University for approval no less than 30 days before the beginning of each semester.

Chartwells understands that we are required to serve breakfast, lunch and dinner from Monday-Friday and brunch and dinner on Saturday and Sunday. With our new continues service proposal at Towers Café, we believe that will increase the use of Towers Café along with the options available to our customers. Chartwells will submit menu cycles for University approval 30 days prior to the beginning of each semester.

26.1 Saturday and Sunday brunch is not required to consist of an entire weekday breakfast and lunch menu, but shall consist of a reasonable representation of items from weekday breakfast and lunch menus.

Chartwells will work with our culinary team, our dietician and the student body of the University to make sure that we have the right mix of breakfast and lunch menu items on weekends to ensure the highest customer satisfaction. Brunch service on Saturday and Sunday will continue to serve a combination of both breakfast and lunch menu items to satisfy students looking for either or both options. Also included with the hot breakfast and lunch options will be an assortment of fresh cut fruit, made-to-order omelets, a carving station, salad and deli bars, soups, desserts, and more.
27. The contractor must provide the following minimum programs and special meals for Board Plan students. The cost of these programs must be included in the price of the daily Board Plan rate. The contractor is invited to suggest additions to these minimum requirements, the cost of which should also be included in the daily Board Plan rate. The contractor must not schedule special meals and programs on a Friday, Saturday, or Sunday without the prior approval of the University. The contractor must submit cycle menus to the University for approval no less than 30 days before the beginning of each semester.
Chartwells will continue to provide programs and special meals for board plan students. These programs will be included in the cost of the daily board plan rate. Chartwells has designed a programming calendar packed with activities and events that take place at least once a week from day one. Chartwells will continue to work hand in hand with student leaders, residential hall leaders and other Southeast Missouri University personnel to ensure the events' success. We have provided a annual marketing strategy for the residential dining program in the Marketing section, item 10. We will continue to hold events during the peak periods; events will not be not be held on Friday, Saturday or Sunday without prior approval of the University, and menu cycles will be submitted to the University for approval no less than 30 days before the beginning of each semester.

27.1 Towers Café Premium Night: At least twice each month the contractor shall provide a "premium night" in Towers Café, which must feature at least two premium entrees as approved by the Contract Administrator. In addition to the two premium entrees, the contractor must serve a third entree which shall have unlimited seconds. Linens for tables are not required for tables for premium night services; however, they are for any buffet or serving tables.

Three times per month, Chartwells will provide a premium night in resident dining facilities. Each facility, consisting of Towers Café, St. Vincent's Commons at River Campus, and Merick Hall will host one premium night each during the month. There will be two premium entrées and a third entrée, which will allow unlimited seconds. Please reference the Marketing section, item 10 for a sample event schedule for the semester and sample calendar.
27.2 Theme/International Meal: At least once each month the contractor shall provide a minimum of one other special theme meal in Towers Café, St. Vincent's Commons, and the University Center. Theme meals may feature international cuisine, center around a special theme or holiday, or some other mutually agreed upon criteria. Theme meals must include a menu perceived to be upscale as agreed upon between the University and the contractor.

Chartwells will continue to provide a number of special theme meals (monotony breakers) at Towers Café, St. Vincent's Commons at River Campus, and Merick Hall All-you-care-to-eat dining facilities each month according to our corporate standards. These include programs such as Balanced U, Your Region Your World, Featured Events, International Student Nights, and premium nights. We have provided a sample event schedule for the semester and sample calendar in the marketing section, item 10.



#### Abstract

27.3 University Center Buffet Events: At least once a week the contractor shall provide an all-you-can-eat buffet style dinner meal for Board Plan students dining at the UC.


Chartwells does and will continue to provide an all-you-care-to-eat style buffet at the University Center for board plan students. This is a popular program for student on south campus. As an alternative, Chartwells proposed transforming Houck's place into a residential, all-you-care-to-eat facility for board students living on the South side of campus.
27.4 Towers Café Monotony Breaker: At least once each week the contractor must provide monotony breakers. Monotony breakers may include "Make Your Own Sundaes", Baked Potato Bar, Taco Bar, Breakfast Buffets, Caesar Salads, etc.

Towers Café, St. Vincent's Commons at River Campus, and Merick Hall's resident dining facilities will provide a create-your-own themed station that will change weekly and be available during the lunch and dinner meal periods. Please reference the Marketing and Proposed Method of Performance sections for a sample events schedule, sample create-your-own bar schedule, and sample calendar
27.5 Late Night Breakfast Event: The contractor must provide one midnight breakfast in Towers Café and the University Center on the Monday evening of final exam week during the fall and spring semesters.

Chartwells provides a late night breakfast in conjunction with the University every Monday of finals week taking place in both the fall and spring semesters. From 9:30 p.m. to 11:00 p.m., students can feast on scrambled eggs, biscuits and gravy, breakfast potatoes, sausage, french toast sticks, and pastries or opt for a healthier spread of pineapple, strawberries, melons, and bananas. Students are able to interact with members of Southeast's administration team who help serve the students and make this late night breakfast an event to remember.

But why stop at Monday? Tuesday night from 9:30 p.m. to 11:00 p.m. we will offer a pizza and pasta extravaganza at Towers and the Redhawks Market with an assortment of pizza, pasta, breadsticks, and tossed salad. Wednesday night from 9:30 p.m. to 11:00 p.m. we would like to offer late night desserts set up around campus including ice cream, cookies, cupcakes, Rice Krispie treats, fruit, and more. Students are studying all week and need the energy to help boost their brain power!

## Board Plan Menu Specifications

## Board Plan Menu Specifications

1. Menu Plan: The contractor shall operate the menu plan for contract meal plan requirements:
1.1 The contractor shall operate the menu plan for contract patrons on the basis of a minimum of a five (5) week menu cycle. The contractor must submit cycle menus to the University for approval no less than 30 days before the beginning of each semester. The University reserves the right to renegotiate minimum menu specifications on a yearly basis.
Chartwells will continue to offer a five-week residential dining menu cycle menu. At least 30 days before the start of each semester, Chartwells will continue to provide our updated and enhanced for the upcoming semester.
1.2 The contractor must adequately plan each meal so as to ensure that the specified entree items to be served are available throughout the entire serving period.

Utilizing our web-based menu management system, Webtrition, each meal is forecasted, planned and produced to ensure that the menu items served at Towers Café are available for students throughout each entire meal period.

### 1.3 The contractor must offer low fat, low cholesterol and a healthy vegetarian entree option at each meal.

Chartwells will continue to offer low-fat, low-cholesterol and healthy vegetarian entrée options at each meal. These options will continue to be identified through our Balanced $U$ program by providing nutrition information for each menu item along with icons identifying whether an item is vegan, vegetarian, or balanced.


1.4 Peanut butter and jelly, cereal and bagels, cream cheese and similar spreads, must be available at all meals.

Peanut butter and jelly, cereal, bagels, breads, cream cheese, specialty cream cheese spread, and more will continue to be offered throughout the period of continuous service at Towers Café.
1.5 Sauces, cream, sugar, and appropriate sugar substitutes shall always be available next to coffee cups; ice shall be available next to fountain drinks; and whipped butter shall be available next to breads.

Chartwells will continue to provide sugar, sugar substitutes, cream and sauces at the coffee station. Ice will continue to be provided through the automatic dispensers of the fountain soda machines. Whipped butter will continue to be available next to breads on the continental station.

## 2. Meal Pattern: Minimum menu pattern requirements are as follows:

Chartwells will continue to meet the minimum menu pattern requirements by maintaining of Chartwells Culinary Standards. Our residential dining guidelines for each station ensures that our students have a variety of offerings that are flexible to their dietary needs and preferences. Our Culinary Standards are included in the Food Specifications and Procurement section.

## Retail Sales

1. The contractor shall continually suggest new ideas and methods for the provision of foodservices which are a benchmark for the industry. The contractor must design, and submit for approval at least 60 days before the beginning of each semester, comprehensive menus and proposed cash prices and portions for each concept. Concept changes which will require significant facility changes or equipment investment must be proposed for approval in a reasonable timeframe which allow the University to consider the changes. All changes, regardless of scope, must have prior approval of the Contract Administrator.
Chartwells understands and will continue to comply with this requirement.
2. The contractor shall return a percentage commission of all retail sales from cash or charge purchases for all University-related non-board sales (gross sales less applicable sales tax). The percentage commission shall be as specified on the Pricing Page of the Request for Proposal. Commission shall be paid to the area of predominant production.

Chartwells is pleased to offer $\$ 250,000$ in guaranteed annual commissions. Please see the pricing section, item 4 for details.
3. In the event the contractor wishes to increase or change prices for cash operations and catering menus, the contractor must submit the requested change in writing to the University at least sixty (60) days prior to the requested effective date of the price increase. The contractor shall provide the University with data supporting changes being recommended. The contractor must obtain the approval of the University before implementing any price increases; the University shall have final approval over any and all price increases.
Chartwells will continue to provide pricing changes in writing to the University 60 days prior to the requested effective date. In addition, we request price changes be governed by the statement provided in Legal Exceptions, item 1 located in the Introduction, Background Information and General Overview section.
4. The contractor will have exclusive rights to retail sales as determined by the University. The contractor will be given the first option to initiate new foodservice concepts that are recommended by the University. Should the contractor waive the opportunity to initiate such services, the University has the option to solicit alternative vendors.

Chartwells understands and will continue to comply with this requirement.


5. The contractor is encouraged to consider national branded food options available as part of the retail sales portion of the foodservice operation and available as a meal value exchange. The University requires the contractor to continue to offer Chick-fil-A at University Center Redhawks Market, Starbucks in the University Center, and Subway at Scully Cafe as national branded food option. In addition, special consideration to a second Subway concept at Rowdy's or second sandwich line at Scully should be considered. The locations of these venues shall remain as they presently are, unless agreed upon by the University.
Chartwells understands and will comply with this requirement. We are proud of our ability to bring national brands to Southeast Missouri State University. Through our strong partnership we collectively have successfully launched Subway, Chick-fil-A, Papa John's and Starbucks over the past 15 years. Southeast Missouri State University's student feedback has been overwhelmingly positive resulting in these locations being our most popular retail outlets.
Staff and faculty enjoy having these national brands popularity and value as a solid marketing tool to recruit new students. Sales have progressively increased each year at every branded location. Both Starbucks and Subway are the busiest franchises in the Cape Girardeau area, serving an average of 1,735 customers daily. (Starbucks: 812 and Subway: 923). In the Proposed Method of Performance section we provide our proposed enhancements to our Starbucks and Papa John's concepts, the expansion of both Subway and Chick-fil-A and the addition of a Panda Express Gourmet Chinese Food concept in the University Center.

### 5.1 Commission payments/royalties paid to national brands is the sole responsibility of the contractor. The University is not a partner to commission/royalty relationships between the contractor and national brands.

Chartwells understands and will continue to comply with this requirement. Southeast Missouri State will not be charged any brand fees, royalties or charges for any national brand Compass Group concepts on campus.
6. There is a limited convenience store (C-stores) operating on campus, in the Towers complex (Rowdy's).
6.1 Revenue generated in a C-store must be tracked separately from food items sold as meal value plan exchange eligible.
Chartwells will continue to comply with these requirements. Our managers utilize a detailed sales-tracking and analysis process for each of our retail concepts.
7. Each concept in a retail sales location must provide a minimum of three meal and beverage, other than water, combinations equal to or less than the value exchange rate for lunch and dinner at each retail concept in all retail venues on campus. Signage at each retail location must clearly reflect the value exchange options. Signage must be consistent at all retail sales locations.

Chartwells will continue to provide several meal exchange options that are equal to or less than the lunch and dinner value exchange rate at each retail venue on campus. Examples are as follows:



## Subway

Three-inch egg and cheese flatbread, Minute Maid ${ }^{\circledR}$ orange juice and freshbaked cookie - $\$ 4.30$

Six-inch BLT with combo-\$6.56
Six-inch spicy Italian combo - \$6.56

## Chick-fil-A

Chicken sandwich meal - \$6.09
Eight-count nugget meal - \$6.09
Chicken sandwich, fudge nut brownie, fresh-squeezed lemonade - \$6.23

## Rowdy's

Chicken sandwich with \#2 combo - \$6.45
1/4 lb cheeseburger with \#1 combo - \$6.58
Grilled cheese with \#1 combo - \$6.42

## Papa John's

Cheese pizza with large fountain drink - \$6.54
Sausage pizza with large fountain drink - \$6.54
Pepperoni pizza with large fountain drink - \$6.54

## Grill Nation

Two eggs made-to-order with a breakfast combo - \$3.84
Single cheeseburger with \#2 combo - \$6.75
No Other Like This Veggie Burger with \#2 combo - \$6.75
8. To provide relative value for campus customers, prices charged in dining areas shall approximate prices of comparable products sold in other retail units in similar establishments in the geographic area.

Chartwells understands and will continue to comply with this requirement. To ensure we are competitively priced with the local marketplace and to continue to provide ongoing value for our customers, Chartwells conducts an annual price comparison of nearby retail establishments to ensure the prices we charge are approximate for comparable products sold in other nearby retail units. We will continue to provide this analysis with the University each year.

Additionally Compass Group conducts an annual internal survey, reviewing price and portion data as part of a confidential 1,000-unit, interactive database that allows our management team to compare your selling prices with other similar accounts. These comparisons are informative and relevant in our mutually beneficial decisionmaking process.


Catering

We are a company focused on great customer and client service. The only way we can continue to be successful is by carefully listening to our customers and clients. We increase their satisfaction and loyalty by acting on this information quickly. Our team is committed to exceeding each Southeast Missouri State University guest's expectations. Healthy, fresh and tasty foods influence the image of any events. Chef Carlos takes pride in creating nutritionally balanced and innovative menus, ideal for the season and customized to Southeast Missouri State University's palate. Chartwells' approach to catering is continually evolving. By incorporating consumer trends, sustainability initiatives, healthy options and technology, we continue to deliver catering events resulting in complete guest satisfaction.

Faculty, staff and students appreciate the convenience of having a great catering service right on campus. We know the tastes, budgets, work habits, needs and of our customers and hit the right chord for every occasion, whether it's an on-site lunch for six or an elegant fund-raising dinner for hundreds. Freshly made pastries, mini sandwiches, entrée salads and more are attractively presented in signature trays and individual boxes, served by staff specially trained in the art of delivering a great meal without derailing the customer's meeting. While we know that approximately 80 percent of the Southeast Missouri State University's requests are for casual catering - continental breakfasts, salads, sandwiches, desserts and beverages, our catering department is always prepared to work directly with our customers to plan large events. Food quality and planning are only half of the picture. The other keys to successful catering are timing and accuracy. Our on-site team is supported by a sophisticated ordering and follow-up system designed to ensure that each event is served on time and that all aspects, down to the smallest details are fulfilled.

We've partnered with Southeast Missouri State University for all types of events including a communitywide picnic for 3,000 guests and more formal events such as board meeting. Our partnership with the Southeast Missouri State Speakers Series on campus has allowed Chartwells the opportunity to prepare high-end meals for a number of celebrities and government officials including familiar names like Jillian Michaels, Anderson Cooper, Michelle Kwan, Jeff Corwin, John Legend, Colin Powell, Cal Ripken Jr. and Bill Nye. We are honored to have been a part of the programming that has brought these names to the Southeast campus, and we look forward to the names that are yet to visit the area with the Speaker's Series.


## Catering Requirements

Section 1 - Catering at the University is an extremely large, complex, and important operation. The contractor will have exclusive catering rights in the University Center and all University- or Foundation-owned facilities and properties, and must accomplish all catering in a professional, upscale manner. No food or drink will be allowed in the University Center except that provided by the contractor, except as provided for herein, or unless approved by the Contract Administrator or designee.
1.1 Catering at the Show-Me Center and River Campus Cultural Arts Center and Convocation Center is nonexclusive.

Chartwells understands and will continue to comply with this requirement.

### 1.1.1 Outside catering firms must pay the University $15 \%$ of their sales for catered events at the River Campus Cultural Arts Center and Convocation Center.

Chartwells understands and will continue to comply with this requirement.
1.1.2 Outside catering firms must pay the University $15 \%$ of their sales for catered events at the Show Me Center

Chartwells understands and will continue to comply with this requirement.
1.1.3 Payments for outside catering at the Show Me Center, River Campus Cultural Arts Center and Convocation Center shall be applied to the contractor's minimum guaranteed commission.

Chartwells understands and will continue to comply with this requirement.

Section 2 - Food and beverage service for all Universitysponsored functions such as banquets, private parties, receptions, refreshment service, conferences, workshops, or other special events shall be provided as requested of the contractor.

Chartwells understands and will continue to comply with this requirement.

Section 3-The University shall control the space commitment and scheduling of all events. The contractor shall consult with the individual or department requesting catering service to coordinate the menu and details of services, and advise on effective program arrangements.

Chartwells will continue to control the space commitment of all events. Our catering director, Kelley Wilkins, meets with the scheduling and event services director to coordinate upcoming events. Additionally, Kelley continuously follows up with our clients and customers to confirm event details.

Section 4-The contractor may refuse to cater a University-sponsored event or to supply a product in the retail cash sales operation only with written permission from the Contract Administrator. The contractor must give the University adequate written notice of its intent to refuse. In such an event, the University has the right to contract with an alternate vendor.

Chartwells understands and will continue to comply with this requirement.

Section 5 - All catered events will be set for $5 \%$ plus the final guaranteed number, which must be established no later than three days prior to the event. The contractor may invoice the customer for the guaranteed number or actual plates served, whichever is greater.

Chartwells exceeds this requirement by preparing 10 percent in addition to the final guaranteed number of guests attending the event to accommodate late arrivals and last minute adjustments.

Section 6 - The contractor shall develop a range of catering options from full service to customer pickup, with commensurate amenities and price ranges. Cost sensitive catering packages attractive to students and student groups shall be made available. An up-to-date on-campus comprehensive catering guide, which includes a University pricing structure, shall be made available upon request. Any pricing featured on the contractor's website must be honored.

Chartwells understands and will comply with this requirement. Chartwells does not embrace a "one size fits all" approach to catering. To consistently create special events that impress catering guests, our catering team will continue to offer a wide range of choices and apply out-of-the-box creativity to menus, decor and service styles. Chartwells' multitiered approach to campus catering offers three distinct menus including In Your Space offering food and beverage at a reasonable cost. Our most popular tier is In Any Event which offers served and buffet style meals. In Any Event represents the widest range of possibilities in terms of menu, service style and décor. Next is our In Style package where Chef Carlos creates a custom menu for the event. Lastly our Meeting Well ${ }^{\text {Tm }}$ package is designed to offer health conscious guests a series of menu packages endorsed by the American Cancer Society. Meeting Well emphasizes proper portions as well as gentle stretching exercises to incorporate into meetings to help refresh attendees.


Section 7 - The contractor shall ensure that all full service catered functions (banquets, receptions, etc.) include:
7.1 Linen tablecloths and napkins.
7.2 Full china service, including glasses and flatware.
7.3 Catering personnel attired in appropriate uniforms and nametags.
7.4 A supervisor on duty. In addition, the sponsor of the catered event will receive the name and telephone contact information of a catering contact for immediate service if necessary (e.g ice is low, coffee/ice water runs out, silverware spillage, etc.).
7.5 A confirmation call the afternoon prior to or the morning of the event to verify final arrangements.
7.6 A plan for removal of catering equipment and items from meetings rooms or other locations upon completion of the catered event.
Chartwells agrees and will continue to comply with all items listed in section 7.

Section 8 - The contractor shall ensure that all budget service catering functions include:
8.1 Quality disposable plates, napkins, cups, and silverware.
8.2 Upon request and for a nominal fee, plastic table coverings (round and rectangular)
8.3 Catering personnel attired in appropriate uniforms and nametags.
8.4 A supervisor on duty. In addition, the sponsor of the catered event will receive the name and telephone contact information of a catering contact for immediate service if necessary (e.g ice is low, coffee/ice water runs out, silverware spillage, etc.).
8.5 A confirmation call the afternoon prior to or the morning of the event to verify final arrangements.

Chartwells agrees and will continue to comply with all items listed in section 8.

Section 9-The contractor may rent linen supplies and assist all catering customers in the rental or purchase of centerpieces and decorative items. The contractor's invoice to the customer must indicate such items as direct line item charges.
Chartwells understands and will continue to comply with this requirement. Chartwells' catering professionals are trained in the art of tasteful catering décor and food presentation. Colors, textures, floral arrangements and elaborate ice carvings can be combined to transform any event from the mundane to the magical. Currently we include such items as line item charges.

Section 10 - The contractor shall be responsible for invoicing and handling of billings. All billing and collection procedures shall be approved by the University. All catering cash receipts and accompanying verification cash reports shall be the responsibility of the contractor.

We will continue to comply with this requirement. Our dedicated catering website provides information about catering services and enables guests to view sample menus, plan events and even submit booking requests. All electronic bookings are confirmed via telephone within one business day. Catering promotions and special events will continue to be posted on our website.

Section 11 - The contractor shall return a percentage commission of all catering sales (gross sales less applicable sales tax). The percentage commission shall be as specified on the Pricing Page of the Request for Proposal. Commission shall be paid to the area of predominant production.
Chartwells will continue to provide the university commissions on catering sales. Commission details can be found in the Pricing Page, section 4.

Section 12 - In the event the contractor wishes to increase or change prices for cash operations and catering menus, the contractor must submit the requested change in writing to the University at least sixty (60) days prior to the requested effective date of the price increase. The contractor shall provide the University with data supporting changes being recommended. The contractor must obtain the approval of the University before implementing any price increases; the University shall have final approval over any and all price increases.

We request price changes be governed by the statement provided in Legal Exceptions, item 1 located in the Introduction, Background Information and General Overview section.

Section 13 - The contractor shall be solely responsible for unpaid accounts other than University sponsored events.

Chartwells understands and will continue to comply with this requirement.

14. The contractor shall make special dietary plates available for all catered events.

Chartwells will continue to provide catering services individualized to best meet the desires of our customer. To accommodate nutritional concerns at any catered event, Chartwells registered dietitian, Laura Vollink, RD LD, works in cooperation with the client, culinary staff, and catering department to create a menu tailored to specific dietary needs or food allergies of the attending guests.

Section 15 - Approximately $5 \%$ of on-campus catered events will include the service of alcoholic beverages. All events of this nature require the written approval of the President, except with the Show Me Center, according to procedures established by the Contract Administrator. The contractor is expected to obtain and maintain a liquor license at the River Campus throughout the life of the contract, and maintain appropriate insurance coverage for this purpose. Only the liquor licensee may purchase and receive payment for the alcohol.

Chartwells understands and will continue to comply with this requirement.
15.1 Alcohol catering in the Show-Me Center is subject to the policies and procedures approved by the Show-Me Center.

Chartwells understands and will continue to comply with this requirement.

Section 16 -Catering staff, both professional and support, shall be fully trained in the proper etiquette involving all facets of serving and public relations.

Chartwells understands and will continue to comply with this requirement. We accept the challenge of delivering high quality and creative menus. Our staff receives ongoing on-the-job training as well as support from our regional chef and corporate resources. Each team member signs the $100 \%$ Service Guarantee as a commitment to first-class guest service.

Marketing

Chartwells marketing on Southeast Missouri State University's campus has been ever evolving and responsive to the needs of campus. By creating a great relationship with the campus community by truly listening and continually enhancing the dining program with meaningful and dynamic direction. All marketing efforts have been made in the interest of increasing the value of the Southeast experience.
There have been landmark changes at Southeast Missouri State over the duration of our partnership, and the marketing department has been there to ensure that the dining program keeps pace with the ever-changing and growing campus community. Examples of this growth include the transition of Capaha Cash to Redbucks, and Geronimo's to Rowdy's when the University changed their mascot from the Indians to the Redhawks.
Without our marketing department, the implementation of programs like Cooking 101, Balanced U, and Eat Local would not have been as successful.

Most recently we have started an marketing internship program in partnership with the Harrison College of Business to offer two internships each year that allow students to implement the skills they've learned in the classroom in a real-world setting, which has the potential to lead to job offers within Chartwells after graduation.

The marketing program has remained cutting edge with social media growth in recent years, using these outlets to openly communicate with today's Southeast students. This includes the Dine On Campus site, which offers daily menu and nutrition information, which was most recently expanded into App On Campus, which offers the same information, right from a smartphone.



#### Abstract

1. Marketing is primarily a function of the contractor. Successful marketing will insure maximum revenues to both parties.


Chartwells understands and will comply with this requirement.
2. The contractor will be responsible for the design, development, and cost of the promotional materials, including marketing for special events (Dinner and a Show at the River Campus) describing and marketing dining services. The Contract Administrator will have final approval overall marketing materials.

Chartwells shall continue to be responsible for the design, development, and cost of the promotional materials. This will include marketing for special events that describes and markets dining services.

The Chartwells' marketing team has one primary focus: effective marketing and communications to improve the dining program's profitability. Our professionally trained, highly experienced marketers and foodservice- branding experts understand the challenges faced by a campus dining program.

Chartwells has a fully integrated marketing department at Southeast Missouri State University, which consists of Marketing Director Shayna Arndt, a seasoned professional with three years of marketing experience with Chartwells. Additionally, we have worked closely with the Southeast Missouri State to implement a marketing internship program that allows students to participate in a paid internship while receiving course credit through the business program (class code MK471). Chartwells hires two students each year. Southeast Missouri State interns assist Shayna and the dining team with increasing guest retention, and increasing market share. This internship offers students real-world, hands-on experience that may result in a career opportunity with Compass Group upon graduation.


My commitment to the Chartwells marketing program and to Southeast Missouri State has been strengthened and supported by the wonderful students, faculty, staff, and fellow Chartwells teammates with whom I have come to know and develop friendships with. Since joining the dining team and becoming part of the campus community, I have been given the opportunity to expand my horizons by growing as an individual and as a marketing professional. I enjoy being a part of the Southeast campus, and I am truly looking forward to all of the things we will accomplish in the future, and make the campus community "Proud to be a Redhawk".

- Shayna Arndt, marketing director


3. The contractor will develop and publish consistent with University schedule, a student information brochure for distribution to students accepted for the fall semester. This information shall be included in any mailing to incoming residential Board Plan students and must include information on meal plan usage and the value of the meal plan. In addition, the contractor will develop and publish consistent with University schedule, a faculty and staff brochure for distribution.

Chartwells will continue to comply with this requirement. Annually, incoming freshmen receive a brochure that explains dining options and meal plan usage. Chartwells newly launched Eat Well.Spend Less marketing campaign messaging was designed to respond to our student, staff and faculty's desire for eating well and enjoying value. The creative imagery in the campaign reflects two of our college guests' favorite brands - Apple and Whole Foods! Fresh, natural ingredients are joined by bold visuals of consumer-facing technology. This brochure includes a map of all dining location on Southeast Missouri State's campus, an in-depth explanation of meal plans, and a detailed list of location's offerings and programming. Faculty and staff also receive a brochure that offers meal plan/Redbucks information, a campus map with a list of all dining locations on campus, as well as a detailed list of each location's offerings as part of the Eat Well.Spend Less program. These brochures are developed and published consistently with the Southeast Missouri State University schedule.

Resident Student Brochure

*The branded concepts proposed herein are for illustrative purposes only and may not be available for use at this particular site. While every effort will be made to obtain the rights to operate the aforementioned concepts, our ability to do so shall be subject to approval by the brand owner. In the event we do not receive such approval, alternative concepts will be presented and mutually approved.
4. The contractor must design, publish, and distribute a monthly dining services calendar identifying special events, premium entree nights, and food specials in residential and retail dining locations for all meal times and days. The calendar must be displayed online and prominently at all residential and retail dining locations. This information shall be provided to the campus at minimum of seven days prior to the beginning of each month.

Chartwells will continue to comply with this requirement. Calendars are published and distributed monthly to promote both residential and retail special events.

Our communication and marketing efforts focus on building campus awareness of Southeast Missouri State University's dining and retail programs. In addition to monthly calendars, our marketing team led by Shayna Arndt, utilizes various communication campaigns to ensure we reach every Southeast Missouri State university student including:

- Campus dining map available in hard copy and on the internet to illustrate all campus dining locations
- Printed marketing collateral (posters, table tents, fliers) to get the message across in a variety of ways
- Press releases to inform the campus of dining program events
- Balanced U is communicated in residential dining operations, including stealth health and monthly wellness educational subjects for students
- Direct-mail campaigns, as needed, to target parents and students, particularly to promote meal plans
- Resident hall postings to communicate dining services menus and events
- Calendar-of-events newsletter with coupons are distributed at each dining location, posted on our Dine On Campus website and posted on social media channels

Additional information regarding special events, premium entree nights, and food specials in residential and retail dining locations is included in section 10.

## Retail Promotion and Limited Time Offers

|  |  |  |  |  | Se |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Create-Your-Own <br> Fruit Kabobs \& Dip Monday-Friday <br> @ Towers, River Campus, and Merick |  | Cooking IOI Fruit Pizza <br> with Chef Carlos 2pm@Towers <br> Your Region Your Dinner World @ Merick | Balanced U Look Good Feel Good Breakfast @ River Campus International Student Feature Dinner @ Towers | Balanced U Look Good Feel Good Breakfast @ Merick Sustainability IOI National Eat Local Month Farmer's Market Favorites Lunch @ Towers | Your Region Your World Lunch @ Towers | 5 |
| Create-Your-Own Whoopee Pies Monday-Friday <br> @ Towers, River Campus, and Merick | Labor Day No Classes | Featured Event A'Hoy Matey Pirate Feast Lunch @ Merick | Sustainability 101 <br> National Eat Local Month <br> Farmer's Market Favorites <br> Dinner @ River Campus | Balanced U Look <br> Good Feel Good Breakfast @ Towers | Ask the RD Lunch @ Merick | 12 |
| Create-Your-Own <br> Yogurt Parfait Bar Monday-Friday <br> @ Towers, River Campus, and Merick | Premium Night <br> @ Towers | Sustainability 101 <br> National Eat Local Month <br> Farmer's Market Favorites Lunch @ Merick | Your Region Your <br> Dinner World @ River Campus | Cooking 101 <br> Local Trail Mix with Laura Vollink RD LD II:30am @ River Campus | Ask the RD Lunch @ Towers | 19 |
| Create-Your-Own Italian Soda Bar Monday-Friday <br> @ Towers, River Campus, and Merick | Premium Night <br> @ River Campus | Featured Event Lemons Lunch @ Towers When Life Gives You | Cooking IOI <br> Homemade Guacamole with Chef Terrance 4:00pm @ Merick | Evening with the Directors Dinner @Towers $24$ | Ask the RD Lunch @ River Campus | 26 |
| Create-Your-Own Caramel Apples Monday-Friday <br> @ Towers, River Campus, and Merick | Premium Night <br> @ Merick | $\qquad$ <br> Iron Chef Compeition <br> @ Merick | 30 Athlete Appreciation Night Football Dinner @ Towers |  |  |  |

## Retail Promotions and Limited Time Offers

| August |  |  |
| :--- | :--- | :--- |
| GrillNation | Breakfast Burrito | For on-the-go members of the campus <br> community, sit-down breakfasts are a time <br> constrained luxury. Today's students, faculty <br> and staff demand portable, convenient <br> breakfast options that can be eaten at a desk <br> or in a car. |
| Sono | Cinnamon Churros | Cinnamon Churros with chipotle espresso <br> chocolate sauce. Hot, sweet and crunchy <br> Mexican street food dessert |
| Dietitian's Recommended | Balanced U-Energy \& Power |  |
| Dish | September | Eat Local |
| Altail | Eat Local is an annual campaign centered <br>  <br> Wrap'd Rowdy's. It is designed to promote <br> awareness as well as drive sales based on the <br> rising trend in eat local initiatives across the <br> country. Local produce is fresher, tastes <br> better, supports your community and is better <br> for the environment. The campaign begins in <br> September, during the traditional harvest <br> season, and runs throughout the year. |  |
| Breakfast | Fruit n' yogurt parfaits | Yoplait ParfaitPro® can allow you to meet the <br> booming demand for fresh-made parfaits. |
| GrillNation | Game Day | Gear up for the return of football season in <br> Rowdy's by offering game day grub to your <br> customers, drawing attention and creating <br> excitement around this unique promotion. <br> Help your customers kick off college and NFL <br> football with this exciting promotion featuring <br> game day cuisine such as hoagies, sandwiches, <br> chili fries, sausages, sliders and wings. Pair <br> these delicious dishes with refreshing bottled <br> beverages. |
| Dietitian's Recommended |  |  |
| Dish | Balanced U - Energy \& Power |  |


| October |  |  |
| :--- | :--- | :--- |
| Breakfast | Healthy Start | $\begin{array}{l}\text { Are Southeast students Getting Off to a } \\ \text { Healthy Start?No matter how many times } \\ \text { we've heard that breakfast is the most } \\ \text { important meal of the day, many of us still } \\ \text { don't give breakfast much thought. Instead of } \\ \text { serving fast food over healthy, let's make our } \\ \text { breakfast offerings live up to their potential. }\end{array}$ |
| GrillNation | Double Onion Burger | $\begin{array}{l}\text { Crispy Onion strings and sautéed onions with } \\ \text { spicy ketchup, lettuce, tomato and pepper jack } \\ \text { cheese. }\end{array}$ |
| Sono | $\begin{array}{l}\text { Black Bean and Zucchini } \\ \text { Quesadillas }\end{array}$ | $\begin{array}{l}\text { Zucchini, black beans, and cheddar cheese } \\ \text { with Mexican spices in a warm whole wheat } \\ \text { tortilla }\end{array}$ |
| Outtakes | $\begin{array}{l}\text { Artichoke Mozzarella and } \\ \text { Salami Sandwich }\end{array}$ | $\begin{array}{l}\text { Salami, Mozzarella, Tomatoes and basil in a } \\ \text { ciabatta roll with parmesan artichoke spread. }\end{array}$ |
| Rowdy's | Breast Cancer Awareness | $\begin{array}{l}\text { What better way to support the cause than by } \\ \text { supporting the sale Tropicana, Trop50 and } \\ \text { Quaker Oatmeal Rowdy's! }\end{array}$ |
| Dietitian's Recommended | $\begin{array}{l}\text { Balanced U - Healing \& } \\ \text { Immunity }\end{array}$ | $\begin{array}{l}\text { Dish }\end{array}$ |
| Breakfast | Totally Oatsome | $\begin{array}{l}\text { Oatmeal is totally oatsome! This holiday } \\ \text { season, transform oatmeal from dull to } \\ \text { delightful. This traditional breakfast favorite } \\ \text { can be topped with fresh or dried fruit, nuts } \\ \text { and spices to create a heart healthy breakfast } \\ \text { or can be used as a healthy and tasty } \\ \text { ingredient for delicious muffins, pancakes and } \\ \text { snack bars. } \\ \text { Add whole grains to your breakfast and snack } \\ \text { offerings with an inexpensive oat that } \\ \text { customess recognize as healthful. Oatmeal is } \\ \text { low in fat and high in fiber, which may help } \\ \text { lower cholesterol, reduce the risk of heart } \\ \text { disease and type 2 diabetes, help control } \\ \text { weight and contains a wide array of vitamins, } \\ \text { minerals and antioxidants. }\end{array}$ |
| GrillNation | Aushrooms, with their rich umami quality, are |  |
| the perfect ingredient to blend and swap with |  |  |
| meat, without loss of texture or flavor. |  |  |
| Combine mushrooms and meat in recipes to |  |  |
| bring another serving of vegetables to the |  |  |
| plate, add volume to meals, and extend |  |  |
| portions. Lighten up family favorites like |  |  |
| burgers, by replacing a portion of the ground |  |  |
| meat with mushrooms. Finely chopped |  |  |
| mushrooms look similar and blend seamlessly |  |  |
| with meat, so classics can be healthier without |  |  |
| losing taste or satisfying texture. With |  |  |
| mushrooms, the possibilities are endless no |  |  |$\}$

$\left.\begin{array}{|l|l|l|}\hline & & \text { matter how you dice them. } \\ \hline \text { Sono } & \begin{array}{l}\text { Mexican Tilapia with Jicama } \\ \text { Slaw and Black Beans }\end{array} & \begin{array}{l}\text { Tilapia seasoned with Mexican spices and } \\ \text { cooked with Monterrey jack cheese and } \\ \text { jicama slaw in a spinach tortilla. }\end{array} \\ \hline \text { Outtakes } & \text { Classic Cuban Sandwich } & \begin{array}{l}\text { Black forest ham, sliced pork loin, dill pickles, } \\ \text { mustard and Swiss cheese on focaccia. }\end{array} \\ \hline \text { Rowdy's } & \text { Tempura Asparagus } & \text { Tempura Asparagus with garlic aioli sauce } \\ \hline \begin{array}{l}\text { Dietitian's Recommended } \\ \text { Dish }\end{array} & \text { Balanced U - Brain Boosters } & \text { Breakfast all Day } \\ \hline \text { Breakfast } & \text { December } & \begin{array}{l}\text { Break the rules by serving breakfast all day! } \\ \text { This year expand your breakfast offerings into } \\ \text { other day parts and find creative ways to } \\ \text { reinvent classic morning comfort cuisine to } \\ \text { boost transactions and check averages } \\ \text { throughout the day. }\end{array} \\ \hline \text { GrillNation } & \text { Breakfast all day } & \begin{array}{l}\text { See above. }\end{array} \\ \hline \text { Outtakes } & \text { Three cheese grilled cheese } & \begin{array}{l}\text { Pan fried shredded zucchini and quinoa patty } \\ \text { with Greek yogurt cucumber sauce. }\end{array} \\ \hline \text { Rowdy's } \\ \text { fresh basil and sliced tomatoes between Texas } \\ \text { toast. }\end{array}\right\}$

5. The contractor must design, publish, and distribute semi-annually marketing materials to promote the sale of discount dollars, "Redbucks". This promotional piece will be included in the first fall billing statement mailed to enrolled students, at the cost of the contractor. "Cost" in this circumstance describes the amount said inclusion adds to the cost of the mailing.

Chartwells understands and will comply with this requirement. Biannually, Southeast Missouri State University commuter students receive a brochure that promotes the sale of Redbucks. The brochure is part of the Eat Well. Spend Less. Campaign includes a campus map of all dining locations, a detailed list of each location's offerings, all details about Redbucks and how commuter students can benefit from adding Redbucks to their university accounts.

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6. The dining program offered by the contractor supports the University's efforts to encourage healthy student lifestyles. The contractor will have in place an innovative nutrition awareness program. At a minimum, the program must include portion size education, nutritional information for menu items regularly available in residential and retail areas, and nutrition programming in residence halls upon request. This educational program must be a multimedia effort including, but not limited to, online and print media.

Chartwells understands and will continue to comply with this requirement. To promote healthy eating and lifestyle habits, Chartwells developed Balanced U, a certifying and labeling system that helps our guests make informed nutritional choices. We believe that every student should learn to eat and live in a positive, healthful and balanced way. Balanced $U$ is Chartwells' way of bringing these principles to life for our students and providing them with the tools to make educated decisions that could positively impact their health and well-being both now and in the future.

Healthy food may be defined by a set of nutritional criteria established by the USDA, but our extensive industry and campus research indicates that students don't always use these markers to evaluate the nutritional qualities of food. Healthy means something different to almost every student. Some look for low fat, low calorie or low cholesterol. Others determine whether food is healthy based on where it originated or how it was produced. Many students incorporate certain foods into their diets because of perceived benefits of energy-producing, muscle building, fatburning and more. To meet these expectations, Chartwells at Southeast Missouri State University will continue to offer students information and education, allowing them to determine what is healthy for their lifestyle.

There are three main components to the program to help offer healthy options to students including icons, monthly subjects, and stealth health.

Chartwells at Southeast Missouri State University strives to provide nutritional information for all menu items in both residential and retail dining a variety of ways. Although the nutritional information visible to students may be limited to calories, fat, protein, carbohydrates, fiber and sodium, complete nutritional analysis of any menu item is available upon


Balanced U won the overall award in the Health and Nutrition category for the National Restaurant Association's Operator Innovation Awards in 2012.


Nutritional information provided for our menu items is accompanied by icons that help quickly identify options that students may be looking for including balanced, sustainable, vegetarian, and vegan.

Balanced: The balanced icon identifies foods as a better for your choice for a healthier diet. Nutrient limits are placed on a menu item per portion size including limited calories, fat, saturated fat, cholesterol, and sodium.

Sustainable: Sustainable choices contain ingredients that are aligned with our company's sustainability policies. These can include chicken with reduced antibiotics, cage-free shell eggs, organic products, local products or sustainable seafood.

Vegetarian: Vegetarian choices do not contain animal products, with the exception of eggs, dairy and honey.
Vegan: Vegan choices do not contain any animal products, including honey, dairy or eggs.
In residential dining, nutrition information and icons can be found on line identifiers next to menu items. In retail dining, calorie information and icons can be found directly on menu boards.

To help educate students about their meal choices, explanations of the icons can be found on table toppers, bulletin boards at Towers and Redhawks Market, on nutritional eating guides in each location on campus, on our Dine on Campus website, and more.


## Monthly Subjects

To help students understand how food plays a positive role in short and long-term health, Balanced $U$ offers monthly educational resources that feature topics relevant to students and guides students to make healthy food choices in the dining halls.

Promoting these themes to students, Chartwells will continue to highlight healthy foods through signage and sampling at 'Ask the RD' events, offer a healthy breakfast event to kick off the start of the month, and coordinate bulletin boards, newsletters, handouts, and other communication materials with monthly nutrition tips.



Let us help you make healthier choices! Balanced U is a program designed to help you do just that through highlighting healthy foods, providing nutrition information, and creating foods in the healthiest ways possible. Each month has a special focus on functional food topics of interest to help you make informed choices for a healthy lifestyle.


Whether you are trying to maintain weight, lose weight, or just eat healthier, this 'Balanced' icon is a quick visual identifier for foods with a balance of nutrients to portion size.
Foods identified with this label must not exceed these nutrient limits:

| Per Serving: | Entrée | Side Dish |
| :---: | :---: | :---: |
| Calories | 500 | 300 |
| Fat | 15 g | 10 g |
| Saturated Fat | 5 g | 5 g |
| Cholesterol | 100 mg | 50 mg |
| Sodium | 800 mg | 400 mg |

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> For more information, please contact:

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## Chartwells

Eat - Learn - Live

Guide to Eating Healthy at
Redhawks Market


A handy guide to identify healthy dining options at Redhawks Cafe in the University Center.


- Use the 'balanced' icon as a guide for healthier items.
- Pair fresh vegetables, an Outtakes salad or veggie fries as your side option.
- Remove the skin from chicken to save II grams of fat per serving.
- Build your meal to look like MyPlate.gov ( $1 / 2$ fruits \& veggies, I/4 grain, $1 / 4$ protein).


## SUMO

- Build your own ensalada, rice bowl, or corn tacos.
- Fill with chili lime chicken, beef taco meat, or mushrooms \& roasted garlic
- Top with cilantro brown rice, black beans, lettuce, tomatoes, fresh cilantro, and fresh house-made salsa for a healthy meal full of flavor.
- Use the calories on the menu board to help build your ideal meal.
Portion control by choosing a I/2 entree (Mitad)


## rob

The Hill: toss your pasta in agli olio and sauteed vegetables to receive heart healthy monounsaturated fats and a dose of veggies!
Am-Asian: choose brown rice when offered and in-
corporate fresh vegetables.
Twisted BBQ: try the lean beef brisket with a side of summer squash and white bean saute.

## Outtakes

- Salads include Wheat Berry Salad with Oranges and Pepita Pea Salad
- Entrees include Turkey and Sundried Tomato Sandwish, and Roasted Veggie Wrap with Tomato Pesto
- Side items include quinoa Asian slaw, sugar free jello and pudding, fruit cups, hummus, hard boiled eggs, veggie fries,


Eat regular meals throughout the day to keep your metabolism stimulated. Be sure to eat a variety of foods and stay within recommended portion sizes.

## LEARN <br> Stimulate the Mind

Educational pieces set up around the Cafe show how eating certain foods can benefit your overall health and well being.

Nutrition information provided for all of our foods on -line and on-site will help you make informed choices.

## LIE

Enhance the Quality of Life
Efforts to help the environment include going rayless, reducing plate waste, and composting in partnership with our campus greenhouse
Help Chartwells become green by signing up for our reusable to go box program.
More information at www.dineoncampus.com/semol sustainability

## - BEANS BES

- Choose lower calorie bagel options such as The Vegan, Cosa Nostra, and Turkey TexiCali
- Pair your bagel with a fruit cup.
- Use the calories on the menu board to help build your bagel.


## grill nation

- Enjoy our lean $80 / 20$ ground beef.
- Ask for your burger on a whole grain bun, whole grain bread or in a lettuce wrap.
- Save calories on your condiments! Choose low calorie options like mustard, lettuce, onion \& tomato.
- Pile the veggies high for a low cal option with more nutrients!
- Instead of fries or chips, make a combo with a piece of fruit, fruit cup, veggie fries, or a steamed vegetable from Hearthstone.
- Try a MorningStar black bean burger for a delicious meatless option.


## Nu Cm

-Go easy on the salad dressings, an extra tablespoon of ranch can add 75 calories and 8 g of fat. Ask for dressings on the side and dip your fork in before each bite!

- Choose vinaigrettes over creamy dressings
- Choose darker and brighter vegetables in your salad such as spinach, spring mix, tomatoes, the more color in your salad, the more nutrients included!


## आurfivilis

- Try a garden fresh pizza with portabella mushrooms, onions, green peppers \& tomatoes.


## Unidk-fil-\&

- Order the Chargrill sandwich instead of the original to save 140 calories and 13 grams of fat! - Round out your meal with a fruit cup instead of fries


## BALANCED

Let us help you make healthier choices! Balanced U is a program designed to help you do just that through highlighting healthy foods, providing nutrition information, and creating foods in the healthiest ways possible. Each month has a specia focus on functional food topics of interest to help you make informed choices for a healthy lifestyle.

Whether you are trying to maintain

$0^{B A L / 4}$weight, lose weight, or just eat healthier, this 'Balanced' icon is a quick visual identifier for foods with a balance of nutrients to portion size.
Foods identified with this label must not exceed thes nutrient limits:

| Per Serving: | Entrée | Side Dish |
| :---: | :---: | :---: |
| Calories | 500 | 300 |
| Fat | 15 g | 10 g |
| Saturated Fat | 5 g | 5 g |
| Cholesterol | 100 mg | 50 mg |
| Sodium | 800 mg | 400 mg |

E Foods that do not contain any poultry,
pork, beef, seafood, or fish. These foods
may contain eggs or dairy.



For more information, please contact:

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Information

## Chartwells

## Eat•Learn•Live

## Guide to eating MyPlate.gov at Towers Café



A handy guide to sticking to My Plate dining options at Towers Café.

## FRUITS

Apples, oranges, pears, and bananas are offered daily on rotation

## Breakfast

Pineapple, cantaloupe, honeydew daily
Oranges, grapefruit, grapes, watermelon on rotation
Lunch \& Dinner
Fresh fruit salad available on salad bar and Terre Ve

Keep your eyes open for special promotions such as fruit and yogurt bars for more options!


## VEGETABLES

Four types of lettuce including spinach and spring mix can be found on the salad bar

Top your salad with raw vegetables such as broccoli, celery, carrots, baby tomatoes, and cucumber offered daily
Two types of vegetables, including steamed vegetables are offered every day at the Market Carvery
Top your pasta with mushrooms, spinach, bell pepper, and onion sautéed to order at Trattoria

Take the MyPlate.gov challenge! Make your first plate at Towers Café look like MyPlate.gov.


- Make $1 / 2$ of your plate fruits and veggies. The more colors on your plate, the more nutrients!
- Make $1 / 4$ of you plate grains. Half of the grains you eat throughout the day should be whole such as brown rice, whole wheat bread, and oatmeal.
Make $1 / 4$ of your plate lean proteins. Vary your sources of protein to include beef, poultry, pork, fish, nuts, and beans.

Don't forget the dairy! Choose low or non-fat dairy to receive the benefits without the extra fat.

- If the food does not fall into one of these categories it is probably full of empty calories (high number of calories, low amount of nutrients) and should be eaten sparingly


GRAINS
Whole wheat pasta is available at Trattoria
Whole wheat bread and bagels can be found at our deli and breakfast bars

Brown rice is on rotation in our theme menu
Whole grain salads can be found at the Terre Ve such as Mediterranean Grain Salad and quinoa

## PROTEIN

Choose lean turkey, ham, chicken salad, tuna or egg salad, and hummus from our deli ba
Our hamburgers are 80/20
Seasoned chicken breast, roast pork loin, and ther lean meats offered on rotation at the Mar ket Carvery- avoid anything fried!
egetarian sources of protein rotate on the salad bar including chickpeas, black beans, tofu, kidney beans, and boiled egg


Let us help you make healthier choices! Through highlighting healthy foods, providing nutrition information, and creating foods in the healthiest ways possible, Chartwells' Balanced $U$ program will help you make informed choices.

## AVOIDING GLUTEN?

We offer menu items that have been prepared without gluten containing ingredients.
To identify these options, look for items labeled or ask to speak with the chef or manager Please note that our menu itens are not gluten free because we prepare and handle products containing gluten in our kitchens.

For more information, please contact:

Laura Vollink, RD, LD
Chartwells Resident Dietitian nutrition@semo.edu
573-65I-5I45

Redhawkdish.blogspot.com
 Information

## Avoiding Gluten at Tower's Café



## AVOIDING GLUTEN?

A handy guide to identify options at Towers Café that are made without gluten containing ingredients

## bready

An exciting addition to the variety of options made without gluten containing ingredients at Chartwells on Southeast's campus is Bready.
Bready is specifically designed to serve people with celiac disease and gluten sensitivity by providing gourmet bread and cake mixes that are free of gluten. These mixes use a combination of tapioca flour, garfava flour, sorghum flour, rice flour, and other gluten-free ingredients to create
home-made' products in a closed system. This means that because the mixes come pre-packaged and the whole kneading, rising and baking process takes place within the Bready machine, there is less room for crossontamination errors.


Some of the breads that can be made by Bready include:

- White bread
- Hamburger buns
- Pizza crust
- Chocolate cake
- Apple spice cake
- Banana bread

Bready has exponentially increased the variety option available to students on campus as part of their meal plan through Chartwells.

How to access food from the Avoiding Gluten? program:

1. Enter Towers Café through a swipe of your meal card.
2. Identify your options. Look for the Avoiding Gluten? station. The cooler contains Bready products, sandwich fixings, and prepared salads, while our continental options include peanut butter and jelly as well as cereals and fruit. Hot entrée option will be posted on the YouFirst board.
3. Ask an associate behind the main line to access hot food that is being held in a separate warmer
4. When interacting with an associate, please let them know you have a food allergy so that they can take the proper steps to avoid cross-contamination.
5. Enjoy!
6. Contact Chartwells registered dietitian, Laura Vollink, for any questions, concerns or feedback at nutrition@semo.edu or 573 -$651-5145$. Laura will gladly send you the semester schedule for main entrée options as well as keep you up to date with new additions and opportunities to our Avoiding Gluten? program


## What options are there at Towers?

## Main Entrees

An alternate menu is created each semester based upon foods that are naturally made without gluten containing ingredients. Portions of these foods are set aside and available for students upon request.

## Hamburgers

Bready burger buns are available in the Avoiding Gluten? ooler to create a burger, cheeseburger, or deli sandwich of your choice. At the grill, our French fries are do not contain gluten but are not held in a gluten free environment.

## Sandwiches

Bready sandwich bread and sandwich toppings can be found in the Avoiding Gluten? cooler. Turkey, ham, cheese, and toppings will be available as well as peanut butter and jelly!

## Pizza

Bready pizza crust is par baked and ready to top and cook when you arrive at Towers. Toppings can include cheese, pepperoni, veggies, and more. It takes 5-10 minutes to bake but the fresh pizza is worth the wait! Grab a pizza from the cooler and take it to the pizz station.

## Desserts

Chocolate cake, banana bread, and apple spice cake are available on rotation in the Avoiding Gluten? cooler. Our vanilla soft-serve ice cream is made without gluten containing ingredients as well!

## Other Options

Hand fruit, fruit salads, and salad bar options are are available daily. Cereals such as Rice Chex can be found in the Avoiding Gluten? station.
For more options, please reference the weekly guide on the YouFirst board next to the Menutainment station or contact Laura Vollink RD LD

## BALANCED

Let us help you make healthier choices! Balanced $U$ is a program designed to help you do just that through highlighting healthy foods, providing nutrition information, and creating foods in the healthi est ways possible. Each month has a spe cial focus on functional food topics of interest to help you make informed choices for a healthy lifestyle.

The following icons identify foods as vegetarian or vegan:

These foods do not contain any animal products at all. This includes: honey, eggs, dairy, chicken, beef, seafood, or pork products.

Foods that do not contain any poultry, pork, beef, seafood, or fish. These foods may contain eggs or dairy.


For more information, please contact:
Laura Vollink, RD, LD
Chartwells Resident Dietitian
nutrition@semo.edu
573-651-5145
(E)@SEMOdiningRD

Redhawkdish.blogspot.com


## Chartwells

 Eat•Learn Live
## Meatless Eating at Tower's Café



## A handy guide to identify

 healthy meatless dining options at Towers Café
## Thinking about

 becoming vegetarian or vegan?Make sure you eat smart and plan ahead to ensure your body is getting all of the nutrients it needs.
By way of excluding some or all animal products from the diet, a vegetarian diet is naturally lower in total fat, saturated fat, and cholesterol, but can still be unhealthy if too many calories are consumed or essential nutrient levels are not being met. Careful planning needs to be considered when excluding any kinds of foods from a diet.

Some nutrients of concern specific to consuming a vegetarian diet include:

- Protein
- Calcium
- Zinc
- Iron
- Vitamin B-I2

For more information on why these nutrients are important and how to make sure you are getting enough of them, visit our website at www.dineoncampus.com/ semo

## Daily Vegetarian Options

Vegetarian entrée* \& steamed vegetable can be found at the Eat Learn Live station next to the grill.

## *50\% of these entrée options are vegan!

Twirl your fork around some pasta with either marinara or alfredo, available at Trattoria. Spinach. mushrooms, bell peppers and onions sautéed to order.

- Trattoria also offers cheese pizza, vegetable pizza, and cheese bread (or request a special veggie combo of your choice!) Look for our cinnamon bread at lunch on Tuesdays and Thursdays.

Top your salad with one of the vegetarian proteins found every day on the salad bar including black beans, chick peas, kidney beans, tofu, and boiled egg. Enjoy our 4 different kinds of lettuce and $6+$ differ ent kinds of raw vegetables.

Don't forget to check out the vegetarian soup at the salad bar (vegan soups on rotation just follow the labels!)

- Stop by the deli bar to build your own house made hummus* or egg salad sandwich. Complete your sandwich with three different cheese options and toppings such as tomato, lettuce, cucumber, banana pepper, olives, cucumbers, and others.
*the hummus is always vegan!
- Also on rotation at the deli bar, spruce up your sandwich with deli spreads such as pimento cream cheese, roasted red pepper spread, and avocado cilantro spread.
- At the Terre Ve station cold composed salads can round out your meal. Try our Mediterranean grain salad, pesto pasta, Italian vegetables, fruit salads, and quinoa salad, and more.
- Low fat yogurt, PB \& J sandwiches, waffles, fruit, and cereal are available during all service hours.


## Be Creative!

- Keep your eyes open for extra options! For example, at a chicken fajita bar you will find tortillas, refried beans, and Spanish rice top it off with shredded cheddar and jalapenos for a deli cious vegetarian meal!

Dip your crudités from the salad bar in our house made vegan hummus.
Spread our house made specialty cream cheese spread on an apple for a sweet dessert.

In the evenings, our Menutainment menu may offer vegetarian options. At this action station, a stir fry or tossed pasta can be made without meat by your request!

Look for vegetarian options rotating through the grill station such as grilled cheese, cheese nachos, French toast sticks, and others.


Help us honor the Meatless Monday movement at the theme station every Monday at Lunch. Options you may find include a baked potato bar, pasta bar, falafel bar, or pancake bar!

Let us help you make healthier choices! Balanced U is a program designed to help you do just that through highlighting healthy foods, providing nutrition information, and creating foods in the healthi est ways possible. Each month has a spe cial focus on functional food topics of interest to help you make informed choices for a healthy lifestyle.

The following icons identify foods as vegetarian or vegan:

These foods do not contain any animal products at all. This includes: honey, eggs, dairy, chicken, beef, seafood, or pork products.

Foods that do not contain any poultry, pork, beef, seafood, or fish. These foods may contain eggs or dairy.


## For more information, please contact:

Laura Vollink, RD, LD
Chartwells Resident Dietitian nutrition@semo.edu
573-65I-5I45

@SEMOdiningRD

## Redhawkdish.blogspot.com




## Guide to Eating Vegetarian at Redhawks Market



A handy guide to identify vegetarian dining options at Redhawk Café in the University Center.

## Thinking about

becoming vegetarian or vegan?

Make sure you eat smart and plan ahead to ensure your body is getting all of the nutrients it needs.

By way of excluding some or all animal products from the diet, a vegetarian diet is naturally lower in total fat, saturated fat, and cholesterol, but can still be unhealthy if too many calories are consumed or essential nutrient levels are not being met. Careful planning needs to be considered when excluding any kinds of foods from a diet.

## Some nutrients of concern specific to

 consuming a vegetarian diet include:- Protein
- Calcium
- Zinc
- Iron
- Vitamin B-12

For more information on why these nutrients are important and how to make sure you are getting enough of them, visit our website at www.dineoncampus.com/semo

## Crillnation

- Grilled cheese are available with several different cheese options.
- Add some toppings, such as jalapenos, grilled onions and Player's Sauce, before it is grilled to spice up the flavor
- Morning Star black bean burgers are available


## rotations

The Hill: Three types of pasta sauces include Aglio e Olio, marinara, or alfredo can be tossed with veggies and served with a side of garlic bread.

Twisted BBQ: Try the Portobello mushroom entree with cornbread and summer sqush \& white bean sauté.

Am Asian: White, brown, or jasmine rice can be paired with stir fry veggies.
Meltdown: Choose from an assortment of cheeses and toppings including brie, smoked gouda, tomatoes, artichoke, and avocados to build your grown up grilled cheese.

## BEANS BAGELS.

- Top a bagel with any different spread for a snack
- Try 'The Vegan' bagel which includes spinach, roasted red peppers, hummus, cucumbers, tofu, and Roma tomato.

- Follow the icons to choose a vegetarian entrée (look for rotating vegan entrees as well!)
- Two veggie choices and 2 starch choices are also available to complete your meal


## Nug

- Both the Greek Salad and Chef Em Salad are vegetarian.
- 'Go Wild' and build your own salad
- Choose a vegetarian protein and up to 6 toppings from a wide variety of vegetables.


## SOnO

- Choose from a burrito, rice bowl, tacos, or en salada filled with mushroom and roasted garlic.
- Top your pick with cilantro brown rice, pinto beans, black beans, queso fresca, 4 different types of salsa, guacamole, tomato, onion, lettuce and fresh cilantro.
- Choose a few or choose all!

Try the fried plantains for dessert


- Cheese pizza, veggie pizza, and breadsticks with marinara will fill you up.
- A vegetarian soup is offered daily on rotation.


Let us help you make healthier choices! Through highlighting healthy foods, providing nutrition information, and creating foods in the healthiest ways possible, Chartwells' Balanced $U$ program will help you make informed choices.

## AVOIDING G GLUTEN?

We offer menu items that have been prepared without gluten containing ingredients.

To identify these options, look for items labeled or ask to speak with the chef or manager. Please note that our menu tems are not gluten free because we prepare and handie products containing gluten in our kitchens.


For more information, please contact:
Laura Vollink, RD, LD
Chartwells Resident Dietitian nutrition@semo.edu

$$
573-651-5145
$$

 @SEMOdiningRD
Redhawkdish.blogspot.com


Chartwells

## Eat-Learn - Live

Avoiding Gluten at the Redhawks Market


## AVOIDING GLUTEN?

A handy guide to identify options at the Redhawks Market that are made without gluten containing ingredients

## bready

An exciting addition to the variety of options made without gluten containing ingredients at Chartwells on Southeast's campus is Bready.
Bready is specifically designed to serve people with celiac disease and gluten sensitivity by providing gourmet bread and cake mixes that are free of gluten. These mixes use combination of tapioca flour, garfava flour, sorghum flour, rice flour, and other gluten-free ingredients to create 'home-made' products in a closed system. This means that because the mixes come pre-packaged and the whole kneading, rising and baking process takes place within the Bready machine, there is less room for cross-
contamination errors.


Some of the breads that can be made by Bready include:

- White bread
- Hamburger buns
- Pizza crust
- Chocolate cake
- Apple spice cake
- Banana bread

Bready has exponentially increased the variety options available to students on campus as part of their meal plan through Chartwells.

## What options are there at the University Center?

## So No

Everything at our new Latin concept SONO is made without gluten containing ingredients (except the flour tortillas). Please still remind our staff that you have a food allergy so they can take the proper steps to avoid cross-

## contamination with the tortillas.

## Wild Greens

Order any salad that sounds good, just forego the croutons. Make sure to let the staff know you have a food allergy so they can use a clean and sanitized bowl to toss your salad. Dressings without gluten containing ingredients include raspberry vinaigrette, Italian, and olive oil \&

## inegar.

## Rotations

Twisted BBQ:: Try our shredded pork, beef brisket, or Portobello mushroom entree with a side of summer squash and white bean saute.
The Hill: Request our Made-Without-Gluten pasta topped with sausage, agli olio or marinara and sautéed vegetables.

## Chick-fil-A

Grilled chicken, French fries and fruit cup are all Made-Without-Gluten but keep in mind that they are not held in a gluten free environment. Chick-fil-A salads are also
Made-Without-Gluten as well as all Chick-fil-A salad dressings!

## GrillNation

Enjoy a hamburger or deli grill on a freshly made bun from our Bready machine, available upon request.

## Outtakes

Turkey or ham and cheese sandwiches are available in the Outtakes cooler. These items will be labeled with our Avoiding Gluten? label. Fruit cups, veggie trays and premade salads (without croutons) are also available in the Out takes cooler

## grill ation



## 毗SOMO

## rotations

## Please Remember:

1. When interacting with an associate, please let them know you have a gluten allergy so that they can take the proper steps to avoid crosscontamination.
2. Contact Chartwells registered dietitian Laura Vollink for any questions, concerns or feedback concerning eating Made-Without-Gluten on campus at nutrition@semo.edu or 573-651-5145. Laura will gladly help you navigate your Made-Without-Gluten options as well as keep you up to date with new Made -Without-Gluten additions and opportunities.

## Stealth Health

Stealth health is Chartwells' back of the house initiative to integrate healthier foods right into the recipes that we are already using. Through vendor partnerships we can ensure access to products that align with our objective to offer healthy products in our dining halls. Some of the ways that stealth health is incorporated into our menus include the reduction of sodium through low-sodium canned tomato products and the use of herbs and spices in dishes instead of added salt, cooking with low-fat dairy to reduce overall calorie and fat content, incorporating more fresh and frozen fruits and vegetables throughout the dining halls, and increasing the amount of whole grain offerings. Chartwells registered dietitian, Laura Vollink, RD LD, helps ensure that these company standards are being met and is continuously looking for more innovative ways to incorporate healthier items into our menus.

## Registered Dietitian

Chartwells' registered dietitian, Laura Vollink RD LD, will continue to provide innovative ways to communicate the Balanced U program to students on Southeast Missouri State University's campus. This includes ensuring nutrition information and icons are available for student use, staying up to date with monthly subject communication material, and sharing stealth health initiatives with our client and students. By listening to student feedback on campus nutrition initiatives, Laura is able to provide education pieces specific to the needs of our campus through displays and/or written response.

Laura will also continue to provide nutrition education online through her blog (www.redhawkdish.blogspot. com), Twitter (@SEMOdiningRD), and will develop an Instagram and Pinterest site to share recipes and nutrition information on.

Residence hall and event services programming will continue to be available upon request. Laura will continue to work with residence assistants to plan programs on a variety of health and nutrition topics to increase students' knowledge and interest in nutrition and eating healthy on campus.
7. Signage in all retail dining areas shall reflect, with consistency, the offering of menu combo options available as a direct meal value exchange. The price of the combo may exceed the published meal value exchange rate, but where indicated, will be sold to a meal plan student as a meal value exchange.

Chartwells will continue to ensure that signage in all retail areas reflects, with consistency, the offerings of menu combo options available as a direct value meal exchange. In addition, a meal plan eating guide will continue to be offered at all retail locations to guide students through each location's meal exchange offerings.

8. The contractor will encourage customer feedback through periodic surveys of all dining service operations, use of online evaluations, participation in a student advisory committee, and by managers and supervisors mingling and conversing with the customers. Feedback received by the Contractor through these instruments will be provided to the University upon request.

Chartwells understands and will comply with this requirement. Chartwells encourages continuous customer feedback through periodic surveys using online evaluations once per semester, participation in the student advisory committee, evening with the directors, and yearly On-Sight Insighst focus groups.

## On-Sight Insights

On-Site Insights was developed by Eurest in 2011 and has been successfully adopted by Chartwells and other Compass Group sectors at over 700 locations and over 30,000 guests have been involved.

On-Sight Insights has been successful because focus groups are more than simply getting a group of people together in a room to ask them a few questions about their dining experience. To get valuable and meaningful information, On-site Insights focus groups are conducted by neutral, skilled facilitators who use a comprehensive eight-step process and are trained to obtain in-depth information about factors that really drive the campus community's behaviors.

There is no point listening to your customers if you don't do anything with the information. With On-Sight Insights the facilitator works directly with the account management team to discuss the sessions' findings and to create an action plan together. It is important that our customers and clients know that we are listening to them and then doing something about it, so our top 10 action items are always clearly communicated to them in our Southeast Missouri State University dining locations and the impact is measured.

## Evening with the Director

As part of the campus community, we want students who eat in the dining facilities to be comfortable with the dining team, which is why Chartwells offers Evening with the Director dinners once per month. Each dinner will be held at a different location (rotating between Towers, River Campus and Merick), and has three to four members of the dining team hosting for students to come dine with them and ask any questions they may have, and find out what is coming up in dining events.

9. The contractor will maintain an up-to-date website on the contractor's domain. The University will link to the contractor's website and will provide hosting service for the contractor's website. At a minimum, the website will include meal plans, value exchange rates, dining locations and hours of operations, upcoming promotional events, accurate menus, managerial contacts for each dining location, customer feedback option, online evaluation of dining experience, catering menus and pricing, and nutritional information for foods regularly served as part of the five-week menu cycle.

Chartwells understands and will continue to comply with this requirement. Chartwells provides and maintains an up-to-date website under the Dine On Campus platform. The website includes meal plan information, Redbucks purchasing, value exchange rates, dining locations, hours of operation, upcoming promotional events (listed on the homepage and in calendar format), accurate menus through the Webtrition program, dining team contact information, customer feedback option, nutritional information, photos of past events, sustainability information, and Balanced U programming information. Catering menus and pricing are available through the Catertrax platform, and have a live link through the Dine On Campus site. Updated menus with nutrition information, specials and events are also available through App On Campus, which is a free download through the Apple App Store and Google Play Store. Links to the dining service's social media outlets are also listed on Dine On Campus. These links include Facebook, Twitter (consisting of two accounts, one for dining services and one for Chartwells registered dietitian, Laura Vollink RD LD) and Instagram. These platforms are used to inform, interact and engage with guests.

These sites are live and currently being used to communicate with the campus community, and can be found at the following urls.

## www.facebook.com/southeastdining

www.twitter.com/southeastdining
www.twitter.com/SEMOdiningRD
www.instagram.com/southeastdining

10. The contractor must design and implement an annual marketing strategy to encourage participation in the residential dining program. Residential marketing efforts must include branded-quality signage at all venues (i.e. salad bar, cereal station, pizzeria, etc.), multimedia and consistent promotion of premium nights and special events, student involvement in menu development, and printed monthly menus.

## Our Marketing Plan to Build Participation

The marketing plan is fundamental to Chartwells' overall business strategy for Southeast Missouri State University, and it is built around a process that consists of seven key elements.

1. Understand. We learn as much as we can about our target markets on campus through a comprehensive research process. This includes information about their lifestyles, routines and priorities. We take what's important to students, faculty, staff, parents and administrators, combined with the campus' strategic plan, and

## VALUE TO YOU

- Increase guest satisfaction
- Build participation
- Increase sales
- Grow Southeast Missouri State University's dining program blend this with emerging consumer trends, culinary innovations and industry insights. This forms the foundation of the marketing plan.

3. Promote. We develop core products, prices and promotions that will be complemented by unique products and services.
4. Communicate. Numerous traditional and virtual channels will be used to ensure that we are optimizing communication to each target market across campus.
5. Innovate. The retail marketing plan focuses on upselling, cross-selling and utilizing channels outside of the dining location's four walls in order to expand our reach to current and prospective guests.
6. Measure. Ongoing measurement of all marketing efforts ensures we are achieving meaningful results and enables us to identify potential areas of concern and quickly address them.
7. Continuously Improve. The final element includes an ongoing evaluation of marketing successes and opportunities that are used as part of our commitment to continuous improvement.

## Marketing and Communication Tactics

Chartwells will continue our communication and marketing efforts to focus on building campus awareness of Oakland's dining programs and services.

The following general communication tactics are utilized:

- Information booth presentations to students and parents at new and prospective student orientations.

Timing: During orientation.

- Campus dining map available in hard copy and on the Internet to illustrate all campus dining locations.

Timing: Printed and posted before the start of the school year and updated as needed.

- Partnership with campus departments to communicate via word of mouth through student dining ambassadors.

HOW WE MEASURE OUR SUCCESS

Measurement: Increase in usage of your campus dining venues

Key Metrics:

- Patron count
- Year on year sales
- Meal plan participation


## Timing: Throughout the school year.

- Printed marketing collateral (posters, table tents, fliers) to get the message across in a variety of ways.

Timing: Throughout the school year.

- Press releases to inform the campus of dining program events.

Timing: A press release schedule and media distribution list will be developed prior to the start of each semester.

- Balanced $U$ is clearly communicated in residential dining operations, including stealth health and monthly wellness educational subjects for students.

Timing: Monthly.

- Direct-mail campaigns, as needed, to target parents and students, particularly to promote meal plans.

Timing: At least once per semester.

- Resident hall postings to communicate dining services menus and events.


## Timing: Monthly.

- Calendar-of-events newsletter with coupons will be distributed at each dining location, posted on our Dine On Campus website and posted on social media channels.

Timing: Monthly.

- Eat Well. Spend Less. is used to market meal plan options to both mandatory resident and voluntary commuter students and faculty/staff.

Timing: Developed once per year.

## Social Media Tactics



- Our DineOnCampus.com dining services website links from the campus' own site to host all campus dining information, such as menus, nutritional information, hours of service and more. Timing: Ongoing.
- Social media and web marketing to inform, interact and engage with guests, including, but not limited to: Chartwells' proprietary Dine On Campus site, App On Campus, Facebook, blogs and Twitter. Timing: Ongoing.
- Non-traditional media, such as sidewalk signs, chalking the sidewalk, outdoor A-frame signs, garage sale-style signs on bulletin boards, etc. Timing: Ongoing as needed per the promotion or event.
- A Facebook dining services page will be used to interact with and engage guests while sharing information about dining events and advertising specials and promotions. Timing: Ongoing.


## HOW WE MEASURE OUR SUCCESS

Measurement: Increase in usage of the campus dining social media sites

Key Metrics:

- Page views for dineoncampus website
- Followers on social media sites
- Likes, retweets, and comments



## Building Community on Campus

Chartwells strives to enhance Southeast Missouri State University's sense of community by developing a residential dining program that becomes an integral part of a student's daily life.
Working in partnership with Southeast Missouri State University, Chartwells continuously focus on key action items to enhance the sense of community on campus:

- Participation in key campus events. These include First Step, Show Me Days, Homecoming, Family Weekend, Commencement and health fairs. We work closely with student organizations to participate in fund raising events.
- Design a dining room where students want to hang out using a combination of seating styles such as tall tables and chairs and individual seating options. The variety of seating styles encourages students to interact with the dining room in ways that fit their individual needs and interests.
- Feature interactive culinary events such as our Infusions Featured Events, reflecting current food trends and pop culture. These are excellent ways to bring students and faculty together.
- Encourage floor parties so floormates can interact with each other by working with the RAs in each resident hall. We provide deals on food and beverages for these parties.
- Work with Campus Life once a semester to help sponsor a themed party on campus. This allows students to come together, relax and have a great time.


## Residential Dining

Chartwells treats our Southeast Missouri State University students as paying guests - which is what they are. We provide them with abundant choices and a voice in their dining program.

As a partner with Southeast Missouri State University, it is our responsibility to do all we can to ensure an outstanding residential dining experience to support you with ongoing recruiting and retention efforts.

## Strategic Objectives

- Increase student satisfaction through seasonal promotions, themed events and specials that create excitement, interaction and campus pride.
- Enhance the campus' sense of community by developing a residential dining program that becomes an integral part of a student's daily life.
- Promote a healthy lifestyle, provide nutritional education to the campus community, and offer a variety of healthy food options.
- Offer a variety of high-quality food throughout the location.


## VALUE TO YOU

- Strengthen recruiting and retention efforts
- Enhance the campus' sense of community
- Boost overall dining profits by increasing revenue from voluntary meal plan and cash-at-the-door guests
- Support a vibrant residential campus




## Marketing Efforts to Target Resident Students

- Develop an incentive program targeting this market and get students engaged in the on-campus dining program.

Timing: Beginning of each semester.

- Develop and print a brochure with targeted messages.

Timing: Brochures developed at the beginning of the summer.

- Orientations: An information table at orientation events to sell meal plans and respond to student/parent questions about dining on campus.

Timing: Throughout the summer.

- Develop a dining services newsletter providing parents with information about dining services, events, meal plans and special programs such as gift baskets, cakes, goodies, etc. The newsletter is posted at DineOnCampus.com and distributed as an email blast to subscribers.

Timing: Once a month.

- Develop and print point-of-sale materials to be placed in the dining facility, communicating available meal plans.

Timing: Beginning of the year.

- Use social media channels (e.g., Facebook and Twitter) to communicate upcoming dining events, important information, specials and more.

Timing: Throughout the year.

## HOW WE MEASURE OUR SUCCESS

Measurement: Increase in meal plan participation and overall number plan holders year on year

Key Metrics:

- Meal plan participation usage per week
- Reduction in attrition of plans from fall to spring
- Increased in Dining Dollars purchases as an addition to their meal plan

Adding interest and excitement to Southeast Missouri State University campus dining through ongoing promotions, themed events and activities increases student satisfaction in the program. In guest loyalty surveys and focus groups, students at our campuses tell us monotony breakers and themed meals are often some of their most memorable dining experiences. To maintain excitement and alleviate boredom from the resident dining experience, Chartwells conducts a series of special events called "Featured Events." Featured events reflect current food trends, pop culture, and the seasons. Our teams transform the dining space through decorations, merchandising, modified food delivery (special stations or service areas), creative menus, and event appropriate activities.

We have and will continue to design a programming calendar packed with activities and events that take place at least once a week from day one. It is Chartwells' intention to work hand-in-hand with student leaders, residential hall leaders and other Southeast Missouri States University personnel to ensure the events' success.

## International Student Theme Meal

Chartwells celebrates diversity every day, and can spread the spirit of that mission throughout campus by partnering with a different international student group each month, and hosting an authentic meal in one of the all-you-care-to-eat dining centers.

This event will feature traditional cuisine and décor from the specific country of the chosen group, as well as fun games that the students representing the can play with students coming to dine at the event.

## Athlete Appreciation Night

Chartwells recognizes the importance of athletic programs on the Southeast Missouri State campus, and would like to recognize a different athletic team each month in Towers with an athlete appreciation night. The meal will include a menu designed by Registered Dietitian Laura Vollink RD LD and our executive chefs that will be delicious as well as have specific health benefits for that specific sports team; as well a private seating section, and a drawing for $\$ 25$ in Redbucks for those athletes who attend.



## Ask the RD

We not only care about feeding the students, but about their well being as growing young adults. Three times per month Chartwells registered dietitian, Laura Vollink, RD LD will host a booth where students can ask nutrition questions, sample items that relate to the monthly Balanced U program theme, and learn about wellness programs on campus. Laura has successfully implemented nutrition counseling and assisted on-campus departments with weight-loss competitions, nutritional information campaigns, and other nutritional-based since joining the Southeast Missouri State team in 2010.

## Engage in 8

Chartwells has partnered with the Engage in 8 program in the past year, and will continue this partnership by offering Cooking 101 classes, meet and greets with the dining team, and cooking expos for those Freshmen participating in this 8 week program.

## Athletic Talks

By providing nutritional guidance and a well balanced program that will help student athletes thrive, those students will be more likely to stay on campus and on a meal plan throughout their academic career.

## Campus Garden, Greenhouse and Farm

Partnering with Southeast Missouri State University to create a greener future for the campus is important to the dining service team, and any effort dining can make to help with campus efforts will support the campus community in it's continuous growth. Composting from all dining locations will be donated to the Charles Nemanick Alternative Agriculture Garden and the Charles Hutson Horticulture Greenhouse on a regular basis. Residential dining facilities will purchase and use as much produce as possible from these two locations, which will reduce the amount spent on outside produce, which will help two-fold by giving funds back to university programming and encouraging students to eat local.


## Themed Events

Eat programs expand student culinary palates through interactive and exploratory food preparation methods. Eat is comprised of three different programs that encourage students to interact with our chefs.

- Featured Events - These events enhance the culinary ambiance of the foodservice with the impression of a fine-dining experience. Chefs can expand or put into practice their culinary creativity or use our recommended menus to impress diners for elegant entertaining. Examples of monthly Infusions events include Mardi Gras dinners, National Nutrition Month and Earth Day.
- Your Region, Your World - This educational, yet fun monotony breaker gives students the opportunity to explore cuisines in different areas of the United States with Your Region, and different countries with Your World. Authentic recipes from countries including Thailand, Ireland, and regions of the U.S. such as the Pacific Northwest are used for these events to encourage the students of Southest Missouri State to try new things and educate them about other regions and countries.
- Create-Your-Own Feature- See Weekly CYO Bar Document
- Premium Night - This monotony breaker offers students a break from their usual cuisine by serving an upscale menu that would normally be seen at a high end catering event, or five-star restaurant.
Learn programs encourage positive lifestyle habits while building community awareness through group activities. Learn is comprised of three different programs that encourage positive lifestyle habits while building community awareness through group activities.
- Dining Etiquette 101 - As students prepare to move into the working world either through internships, fellowships, or their first job interview, they will often be required to interact with their peers over a meal or a cup of coffee. Chartwells wants to ensure that Southeast Missouri State grads are comfortable and knowledgeable during these interactions by hosting an annual seminar that all juniors and seniors are invited to. Dining Etiquette 101 is aimed at creating a comfortable environment for students to practice proper etiquette, and arm them with the tools to be successful at situations they will face in real life, including interview dinners and networking events.

- Balanced U - Balanced U was developed to help today's students find reliable health and nutrition information for their busy lives. The Balanced $U$ subjects provide information relevant for activities and interests of young adults across the country and include Power and Energy, Healing and Immunity, Brain Boosting, Metabolism Boosting and more. These events place an emphasis on health tips and lifestyle choices.
- Cooking 101 - The Cooking 101 program has been successfully implemented at Southeast Missouri State as a pilot program, and will be expanded to at least three classes per month, with each class being held at a different location. The Cooking 101 series offers free coking classes to students that teach a range of skills; including healthy, delicious recipes taught by the campus dietitian, Laura Vollink RD LD, recipes that are easily made in the residence halls, and technical skills taught by our executive chefs. Students are taught recipes using step-by-step instructions and hands-on experience as they are guided through the class at a casual pace. Once the class is completed, students are able to take home the recipe that they've made, as well as recipe cards and are welcome to stay after the class to refine their skills with one-on-one assistance from the Laura or one of the executive chefs.
- Sustainability 101 - Chartwells recognizes that the foodservice industry is facing rapid demand for services that have a meaningful sense of environmental and social responsibility. Study after study consistently reinforces that the American consumer is embracing "sustainable" values into their daily lifestyle. The origin of food, how and where it is produced should be top of mind for our guests and our clients as they walk into our cafes. Sustainability plays a major role in the Balanced U program, and each month will have a different sustainability focus that follows national sustainability efforts (such as eat local month) and initiatives on campus (this includes farmers markets and donations to local food banks).

Live programs engage students and showcase the unique ways food brings people and communities together

- Iron Chef - This annual competition is held to encourage a sense of community and friendly competition for students, as well as give them something fun to do outside of class, whether they are participating, or cheering on their favorite group. Students create their own teams of three to five to enter the contest. Each team is given a dish or theme - decided yearly - the tools and ingredients they'll need, and Chartwells team member to assist them, and a time limit. The winning team is determined by a group of judges: the executive chef, president of the university, and a guest judge. The winning group receives medals, $\$ 25$ each in Redbucks, and recognition as campus champions.


## Sample Semester Resident Dining Event Calendar

| August |  |  |
| :---: | :---: | :---: |
| Watermelon Eating Contest | Annual contest where students can win flex | Towers |
| Evening with the Director | Come meet and greet with the dining team | Towers, Merick, River Campus |
| Cooking 101 | Phyllo cups with Chef Terrance | Towers |
| September |  |  |
| Your Region, Your World | Foods from Brazil | Towers, Merick |
| Featured Event | When Life Gives You Lemons... | Towers |
| Weekly Create-YourOwn Bar | Fruit Kabobs \& Dip, Whoopee Pies, Yogurt Parfait, Italian Soda | Towers, River Campus, Merick |
| Featured Event | International Student Feature | Towers |
| Balanced U Feature | Look Good, Feel Good Foods | Towers, Merick, River Campus |
| Iron Chef Competition | Local Food Basket/ sustainability challenge | Merick |
| Featured Event | A'hoy Matey - Pirate Feast | Merick |
| Cooking 101 | Fruit Pizza with Chef Carlos | Towers |
| Cooking 101 | Local Trail Mix with Laura Vollink RD LD | River Campus |
| Cooking 101 | Homemade Guacamole with Chef Terrance | Merick |
| Sustainability 101 | Summer Farmer's Market Favorites - National Eat Local Month | Towers, River Campus, Merick |
| Premium Night | Gourmet Tailgating | Merick, River Campus, Towers |
| Evening with the Director | Featuring the Resident District Manager and Retail director | Towers |
| Athlete Appreciation Night | Featured Team: Football | Towers |
| Ask the RD | Students will come visit with Laura Vollink RD LD and sample Look Good Feel Good Foods | Towers, River Campus, Merick |
| October |  |  |
| Featured Event | Christopher Columbus Day featuring Flatbread Pizzas | River Campus |
| Featured Event | World Vegetarian Celebration | River Campus, Towers, Merick |
| Weekly CYO Bar | Caramel Apples, Dark Chocolate Fondue, Popcorn, S'mores | Towers, River Campus, Merick |
| Featured Event | Zombie Fright Fest | Towers, Merick |
| Featured Event | International Student Feature | Merick |
| Balanced U Feature | Metabolism Boosting Foods | Towers, River Campus, Merick |
| Your Region, Your World | Oktoberfest | Towers, Merick |
| Cooking 101 | Fair Trade Coffee Pork Rub with Chef Carlos | Merick |
| Cooking 101 | Homemade Apple Butter with Chef Terrance | Towers |
| Cooking 101 | Fruit Salsa and homemade pita chips with Laura Volink RD LD | River Campus |


| Sustainability 101 | Fair Trade Coffee/Cocoa Bar | Merick, Towers, River Campus |
| :---: | :---: | :---: |
| Evening with the Director | Featuring the Dietitian | River Campus |
| Athlete Appreciation Night | Featuring: Baseball | Towers |
| Stone Slab Ice Cream Night | Create your own stone slab ice cream | Towers |
| Premium Night | Squash Ravioli and other fall favorites. | Towers, River Campus, Merick |
| Ask the RD | Students will come visit with Laura Vollink RD LD and sample Metabolism Foods | Towers, River Campus, Merick |
| November |  |  |
| Featured Event | National French Toast Day | Towers, River Campus, Merick |
| Featured Event | 70s Disco Night | Towers, Merick |
| Featured Event | Great Pumpkin | Towers, River Campus |
| Weekly CYO Bar | Trail Mix, Tea, Salsa \& Guacamole, Cookie Decorating | Towers, River Campus, Merick |
| Cooking 101 | Homemade meatballs | Towers |
| Cooking 101 | Homemade Pizza | Merick |
| Dining Etiquette Class | 100 Students are invited to attend our semiannual Dining Etiquette class | River Campus |
| Cooking 101 | Homemade Cranberry Stuffing | River Campus |
| Balanced U Feature | Stress Reducing Foods | Towers, River Campus, Merick |
| Your Region, Your World | Foods of Lebanon | Towers, Merick |
| Sustainability 101 | How we can change the world - Hampton Creek \& Philanthropic Flex | River Campus, Towers, Merick |
| Evening with the Director | Featuring the Resident Dining Director | Merick |
| Featured Event | International Student Feature | River Campus |
| Athlete Appreciation Night | Featuring: Soccer | Towers |
| Premium Night | Steak and Shrimp | Towers, River Campus, Merick |
| Ask the RD | Students will come visit with Laura Vollink RD LD and sample Stress Reducing Foods | Towers, River Campus, Merick |
| December |  |  |
| Featured Event | Cajun Christmas featuring Carved Meats and Hand Tossed Shrimp | Towers, River Campus, Merick |
| Featured Event | International Student Feature | Towers |
| Featured Event | Sushi Night | Towers, River Campus, Merick |
| Weekly CYO Bar | Nutella Dipping Bar, Gourmet Hot Chocolate, Gingerbread Men | Towers, River Campus, Merick |
| Balanced U Feature | Brain Boosting Foods | Towers, River Campus, Merick |


| Your Region, Your <br> World | Holiday Dining in Little Italy | Towers, Merick |
| :--- | :--- | :--- |
| Cooking 101 | Not your grandmother's fruit cake | Towers |
| Sustainability 101 | Gingerbread house building contest - group <br> competition (RHA,SGA, etc), each group will <br> have a charity, campus will vote, and winner <br> will have food donated to the charity of their <br> choice | Towers |
| Evening with the <br> Directors | Featuring all campus chefs | River Campus |
| Athlete Appreciation <br> Night | Featuring: Basketball | Towers |
| Premium Night | High End Holiday | Towers, River Campus, Merick |
| Ask the RD | Students will come visit with Laura Vollink RD <br> LD and sample Brain Boosting Foods | Towers, River Campus, Merick |


11. The contractor must design and implement an annual marketing strategy to encourage usage of retail dining program. Retail marketing efforts must include branded-quality signage at all venues (i.e. salad bar, cereal station, pizzeria, etc.), multimedia and consistent promotion of special events and promotional items.

## Retail Dining

Many commuter/non-traditional students, faculty and staff prefer dining on campus because of the convenience. Additionally, retail locations attract many residential students who want a different dining experience during the week. Retail dining is also an opportunity to increase revenue on campus. There are three ways to increase retail dining sales: attract new guests, increase purchase frequency, or increase check average. Chartwells is committed to developing a retail program and marketing plan that targets all three.

## Strategies

- Increase revenue in campus retail operations through new and enhanced dining concepts and locations.
- Increase participation in retail operations through valuable products/services, competitive pricing and targeted promotions.


## HOW WE MEASURE OUR SUCCESS

Measurement: Increase in usage of the retail dining venues on your campus
Key Metrics:

- Patron counts
- Voluntary meal plan purchases
- Year on year sales
- Guest satisfaction scores


## VALUE TO YOU

- Increases convenience of on-campus dining
- Raises guests' perception of value
- Increases retail sales and revenue



## Breakfast Burrito

For on-the-go members of the campus community, sit-down breakfasts are a time-constrained luxury. Today's students, faculty and staff demand portable, convenient breakfast options that can be eaten at a desk or in a car.

## Eat Local

Eat Local is an annual campaign centered around serving local produce in retail locations on Southeast Missouri State's campus. It is designed to promote awareness as well as drive sales based on the rising trend in eat local initiatives across the country. Local produce is fresher, tastes better, supports your community and is better for the environment. The campaign begins in September, during the traditional harvest season, and runs throughout the year.

## Fruit N' Yogurt Parfaits

Yoplait ParfaitPro ${ }^{\circledR}$ can allow you to meet the booming demand for fresh-made parfaits.

## Game Day

Gear up for the return of football season in Rowdy's and Grill Nation by offering game day grub to Southeast Missouri State students, drawing attention and creating excitement around this unique promotion. Help your students kick off college and NFL football with this exciting promotion featuring game day cuisine such as hoagies, sandwiches, chili fries, sausages, sliders and wings. Pair these delicious dishes with refreshing bottled beverages.

## Breast Cancer Awareness

Are Southeast students Getting Off to a Healthy Start? No matter how many times we've heard that breakfast is the most important meal of the day, many of us still don't give breakfast much thought. Instead of serving fast food over healthy, let's make our breakfast offerings live up to their potential.

## Healthy Start

Are Southeast students Getting Off to a Healthy Start? No matter how many times we've heard that breakfast is the most important meal of the day, many of us still don't give breakfast much thought. Instead of serving fast food over healthy, let's make our breakfast offerings live up to their potential.

## Breakfast All Day

Break the rules by serving breakfast all day! This year expand your breakfast offerings into other day parts at Grill Nation and find creative ways to reinvent classic morning comfort cuisine to boost transactions and check averages throughout the day.

## A Natural Combination

Mushrooms, with their rich umami quality, are the perfect ingredient to blend and swap with meat, without loss of texture or flavor.
Combine mushrooms and meat in recipes to bring another serving of vegetables to the plate, add volume to meals, and extend portions. Lighten up family favorites like burgers, by replacing a portion of the ground meat with mushrooms. Finely chopped mushrooms look similar and blend seamlessly with meat, so classics can be healthier without losing taste or satisfying texture. With mushrooms, the possibilities are endless no matter how you dice them.

## Totally Oatsome

Oatmeal is totally oatsome! This holiday season, transform oatmeal from dull to delightful. This traditional breakfast favorite can be topped with fresh or dried fruit, nuts and spices to create a heart healthy breakfast or can be used as a healthy and tasty ingredient for delicious muffins, pancakes and snack bars.
Add whole grains to your breakfast and snack offerings with an inexpensive oat that customers recognize as healthful. Oatmeal is low in fat and high in fiber, which may help lower cholesterol, reduce the risk of heart disease and type 2 diabetes, help control weight and contains a wide array of vitamins, minerals and antioxidants.

## Dietitian's Recommended Balanced U Meal

Each month will have a recommended dish for Chartwells registered dietitian, Laura Vollink RD LD that fits into that month's Balanced $U$ theme. Balanced $U$ was developed to help today's students find reliable health and nutrition information for their busy lives. The Balanced $U$ subjects provide information relevant for activities and interests of young adults across the country and include Power and Energy, Healing and Immunity, Brain Boosting, Metabolism Boosting and more

## Sono

Sono's special offerings will include dishes that represent an array of Latin cuisine. These include dishes like Mexican tilapia with jicama slaw and black beans, black bean and zucchini quesadillas, and cinnamon churros

## Outtakes

Outtakes specials will include a monthly feature that is both delicious and easy to eat on the go, including items such as blueberry and poppy seed chicken salad, artichoke mozzarella and salami sandwich, a classic Cuban sandwich, and zucchini pancakes.

12. The contractor must prepare a "Monthly Client Report" for the Contract Administrator. Such should include any changes in organizational structure, personnel, or general information such as accolades, complaints, special achievements, special projects, marketing information, sales and financial information, student disciplinary concerns, and other relevant information.

Chartwells' culture is steeped in the mindset of continuous improvement, raising the bar, and a management style that is proactive rather than reactive. We attribute our success to, among other things, a well-developed and systematic approach to our quality assurance process and continuous improvement. This approach ensures Southeast Missouri State University is operating at peak quality and service daily.
Just because we are service industry professionals doesn't mean we don't deliver something tangible beyond the food we serve. Each day we have the opportunity to build something that is very visible and bound to reward our effort: a great customer and client experience.


## Key Performance Metrics and

 Strategy for Measurement and ReportingSales, participation, and customer feedback are key performance metrics we include in our continuous quality improvement program we will present to you each month.

The key metrics we assign to the campus program include:

- Top-line sales
- Student participation
- Check averages
- Daypart sales
- Menu and product mix
- Food cost
- Labor cost
- Customer satisfaction scores
- Client satisfaction scores
- Customer comments
- Upcoming marketing promotions
- Special projects and their timelines
- Upcoming trainings


## Measuring Success

It is vitally important for us to measure the results of your dining program and regularly evaluate the results.

This process ensures we are creating measurable benefits and enables us to proactively identify potential areas of opportunity and stay ahead of any developing situations. Chartwells has recently launched MyCampusMetrics to track, measure and report our key performance metrics.

## Contractor's Management and Personnel

While Chartwells is in the foodservice business, our people are clearly the heart of our business. We do everything in our power to ensure that our associates enjoy their work and are proud to be employed by Chartwells. These sentiments are reflected in the high level of service that Chartwells associates provide to our guests. From a student associate to an executive chef to the CEO, the team who represent Chartwells at Southeast Missouri State University share one essential quality: an unwavering desire to give each guest the outstanding level of service they deserve.

RDM Steven Cooper and the on-site team values our associates, and strives to continually recognize, train, promote and encourage associates to go above and beyond, and embody the YouFirst attitude every day, every meal, with every guest. YouFirst is a Chartwells program that encompasses several components designed to provide a work environment for our associates that inspires passion, engagement and loyalty. By valuing all levels of associates for their contributions, every associate at every account becomes responsible for delivering value to our guests. To make our YouFirst strategy a success, we maintain a series of initiatives that:

- Empower associates/managers with more personal responsibility for the service they deliver every day.
- Offer associates/managers a voice in business decisions that directly affect their working environment.
- Provide professional development in the form of knowledge and skills associates need to deliver outstanding service for our guests.
At Southeast Missouri State, we have done exceptionally well with this philosophy; for three consecutive years the account won National Account of the Year through the Chartwells Be-A-Star competition. This friendly contest considers the over 250 Chartwells accounts in North America in several aspects, and chooses one from each region as a winner, and then from those finalists, a National Account of the Year recipient is chosen.

Chartwells Southeast Missouri State University has had other successes too; Brenda Wren, was chosen as Chartwells Associate of the Year in 2007. This distinctive honor is given to one person per year, and is chosen from a pool of regional winners. Brenda was chosen because of her will to do and spirit to serve in light of her battle with cancer, and her ability to create a positive atmosphere wherever she went.


We are proud of the success story of several of our management team as several began their career with Chartwells as student workers here at Southeast Missouri State University. Chartwells actively recruits student associates who show a strong interest in becoming student managers, and we encourage our most dedicated student managers to consider joining Chartwells after they graduate. We recognize that bright, motivated, welltrained managers are essential to our continued growth. Retail Director, Matt Ludwig, Foodservice Director John Jenkins, and Laura Vollink RD LD each started their career as student workers. Matt started as a cashier in Rowdy's while going to school at Southeast Missouri State; he then transitioned to supervisor, assistant director of catering, assistant director of retail, and finally became the retail director. John came to the campus in 1976 as student and member of the football team. He began working for university dining in 1997, and started his career with Chartwells when our partnership began in 1999. He started as a sous chef, and was promoted to kitchen manager, and then to director is residential dining in 2005. Laura began as a student in 2006, and after interning with Chartwells through the Southeast dietetics program, became the campus dietitian in 2010.

There have been others who got their start at Southeast Missouri State University and have gone on to work in the Chartwells. Nadeem Zafar began as a Southeast Missouri State student, and a student supervisor at Geronimo's; he is now the regional vice president of the mid-central region, which includes Southeast Missouri State. Stacey Shaw, who started as the marketing director in 1999, and now works for Business Excellence, the marketing sector of Compass Group, as the Core Centers For Excellence Director.

Chartwells values our associates, and has created an environment that encourages learning and growth which has led to numerous successful professionals that have their proud beginnings on the Southeast Missouri State Campus.


Section 1 - The contractor shall not discriminate on the basis of race, religion, color, sex, age, national origin, handicap, veteran status, as defined by applicable governmental law, in the recruitment, selection, training, utilization, promotion, termination, or other employment related activities. In addition, the contractor affirms that it is an equal opportunity employer

Chartwells Dining Services, as a matter of policy, does not discriminate against any associate or applicant for employment because of race, color, religion, sex, national origin, age, disability, sexual orientation, or status as a disabled or Vietnam-era veteran. This policy of non-discrimination shall be applicable to matters of hiring, upgrading, promotions, transfers, layoffs, terminations, rates of pay, selection for training, recruitment and recruitment advertising. The company maintains an affirmative action program to implement our EEOC policy. Additionally please note statement provided in Legal Exceptions, item 4 located in the Introduction, Background Information and General Overview section.

Additionally please note statement provided in Legal Exceptions, item 4 located in the Introduction, Background Information and General Overview section.

## The Role of the Management Team

Our regional management team plays a dynamic role on your campus. Supporting the local team is key to our partnership's success. We are a diverse, international foodservice company, but all of our business in education is local and personal. We never lose sight of the fact that we are in the "people business," and we operate each location with that in mind.

## Nadeem Zafar - Regional Vice President

It is Nadeem Zafar's responsibility to ensure that the Mid Central region is meeting the needs of its guests and clients in all locations. Nadeem has the ability to ensure that the appropriate support from our vast global resources is available each and every day to the unit managers in the field. In addition to the Chartwells support teams, Nadeem proudly directs a regional network of entrepreneurial dining professionals, including regional directors, district managers, chefs, marketing managers and directors of dining services.
Nadeem understands the intricacies of the operation of your dining services program and is on the forefront of where the higher education dining service industry is heading. Nadeem is responsible for all contractual matters involving your account. Nadeem is a graduate of Southeast Missouri State University and earned a B.S. in Hospitality \& management and a B.S. in Chemistry

## Rafael Conde - District Manager

Rafael Conde has been your district manager for the past six years. He has been and will continue to be Chartwells' primary conduit to the campus, our management team and you. Regular visits will include meeting with our local team, the students and campus administrators. After the visit, Rafael confers with our local team, taking action and providing guidance, as necessary.

The valuable time that Rafael spends on campus gives Steven and his team, students and clients the added services of an experienced dining service professional. You will remain in very good hands with a team that knows Southeast Missouri State University and what is important to you. A team that delivers on your expectations in short order versus a long learning curve.

## Management Support Services

## Additional Key Regional Management Team Members

Nadeem and Rafael are supported by tow additional key staff positions on the Mid Central Regional management team: Lori Liming, Regional Marketing Manager and Chef Brian Mansfield. Both of these positions are keenly focused on ensuring healthy, dynamic and fun foodservice programs are consistently delivered in the Mid Central Region.

## Lori Liming - Regional Marketing Director

Lori assists the local team with bringing innovation to their campus through new program implementations. In addition, Lori will help the campus with communicating the progress of the campus's initiatives through marketing and other key forms of communication, such as social media. Lori has nine years of higher education experience with Chartwells. She earned her MBA from Linderwood University. Lori has been involved in a number of roles in campus dining, including, retail, campus marketing and most recently as the regional marketing director. Lori has led the development of a multifaceted social media campaign which emphasized a culture of connectivity and engagement for dining services that expanded beyond the traditional dining hall. She communicates trends and market research with the field and is currently
 located in Chicago, Illinois.

## Brian Mansfield - Regional Executive Chef

Brian is a three-time graduate of Johnson \& Wales University with Degrees in Culinary Arts, Foodservice Management and Foodservice Education. A native of New Jersey, Brian learned the art of cooking from his mother. As a young boy, he spent countless hours in the kitchen watching, learning and helping to prepare meals for his family of six. While studying at J\&W, Brian was introduced to Master Chef George Karousos of the world-class Sea Fare Inn in Portsmouth, Rhode Island. Under George's tutelage, Brian learned the art of fine dining, the importance of food history and the practicalities of business ownership. Brian rose to the level of Chef de Cuisine before his thirst for knowledge took him to The Capital Grille in Providence, Rhode Island. Brain held positions of increasing responsibility and in 2008 joined the Newport Restaurant Group as the corporate executive chef. In that role, Brian oversaw the professional development of all chefs and sous chefs at the company's
 culinary and hospitality operations. In 2013 Brian was a promoted to Director of Purchasing and Culinary Administration. He spent time supporting the culinary teams and transform the Procurement programs for the 15 unit restaurant group. Brian joined Chartwells in 2014 and is a great addition to the Mid Central region.

## Local Team Members

As required in section 2.1, Steven Cooper is our full-time on-site resident district manager with full authority to work with the University in creating and maintaining a high quality service-oriented food program.

As required in section 2.2, Carlos F. De Jesus is our full-time on-site executive chef who is certified by the American Culinary Federation. Carlos developed a passion for creating gourmet dishes while working in several high profile five-star restaurants across the country. Carlos loves to be creative and challenge his culinary skills, looking for new ways to integrate fresh product, culinary tradition, and modern flair into his dishes. His creativity and expertise make him one of our greatest assets for Southeast Missouri State University.

As required in section 2.3, Shayna Arndt is our full-time on-site marketing manager. Shayna is in charge of top line sales initiatives, monotony breakers and events in resident dining, managing the Dine on Campus website, and all of the social media pages (including Facebook, Twitter, Instagram, YouTube, and Pinterest). Shayna's drive, creativity and connection with students ensure success of each campaign and special event. Shayna began with Chartwells as a marketing intern while completing a bachelors of science in marketing with an emphasis in advertising \& promotion degree at Missouri State University in Springfield, Missouri.

As required in section 2.4 Matt Ludwig is our full-time on-site director of retail dining. Matt's background, expertise and team spirit has positioned our retail operations to continuously excel. Matt oversees all operations in all retail locations and is revered as a strong leader among his team. Matt started as a student worker with Chartwells, completed a bachelor's degree in human resource management from Southeast Missouri State University, and quickly rose through the ranks to become Director of Retail Dining.

As required in section 2.5, John Jenkins is our full-time on-site director of resident dining. John has a true commitment to ensuring complete student satisfaction. With more than seventeen years of professional cooking and kitchen management experience, John operates Towers Café efficiently and effectively while adhering to company culinary standards and leading the team to provide high-quality food.
As required in section 2.6, Kelley Wilkins is our full-time on-site director of catering. Kelley's vision for creating a perfect event helps provide guests with an unforgettable dining experience. Flawless presentation, friendly customer service, and overall organization of events are key components to Kelley's success and guest satisfaction. With over 9 years of experience in catering, Kelley received her bachelors of science in food and nutrition from Southern Illinois University-Carbondale, then starting with Chartwells as a catering supervisor.
As required in section 2.7, Laura Vollink is our full-time registered dietitian. Laura is in charge of all nutritional programming on campus and strives to make health and wellness an integral part of daily foodservice operations. Using her nutrition expertise, Laura helps students with special dietary needs find options on campus and provides guidance to students through interactive Ask the RD booths, Balanced U initiatives, and through personal counseling. Laura started with Chartwells as a dietetic intern in 2010 and officially joined the team after graduating with a bachelors of science in nutrition from Southeast Missouri State University and passing her Registered Dietitian (RD) exam.



## Confidential

## R E S U M E O F

Steven S. Cooper

Tunnel Hill, Georgia

## EXPERIENCE

## Chartwells, Regional Office <br> 4/13 - Present



## Resident District Manager

- Ensure regional goals and budgetary requirements are met by working directly with district managers and unit directors
- Research, report and correct any quality assurance issues regarding customer service and everyday operations
- Provide leadership and direct mentoring to four accounts:
$\diamond$ Illinois College - $\$ 2.2$ million - residential and retail dining - 1,000 students on meal plans
$\diamond$ Anderson University - $\$ 4.1$ million - residential and retail dining - 1,200 students on meal plans
$\diamond$ Lamar University - $\$ 7.2$ million - residential and retail - serving more than 12,000 students
$\diamond$ Oakland University - \$8 million - residential, catering, and retail - serving more than 20,000 students
- Seek out and source creative solutions to enhance the overall campus aesthetics to drive top-line revenue
- Provide leadership to a team of 29 salaried directors and managers located at accounts throughout the region. Work directly with on-campus teams to develop their imaging plan and budgets
- Oversee special projects to enhance operational challenges within individual campuses
- Manage support operations within accounts in the central region
- Support additional regional initiatives directed by the regional vice president
- Assist accounts in development and rollout of their four-tier catering guides and merchandising collateral


## ARAMARK/University Of Tennessee Chattanooga (UTC), Chattanooga, Tennessee <br> 8/2009-10/2012

## Operations Director, Dining Services

- Maintained annual P\&L budget of $\$ 10.5$ million with $\$ 6.0$ million in retail, $\$ 3.0$ million in residential and \$1.5 million in catering/concessions
- Implemented a new residential dining program from all retail with $\$ 3.5$ million in growth alone after new renovations to retail
- Led the transition team in the renovations of the new retail and residential dining - $\$ 5$ million
- Maintained all concession contracts with university and nonprofit organizations
- Planned, directed and controlled all foodservice operations in seven multi-unit locations
- Maintained all licenses for all restaurants: Chick-fil-A, Subway, Quiznos, Java City, Moe's and AFC
- Implemented a new Topio's (pizza concept)
- Implemented a new burger brand (Grill Works)
- Managed 10 department managers with 244 hourly employees
- Assisted managers with target areas and creating their individual Career Management Process (CMP)
- Created and directed managers in educational and safety meetings for all full-time and student staff
- Refreshed Subway image to brand standards
- Directed supervisors on how to train students to take leadership roles
- Worked with UTC satiability coordinator and clients


## Confidential

Steven S. Cooper

## ARAMARK/Georgia Southwestern State University, Americus, Georgia

11/2007-8/2009
Director, Dining Services

- Maintained annual P\&L budget of $\$ 1.7$ million in three multi-unit locations
- Increased meal plans sold by 14 percent over prior year
- Increased meal memberships by 26 percent overall from prior year
- Exceeded overall annual budget through increased sales of 15 percent, labor savings of 27 percent
- Retooled retail with an increase of sales of 30 percent
- Developed a new catering guide, increased sales 10 percent
- Planned, directed and controlled all foodservice operations, which included off-site country club food and alcohol
- Met all operational and financial goals
- Implemented training, supervised and scheduled all staffing and maintained a balance in labor costs
- Completed quarterly client reports with details
- Implemented safety standards and guidelines
- Worked with and developed assistant foodservices director in order to maintain GSW and ARAMARK standards
- Implemented a new Java City coffee shop
- Managed three department managers
- Directed supervisors on how to train ARAMARK employees and students to take leadership roles
- Developed and created student menus based on cost effectiveness, students' tastes and overall presentation of menus
- Maintained all costs within the projected monthly budget
- Assisted managers with target areas and creating their individual Career Management Process (CMP)
- Created and directed managers in educational and safety meetings for all full-time and student staff
- Developed positions within the organization to further serve community


## ARAMARK/Berry College, Rome, Georgia

6/2005-11/2007
Director, Dining Services/Executive Chef

- Maintained annual P\&L budget of $\$ 4.5$ million in five multi-unit locations
- Assumed the role of director (Berry College) and worked with office manager to finalize weekly financials
- Oversaw all food/nutrition for day care and K-12 on Berry campus
- Implemented hot bowl and sushi concept
- Directed five department managers
- Trained new managers on ARAMARK employee and student scheduling using budgets, current sales trends and student availability as contributing factors
- Directed supervisors on how to train students to take leadership roles
- Developed and created student menus based on cost effectiveness, students' tastes and overall presentation of menus
- Assisted catering manager in developing a new catering guide and student catering guide
- Assisted managers with target areas and creating their individual Career Management Process (CMP)
- Created and directed managers in educational and safety meetings for all full-time and student staff


## Confidential

Steven S. Cooper

## ARAMARK/Abraham Baldwin Agricultural College (ABAC), Tifton, Georgia

8/2004-6/2005
Director, Dining Services

- Maintained annual fee budget of $\$ 1.1$ million in two multi-unit locations
- Planned, directed and controlled all foodservice operations
- Met all operational and financial goals
- Created and maintained annual budgets
- Implemented training, supervised and scheduled all staffing and maintained a balance in labor costs
- Completed quarterly client reports with details
- Implemented safety standards and guidelines
- Worked with and developed assistant foodservices director in order to maintain ABAC and ARAMARK standards
- Exceeded overall annual budget through increased sales, labor savings


## Morrison Management Specialists/Hamilton Medical Center, Dalton, Georgia

10/2002-5/2004
Assistant Director, Food and Nutrition/Executive Chef

- Maintained annual fee budget of $\$ 3.5$ million in three multi-unit locations
- Managed and conducted training sessions for a staff of 55, including seven supervisors, clinical dietitians, diet aids and department secretary
- Planned, directed, organized and oversaw development of all dietary services, cafeteria, vending and relation restaurant, as well as hospital special events and off-premise events
- Approved purchases of food and nutrition department
- Maintained/balanced the $\$ 3.2$ million budget, creating savings of $\$ 72,000$ for 2004 fiscal budget and a break-even point in 2003


## Burk - Daugherty, Inc. dba Antiques and Tea

4/2002-9/2002
General Manager/Executive Chef

- Ordered food, wine and beverage products; maintained appropriate food costs
- Managed, hired, trained and scheduled staff of more than 35 , maintained payroll and employee personnel records
- Analyzed daily/monthly cash flow reports, completed accounts payable reports
- Performed duties of the executive chef through menu planning and food costs, food presentation, staff training and equipment purchase


## Gourmet Day Café, Dalton, Georgia

5/2001-2/2002

- Assumed responsibility of a general manager maintaining daily and monthly sales records, monthly expenses, employee files, scheduling, payroll and safety measures
- Client meetings, planned menus, staffing, décor and design for on- and off-premises catered events
- As executive chef, analyzed food costs, created and planned all menus for the restaurant and catering events, ordered food, ensured kitchen equipment was maintained properly

Dalton Utilities, Dalton, Georgia
12/1993-5/2001
Senior System Analyst/Project Manager

- Implemented four new financial packages using Oracle Systems running on an NT platform including purchase order, payroll, inventory, and Lotus Notes Meeting/Scheduling with integrated job costing functions for each system
- Supervised data entry functions and stayed within budget/time restraints to successfully complete all project implementation/training


## Confidential

Steven S. Cooper

Network Administrator/Lotus Notes Administrator

- Configured and setup NT server and workstations
- Performed extensive end user training to implement Lotus system after installing and debugging network problems
- Consistently brought projects in on time and under budget

Computer Operations/Programmer

- Directed multimillion-dollar monthly mass production billing
- Batch fed all financial data into proper general ledger accounts

Billing Clerk

- Completed daily billing functions of $\$ 500,000 /$ month on 12 cost centers for approximately 7,000 customers
- Reviewed historical data for accuracy and completeness, then made adjustments if needed
- Maintained zero error rates for all pre- and post-audit reports prior to billing
- Identified/isolated selected items for use in accounting procedure


## EDUCATION

The Art Institute of Atlanta ..... 2000-2002Culinary Cuisine and Hospitality Management
Dalton State College ..... 1999-2000Business Administration
Chattanooga State Technical College ..... 1998-1999Business Administration

## Confidential

## RESUMEOF

## Carlos F. De Jesus

Saint Louis, Missouri

## SUMMARY

Motivated self-starter with a passion for the foodservice/service industry. Affinity and drive to rise to the top - aspire to be a director of facilities/ operations. Committed to clients' success.


## EXPERIENCE

## Compass Group/Chartwells, Cape Girardeau, Missouri

2014 - Present
Executive Chef, Campus Dining

- At Southeast Missouri State University, oversee all catering, food cost, menu planning/implementation, labor relations, staff scheduling, ordering, inventory, receiving, and employee/HR relations for a $\$ 10$ million operation consisting of six fully operational, multiservice facilities including branded concepts (Subway, Papa John's, Starbucks and Chick-fil-A)
- Manage more than 100 union and non-union employees

Sodexo, Greater Saint Louis, Missouri Area/Belleville, Illinois
2011-2014
Multiservice Account: Food and Housekeeping
Executive Chef/Food Operations (Retail, Catering and Production)

- At Saint Elizabeth Hospital, oversee food production, retail and catering for a 300-plus bed facility with a 30-bed behavioral health/rehab unit. $\$ 1.5$ million in yearly retail sales and an At Your Request menu with an average daily census of 130-150 patients.
- Rebuilding Catering/Physician Recruitment Dining
- Worked with outpatient nutrition counselor on Sodexo Mindful program and menu construction
- Food cost control/waste management/inventory control
- Worked/ordered with GFS, Coca Cola, Pepsi, Mid-west, Olde Tyme Produce, Brinks, Garda and minority vendors
- Directly manage over 50 to 60 employees
- Passed all state and regulatory inspections
- Double Gold on Joint Commission in 2013


## Sodexo, Port Charlotte, Florida

Executive Chef/Food Operations (Retail, Catering and Production)

- At Fawcett Memorial Hospital, oversaw food production, retail and catering in the 240-bed facility, which served 500-plus employees daily, along with an EFY menu with an average daily census of 100 to 235 patients.
- NSF audit was gold at 100 percent (sanitation/third-party audit)
- Worked in financially driven HCA Hospital with No. 1 in our division in finances for 2010
- Food cost reduction/waste management/hourly productivity
- FMS subject matter expert
- Zero deficiencies in state audits
- Worked and ordered with Sysco, Coca Cola Fresh Point, and E-Sysco
- Successfully Launched Sodexo 2011 retail menu and FMS implementation
- Directly managed 34 union employees


## Confidential

Carlos F. De JesusSodexo, South Boston, Virginia
2009-2010
Multiservice Account: Food and Housekeeping
Chef Manager promoted to Executive Chef/Food Operations

- At Halifax Regional Hospital, oversaw food production and catering departments for 192-bed facility, which served over 700 employees daily, along with running an AYR menu with an average daily census of 90 to 110 patients.
- NSF audit was gold at 100 percent
- Department managed budget of $\$ 1.4$ million in sales
- Worked and ordered with Sysco, Produce source, and market connection
- Familiar with SMG
- Upscale doctors lounge and catering
- FMS subject matter expert for the southwest region
- Skilled with AYR format, Gold check standards, and Better by design
- Worked with food drives, Stop Hunger Campaign
- Successfully launched Sodexo 2009 retail menu and FMS implementation
- Retained over 90 percent of the outsourced catering lost by previous owner of production
- Directly managed 10 employees and co-managed 24 other employees in department
- Familiar with multiservice accounts


## Super Valu/Farm Fresh, Virginia Beach, Virginia

2007-2009
Corporate Executive Chef

- Assured Farm Fresh customers received fresh high-quality and safe food at the lowest possible prices. Daily duties included cooking, prepping and developing new sales.
- Worked alongside a staff of five chefs supervising 20-plus deli workers. Specialized in special orders and customized meals.
- Worked and ordered with Sysco, Dominion Waterside
- Built customer database

Dulce Caribbean Coffee Roasters and Distributors, Virginia Beach, Virginia
2000-2007
GM/Operations Manager (Retail Store, Importing and exporting)
Eddie Sals The Big Easy, Virginia Beach, Virginia
2005-2007
Executive Chef

## EDUCATION/TRAINING/TECHNICAL SKILLS

- ServSafe ${ }^{\circledR}$ Food Manager Certified
- Certified Dietary Manager (In Progress)
- Sodexo Food Management System and Patient Subject Matter Expert
- Knowledge on At Your Request, Cook/Chill and Expressly for you Patient Dining
- Sodexo P.O.T.S. Chef (Test Kitchen and developing recipes for Sodexo Healthcare)
- Sodexo Frontline Leadership I and II complete
- Foodservice Management Certificate (ACF)


## Confidential

Carlos F. De Jesus

- Culinary Sanitation and Safety Certificate (ACF)
- Culinary Nutrition Certificate (ACF)
- HACCP for Managers and Chefs Certificate (ACF)
- Experience with various Union settings. (SEIU, AFSCME, etc.)
- Knowledge on FMS, SMG, UFS, Micros, Halo, Smart Temps, Smart Safe, and Market Connection
- Opened and knowledgeable on Fresh Inspirations accounts and renovations
- Knowledge on Sodexo Cash Procedures, Sodexo Mindful, Minority Vendors and Patient Menus/Diets
- Ready for ACF CEC testing in 2014
- Familiar with MS-DOS, Microsoft Windows, Microsoft Word, Excel and Outlook
- Bilingual in Spanish


## Confidential

## RESUMEOF

## Shayna Arndt

Cape Girardeau, Missouri

## SUMMARY

A dynamic marketing leader, continually increasing top-line sales through proficiently implementing social media, print media, and direct sales of
 voluntary and mandatory meal plans. Creative in sales approach, such as employing a coffee club program, resulting in an additional \$2,000 in revenue. Innovative and experienced in creating complete marketing plans and presenting to clients as well as conveying dining program information to students and parents. Enjoy taking on new challenges facing college foodservice.

## EXPERIENCE

## Chartwells/Southeast Missouri State University, Cape Girardeau, Missouri

June 2013 - Present
Resume Position

- Develop a marketing plan to create top-line sales, and provide day-to-day communication with the client. Includes maintaining a monthly newsletter, a monthly calendar, implementing digital support material, creating and executing print marketing material, and providing results through tracking information.
- Maintain communication with the client and campus community through social media outlets such as Dine On Campus, Facebook, Twitter, Instagram, and YouTube. As well as provide photos, memes, status updates, and information to feed into these sites.
- Create a monthly newsletter template for regional use at 73 Chartwells accounts.
- Maintain a monthly client newsletter print piece that ties together the marketing and operational experiences.
- Create and maintain content for our DineOnCampus.com website which includes, pictures, nutritional information for menus, newsletters, events, specials and media blasts.
- Produce communication pieces that enhance the meal plan and Dine On Campus website awareness campaigns.
- Create and implement healthy eating guides to assist students in making conscious decisions while dining in our locations.
- Create and implement a meal plan marketing campaign that resulted in a \$15,000 increase in voluntary meal plan sales.
- Develop and conduct a series of special events and monotony breakers featured for residential dining program.
- Develop and implement limited time offers in collaboration with the retail director, including a burger, bagel sandwich, and torta sandwich of the month, which resulted in an average 28 percent increase each month in retail cash sales for the campus.
- Provide marketing support for other schools within the district, including Illinois College, Missouri University of Science and Technology and John A. Logan Community College.
- Work with the resident dietitian to create a monthly nutrition newsletter that is distributed for regional use at 73 Chartwells accounts.
- District subject matter expert in the following areas: Facebook, YouFirst (Chartwells' customer service platform), MyMeals (meal plan platform), and Be-A-Star (Chartwells internal competition)
- Daily work with Chartwells brands such as Outtakes and Grill Nation, as well as national brands including Subway, Papa John's, Starbucks, Chick-fil-A, Red Mango, and Panda Express.


## Confidential

Shayna Arndt

- Responsible for the meal plan booth during First Step orientation. This includes representing at the information to-go booth, fielding parent questions, upselling declining balance and creating marketing collateral material.
- Support our campus YouFirst initiative through collateral materials, training, and celebration events.
- Utilize the mycompass.com website for program information, promotional calendars and other company collateral.
- Collaborate with the campus dietitian to create Balanced U newsletter to send out to all regional units and campus clients.


## Chartwells/Missouri State Dining Services, Springfield, Missouri

July 2011 - June 2013

- Support a marketing plan in conjunction with the campus marketing director. Includes maintaining a monthly marketing calendar, implementing digital support material, creating and executing print marketing material, and providing tracking information.
- Maintain communication with the client through social media outlets such as Dine On Campus, Facebook, Twitter, Instagram, YouTube, and Flickr. As well as provide photos, memes, status updates, and information to feed into these sites.
- Maintain a monthly client newsletter print piece that ties together the marketing and operational experiences.
- Create and maintain content for our Dine On Campus website which includes, pictures, nutritional information for menus, newsletters, events, specials and media blasts.
- Produce communication pieces that enhance the meal plan and Dine On Campus Website awareness campaigns.
- Created and implemented a meal plan marketing mail campaign, which yielded an increase in sales of \$179,510.
- Created and implemented a meal plan marketing campaign incorporating a new voluntary meal plan option (BoomerMeals), which yielded a 38 percent increase in the number of meal plans sold year over year.
- Use Retail Optimization Training to grow top-line sales at retail units by 11.9 percent, which was reflected in a four-week Be-A-Star sales challenge.
- Develop and conduct a series of special events and monotony breakers featured in our residential dining program.
- Develop and implement limited time offers in collaboration with our retail team, such as Burger of Month at GrillNation.
- Provide marketing support for other schools within the district, including Allen Community College, Coffeyville Community College, Concordia College, Fort Hays State University, Northeast Community College, Simpson College, Washburn University and Wayne State College.
- District marketing champion on a sales Initiative team; providing sales proposals applicable to the entire district, designed to increase top line sales. These programs include cake pops, finals survival kits, and an upcoming summer sales initiative.
- Familiar with Chartwells' brands such as Outtakes and GrillNation, as well as national brands including Subway, Papa John's, Starbucks, Chick-fil-A, Red Mango, and Panda Express.
- Responsible for the meal plan booth during student orientation and registration sessions with parents. This includes representing at the booth, fielding parent questions, upselling declining balance and creating marketing collateral material.
- Support our campus YouFirst initiative through collateral materials, training, and celebration events.


## Confidential

Shayna Arndt

- Utilize the mycompass website for program information, promotional calendars and other company collateral.
- Collaborate with student groups to create joint programming opportunities. Examples of this include RHA BBQ, X50 Organ Donation Campaign, and Relay for Life Party With a Purpose event.
- Planned and hosted a charity gala for the Children's Miracle Network, raising over \$6,000.


## Subway, Springfield, Missouri

June 2004 - July 2011
Assistant Manager

- Met and surpassed weekly sales and daily productivity goals.
- Utilized internal accounting measurements such as patron count, average check and product movements.
- Conducted daily accounting and auditing procedures.
- Maintained a weekly inventory and utilized an online purchasing system for food orders.
- Oversaw the unit's quality assurance procedures which led to 100 percent compliance with county health department
- Assisted manager in making schedules each week for all employees


## SKILLS

- Selling voluntary and mandatory meal plans
- Implement Retail Optimization Training to grow top-line sales
- Proficient in social networking/social network advertising for business purposes
- Use and implementation of Remote Desktop and Media Sign Pro for remote menu management
- Functional in both Mac and PC environments
- Use and implementation of Adobe Photoshop, InDesign and Illustrator programs
- Use and implementation of Keynote and Pages
- Use and implementation of Microsoft Office software


## EDUCATION

Missouri State University, Springfield, Missouri

Bachelor of Science, Marketing: emphasis in advertising and promotions
May 2012

University of Missouri-Kansas City, Kansas City, Missouri<br>International Business; Spanish

August 2006 - May 2007

## SERVICE LEARNING

Missouri State University Service Learning, Springfield, Missouri
August 2010 - May 2011

- Developed, designed, and edited integrated marketing plans books
- Presented plans books to local nonprofits for implementation, including the Homeless Awareness Committee, ipourlife, and Council of Churches
- Designed and implemented events and programs for the x50 Organ Donation Project for Mid-American Transplant Services and St. John's of Lebanon Hospital.


## Confidential

## RESUMEOF

Matthew Ludwig

Foodservice Management Professional

Cape Girardeau, Missouri

## SUMMARY

Qualified foodservice professional with strong management, decision making, supervision and leadership skills. Proven ability to delegate, problem
 solve, prioritize projects, manage personnel and meet deadlines without compromising quality. Continually striving to learn new skills and look for new opportunities.

## EXPERIENCE

## Chartwells/Southeast Missouri State University, Cape Girardeau, Missouri

2006 - Present
Retail Director

- Responsible for fifteen retail brands in five operations across four buildings on campus
- Operations include a mix of national brands (Starbucks, Subway, Chick-fil-A and Papa John's) and internal brands
- Daily management of approximately sixty full and part time staff, consisting of supervisors, food prep cooks, utility staff, cooks, cashiers, and international student workers
- Work with other departments to increase sales through promotions, cross-department sales initiatives, and voluntary meal plan sales through marketing.
- Recruit, train, counsel, schedule and perform employee evaluations
- Accountable for a labor, food cost and sales budget
- Perform menu planning, inventory control and purchasing using Compass Group programs including Webtrition, MyFinance and MyOrders
- Maintain a great relationship with the students and campus client


## Performance Highlights

- Director of the Year Be-A-Star nomination
- Involved in the construction and remodel of a dining room and three retail facilities
- Successfully opened full Starbucks and Subway franchise locations on campus
- Created a retail catering program to provide delivery and setup of Starbucks pastries and coffee for breakfast, and Subway sandwiches for lunch.
- Increased commission sales by 30 percent year to year in the 2013-2014 school year
- Selected as a high potential candidate and enrolled in two-year development program through My Talent program


## Assistant Retail/Catering Director

- Hands-on experience in all phases of retail and catering operations. Provided catering services for special events for up to 1,000 people.


## Supervisor

- Oversaw ordering, inventorying, handling of cash deposits, and supervising employees.

Hourly Associate

- Dishwasher and cashier


## Confidential

Matthew Ludwig

Rhodes101 Convenience Store, Cape Girardeau, Missouri 2004-2006
Operations Manager

- Duties included managing personnel, scheduling and customer service


## EDUCATION

Southeast Missouri State University, Cape Girardeau, Missouri
Bachelor of Science in Business Administration

## Murray State University, Murray, Kentucky

Transferred

## CONTINUING EDUCATION

Love 'Em or Lose 'Em
Compass College I, II, and III
Recipes for Retention
Preventing Workplace Harassment e-Learning
Wage and Hour e-Learning
Human Resource Development Series Workshop
Completed two-week franchisee training at Subway world headquarters
Operator training at Chick-fil-A national headquarters

## CERTIFICATIONS

ServSafe ${ }^{\circledR}$ Certification
Foodservice Management Professional Certification

## ACCOMPLISHMENTS AND AFFILIATIONS

NCAA Division I Track and Field scholarship athlete
Lambda Chi Alpha fraternity
Murray State Student Government Association Senator at Large

## Confidential

## RESUMEOF

## John Jenkins

Cape Girardeau, Missouri

## SUMMARY

## Director of Dining Services



- Specializing in residential dining
- Dynamic, results-oriented and team-spirited


## Overview

- More than thirty years of professional cooking and kitchen management experience. Exemplify leadership qualities and professionalism, while maintaining established costs and quality standards to ensure superior service and maximize profits.


## EXPERIENCE

## Chartwells/Southeast Missouri State University

Production Manager/Director of Residential Dining

- Plan menu, ensure quality control, and minimize waste
- Conduct associate training
- Implement Chartwells' culinary standards
- Ensure food safety protocols followed

Kitchen Manager 1999 - 2005

- Supervised 28 cooks/chefs
- Managed back-of-house operations
- Performed inventory and purchasing

Sodexo/Southeast Missouri State University 1997 - 1999
Sous Chef, Residential Dining

## EDUCATION

## Southeast Missouri State University

1976-1980
Physical Education

## CERTIFICATIONS

FMP Certified
ServSafe ${ }^{\circledR}$ Certified

## Confidential

## RESUMEOF

## Kelley Wilkins

Jonesboro, Illinois

## OBJECTIVE

A management, which requires foodservice expertise, creativity and
 commitment to excellence.

## SUMMARY

- Innovative professional with 11 years of progressive management skills, in retail foodservice, restaurant and catering.
- Expertise in strategic planning, new business startup, market plan execution, capital asset oversight, cost containment, budgeting/finance, customer service, and staff training, supervision and mentoring
- Highly skilled in P\&L management, pricing strategies, competitor and market analysis, staffing, purchasing and vendor relations, management reorganization, foodservice, new product roll out, and targeted marketing
$\diamond$ Energetic and self-motivated team player/builder. At ease in high stress, fast-paced environments with emerging and multiple responsibilities
$\diamond$ Excellent leadership, management, oral/written communication, interpersonal, intuitive, and analysis skills. Thrive in both independent and collaborative work environments
- Known for developing and executing innovative corporate policies and procedures. Proven track record of increasing revenues, streamlining workflow and creating a team environment to increase productivity


## EXPERIENCE

## Chartwells/Southeast Missouri State University, Cape Girardeau, Missouri

Catering Director

- Coordinate and manage over 1,000 annual events for 10 to 1000 guests
- Maintain yearly budgets and complete monthly financial reports.
- Organize training of staff on superior customer service, service etiquette, alcohol service and event coordination.
- Create specialty catering menus.
- Key negotiator with all aspects of event planning, maintained positive relationships with on-campus and offcampus clients


## Chartwells/Southern Illinois University, Carbondale, Illinois

Director of Dining

- Orchestrated management activities for all areas of foodservice inside the university student center, which includes retail, catering and concessions with annual revenue approaching $\$ 3.6$ million.
- Organized a well-trained staff of five managers and 85 full- and part-time employees.
- Reorganized management systems and business operations resulting in lowering food cost annually by 3.2 percent, lowering labor cost annually by 3.8 percent. Reduction of unit cost resulted in a 33 percent increase to the units PBO.
- Directed all financial, budgeting, operating, compliance, purchasing, human resource, public relations, and administrative functions. Ensured timely execution of financial reporting, operating forecasts, new project evaluation, advertising, cost/pricing and related activities


## Confidential

Kelley Wilkins

## Catering Director

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6 / 08-1 / 11
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- Coordinated and managed over 1,000 events ranging from 10 to 1000 people annually, directed a catering and restaurant staff of 25 employees.
- Organized the addition of 10 suites and two clubs in the university's newly renovated football stadium and basketball arena.
- Maintained yearly budgets and completed monthly financial reports.
- Organized training of staff on superior customer service, service etiquette, alcohol service, and event coordination.
- Created specialty menus for use in catering, compiled two new catering guides, and was active in creating new concepts throughout the organization.
- Key negotiator with all aspects of event planning, maintained positive relationships with on-campus and offcampus clients
Catering Manager 6/05-6/08
- Managed over 1,000 catering event ranging from 10 to 1,000 guests.
- Trained catering staff in efficient procedures for all aspects of the catering department.
- Responsible for all staffing schedules, changes to catering contracts, set up and breakdown of all events.
- Created a positive working relationships with all clients
- Key coordinator for prepared catering contracts, prepared billing, and collections of funds, inventory control.

Catering Supervisor
11/04-6/05

- Responsible for specific catering events, setup, service and breakdown
- Supervised catering staff and reinforced proper company procedures
- Arranged menus for catering events
- Prepared weekly inventory


## EDUCATION

## Southern Illinois University, Carbondale, Illinois

Bachelor of Science in Food and Nutrition, Specialization Hotel, Restaurant and Travel

Shawnee Community College, Ullin, Illinois

Associate of Arts Degree

## Confidential

## RESUMEOF

## Laura M. Vollink

Cape Girardeau, Missouri

## SUMMARY

A registered and state-licensed dietitian who uses knowledge of nutritional standards to create and maintain programs that help students make educated
 food choices. Ensure that Chartwells' nutritional standards are being met within foodservice operations, successfully implement the Balanced U program and work toward increasing student satisfaction through continually introducing new nutrition programming to campuses.

## EXPERIENCE

## Chartwells/Southeast Missouri State University, Cape Girardeau, Missouri <br> June 2011 - Present Resident Dietitian

- Responsible for all nutrition programs campuswide including providing nutrition information, education and training support to the dining services unit, guests and clients
$\diamond$ Assist Director of Dining Services with management of day-to-day operation
$\diamond$ Plan meals for residential dining facility and complete computerized nutritional analysis of all menus
$\diamond$ Offer nutrition counseling to on-campus students and faculty/staff
$\diamond$ Provide training for associates on how to safely handle customers with food allergies
$\diamond$ Preceptor for dietetic internship program at Southeast Missouri State University
$\diamond$ Provide assistance to departments on campus through wellness presentations, Cooking 101 classes, and nutritional counseling
$\diamond$ Develop and implement nutritional educational programs as well as Chartwells' corporate programs throughout the Mid Central and East Central regions
$\diamond$ Create and distribute monthly nutritional newsletter to the Mid Central and East Central regions
$\diamond$ Provide as-needed support on sales bids for Mid Central and East Central regions


## EDUCATION

Southeast Missouri State University, Cape Girardeau, Missouri

Master of Arts, Major - Human Environmental Studies
Expected completion May 2015
Bachelors of Science, Major - Dietetics, Minor - Exercise Science

## CERTIFICATIONS

CDR-Certified Registered Dietitian (1041160)
ServSafe ${ }^{\circledR}$ Certification, National Restaurant Association (9692576)

## MEMBERSHIPS AND AFFILIATIONS

Academy of Nutrition and Dietetics

## Confidential

Laura M. Vollink

| Secretary | 2012 - Present |
| :--- | ---: |
| SEMO Student Dietetic Association | $2007-2010$ |
| Secretary | $2009-2010$ |

## VOLUNTEER EXPERIENCE

Food Coordinator, Help Portrait Cape Girardeau 2011 - 2014
Food Chair, American Cancer Society, A Cure for Cape Annual Gala 2013-2014

## Confidential

## RESUMEOF

## Terrance McKean

Executive Chef<br>Jackson, Missouri

## SUMMARY

Highly motivated chef skilled in planning and directing food preparation in a professional kitchen and serving foods of the highest quality. Proficient in
 supervising other kitchen staff and seizing control of mismanaged situations. Adept in menu planning, managing inventory and supplies, and ensuring the kitchen and staff adheres to safety standards. Excellent communicator with quick thinking and smart decision-making skills.

## Key Strengths

- Food Prep
- Food Safety
- Catering
- Building Relationships
- Following Direction
- Scheduling
- Team Management \& Mentoring
- Solving Problems
- Inventory Management
- Knife Skills
- Customer Service


## EXPERIENCE

## Chartwells Higher Education, Cape Girardeau, Missouri

4/2014 - Present
Executive Chef, Resident Dining

- Responsible for supervising a staff of 50, quickly and authoritatively delegating job tasks, disciplining underperforming staff members and providing incentives for staff members to go above and beyond role expectations.
- Maintain high levels of food quality and appearance.
- Take direction from resident dining director. Keep stations clean, prepare foods properly, and cooperate with others.
- Ensure staff adheres to all safety standards and remains mindful of food costs standards, and resolve personnel conflicts.


## Morrison Healthcare, Maryland Heights, Missouri

9/2012-4/2014

## Traveling System Sous Chef

- Key achievements:
$\diamond$ Implemented a multifaceted system for tracking inventory and replenishing stock when needed for both small and large accounts.
$\diamond$ Executed high-level catering events for parties of all sizes.
$\diamond$ Known for offering creative ideas that greatly improved the kitchen's performance.


## Embassy Suites, Saint Charles, Missouri

5/2012-9/2012

## Chef de partie

- Prepared a variety of proteins, vegetables and other foods in all types of kitchen equipment. Consistently complied with standard portion sizes, cooking methods, quality standards, and kitchen rules, policies and procedures. Stocked and maintained sufficient levels of food products at line station to ensure a smooth service period.


## Confidential

Terrance McKean

- Portioned food prior to cooking and maintained a clean and sanitary workstation area. Executed proper plate presentation and garnish for all dishes. Tracked and reported any food waste and assisted in food preparation assignments during the off-peak period as needed. Opened and closed the kitchen properly and followed the closing checklist for kitchen stations.


## Buffalo Wild Wings, Cape Girardeau and Kirkwood, Missouri

7/2008-5/2012
Service Manager and Kitchen Manager

- Managed day-to-day operations of kitchen and service areas. Created the scheduling for 30-plus employees. Trained staff and provided discipline when needed. Maintained all inventory from ordering the product to managing the invoices. Ensured proper and responsible alcohol service to guests and maintained complete employee files.
- Key Achievements:
$\diamond$ Implemented a two-step interview process to maintain proper staffing levels.
$\diamond$ Integrated food costs awareness into employee training.
Bob Evans, Cape Girardeau, Missouri
9/2006-7/2008
Kitchen Manager and Assistant Manager
- Implemented all objectives of the general manager by motivating staff and management team.
- Ensured impeccable guest service by providing hot food in a timely manner.
- Worked with all levels of employees in both a supervisory and support role.


## Cozmo's Coffee and Cream, Cape Girardeau, Missouri

2/2006-9/2006
General Manager

- Assisted in the opening of a new bakery café from layout to completion.
- Helped create pricing structure and menu layout and interviewed each prospective employee.
- Implemented training program and oversaw all aspects of training.
- Wrote employee handbook outlining company's expectations and was directly involved in all aspects of the bakery's marketing.


## Panera Bread Co., Cape Girardeau, Missouri

1997-2006
Assistant General Manager, Assistant Manager, Shift Leader and Prep Cook

- Supervised the hiring and training of new staff and ensured a high level of customer service and food preparation. Maintained proper restaurant operations and efficiently ran shifts while monitoring labor and sales trends. Managed payroll, scheduling, inventory and food costs.
- Key Achievements:
$\diamond$ Spearheaded the opening of a brand-new test market café.
$\diamond$ Trained all new production associates for the café.


## EDUCATION AND CERTIFICATIONS

## Le Cordon Bleu College of Culinary Arts

Associate of Applied Science, Culinary Operations
December 2013
Certificate of Culinary Arts
2012
ServSafe ${ }^{\circledR}$ Certified

## Confidential

## RESUMEOF <br> Ronald E. Ruppel II

## EXPERIENCE

Chartwells Dining Services, Cape Girardeau, Missouri<br>Immediate supervisor - Matt Ludwig, Director of Retail Dining<br>Assistant Retail Dining Director<br>August 2013 - Present



- Responsible for multiple locations within the University Center and satellite locations across campus. Coordinate work schedules to ensure proper staffing of locations, train new employees, enter payroll, order and track inventory, establish and maintain working relationships with staff, student workers and the general public.
Retail Supervisor
August 2011 - August 2013
- Responsible for general management and staffing of a restaurant. Coordinated multiple work schedules, handled monies, ordered and tracked inventory, trained new employees, entered payroll, established working relationships with staff, student workers and the general public.


## Cottonwood Residential Treatment Center, Cape Girardeau, Missouri

Immediate supervisor - Robert Huffman, C.P.C.S.
Psychiatric Aide II
May 2009 - August 2011

- Responsible for management of the ward, assisted and instructed personnel in care of clients, created work assignments, supervised, reviewed and evaluated work performed by staff, prepared records and reports, assisted in the instruction and participated in the continued training and practical instruction of staff and personnel, established working relationships with clients, staff and the general public.


## Psychiatric Aide I

February 2007 - May 2009

- Supervised clients living in a residential facility, reported and recorded observable changes in client behavioral and physical condition, facilitated group activities and specialized activities to suit clients' needs, assisted and ensured client safety, and recognized and met the emotional needs of clients.


## Burrito-ville Restaurant, Cape Girardeau, Missouri

November 2006 - February 2007
Immediate supervisor - Kris Baranovic, General Manager

## Assistant Manager

- Responsible for personnel in a restaurant setting, assisted and instructed personnel in customer relations, handling of monies, made deliveries, food preparation, established and maintained working relationships with employees and the general public.


## EDUCATION

## Confidential

Ronald E. Ruppel II

## REFERENCES

Eric Redinger
Assistant Director of Recreation Services
Southeast Missouri State University
One University Plaza
Cape Girardeau, MO
573-651-2471

Patrick Koetting
Service Master
623 South Silver Springs Road
Cape Girardeau, MO
573-270-4220

## Confidential

## RESUMEOF

## Mary Slaughter

Cape Girardeau, Missouri

## OBJECTIVE

Executive sous chef in the UC kitchen leading a team of union associates to produce all food for the Redhawks Market and various locations on campus,
 while also playing a pivotal role in the catering process.

## SUMMARY

- More than 35 years in culinary expertise in campus, hotel and restaurant environments
- Thirty-three years of management experience
- Union experience
- Vast catering knowledge
- Knowledge of purchasing, inventory and receiving


## EXPERIENCE

Chartwells/Southeast Missouri State University, Cape Girardeau, Missouri 8/2004 - Present
Executive Sous Chef III

- Assist in supervising up to 20 employees on the everyday food production and preparation for the Redhawks market and other locations on campus
- Scheduling and payroll experience
- Purchasing and inventory control
- Catering for up to 1,200

Holiday Inn/Mid American Hotel Corporation, Cape Girardeau, Missouri
2/1989-4/2003

## Kitchen Manager

- Hired, trained and directed kitchen staff
- Managed back of house operations
- Responsible for menu structuring
- Assisted management with purchasing, inventory control and food cost, and maintained quality control. Also in charge of back of house supply ordering and chemicals
$\begin{array}{ll}\text { Sikeston Inn, Sikeston, Missouri } & \text { 1986-1989 }\end{array}$
Kitchen Manager
Ramada Inn, Sikeston, Missouri 1985-1986
Assistant Kitchen Manager
$\begin{array}{lr}\text { Holiday Inn, Sikeston, Missouri } & 1979 \text { - } 1985\end{array}$
Steak and Line Cook


## Confidential

Mary Slaughter

## EDUCATION

Ceta School of Trade, Sikeston, Missouri
Graduated Food Program

## REFERENCES

Sue Hill, Owner and Manager of Saffron Bistro
Saffron Bistro
573-335-3232

Dan Drury, Owner/CEO of Mid-America Hotel Corporation
Drury Hotels
573-334-4491

Ethel McClellon, Cook
Chartwells
573-803-2060

## Steve Sweeney, President and CEO, Chartwells

The Chartwells team is dedicated to providing your school with the best dining services program possible. It is our No. 1 focus. We take pride in our reputation as a foodservice company and our management team reflects that culinary focus. Our president and CEO, Steve Sweeney, leads the higher-education team.

Steve is responsible for the operation of 270 college and university accounts throughout the United States. The division comprises six operating regions, each managed by a regional vice president. Total sales volume exceeds $\$ 1.2$ billion. The Chartwells marketing function also reports directly to Steve.

## Darryl Lomax, CFO, Chartwells

Darryl joined Chartwells in July 2014. He spent the previous seven years as the finance director in the foodservice contract management industry in the United Kingdom. His responsibilities included providing strategic financial analysis and planning in the business and industry, sports and leisure, and government services markets.
Darryl has a broad range of business experience, having worked in the publishing, supply chain management, and wine and spirits industries. He has undertaken leadership roles in operations, information technology and business improvement, as well as finance. Darryl is a member of the Charter Institute of Management Accountants. He is a graduate of Nottingham Trent University. Darryl resides in Connecticut with his wife and two daughters.

## Lisa McEuen, Executive Vice President, Chartwells West Division

Lisa McEuen joined the Chartwells team in March and oversees the Central, South Central and West regions. Previously, Lisa was the senior vice president of business excellence for Compass Group North America since 2007. She was responsible for identifying and implementing operational best practices across all Compass Group sectors; focusing on food-cost efficiency; and leading a cross-sector team of best-practice experts.
Lisa has 25 years of foodservice management experience. Prior to joining Bon Appétit Management Company, she held a number of senior operational and marketing roles with Epoch Foodservice and Vending, Gardner Merchant, and Aramark. She joined Bon Appétit in 1996 as district manager for Cisco Systems and then became regional vice president of operations.

Lisa holds a bachelor's degree in business administration from San Diego State University and is also a graduate of the Program for Leadership Development at the Harvard School of Business.



Section 3-A member of the management staff (manager or assistant manager) shall be present during all hours of operation in the University Center, Towers Café, St. Vincent's Commons, Subway, Starbucks, Houck's Place and Rowdy's. Each dining location must include a display with names, titles, and photographs of management staff. The display must also include a customer service phone number and indicate which manager is "on-duty" at the present time.
Chartwells will continue to comply with this requirement. Our managers are responsible for the day-to-day management of foodservices and are given the authority to conduct an efficient, well-run operation. Our managers are attuned to Southeast Missouri State University students' needs are easily accessible during all hours of operation.

Section 4 - All of the contractor's management staff shall have University approval prior to selection. This may require the interviewing of proposed staff by the University. The contractor shall provide sufficient information about its nominees to permit the University to make an informed decision about the qualifications and capabilities of such persons.

Chartwells will continue to work with the University to our on-site leadership team meets your needs. During our 17-year partnership we have strived to ensure our on-site leadership culturally matches Southeast Missouri State University in every way, to best serve our guests.

Section 5 - The contractor shall not employ individuals in full-time management positions with the intent of transferring the employee after a training period of less than one year to another college/university. The contractor shall not initiate the transfer of dining services management staff without thirty (30) days advance notice to the University.
Please note statement provided in Legal Exceptions, item 5 located in the Introduction, Background Information and General Overview section.


Section 6 - The contractor shall make every effort to fill vacant management positions in the shortest possible time and in no event longer than forty-five (45) days. The contractor shall consult with the University regarding all transfers of management staff prior to announcing the transfer to the selected individuals. The dining services management staff assigned to the University shall not be changed more than once a year, unless mutually agreed upon by the contractor and the University.

## Where Does Chartwells Find Its Associates?

The Chartwells team at Southeast Missouri State University is staffed by a diverse group of student associates, existing campus employees, and recruited managers and specialists. To find new members to join our diverse teams, we actively participate in career days at colleges and universities throughout the United States. Attracting motivated, well-rounded associates is essential to our success and continued growth. We are proud to say that one in every 10 managers began their career as a Chartwells student associate.

## Our Commitment to Diversity in Hiring and Advancement Opportunities

Chartwells enjoys strong recruiting success which places emphasis on intra-organization growth, development, training, recognition and promotion of our great people that supports diversity and inclusion throughout our organization. We are committed to diversity and inclusion in our hiring practices and partner with the Chartwells Diversity and Inclusion Action Counsel as well as the Women's Leadership Network.

## Markets Served

We serve and partner with the following nationally recognized academic institutions as well as with commercial restaurant and hotel market segments within the hospitality industry. Some of our affiliations include the Culinary Institute of America, American Culinary Federation, Johnson \& Wales University, Michigan State, Virginia Tech, Texas Tech, Cal Poly Pomona, Purdue, North Carolina State, Cornell, James Madison, George Washington University, Morgan State, University of Delaware, Washington State and Le Cordon Bleu.

## Resource Network

To ensure our clients have the strongest possible management team, Compass Group has invested in a dedicated recruitment division known as "Resource Network." Resource Network consists of professional recruiters strategically located across the U.S. who provide a number of recruiting services. The Resource Network support team provides networking opportunities, professional screening of potential candidates, reference checks, facilitates assessment testing and posts career seeker advertisements. Resource Network seeks recent graduates and experienced culinary alumni interested in continuing their career within the foodservice industry with an internationally recognized foodservice provider. Resource Network has access to numerous resources to find talent, which includes diversity websites, job boards, social media, the military and a robust Employee Referral Program. Resource Network oversees database management and also has a state-of-the-art applicant tracking system to attract qualified candidates.

## Johnson \& Wales Covenant

Hiring the best-qualified candidates in the marketplace is essential to providing you, our clients, with the highest level of professional service. Our agreement with Johnson \& Wales helps us meet this objective. In 2003, Compass Group and Johnson \& Wales signed a covenant designed to provide Johnson \& Wales culinary and hospitality students with career opportunities at Compass Group. As one of America's leading culinary and hospitality schools, Johnson \& Wales promotes a strong experiential learning component as part of its curriculum. To help these future chefs and managers gain skills and career direction, Compass Group provides structured internships at select campus dining operations across North America. In turn, this mutually beneficial program rewards Compass Group with a constant infusion of talent in front- and back-of-the-house capacities. The spirit of this agreement also ensures that Compass Group can continue to depend on a qualified and well-trained network of management and culinary talent.

## Keeping Great People Happy

Once we hire and train associates, it is critical that we give them the resources and benefits they need to remain engaged and effective members of the Chartwells family. Chartwells Higher Education Dining Services accomplishes this through its award winning YouFirst guest service program. YouFirst was awarded a coveted Goldies Award from the Culinary Institute of America and FoodService Director magazine in 2012, which validated the spirit of our service culture and mission. YouFirst was created to inspire each associate to rise above any challenge to focus on the guest to help achieve career growth and personal success. Through proper support and training, each associate has the opportunity to learn, persevere and be recognized for their achievements. Our associates are considered our most valuable assets and we take their needs and wellbeing seriously. Chartwells believes that satisfied associates lead to satisfied guests. We give our associates the training and skills they need to perform their jobs safely, efficiently and effectively. We reward their efforts with a generous package of compensation, benefits, perks, wellness initiatives and recognition. We also provide associates with an unlimited opportunity to develop their careers at Compass Group, the world's largest foodservice company. Additionally, please note statement provided in Legal Exceptions, item 5 located in the Introduction, Background Information and General Overview section.



Section 7 - Prior to offering full-time employment, the contractor shall perform a criminal background check for the applicant. In the event the background check indicates a prior felony conviction or conviction for a crime of moral turpitude and the contractor wishes to offer full-time employment, the University shall have an opportunity to review the applicant and make the final employment decision.
Chartwells is committed to establishing and maintaining a work environment that promotes safety, good health and efficient work behaviors. This commitment includes taking reasonable steps to ensure that Associates, clients, customers and the general public are safe by performing criminal history record checks in accordance with federal, state and local requirements, client mandate and best practices. All Chartwells associates are required to pass a fivepanel drug test, county background check, inclusive of social security, courts - county criminal. In addition any Chartwells associate that is required to drive a motor vehicle for work is given and required to pass the Department of Transportation Motor Vehicle check.
Chartwells verifies claims of past employment and education history of all associates. Schools and/ or colleges are contacted to verify attendance and degree claims. Past associates are contacted to verify employment history and job position descriptions.

Section 8 - All dining services employees shall be employees of the contractor. The contractor shall agree and understand that a practice is currently in place whereby University students provide student labor in the foodservice facilities. Therefore, the University strongly encourages the contractor to maintain this practice, and utilize student labor where practical.


## Student Associates

Chartwells wants and needs student associates. We seek to maximize student employment opportunities at all levels of our dining services programs which include front of the house, back of the house, catering and administrative. Our goal is to develop student leaders into effective representatives of Chartwells. We provide our student associates with an opportunity to build their leadership skills. By offering a convenient work location, flexible working hours and a fun team environment, we are proud to support these hardworking men and women during their college years. In hiring students, we look for a can-do attitude and an appetite for success. Student associates are an excellent source of feedback and evaluation of our dining service programs. We also value students for the high energy levels and productivity they bring to the Chartwells team, and we provide them with many of the same training resources that full-time staff receive.

Currently, Chartwells has 50 student associates working with us at Southeast Missouri State University. They bring many valuable skills to our team. Some of the talents and benefits of providing jobs to our student are:

- Already on campus, no travel
- High energy level
- They are our customers so know our customers
- Become ambassadors to the rest of the student population
- Potential source of future full time associates


## Student Managers

Chartwells actively recruits student associates who show a strong interest in becoming managers. We encourage our most dedicated student managers to consider joining Chartwells after they graduate. We recognize that bright, motivated, well-trained managers are essential to our continued growth. While we make every effort to promote student managers into management positions, we also understand that not every student will want to remain in the contract dining service or hospitality industry. We are proud that the skills and techniques our student managers learn at Chartwells give them an advantage in a wide variety of careers.
Below are some of the responsibilities that we entrust to student managers:

- Recruitment, interviewing and selection
- Inventory control
- Record keeping
- Supervision
- Catering
- Fundamental culinary skills
- Payroll/personnel administration
- Quality assurance
- Sanitation and safety in the workplace
- Customer service
- Associate training
- Marketing



## Student Internships

As a global foodservice leader, Compass Group offers a variety of internships. From culinary to marketing to management, our internship program gives students an opportunity to be evaluated on how well they embody the values and vision of Compass Group.

We hire many of our interns after graduation, and they pursue a career as a member of the Compass Group family. The College Relations \& Recruitment Department at Compass Group establishes and oversees all student internship programs.

## College Recruitment

Compass Group recruits at the top culinary and hospitality schools around the country. Bright, motivated, welltrained associates are essential to our continued growth. Campus recruitment efforts hire 400-plus graduates and place them in training programs and entry-level roles. Programs available for new graduates are: Chartwells Manager in Training, Morrison Manager in Training, Crothall EVS/PT Training, Canteen Customer Service MIT, Foodbuy MBA Leadership Rotation, and The Hourly Apprenticeship Program. Each training program is customized to the sector and its specific training needs. These are top-level programs in which graduates go through three phases of intense training that prepares them for their career with Compass Group.

Section 9-The contractor shall prepare and process the payroll for and shall pay its employees directly. In addition, the contractor shall represent and warrant that it shall withhold and/or pay, as appropriate, all applicable federal and state employment taxes and payroll insurance with respect to its employees. The contractor shall indemnify and hold the University harmless against any liability and expense or other taxes, costs, penalties, or interest associated with the employment of the contractor's employees. The Contractor shall provide the system, including the hardware and supplies needed, to track employee scheduling. This includes time clocks, time clock ribbons, time cards, etc.

Our award-winning employee master data solution, My CPM is used to manage employee information across all of our locations. With MyCPM, our managers quickly and easily process new hire, separation, and related transactions for salaried and hourly associates, with immediate confirmation and real-time updates to our SAP HR/Payroll system. This systems ensures employee payroll data accuracy and easily manages employee data and status information. Please note statement provided in Legal Exceptions, item 6 located in the Introduction, Background Information and General Overview section.


Section 10 - The contractor shall provide satisfactory training and development programs for the contractor's employees. Regularly scheduled training meetings shall be conducted by and at the expense of the contractor. Examples of such areas of training include, but are not limited to:

### 10.1 Preparation methods and training

### 10.2 Sanitation standards

10.3 Dress (uniform) and identification

### 10.4 Personal habits and hygiene

### 10.5 Cleaning procedures

10.6 Customer service

### 10.7 Health Department codes

### 10.8 Safe food handling

Steven and the on-site management utilize Chartwells monthly communication and training resource program called CHAT; Communication, Help and Training. This program is designed to help our managers effectively communicate important information to our associates. Elements of Communication, help and training -are vital to our success. By communicating, we know what is expected of us and why certain actions are important. This makes or Southeast Missouri State University associates active participants in creating a safe and exciting place to work. Each CHAT meeting is 30 minutes long and focuses on topics including one of the following areas: safety, food preparation and health department guidelines, sanitation and cleaning procedures and standards, guest and customer service, dress codes and personal hygiene and company communications. CHAT supports our Preferred Employer practices and offers an ongoing training process that is structured and consistent. CHAT also provides a hotline for associate communication and increased associate satisfaction. Our managers hold one CHAT session every month for all hourly associates.


## Be-A-Star

Be-A-Star is Compass Group's premier business excellence recognition program. The mission of Be-A-Star is to provide a consistent platform for each of our business sectors to communicate their key business initiatives and to recognize associates and teams that deliver great results while accomplishing these objectives. Each business unit and department within Compass Group operates according to our Management and Performance (MAP) Framework. It provides a road map for continued growth and opportunity for our organization.
The program is divided into three "Star" periods, aligned with the end of each of the first three quarters of the accounting calendar. During the Be-A-Star program year, unit managers are encouraged to recognize their teams of associates for going above and beyond. Recognition should be instant, tangible and permanent, and it is most valued when provided in front of peers. The Be-A-Star program realizes that participating associates value different forms of recognition and caters to this need. The program not only incorporates a variety of ways for managers to recognize their teams, but it also provides ways for associates to recognize each other.

With each star achievement comes more opportunities for recognition while promoting teamwork and camaraderie among associates. Operations compete to meet or exceed all the program requirements for recognition as top performers.

The most notable recognition is attendance at the annual awards banquet, officially known as the Compass Night of Stars Recognition Celebration. This spectacular event has been held in destinations such as Las Vegas, Chicago, and Orlando. The celebration offers fun and excitement, beginning with a welcome reception. The banquet night celebration provides hours of energetic entertainment along with a spectacular five-course meal and award presentations.

All levels of the organization, from officers to hourly associates, attend the celebration. Management and associates alike consider this event the pinnacle of the Be-A-Star program. All invited attendees represent the best of the best from the Be-A-Star program. Throughout the evening, several levels of awards are presented to individuals and teams. All Compass Night of Stars Recognition Celebration attendees leave the event with memorabilia commemorating the magnificent gala. However, the banquet is also about providing the winners with a message that they are challenged to share with their teams and other individuals - the message of the importance of "Recognizing Business Excellence" within Compass Group.
The Be-A-Star Program has been in existence since 1997. Each year, the program theme changes to spark excitement and enthusiasm. The theme of the 2015 Be-A-Star Program is Spotlight on Us. Every goal, no matter how big or small, is achieved one step at a time. If you know what success looks like, you can map the path to get there. Achieving our business goals, like the ones outlined in this year's Be-A-Star program, ensures a successful outcome for our team, our business, and the company. Achieving our business goals calls for us to stay focused and that's why we're calling this year's Be-A-Star program Spotlight on Us.

## HERO

At Chartwells, our vision of great people, great service and great results places our people first. Research shows that associates respond most positively to personal recognition and feel that it is the most important factor in job satisfaction. As a preferred employer, we want to have a loyal and engaged workforce: great people who want to stay with us, who will recommend us as a great place to work, and who go above and beyond to give great service to you, our customer.

HERO, which stands for Helping Everyone Recognize Others, was introduced in 2006 so managers could economically and efficiently recognize their associates' daily contributions to the company.

Each printed HERO Recognition Kit contains a manual and CD. The quick-reference manual is a guide for managers to low-cost, high-impact recognition, providing tips, inspiration and resources. The CD is available in English or Spanish. Presenting instant, tangible recognition, in front of peers, is an exceptional way to say "thank you" for going above and beyond.

Recognizing associates every day at every level of the organization is the key to great people and real opportunities. Recognition isn't about how much is spent; it's about sincere appreciation for a job well done. HERO provides the opportunity to recognize stellar associates.

## Passport

All new Chartwells Southeast Missouri State University employees participate in Passport Orientation. This training program provides our associates with the tools and information necessary to begin their professional journey with Chartwells. Passport Orientation provides a framework for associates to have a great start to their careers. Passport helps our hourly associates succeed in their jobs and lives by helping them understand and live our vision of great people, great service, great results. To allow associates to track their individual progress, each associate receives a "Passport" that follows their progress through the program. Once they complete all sections, known as Ports of Call, they receive a certificate of completion.

These Ports of Call are web-based and manager directed. The associate is expected to complete all ten Ports of Call sections in about a year. Ports of Call 1, 2 and 3 are to be completed on the employee's first day with Chartwells. Ports of Call 7 and 9 should be completed within the first week of hire. The remaining Ports of Call can be spread throughout the year to allow the associates time to put into practice what they have learned.

- Port of Call 1: Your Great Start
- Port of Call 2: Local Orientation
- Port of Call 3: Learning Your Job
- Port of Call 4: The Compass Way
- Port of Call 5: Embracing Diversity
- Port of Call 6: Harassment and Workplace Rules
- Port of Call 7: Food Safety and Sanitation
- Port of Call 8: Living Well
- Port of Call 9: Workplace Safety
- Port of Call 10: Cross Training/Gaining Additional Skills

In addition to Passport orientation, all Chartwells Southeast Missouri State University employees attend a full day of training prior to the start of each semester. This training includes topics such as safe food handling and prevention of cross contamination, sanitation standards, customer service and hazardous communication and chemical safety. Additionally the training includes a review of the Chartwells Associate Handbook covering personal hygiene and uniform requirements.

We provide development opportunities for all associates, managers and supervisors. Through these powerful programs, managers and supervisors discover the secrets to dynamic leadership. These courses are ongoing and are delivered throughout the year by our field-based trainers. Our Southeast Missouri State University management team will continue to utilize the training programs listed below.

## Harvard ManageMentor

The Harvard ManageMentor Program is an online, selfdirected program provided in partnership with Harvard Business School Publishing. It provides associates with leadership skills to help them to become successful leaders and managers. Harvard ManageMentor is customized for Chartwells and is divided into three paths that reflect the development needs of our associates:

- Key hourly associates are those associates you feel are almost ready to take on leadership responsibilities. This path supplies them with the necessary skills to help them be successful once they enter their new positions. The required and elective topics chosen will set them up for success.
- Frontline supervisors and managers are those associates who have just taken on leadership responsibilities for the first time. Basic leadership is covered, but more advanced classes are also offered to further develop their skills.
- Established managers have experience leading others. This is a self-directed online training course focusing on professional and personal leadership development skills. Associates have three months to complete the nine required and 13 elective topics, which include: Thinking Strategically, Measuring Business Performance, Implementing Innovation and Developing Employees. Regardless of experience, everyone can benefit from development opportunities.
Each path consists of required and elective topics, which allow associates to tailor the class to their needs. These topics are completed at the associate's own pace within a three-month window. Upon program completion, associates will be awarded a certificate from Harvard Business School Publishing.



## Labor Productivity

This program is an online, self-paced course that demonstrates the importance of managing labor dollars and provides the tools to help unit-level managers measure and control their labor dollars without sacrificing quality. By measuring sales per labor dollar, customers per labor dollar and sales per labor hour, managers can gain critical insight into productivity and discover opportunities for increased efficiencies.

## Love 'em or Lose 'em

Our managers know that engaged employees make their jobs easier and are essential to an organization's longterm success. Winning loyalty and commitment to a talented employee is a critical managerial responsibility. This workshop is about becoming a talent-focused manager and uses self-assessment tools, activities and in-class exercises to deliver key strategies for keeping and engaging talent in any economic climate. When participants complete Love 'em or Lose 'em, they will be able to:

- Identify retention and engagement challenges within their department or organization
- Identify star performers who may be at risk
- Determine the cost of losing talent
- Develop skills and behaviors needed to retain employees
- Hold powerful engagement conversations with employees
- Implement specific retention strategies for individual employees



## Management in Training (MIT)

Primarily for entry-level candidates and recent college graduates, the intent of this program is to ensure a working knowledge and understanding of the three major lines of business and market segments in higher education foodservice operations. This 18-month program takes a manager through three practical learning modules. At the completion of each module, the management candidate is required to complete and pass an exam. Certain modules, particularly those concerning the administration of cost control, marketing and promotions, and financial reporting, require an interview with the general manager and/or district manager. Managing Inclusion ${ }^{\text {TM }}$

This program reflects our guiding principle of developing our people and valuing diversity, and it builds upon lessons from past training. Through a combination of convenient online coursework and engaging classroom training, managers take their understanding of diversity to the next level. Managing Inclusion ${ }^{\text {TM }}$ provides tools to bring inclusion to life in the workplace, helping managers become more effective leaders and team members.
The program is recommended for all management-level associates at Chartwells. Participants do not need to have associates reporting to them to benefit from this program. All management-level associates with a capacity for influence should participate. Managing Inclusion ${ }^{\text {TM }}$ combines the convenience of online pre-work with powerful classroom training. Participants first complete a web-based self-assessment and online coursework to prepare for the classroom. The in-class session completes the program and empowers associates to work toward a more inclusive workplace.

## Mixing Four Generations in the Workplace

In today's business environment, with a vast range of ages and backgrounds at play, it is important to find a common ground. An important starting point is to gain an understanding of generational dynamics in the workplace. Today's workforce comprises four distinct generations, each with its own history, common biases and core beliefs. Learning what makes each generation tick, and taking the time to consider the communication approach that will advance relationships and help develop leadership skills is key. This course gives participants generational insight. Throughout this course, participants learn the common drivers of each generation - what they are looking for, how to interact with them, how they make decisions and what is most important to them.



## Online Sexual and Workplace Harassment Program

Sexual and workplace harassment is a serious issue for all organizations and associates, including Chartwells. The goal of this program is to make recognizing and preventing harassment easier for Chartwells supervisors and managers. In partnership with Lernen Inc., we provide the Online Sexual and Workplace Harassment Program. This course is available 24/7 so managers and supervisors can complete it when it is most convenient for them.

## Profit Improvement Method

The Profit Improvement Method course is an interactive program that focuses on improving profitability in a unit or account. Through online classroom sessions, an e-learning module and an action-planning process, it helps managers and chefs identify ways to control costs and/or increase revenues. The program requires a serious commitment and direct involvement from all levels of management.

## Respect in the Workplace: Diversity and Inclusion

In today's world, we are competing with other businesses to retain our great people. Good communication that fosters a morale-enhancing atmosphere is more important than ever to be a successful manager. This two-hour session helps managers learn and practice respectful communication techniques and nonverbal behaviors. Participants will learn about the advantages of establishing a respectful, positive workplace and healthy ways of interacting and relating with co-workers at all levels of the organization.

## ServSafe ${ }^{\text {TM }}$ Alcohol Training

ServSafe Alcohol is practical and responsible alcohol service training. The ServSafe Alcohol program was developed with input from experts in the restaurant, legal, regulatory, academic, insurance, medical and law enforcement fields. Together, they determined the tasks that the front-of-the-house needs to know. Lessons cover essential information, including understanding alcohol laws and responsibilities, evaluating intoxication levels, dealing with difficult situations and checking identification. The program offers practical knowledge and best-in-class resources that help to prepare and protect our associates and clients.

## ServSafe ${ }^{T M}$ Food Handlers Program

In partnership with the Educational Foundation of the National Restaurant Association, we offer ServSafe, a serving safe food program. This internationally acclaimed process, dealing with serving food safely, consists of online coursework, classroom lectures, associate study guides, videos, group discussions, case studies, and other teaching aides for foodservice leaders. The course curriculum covers an introduction to sanitation, food storage, preparation, serving, HACCP, facility cleaning, personal hygiene, pest control, accident prevention and crisis management. ServSafe is a certification course and is accepted in most jurisdictions that require training for food safety. This course is available as an instructor-led course and online.
The ServSafe exam validates what's learned in the Serving Safe Food course and is required in most jurisdictions. Chartwells requires managers and key personnel to recertify every three years to stay current with the most recent food-safety guidelines. Upon passing the exam, managers receive a certificate to post in their facilities.

## Time Management - The Business of Planning

This Discovery International licensed program helps associates recognize their planning strengths and learn how to use them more effectively to plan and manage daily tasks, meetings, ideas and projects. The skills and techniques learned in this class focus on high-payoff activities and how to apply them to daily life.

## Writing Advantage

In today's business world sharp, convincing writing is critical for success. Expressing ideas succinctly without leaving anything to interpretation is a skill - one easily learned with "Writing Advantage," a Franklin Covey licensed program. Success as a writer depends on inspiring others to read what's been written. That's no small challenge in an information-flow work environment. With "Writing Advantage," participants learn about goodquality writing standards and how to apply a straightforward writing process to plan, design, draft, review and revise documents.

## Zodiak

In this strategic financial management program, managers learn what it takes to keep a business in business. They see how their decisions affect the balance sheet, the income statement and shareholders. During a simulation board game, managers make important decisions about cash flow, technology investments, customer complaints, debt, supplier/vendor problems and more. They know how to read these reports - and understand not just the numbers, but also the story behind the numbers. Managers apply what they learn to their jobs. They examine Chartwells' financial picture, their strategic opportunities and their role in the company's success.

## Compass Group Culinary Development Training DVD Kit

The new, state-of-the-art Compass Group Culinary Development Training DVD Kit provides all of our associates with access to culinary training resources through a user-friendly DVD platform at their convenience.
Underscoring our organizational commitment as a true culinary organization, this kit offers all of our associates the opportunity to advance their culinary skills and their careers with Compass Group.
A DVD set consisting of 20 hours of culinary video training demonstrates the majority of cooking techniques and station concepts, catering innovations, and merchandising tactics and illustrates delivery of a great customer experience. A suggested curriculum timeline, regional culinary resources, and a Spanish-language version are also included.

Great food is the backbone of our company, and as the greatest foodservice company in the world, this is the next step in ensuring that all of our associates receive the training they need when they need it , to truly own their stations, and to deliver a great customer experience.

## Retail Optimization Training

This $21 / 2$-day workshop teaches strategies and tactics to grow and manage Chartwells' retail business. Trainees gain insight into the strategies that drive Chartwells' retail vision, including our emphasis on people management, outstanding service, pricing and retail leadership practices. They are also taught how to adapt basic retail concepts and methods in order to drive profitability through hands-on activities and traditional classroom learning. Specifically, retail operators learn how to:

- Apply key retail metrics and benchmarks unique to retail dining on college campuses

RETAIL
Optimization Training
A training program for retail managers

- Analyze menu mix and product contribution
- Work with plan-o-grams
- Use promotions properly
- Achieve labor optimization
- Conduct a market basket survey
- Apply the concepts of CPI, price elasticity, and sales cannibalization when adjusting prices
- Apply principles of Chartwells' YouFirst strategy to offer outstanding service for every guest

Trainees are also introduced to Chartwells' proprietary Menu Doctor program to help analyze retail menus and develop action plans for improving profitability.


## Marketing Boot Camp

Marketing Boot Camp is a self-paced e-learning course available to all managers and supervisors within Chartwells Higher Education. The course is designed to develop or upgrade managers' marketing knowledge and competencies and is available in two parts. Part I focuses on pure marketing and Part II features applied marketing specific to the higher education foodservice industry.
Part I covers topics such as:

- Segmenting markets
- Situation analysis and market research
- The four P's of marketing
- Technology
- Branding
- Public relations
- Legal and ethical implications for marketing

Part II covers topics such as:

- Meal plan marketing
- Catering and retail marketing
- Chartwells' CHaRT process
- Resident dining
- Developing a Chartwells marketing plan

The full course includes 20 individual lessons offered through the Compass online learning portal. Trainees must complete the course within three months and receive a 75 percent or better on each of two final exams in order to receive a certificate of completion.

## Balanced U Training

Led by Chartwells' director of nutrition, Balanced $U$ training is an in-depth live webinar session for Chartwells Higher Education's Balanced U program health and wellness program. Trainees review individual program components (including the icon system and labeling, monthly subjects, stealth health and Dine on Campus), operational requirements and implementation.

## Chartwells Campus Pricing Initiative "2CPI"

Price increases are important to protect income, client subsidies and margin, in response to rises in inflation. This two-day class is available to foodservice directors and above as a training for operational management to learn about managing prices.

## Bready Program Training

This webinar-based course offered in partnership with Bready ${ }^{\text {® }}$ provides a review of Celiac Disease and how to serve products made without gluten in our dining operations. The training's primary focus on the Bready Gluten-Free Mix and Baking System with detailed product handling
 guidelines and procedures reviewed.

## Carbon FOODPrint ${ }^{T M}$ Training

A thorough review and analysis via webinar of how operations can apply Compass Group's Carbon FOODPrint tool in Higher Education environments.

## Webtrition ${ }^{\circledR}$ Training 1

This two-day classroom session covers an introduction to Webtrition, Chartwells' proprietary menu management, production, and nutrition analysis system. Guidelines and protocols for using the system will be discussed. The training also reviews how to best use Webtrition to achieve maximum financial and operational results including how to search for items, recipes, nutritional values and target cost.

## Webtrition ${ }^{\circledR}$ Training 2

This more in-depth class focuses on how to use Webtrition to set up cycle menus that are specific to each Chartwells operation. Topics covered include how to copy menu cycles, forecasting production, batch forecasting and adjusting portion size.

## Webtrition ${ }^{\circledR}$ Training 3

A monthly refresher webinar for accounts already using Webtrition but who simply want to participate in a Q\&A session.
carbon food print"
Taking Action for a Healthy Planet
menu management \& nutrition made easy


Section 11 - The contractor shall not furnish free or discounted meals, snacks, or beverages to its employees as a direct operational expense. All meals for employees of the contractor shall be recorded and accounted for on a cost of food basis, as mutually agreed upon by the contractor and the University.

Chartwells will continue to comply with this requirement. Our associates are accountable for all meals and are verified by the on-site manager. Our computerized systems report all required information, including meals, sales and expenses. All meals will continue to be accounted for on a cost of food basis.

Section 12 - The contractor shall cooperate with University personnel to control undesirable, disruptive, or criminal behavior in dining halls and report such to the appropriate University personnel (e.g. Dean of Students, Director of Residence Life, Residence Hall Directors, Department of Public Safety, and Contract Administrator).

Chartwells understands and will comply with this requirement.

Section 13 - Federal law and University policy require compliance with the Drug-Free Workplace Act of 1988, the Drug-Free Schools and Communities Act of 1989 as amended, and the recently adopted smoking legislation adopted by the State of Missouri. University policy further prohibits the possession, distribution, or use of any prohibited substance on University property. The contractor agrees to distribute materials pursuant to this policy as required by the University to the contractor's employees at its own expense and further agrees that the University may require the removal from campus of any employee who in the sole judgment of the University violates University drug and alcohol abuse policies.

Chartwells will continue to comply with this requirement.

## Chartwells Drug and Alcohol Policy at Southeast Missouri State University

All associates at Chartwells Dining Services at Southeast Missouri State University are covered by this policy and are subject to Reasonable Suspicion drug and/or alcohol testing. Reasonable Suspicion testing is conducted when based on observation it appears that the associate's appearance and/or actions indicate the probable misuse of alcohol or controlled substances. When an associate is selected for testing based on reasonable suspicion, he or she will be immediately removed from performing work for the company and taken to a testing facility.
An associate shall also be subject to a drug and alcohol testing if the associate has an on-the-job injury or accident which requires medical attention. It is Company policy that all on-the-job injuries or accidents must be reported immediately to Management even if the associate does not think medical attention is required. Failure to do so will result in discipline up to and including termination.

All test results will remain confidential. A negative test result indicates that the drug/alcohol test did not identify prohibited levels of controlled substances/alcohol in the associate's system. A positive test result indicates that the drug/alcohol test identified prohibited levels of controlled substances/alcohol in the associate's system. An associate receiving a positive drug or alcohol test result or found to be in violation of any disqualifying offenses (listed below) may not begin work nor return to work for the company unless it is determined that medical reasons had caused a positive test result.

## Disqualifying Offenses

Use of any drug (including over-the-counter medication and prescriptions) which might effect the associate's ability to safely operate Company vehicles or perform the essential functions of his or her job.

Use or possession of controlled substances or controlled substance paraphernalia.
Testing positive for controlled substances (marijuana, cocaine, opiates, PCP, amphetamines).
Use of alcohol prior to or during work.

Reporting for work or remaining at work with an alcohol concentration of 0.04 or greater. Note: An associate found to have an alcohol concentration of 0.02 through 0.039 shall be immediately released from work for at least 24 hours following the first offense. Upon second offense, the associate's employment may be terminated.

Possession of alcohol while working (unless it is being transported as cargo).
Alcohol use following an accident prior to the administration of a Post-Accident alcohol test; if no test is administered, alcohol use within 8 hours following an accident is prohibited.
Refusing to take a required test or sign the Chain of Custody Form, or engaging in any conduct that obstructs the testing process.

Note: A citation for driving while impaired or refusal to take a required drug or alcohol test immediately disqualifies the associate from operating Company vehicles. If the citation leads to a conviction, the associate's authority to operate Company vehicles will be revoked for a minimum of 3 years.

If you currently have an issue with alcohol or illegal substance abuse please contact our employee assistance program at 1-888-628-4824. Compass Group USA, Inc will assist you in getting the support you need.

### 13.1 The Contractor shall enforce the University's smoking policy for all employees.

Chartwells will continue to comply with this requirement and comply with Southeast Missouri State University's policies concerning conduct, health, safety, smoking, sanitation, and security.


Section 14 - The contractor shall provide employee uniforms and nametags which are mutually agreed upon by the University and the contractor to be best suited for the job function intended. Uniforms shall be kept clean and neat at all times.

## Uniforms

When students, faculty, staff and guests enter one of Southeast Missouri Sate University's dining environments, the food, the lighting and the décor have all been carefully orchestrated. Because we focus closely on every aspect of our guests' experience, we have designed the uniforms worn by our chefs, servers and cashiers to enhance the visual dining experience. Our uniforms are both functional and stylish. The cut and construction take into account body types, range of motion and comfort levels. Chartwells' regional and campus executive chef including Chef Carlos attire includes a presentation coat designed specifically for our key culinarians. In addition to the presentation coat, Chef Carlos wears black chef pants, a white bistro apron, traditional chef toke and gold neckerchief slide with the Chartwells logo for all formal events.

Our everyday chef collection for servers in the front and production staff in the heart of the house includes a black chef coat, black chef pants, bib apron and black beret hat to present a clean line and professional image. Cashiers wear white or button shirt, black chef pants, and a black beret hat. Formal catering wear includes a long-sleeved white or black tuxedo shirt, black vest, and tuxedo apron. For everyday catering, servers wear a white shirt with black trim and black chef pants.

Finally, for student workers our uniform includes a choice of colorful polo shirt in both male and feminine fits. All of our uniforms are carefully selected after extensive testing and feedback by a panel of associates, chefs and managers. Style, comfort and the ability to offer a professional image that fits with the Southeast Missouri State University campus is the cornerstone of our uniform approach.


Everyday chef uniform


Female everyday chef coat
Server/food production uniform


Server/food production coat


Baggy chef pant (unisex)


Basic black apron

## Cashier uniform



Short-sleeved male cashier shirt

Catering uniform



Cashier pant


Male formal catering shirt

Section 15 - The contractor shall require all of its employees to undergo health examinations before being hired, and periodically thereafter, as may be required by law.

Chartwells understands and will comply with this requirement.

Section 16 - The contractor shall bear any loss to the University resulting from acts of dishonesty, negligence, maliciousness, or vandalism of any of the contractor's employees.
Chartwells understands and will comply with this requirement.

Section 17-The contractor's employees shall maintain a friendly, cooperative, respectful customer service orientation at all times. The University reserves the right to have any employee of the contractor removed from the dining locations permanently or temporarily for any reasonable cause.

Chartwells understands and will comply with this requirement.

Section 18 - The contractor shall staff with adequate personnel (acceptable to the University) to handle all customer traffic patterns.
Chartwells will continue to comply with this requirement. A complete staffing chart is provided in Section 7.1.


Section 19- In the event any Labor Union contract affects the contractor's employees, negotiations of such contract will be negotiated by the contractor without implicating the University in any manner.

Chartwells will continue to comply with this requirement. Our key focus is to recruit and maintain a team of associates who are dedicated to providing excellent customer service at Southeast Missouri State University. Many of the Chartwells staff at Southeast Missouri State University are members of the Teamsters Local 600 Union. Over the past 17 years we have developed a very strong working relationship with the Teamsters Local 600 union.

Section 20-The contractor shall maintain job descriptions explicitly stating job responsibilities and customer service requirements of the position.
Chartwells understands and will continue to comply with the requirement. Chartwells has on file a complete job description for each hourly and management position at Southeast Missouri State University. We are happy to provide of copy of the job descriptions upon request.

## Equipment, Utilities, and Space Usage

Section 1 - The University initially shall provide the contractor with expendable equipment (glassware, trays, silverware, dishes, etc.). In addition, the University shall provide the contractor with fixed, capital equipment (ovens, dishwashers, ice machines, etc.). The inventory of capital equipment will be distributed at the preproposal conference. After contract award, the inventory of both expendable equipment and capital equipment will be verified by a joint inspection between the contractor and the University.
Chartwells understands and will comply with this requirement.

Section 2 - The contractor shall maintain the initial inventory of expendable equipment at its expense. The contractor must open each semester with a minimum of the initial inventory, and maintain the level of the initial inventory throughout the semester. Depletions shall be replaced by the contractor at least annually and also upon contract expiration or termination, to the University's satisfaction, at least thirty (30) days prior to the effective date of contract expiration or termination. The University prefers that the contractor furnish new equipment. Equipment purchases must be approved by the University.

Chartwells understands and will comply with this requirement.

Section 3 - Every piece of equipment purchased during the term of the contract shall become the property of the University unless negotiated otherwise, in writing, at the time of purchase of the piece of equipment.

Chartwells understands and will comply with this requirement.

Section 4 - The University shall maintain an up-to-date physical inventory record of capital equipment during the life of the contract. The University shall be responsible for expenses incurred to replace, repair, install, or add capital equipment. The University shall consult with the contractor prior to purchasing new capital equipment.

Chartwells understands and will comply with this requirement.

Section 5 - The contractor shall be responsible for advising the University of required additional capital equipment, and required repairs to or replacement of existing capital equipment. If such repairs or replacement have been caused by the contractor, the contractor shall be responsible for all costs associated with the repairs or replacement. The University shall make or authorize repairs to capital equipment unless such has been caused by the negligence of the contractor, in which case the contractor shall be responsible.

We understand the importance of perfect harmony between our staff and facilities and your maintenance specialists. To provide your employees the world class dining services they deserve, we rely on dependable, working equipment. We will continue to work with the University to further refine responsibilities for each piece of equipment. We firmly believe preventive maintenance must be an integral component of how we do business and must be part of the daily work habit of all our employees. Preventative Maintenance logs are maintained at each account and reviewed as part of our corporate safety audit process.

## Preventive Maintenance Program

Chartwells' Preventive Maintenance (PM) Program is designed to monitor and maintain all equipment and ensure that the equipment is working at all times. Our program substantially reduces the possibility of costly repairs and subsequent down time, and forestalls the purchase of major pieces of equipment. Of equal importance, our PM Program ensures each piece of equipment keeps hot foods hot and cold foods cold. We've provided sample schedules and will submit a copy of the full Preventative Maintenance Guide including checklist upon request.


Section 6 - The contractor must obtain prior approval from the Contract Administrator for all repairs and purchases, except as mutually agreed upon. The contractor agrees and understands that all repairs and purchases must be made in accordance with State of Missouri and University purchasing policies, and that bids must be obtained when appropriate. Original invoices must be presented to the University for any repairs or purchases.

Chartwells understands and will comply with this requirement.

Section 7-The contractor shall not rearrange any dining location without the prior written consent of the University.

Chartwells understands and will comply with this requirement.

Section 8 - The University shall provide office space and limited office furniture and equipment to the contractor. The University shall provide office space and limited office furniture and equipment to the contractor. The contractor shall be responsible for providing any other desired office furniture. The contractor shall take reasonable and proper care of the office space and furniture and equipment and shall return same to the University in good condition, ordinary wear and tear excepted.
Chartwells understands and will comply with this requirement.

Section 9 - The contractor, in consultation with the University, shall provide a foodservice access system which is compatible with the University administrative and housing software. The foodservice access system must be able to accommodate both the regular Board Plans as well as the declining balance program (Red Bucks) available to students, faculty, and staff. The contractor shall supply all cash registers required for the dining services operation. The contractor shall be responsible for maintenance and repair of these items.

We will continue to utilize CBORD access system. We've tailored the system to meet the needs of Southeast Missouri State University as this system is compatible with Southeast Missouri State University's administrative and housing software and is currently configured to accommodate RedBucks. Additionally please note the statement provided in Legal Exceptions, item 3 located in the Introduction, Background Information and General Overview section.
9.1 The University shall provide all students, faculty, and staff with ID cards. The contractor's food access system must be compatible with the University ID cards, which currently use magnetic stripes, but may be upgraded in the future to "smart cards" or a combination of "smart card" and magnetic stripe. In the event a patron loses an ID card, the contractor shall provide a temporary meal pass to the patron until a new University ID card is obtained. The contractor must encourage the contract patron to obtain a new University ID card. Patrons may not be denied access to their meal plan over weekends, evenings, or other periods where the University's ID Services Office is not open.

Chartwells has worked with University and CBORD to develop customer friendly systems that allows the students at Southeast Missouri State University to use one card to access all university foodservice locations. We will continue to allow customers to dine with us in the event that the customer has lost or misplaced their ID card.
9.2 The University' administrative system is Ellucian and housing management software is RMS. CBORD is the foodservice accesses system currently in use. The contractor owns all hardware, including cash registers and computers used in the operation of CBORD.

Chartwells currently owns all of the CBORD system on campus including registers and the computer to execute the foodservice operation at Southeast Missouri State University.

Section 10 - The contractor must provide and maintain sufficient motor vehicle(s) suitable for transporting food and beverage items as required under the contract. The contractor must also provide qualified staff to operate the vehicles and shall be liable for damages or injuries caused by operation of said vehicles by employees or agents of the contractor.
Chartwells understands and will comply with this requirement. Please note statement provided in Legal Exceptions, item 8 located in the Introduction, Background Information and General Overview section.
10.1 All employees of the contractor shall adhere to parking and vehicle regulations of the University. The costs of parking permits for non-student dining services employees will be the responsibility of the contractor at rates set annually by the University.
Chartwells understands and will comply with this requirement.

Section 11 - The University shall be responsible for the cost and maintenance of HVAC and utilities (heat, gas, electricity, air conditioning, hot and cold water, steam, and sewer) consumed in the operation of the foodservice areas. The University cannot guarantee that utilities will be uninterrupted, but it shall be diligent in restoring service following an interruption. The University shall not be liable for any loss which may result from the interruption in utility services, including those required for University maintenance. The contractor must comply with any applicable energy conservation practices.

Chartwells understands and will comply with this requirement.

Section 12 - The University reserves the right to use dining areas for non-dining activities, provided such use does not interfere with normal foodservice operations. The contractor shall not schedule or grant permission for non-dining events in dining areas after serving hours. The University shall be responsible for scheduled event set-up and clean-up.

Chartwells understands and will comply with this requirement.


Section 13 - The contractor shall not use the University's facilities, capital equipment, supplies or expendable equipment for non-contractual purposes. Capital equipment shall not be loaned or moved from University premises without the University's prior written approval.

Chartwells understands and will comply with this requirement.

Section 14-The contractor shall be responsible for all laundry and uniform expenses, or rental costs of such items.

Chartwells understands and will comply with this requirement.
Section 15 - The University will be responsible for set-up and teardown of University facilities for catered events. The contractor will be responsible for removing table settings and clearing all used dishes. All items used for service, and any trash generated, must be removed by the contractor from the site of the event and properly disposed of immediately after, but not more than two hours following the conclusion of the event. The University will be responsible for the set-up of tables for beverages or snack services.

Chartwells understands and will comply with this requirement.

Section 16 - The contractor shall be responsible for supplying and maintaining first aid equipment and supplies in all foodservice areas.

Chartwells understands and will comply with this requirement.

Section 17 -The contractor shall be responsible for long distance telephone service. The contractor shall be responsible for local charges, installation and/or line relocation and all monthly charges associated with these services.

Chartwells understands and will comply with this requirement.

Section 18 - If deemed appropriate by the University at contract award, the University shall be responsible for the costs of re-keying and replacing lock cylinders. Subsequently, the contractor shall be responsible for such costs. The contractor shall be responsible for the control of keys obtained from the University and the internal security over the facilities, inventories, and equipment. The University's Department of Public Safety shall be responsible for providing general security coverage of the foodservices facilities.

Chartwells understands and will comply with this requirement.


Section 19-The University shall provide insect and pest control in all dining locations. The contractor shall notify Facilities Management of any issues and may supplement as necessary.

Chartwells understands and will comply with this requirement.

Section 20 - The University shall provide and maintain adequate fire extinguishing equipment and systems.
Chartwells understands and will comply with this requirement.

Section 21 - The University shall provide preventative elevator maintenance. The contractor shall be responsible for repairs of passenger, freight, or dumbwaiter elevators due to any negligence caused by the contractor's employees or vendors.
Chartwells understands and will comply with this requirement.

# Cleanliness Requirements 

Section 1-The contractor shall ensure that all equipment, kitchens, loading docks, and dining locations comply with National Sanitation Foundation (NSF) and Association of Physical Plant Administrators (APPA) standards, and all applicable building, sanitation, safety and health laws, ordinances, rules, and regulations. The contractor shall take reasonable and proper care of all dining locations and equipment under its custody and control and shall use them in a manner which will not cause violation of the laws, ordinances, rules, regulations, including any reporting and record-keeping requirements.
Chartwells understands and will continue to comply with this requirement.

Section 2 - The contractor must provide managers who have current Serve-Safe certificates and who have had at least one workshop in Hazard Analysis Critical Control Point (HACCP) training, or must ensure managers obtain such certification within six (6) months after hire date.

We are the largest foodservice provider in the world. In order to maintain this position and meet our business goals, it is essential to make food safety part of our business plan. Good sanitation practices and preventing foodborne illness bring tangible benefits to our workforce, clients, shareholders and company. Maintaining an effective food safety policy in all countries will meet our legal obligations and ensure due diligence within our organization.
Southeast Missouri State University, along with every site, is required to have a unique document dedicated to food safety and sanitation (Food Safety Manual) containing policies, procedures and technical documents. Our quality executive forum has developed an International Food Safety Guideline, and almost all countries have adopted and implemented it and established a local food safety policy.
In addition, our managers are responsible for monitoring the unit's food

## VALUE TO YOU

- Ensures food safety and public health
- Delineates accountability
- Increases efficiencies
- Continually monitors product safety from the source to the plate
- Keeps important food safety messages "front and center" safety and sanitation procedures by performing a monthly food safety inspection. Additionally they are responsible to correct any deficiencies noted on self-inspections.
Our managers follow the steps below to assure Southeast Missouri State University of an ongoing and effective sanitation and food safety program. Although we develop a specific program addressing your unique needs, these items are common to all Chartwells locations:
- Adherence to strict standards based on FDA Food Code guidelines
- Successful completion of ServSafe Essentials Course by account managers
- Proper hand-washing procedures
- Proper and appropriate uniforms complete with hairnets
- Foods stored, prepared and served at correct temperatures
- Prevention of cross-contamination between raw and ready-to-eat foods
- Guidelines followed for maintaining dry storerooms, refrigerators and freezer storage
- Guidelines followed for safe usage of all cleaning products
 Code and are housed in the Quality Assurance Standards and Solutions manual, including standard operating procedures, sanitation standard operating procedures, and HACCP compliance plans. Unique to this manual is the identification of detailed solutions and helpful information for each standard. This extra effort to provide unit managers with specifics on "how to," best practices, required and recommended tools, training tips, and other information and resources creates efficiencies and ensures compliance with the company and jurisdictional requirements. The layout of these standards and solutions permits associate coaching and training directly from the manual.

Our colorful, instructive quality assurance signage constantly reminds associates of our food safety standards and their responsibilities. Necessary details, such as final cooking temperatures, are always within view of those who need the information. Our QA signage package contains 27 signs that are conspicuously posted in key areas throughout the operation. Within this package, seven large HACCP signs serve to reinforce critical standards for receiving, cold storage, cooking, cold production, hot holding, cold holding and cooling - and remind associates to monitor times and temperatures, take corrective actions when limits are exceeded, and record findings and actions.

A second unique feature of Compass Group's food safety system is the Quality Assurance Records binder, in which records associated with the unit's QA program are retained. Documents kept in the binder include audit reports, unit-specific cleaning schedules and procedures, HACCP logs and records, health inspection reports, pest control service reports, equipment preventative maintenance reports, self-inspection records, training records, and action plans. This records retention system confirms the effectiveness and continuity of the unit's food safety program and is reviewed with internal and external auditors and regulatory authorities.

## ServSafe Food Safety Training and Certification

## Food Safety Management Training

We are an industry leader in sanitation and food safety training through our participation in the ServSafe Food Protection Manager Certification Course. This is the premier food safety certification course in the nation, administered by the Educational Foundation of the National Restaurant Association.
ServSafe is a 16 -hour training and certification course for all foodservice managers, designed to instruct them on food safety
 concepts, safe food-handling practices, and sanitation and cleanliness. Course participants are trained and tested on such food safety issues as proper personal hygiene, safe food temperatures, control of microorganisms, food safety regulations, and sanitation management.

ServSafe is:

- Accepted by most state and local jurisdictions requiring manager training and/or testing.
- Consistent with the FDA's and USDA's approach to food safety - the Hazard Analysis Critical Control Point (HACCP) System

Every manager across the country has received ServSafe certification. Compass Group is dedicated to helping all new managers achieve certification, ensuring the continued quality and safety of our products and services. Furthermore, all managers are required to be re-certified every three years, which exceed the five-year requirements established by the National Restaurant Association's Education Foundation, as well as most local health departments.

## Food Safety Hourly Associate Training

Providing effective food safety and sanitation training for newly hired associates is an important management responsibility. For this purpose we have developed the Associate Food Safety and Sanitation Handbook. This helpful tool provides new hourly associates with the basics on food handling, health and hygiene practices, and cleaning and sanitizing responsibilities on their first day of work. The handbook also includes a knowledge assessment and commitment signature page.
For continued training of hourly associates, we have developed the 24 Five-Minute Training Topics Worksheet, which guides unit managers through the food safety program/HACCP plan implementation process, allowing them to track their progress. In fact, the worksheet, used in conjunction with the Standards and Solutions manual, provides the framework for annual associate training in safe food-handling practices, including personal hygiene, cleaning and sanitizing, and HACCP.

For Southeast Missouri State University we felt it was critical that many of our associates are ServSafe Certified. Below are listed all associates at Southeast Missouri State University who have been certified.

|  | Name | Title |  | tion |
| :---: | :---: | :---: | :---: | :---: |
|  | Steven Cooper | Resident Distric Manager |  | new |
|  | Matt Ludwig | Retail Director | 1／10／13 | 1／10／18 |
|  | John Jenkins | Residential Dining Director | 1／10／13 | 1／10／18 |
|  | Laura Vollink | Dietitian | 1／10／13 | 1／10／18 |
|  | Ron Ruppel | Asst Retail Director | 1／10／13 | 1／10／18 |
|  | Shayna Arndt | Marketing Director | 1／14／14 | 1／14／19 |
|  | Mary Slaughter | Sous Chef | 1／14／14 | 1／14／19 |
|  | Carlos DeJesus | Executive Chef | 1／10／13 | 1／10／18 |
|  | Terrance McKean | Executive Chef Residential Dining | 9／21／11 | 9／21／16 |
|  | Branka Carr | Resident Dining Manager | 1／10／13 | 1／10／18 |
|  | Becky Kinder | Manager Retail | 1／10／13 | 1／10／18 |
|  | Francis Jenkins | Rowdys Manager | 1／10／13 | 1／10／18 |
| 会 | Shane Wolfenkoehler | Subway Manager | 1／14／14 | 1／14／19 |
| 寅 | Cassie Jordan | Starbucks Manager | 1／14／14 | 1／14／19 |
| $$ | Bridget Lowe | Rowdys Manager | 1／14／11 | 1／14／16 |
| 乲 | Kelley Wilkins | Catering Director | Has to |  |




## HACCP-Based Food Safety System

You can have confidence in our approach to food safety - our master plan to manage product risk from "source to service" is founded on HACCP (Hazard Analysis Critical Control Point) principles. HACCP involves the analysis of every step in all processes in the foodservice operation, starting with the receipt of incoming food products and ingredients from suppliers, through to the sale or service of menu items to customers. The purpose of this thorough analysis of the flow of product through the operation is to establish appropriate controls that serve to eliminate, minimize or prevent biological, chemical or physical food hazards.

Our HACCP plan follows the "process approach" to HACCP, as outlined in the guidance document "Managing Food Safety: A Manual for the Voluntary Use of HACCP Principles for Operators of Foodservice and Retail Establishments," published by the FDA. The process approach to HACCP can best be described as dividing the many food flows in a restaurant into categories based on activities within the flow of food, then analyzing the hazards, and placing controls within each grouping.

Compass Group's HACCP Compliance Plans may be found in our Quality Assurance Standards and Solutions manual. Critical control points identified through hazard analysis of typical menu items are:

- Receiving
- Cold storage
- Cold production
- Cooking
- Reheating
- Cold holding
- Hot holding
- Cooling

Using our compliance plans and basic HACCP principles, we have fully integrated the process approach to managing and reducing product risk in our operations. In fact, we have a very unique approach to customizing our HACCP plan to each foodservice operation that takes into consideration unit-specific details such as staffing, equipment, hours of operation and menu. This approach includes the use of our innovative Manager's Food Safety Planning Guide, which walks unit managers through a step-by-step process to plan and assign food safety/HACCP tasks and responsibilities for each of our HACCP pre-requisite systems and critical control points to help ensure that all staff members clearly know their responsibilities and are well-trained to perform them. HACCP verification processes are likewise planned and assigned by unit management.

## Third-Party Food Safety Audit Program

Conformance with quality assurance standards and procedures, as well as compliance with regulatory requirements, is a fundamental expectation for all Compass Group operations. Food safety/QA compliance measurement is also a critical function to our company leadership. For objective and uniform compliance measurement, we contract with third-party food safety audit companies to audit each business unit at least annually. New business units are audited within 90 days of opening.

The third-party food safety audit companies we partner with have been chosen because of their reputation, integrity and national capabilities. They are the premier providers of food safety and environmental hygiene services throughout North America. Auditors are highly trained and hold a wide variety of technical degrees, as well as specialty certifications.

The 10 food safety compliance index categories measured during our food safety audits, which focus on the flow of food and the process of food handling, are:

- Purchasing \& receiving
- Storage
- Preparation/production
- Service/distribution
- Premises \& equipment
- Cleaning \& sanitizing
- Customer areas
- Staff standards
- Staff facilities
- Quality assurance program management

According to the Centers for Disease Control and Prevention (CDC), the top five critical risk factors contributing to foodborne illnesses are:

- Foods purchased from unsafe sources
- Foods inadequately cooked
- Food temperatures inadequate during holding
- Food in contact with contaminated equipment
- Poor personal hygiene

A primary emphasis of our quality assurance program and third-party food safety audit, therefore, is control of these risk factors in our business units. A formal process has been established for identification and reporting of any corrective actions deemed necessary as a result of the audit. All levels of our field management participate in reaction to each audit conducted, driving continuous improvement of unit-level food protection programs.


## The Quality Assurance Department - Support Staff

Compass Group's commitment to service of the safest, highest-quality food possible is demonstrated by its dedicated staffing of the quality assurance function with more than a dozen full-time, credentialed, food safety professionals.

## Our internal technical specialists include:

- Registered sanitarians
- Registered environmental health specialists
- Certified food-safety professional
- Food scientists
- Registered dietitians

Compass Group's quality assurance support staff maintains many areas of expertise that bring added value to the company and our university partners, including:

- Emergency preparedness and response
- Culinary initiatives and food programs
- Marketing initiatives
- Packaged food labeling regulations
- Facilities plan review
- Equipment and smallwares certifications
- Food safety training programs and adult learning
- Highly susceptible populations regulations
- Vending standards and product QA
- Private label/co-pack product programs
- Cook-chill technologies
- Food technology, formulated foods and R\&D
- Communicable disease and epidemiology
- Associate health and hygiene programs
- Food safety audit programs
- Pest control programs
- Cleaning programs
- Food allergen programs
- Preventive maintenance programs
- QA standards and regulatory compliance

We are committed to effective deployment of resources when, for whatever reason, a food-protection You can rest assured that qualified members of the quality assurance team can be depended on to supp concerns at the operation level in the event of any food safety or sanitation issue, however minor.

## Foodborne Illness, Complaint Handling/Crisis Management

Chartwells uses a toll-free crisis hotline for immediate response to all crisis situations, including foodborne illness and product injury. All crisis intervention is coordinated through our Corporate Crisis Team, consisting of highlevel corporate representatives with an array of expertise. Team members are on-call seven days a week and available to support any crisis. Once a call is received from the crisis hotline, the team immediately deploys the appropriate corporate experts to support the business unit(s).
In cases of foodborne illness or product injury, our vice president of quality assurance (a member of the crisis team) and the QA department maintain an on-call schedule for crisis response 365 days a year. During any such crisis, our managers and your staff can be assured of a rapid response by a qualified food safety professional, even on weekends and holidays. For more serious events, QA personnel may go on-site to conduct an investigation, meet with local health departments, and assist managers and your administration.
QA personnel follow the investigation methodology outlined by the International Association of Food Protection to investigate these complaints, and as part of our larger public health responsibility, local health jurisdictions are often involved.

## Supplied product issue response

The QA department and Foodbuy maintain a thorough system for investigating supplied product issues via our BuySmart Purchasing Support Center.
The BuySmart Purchasing Support Center, managed by Foodbuy, was established to support our units with any supplied product or vendor concern. Once received by the Support Center, issues involving the safety or quality of product are immediately routed to the QA department for rapid investigation and resolution. This rapid response is particularly noteworthy when customers have detected the defect and are looking for urgent resolution.

First we determine if the defect or concern could have occurred while the product was in possession of the unit. When that is ruled out, the QA department involves food manufacturers and distributors to investigate the issue and respond with a detailed explanation of their findings and corrective actions/preventive measures, when appropriate. If the issue was determined to likely have occurred while in possession of the unit, the QA department assists the unit in identifying and implementing appropriate corrective action to prevent recurrence.

Each step in this process is monitored and measured against strict timeline expectations to ensure that each event is brought to rapid conclusion.
3. In accordance with standards approved by the University, the contractor will be responsible for usual and customary cleaning and sanitation of all dining locations, including daily housekeeping, cleaning, minor maintenance and sanitation service, and the equipment and supplies for all foodservice equipment and areas, including production areas, serving kitchens, refrigerators, freezers, receiving storage areas, trash and garbage areas, dining and services areas, elevator, employee lockers and restrooms, offices, hallways, and stairs used by the contractor's employees. The contractor shall be responsible for providing all equipment and supplies necessary for the accomplishment of such tasks.

Chartwells understands and will continue to comply with this requirement.
4. The contractor shall keep all counters and surfaces used for cooking and serving food immaculately clean at all times. The contractor shall wipe off all tables and chairs in dining areas throughout the day. Floors behind serving counters, in storage rooms, and in kitchen areas shall be cleaned daily by the contractor. The determination as to the cleanliness of all such areas shall be under the jurisdiction of the University and must conform to all local, city, county, and state health regulations. If, after notification of a cleaning or sanitation problem, the contractor fails to correct such problem within 24 hours, the University reserves the right to contract with a third party to have such problem corrected and shall deduct all costs associated therewith from any payment due the contractor for services provided under the contract.
Chartwells understands and will continue to comply with this requirement.
5. The contractor shall examine all employees visually, at least daily, to ensure that they are following established hygiene practices for handling food:
5.1 Bathing daily.
5.2 Wearing clean outer clothing.
5.3 Keeping fingernails short and clean.
5.4 Using hairnets or caps when hair is longer than six inches (for both male and female employees).
5.5 Removing wristwatches and rings, except plain wedding bands, during preparation and service of foods.
5.6 Washing hands with warm water and soap upon reporting for duty; after each visit to the restroom; after handling raw meat, fish, or fowl; and after otherwise contaminating the hands.
5.7 Reporting symptoms of infectious diseases, including colds, to supervisor.
5.8 Wearing gloves and changing gloves often.

Chartwells understands and will continue to comply with this requirement.
6. The contractor must cover all food in refrigerators and freezers with plastic wrap or aluminum foil. Covered food must be labeled with item and date the food was placed into the refrigerator or freezer or the food items expiration date.
Chartwells understands and will continue to comply with this requirement.
7. The contractor shall provide training and service to avoid cross-contamination related to cooking and preparation tools related to food allergens and vegan/vegetarians. Examples include requiring specific tools to only be used for nut-free items to avoid allergic reactions or non-meat items for vegetarians.

Chartwells understands and will continue to comply with this requirement.
8. The contractor must clean and sanitize kitchen tables, meat grinders, knives, etc. after each use.

Chartwells understands and will continue to comply with this requirement.
9. The University shall be responsible for the cleaning of hood vents, plenums and related vents and fans. The contractor shall be responsible for the daily cleaning and maintenance of hoods, drip pans, and filters, in accordance with University requirements.

Chartwells understands and will continue to comply with this requirement.
10. The University shall provide dumpsters and trash removal services. The contractor must keep the receiving dock and surrounding area clean, sanitary, and free of noxious odors. The contractor shall be responsible for the removal of all refuse to the dumpsters on a daily basis. Refuse cannot be left inside overnight. The contractor shall be responsible for daily clean up of the areas surrounding dumpsters. The contractor shall be responsible for the cleaning of the areas surrounding grease-pits and disposal of grease.

Chartwells understands and will continue to comply with this requirement.

Section - 11 For sanitation inspections required by the State of Missouri, the Contract Administrator and sanitation personnel shall have the contractor's complete cooperation and access to all Foodservice production and storage areas. A copy of all inspection reports shall be furnished within 24 hours to the Contract Administrator by the contractor, and contractor shall be responsible for the prompt implementation of corrective operating measures within their control and procedures required as a result of these inspections. The contractor shall be responsible for any fines assessed as a result of these inspections.

Chartwells understands and will continue to comply with this requirement. We will continue to work with the Cape Girardeau County Public Health Center to ensure we meet state and local codes. All inspection reports are routed to District Manager Rafael Conde to help develop plans and checks corrective measures for any deficiencies. The Chartwells Southeast Missouri State University team addresses sanitation and food safety issues using root cause analysis and problem resolution techniques to ensure issues are resolve prior to re-inspection. In addition, all Southeast Missouri State University managers are responsible for monitoring their unit's food safety and sanitation procedures by performing a monthly food safety inspection and are responsible to correct any deficiencies noted on self-inspections.

## Cleaning schedules

All employees have a written job description outlining their responsibilities including specific food preparation, customer service, cleaning and sanitation duties. In addition, employees are assigned cleaning schedules detailing daily, weekly and monthly sanitation tasks. Sample cleaning schedules are available for your review upon request.


Section 12 - The University shall be responsible for replacement of light bulbs, cleaning of all exterior windows and painting of woodwork, walls, and ceilings as necessary. In all dining locations, the Contractor must clean all surfaces, including those in employee restrooms, and provide minor maintenance (e.g., making certain tables are level). Supplies and equipment for the proper cleaning of surfaces is the responsibility of the contractor. The University reserves the right to inspect the cleanliness of dining location. The University shall notify the Contractor in writing of any concerns. The Contractor shall have two business days to resolve the concern. If the concern is not resolved to the University's satisfaction the University reserves the right to clean the dining location and bill the Contractor for the cost of this cleaning. The Contractor shall pay the cost for the cleaning within 60 days. The minimum acceptable floor care shall be as follows:
12.1 All hard floors shall be damp mopped daily.
12.2 All finished (waxed) floors shall be burnished weekly.
12.3 All finished floors must be stripped clean, waxed or sealed at least two (2) times per year.
12.4 Carpets must be spot cleaned and vacuumed after each meal.
12.5 Carpets must be hot water extraction cleaned monthly.

Chartwells understands and will continue to comply with all items in section 12.

Section 13-The contractor shall maintain temperature logs on food and refrigeration and hot holding equipment.

Chartwells understands and will continue to comply with this requirement.

Section 14 - The contractor shall maintain sanitation logs on dishwashing equipment.
Chartwells understands and will continue to comply with this requirement.

Section 15 -The University and Cape Girardeau Health Department reserves the right to inspect, without advance notice, the kitchen facilities and equipment with or without a contractor's representative.

Chartwells understands and will continue to comply with this requirement.

Section 16-The contractor shall clean all grease traps as often as needed to prevent discharge of grease into the sewer system. The contractor is responsible for all costs associated with failure to properly clean grease traps and prevent improper discharge.
Chartwells understands and will continue to comply with this requirement.

Section 17-The Contractor is responsible for cleanup of spilled grease. The University may assist when possible; however, the responsibility for grease cleanup inside and outside of the dining locations is the Contractors.

Chartwells understands and will continue to comply with this requirement.


## Amortization/Capital Equipment Requirements

1. The contractor shall assume the full unamortized financial investments, outlined in Amendment number four to the agreement for Campus Dining Services between the University and Compass Group USA. The investments include the "original investment" in the amount of \$1,912,637, the "2009 investment" in the amount of \$466,667, and "Loan" in the amount of \$466,667.

Please note statement provided in Legal Exceptions, item 9 located in the Introduction, Background Information and General Overview section. We should clarify that if we are awarded the contract, our prior investments will continue to be amortized over the life of the contract and subject to buyback protection.
2. The contractor shall assume the full unamortized financial investments, outlined in Amendment number seven to the agreement for Campus Dining Services between the University and Compass Group USA. The investments include the "2012 investment" in the amount of \$1,653,985 and the "2013 investment" in the amount of \$553,703.

Please note statement provided in Legal Exceptions, item 9 located in the Introduction, Background Information and General Overview section.
3. The contractor shall make a minimum investment of $\$ 4,000,000$, or the amount agreed upon at contract award, in the renovation of the University's foodservice facilities. An investment of $\$ 2,000,000$ must be made within the first three years ( 36 months) of the contract. The remaining investment of $\$ 2,000,000$ may be distributed throughout the last seven years ( 84 months) of the contract. Such investment shall be at the contractor's expense, require prior approval of the University, and becomes University property.

Compass Group/Chartwells' Design and build team brings the expertise and resources of a highly skilled design and build team to the Southeast Missouri State University campus. The design and build team (Novus Group) includes architects, interior designers, graphic designers, foodservice design consultants, engineers and construction/project managers.

This team has supported several Southeast Missouri State University renovation projects including the design and build out of the University Center Starbucks and the expansion of We Proudly Serve and Subway located in the Scully Building.


Compass Design and Build works with your team to ensure that the design and construction process maximizes value, both during construction and in operations. The result is a foodservice experience that exceeds our clients' expectations.

Below is a summary of proposed renovation and concept upgrades. We've also included our proposed amortization schedule and will continue to work with the University for approvals.

## River Campus

Included in our conceptual design plans:
Addition of outdoor pavilion doubling as a student hangout and event space and mobile food truck

## University Center Upgrades

Included in our conceptual design plans:

- The addition of a Panda Express in the Skylight Terrace, relocate Sono to Redhawks Market
- Kitchen upgrades including asbestos abatement, new walk-ins, coolers and freezers
- Refresh of national brand concepts including an expansion of Chick-fil-A to full service and Papa John's upgrade
- Refresh of Rotations, Hearthstone and Wild Greens to include concept upgrades and expansion of the overall layout and design


## Houck's Place Upgrades

Included in our conceptual design plans:

- Concept transformation to resident dining location including Chartwells' Balance Kitchen All-you-care-to-eat concept


## Scully Building Upgrades

Included in our conceptual design plans:

- Expansion of Subway concept to include an additional service line
- Relocation of WPS concept to alcove on the opposite side of the building. This space overlooks the back of the building which has a beautiful view of the interior of campus and a balcony with picturesque pillars.


## Towers Café Upgrades

Included in our conceptual design plans:

- Towers Vision 20/20 including a transparent culinary program that blends the kitchen and service areas into one seamless modern restaurant experience offering students a clear view of their food - from prep and production to finishing and delivery
- Kitchen upgrades including equipment, asbestos abatement, new walk in coolers and freezers


## Rowdy's Upgrade

Included in our conceptual design plans:

- Refresh including new seating, sound system and TVs

Please note statement provided in Legal Exceptions, item 9 located in the Introduction, Background Information and General Overview section.
3.1 If the contract is cancelled or terminated, by the University or contractor, before the end of the second year (first year of the contract and first renewal period) of the contract, the contractor must pay to the University the appropriate pro-rated dollar amount for the required \$2,000,000 investment outlined for the first three years of the contract. The pro-rated payment to the University will be determined by dividing the required $\$ 2,000,000$ investment by 36 months. For example if the contact is cancelled after eight months, the payment to the University would be determined based upon the $\$ 2,000,000$ investment divided by 36 months and then the value for each month added to equal the eight months the contract was in effect, or a total of $\$ 444,444$.
Chartwells understands and will continue to comply with this requirement. Below is our proposed payment schedule.

| Amendment |  | Previous Investment and loans |  | Summer 2015 <br> Renovation (River Campus, Panda Express, Scully, Food Truck) |  | Towers Dining Room Renovation, Rowdy's Renovation, Houch's Renovation |  | University Center Renovations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Original Investment |  | \$ | 7,942,746 | \$ | 1,200,000 | \$ | 3,375,000 | \$ | 2,000,000 |
| Stub Year | June 2015-Sept 2015 | \$ | 180,048 | \$ | 40,000 |  |  |  |  |
| Year 1 | Oct 2015-Sept 2016 | \$ | 590,024 | \$ | 120,000 | \$ | 349,138 |  |  |
| Year 2 | Oct 2016-Sept 2017 | \$ | 590,024 | \$ | 120,000 | \$ | 349,138 | \$ | 228,571 |
| Year 3 | Oct 2017-Sept 2018 | \$ | 590,024 | \$ | 120,000 | \$ | 349,138 | \$ | 228,571 |
| Year 4 | Oct 2018-Sept 2019 | \$ | 590,024 | \$ | 120,000 | \$ | 349,138 | \$ | 228,571 |
| Year 5 | Oct 2019-Sept 2020 | \$ | 590,024 | \$ | 120,000 | \$ | 349,138 | \$ | 228,571 |
| Year 6 | Oct 2020-Sept 2021 | \$ | 590,024 | \$ | 120,000 | \$ | 349,138 | \$ | 228,571 |
| Year 7 | Oct 2021-Sept 2022 | \$ | 590,024 | \$ | 120,000 | \$ | 349,138 | \$ | 228,571 |
| Year 8 | Oct 2022-Sept 2023 | \$ | 590,024 | \$ | 120,000 | \$ | 349,138 | \$ | 228,571 |
| Year 9 | Oct 2023-Sept 2024 | \$ | 270,380 | \$ | 120,000 | \$ | 349,138 | \$ | 228,571 |
| Year 10 | Oct 2024-May 2025 | \$ | 25,000 | \$ | 80,000 | \$ | 232,759 | \$ | 171,429 |
| Total Amortization |  | \$ | 5,195,616 | \$ | 1,200,000 | \$ | 3,375,000 | \$ | 2,000,000 |


3.2 If the contract is cancelled or terminated, by the University or contractor, after the end of the third year, but before all nine renewals have been the accepted by the University, the contractor must pay to the University the appropriate pro-rated dollar amount for the required $\$ 2,000,000$ investment outlined for the remaining seven years of the contract. The pro-rated payment to the University will be determined by dividing the required $\$ 2,000,000$ investment by 84 months. For example if the contract is cancelled after seven years (first year of the contract, plus six renewals) the payment to the University would be determined based upon the $\$ 2,000,000$ divided by 84 months and then the value for each month added to equal the 48 months, or a total of $\$ 1,142,857$. Note, for this example the 36 months for the first three years of the contract are excluded as they do not apply to this investment amount.

Chartwells understands and will comply with this requirement.
3.3 If the contract is cancelled or terminated by the University before all nine renewal periods are accepted, the University will pay to the contractor a pro-rated amount for the actual investment made by the contractor towards improvements in the University's facilities. The payment amount will be determined by equally dividing the actual investment over the remaining years of the contract at the time the investment is made. For example if the $\$ 2,000,000$ investment is made in the second year of the contract, which would be during the first renewal period, this investment would be amortized over the remaining eight renewal period of the contract, or $\$ 250,000$ for each remaining renewal period. In the event the contractor cancels or terminates the contract, for any reason, the contractor forfeit's any claim for repayment by the University of any unamortized investment amounts.

Chartwells understands and will continue to comply with this requirement.
4. No renovation project shall proceed without University approval. Any and all of the contractor's proposed plans, shop drawings, and specifications, including amendments and change orders, shall require prior approval of the University before renovation, remodeling, or equipment installation may commence. The University will assign a project coordinator to work with the contractor from start to acceptance of the project. The University reserves the right to design and contract any renovations with consultation of the contractor.

Chartwells understands and will continue to comply with this requirement.
5. All renovations must be performed in accordance with all University, state and local building codes, acceptable construction practices and prevailing wages. The University will require replacement of inferior work.

Chartwells understands and will continue to comply with this requirement.
6. All design plans and/or specifications shall be prepared by or under the supervision of a registered architect or engineer, and must be in compliance with University and local building codes and design standards.

Chartwells understands and will continue to comply with this requirement.
7. University auxiliaries develop annual budgets and submit for administration and subsequent Board of Regents approval, usually in the spring semester before the upcoming fiscal year. The contractor must submit proposed annual capital expenditures exceeding \$1,000 (e.g. equipment replacements, venue renovations, etc.) at a time determined by the Residence Life Director and Campus Life Director so they can be included in any proposed budget.
Chartwells understands and will continue to comply with this requirement.


## Record Keeping/ Audit Requirements

## 1. The contractor shall maintain accounting books and records in connection with the dining service operations in a manner satisfactory to the University.

We manage our operations at Southeast Missouri State University with the highest degree of efficiency and integrity. To accomplish this, we will continue to maintain a set of rigorous internal controls to ensure that all our financial operations meet budget targets and achieve our organizational objectives. Included is an overview of our financial tools and processes.

## People management

MyCPM is our award-winning employee master data solution and is used to manage employee information across all of our locations. With MyCPM, managers can quickly and easily process new hire, separation, and related transactions for salaried and hourly associates, with immediate confirmation and real-time updates to our SAP HR/Payroll system.

- Ensures employee payroll data accuracy
- Reduces paperwork
- Easily manages employee data and status information
- Hire/Rehire/Separation
- Position and pay changes
- Employee personal data changes
- Direct deposit changes
- Tax status changes

MyStaff simplifies the tasks of scheduling, time and attendance reporting. MyStaff provides employee scheduling, PTO and vacation accruals, and biometric time capture for hourly labor at the unit level.

- Manages labor costs
- Automates sick and vacation tracking
- Enforces sector, federal and state laws and policies
- Pays time to the minute, increasing accuracy
- Integrated with MyCPM and SAP


## Ordering and menu management

MyOrders enables managers to quickly, easily and accurately place and manage orders from major suppliers. This web-based centralized solution works in combination with our order guide management system, simplifying
 the purchasing process and enabling managers to make the right purchasing decisions.

- Simple and intuitive user interface
- Detailed product information enables informed purchasing decisions
- Centrally managed shopping lists and product changes
- Inventory module for weekly inventory


## Communication



MyCompass provides easy access to current company information delivered through a user-friendly platform, which offers intuitive navigation, rich searching capabilities and single-source, "on demand" access to internal company information.

- Alerts feature provides immediate notification of important food-related messages
- Search feature for fast access
- Keeps employees informed with up-to-the-minute information


## Audit site

We also leverage technology to track performance and results of both our Internal Control Review (ICR) and Loss Prevention Review (LPR) tools. We are actively expanding the use of web-based tools that make it easier for our teams to perform necessary audits, and for increased visibility to those results. Having this information allows us to immediately see issues at a higher level and respond appropriately. We are also able to track issues and create necessary solutions or policies to address any gaps that may be common among operations, allowing us to be proactive based on data and trends.

2. The contractor understands and agrees that all sales shall be for cash/credit Red Bucks, or, in the case of a Board Plan patron, by electronic verification of board meal plan with a University identification card. The contractor shall not grant complimentary or discounted meals to anyone, except as approved by the Contract Administrator. Chartwells understands and will continue to comply with this requirement.

Chartwells agrees and will continue to comply with this requirement.
3. The contractor shall, at all times, afford the University reasonable facilities for the examination and audit of books and records pertaining to the contractor's dining service operations. The contractor shall also provide returns and reports to the University as may be required by the University and shall produce and exhibit for the University such books and records as the University deems necessary for inspection purposes.

Chartwells understands and will continue to comply with this requirement. In addition Compass Group conducts periodic audits per the request of the regional vice president or regional accounting manager.

## Cash collections and deposits

The manager is responsible for the accumulation, counting, and safeguarding of all daily cash collections until released to an armored car service or deposited in a bank. It is also the manager's responsibility to conduct surprise cashier counts. Policies include:

- All cash must be kept in a locked safe and balanced daily. The manager is responsible for the safe's combination.
- Cash receipts from cafeteria sales - A cash register reading must be taken by a manager at the close of each shift. When this is done, the cashier must count and balance the cash to the register reading.
- Bank deposits - All cash receipts from cafeteria and all miscellaneous sales must be deposited intact daily. All operations are required to utilize an armored car pick-up service for bank deposits or make deposits daily.

Chartwells systems handle sales, meal counts, check averages and cost-per-meal data

- Sales - The unit manager takes two readings a day, once after breakfast and a final reading at the close of the day. The readings are input to calculate the sales for each period. At the end of the fiscal week, this information is transmitted to corporate and uploaded in SAP.
- Meal counts - The customer count appears on the two register readings that are taken. This number is input daily when sales are occurring. At the end of the fiscal week, this information is transmitted to corporate and uploaded in SAP.
- Check averages - These are calculated on a daily and weekly basis. The check averages are based on the information input in the sales and meal counts. The check averages are broken down by breakfast and lunch. At the end of the period, we run a report out of SAP to see the averages for the fiscal period.
- Cost per meal data - These reports are generated within SAP. We have a multitude of matrix reports used. We have food cost, product cost (food \& paper), participation percentage per meal, food cost per meal (food cost/covers) and labor productivity reports.


## Operational controls, financial statistics, methods, procedures and systems

Operational controls - We conduct a semiannual Quality Standards Audit to ensure we are meeting our operational standards. Either the regional vice president, district manager, regional market director or regional executive chef can perform a Quality Standards Audit.
Financial statistics - The regional controller, operations controller or a district manager not associated with the account conducts a Loss Prevention Review (LPR) at least once a year. An LPR reviews and ensures that the following are accurately maintained:

- Inventory
- Accounts payable
- Safe verification and reconciliation
- Cash and sales reporting
- Cash register worksheets

In addition to the LPR, we have a cash-handling procedure declaration that is signed by all cash-handling associates annually. The unit manager conducts a monthly surprise audit on all cashiers. Chartwells requires all salaried personnel to sign an owner's commitment that states their financial responsibilities.

Our associates are accountable for all meals verified by the on-site manager. Our computerized systems are geared to report all required information, including meals, sales, expenses and commodity value used.
Our bills are based on actual expenses with original invoices and payroll registers for verification.
LPRs are conducted to verify inventory, cash handling and purchases. All worksheets and vouchers are checked to ensure accuracy.
Internal cash handling and controls are executed through a system of checks and balances administered by the foodservice director, local banking institutions and district manager.

Self-audits are performed using a system developed in the Corporate Auditing department. This department maintains a permanent staff and conducts audits on a scheduled basis. Additional audits are performed by the state and federal governments.

Inventory control is maintained through a system of weekly accountability. Audits are performed on a regular basis by the general manager and the district manager.

## Inventory system

Chartwells has created stringent policies and guidelines regarding inventory control. On-site managers are required to take a physical inventory weekly. The district manager conducts spot checks on inventories during visits. Chartwells uses physical and electronic inventory controls.

## Cost control

Cost control is an ongoing requirement for all our managers and staff. Constant vigilance and attention to detail through Chartwells' policies and procedures allow us to manage costs to meet or exceed our clients' financial projections.

## Internal audits

The Internal Audit department schedules audits of our operations for several reasons, including but not limited to:

- Field requests
- Corporate internal red flags
- The Bank Reconciliation department has the opportunity to contact Internal Audit if it recognizes suspicious activity (i.e., deposit lags, bank $\operatorname{Dr} / \mathrm{Cr}$ memos, etc.) during its analysis of bank reporting
- A regional accountant may contact Internal Audit if he/she sees information in the operating ledger and other financial reporting that raises concerns about the accounting at the operation including but not limited to:
o Accounts payable invoices dated outside of the current period
o Fluctuations or increasing inventory balances without explanation
o Significant debit or credit activity in the accounts receivable sub ledger
o Corporate/sector executive request
Upon request, a list of the upcoming audits may be sent to the field accounting director/senior accounting managers to determine which regional accountants will assist Internal Audit department representatives, if necessary. A stipulation when selecting which regional accountant will assist with audits is that he/she should not currently be assigned to do the accounting for that particular operation.

The Internal Audit department may reach out to the regional accountant before, during or after the engagement.

- Before - The regional accountant may be asked to provide pertinent information about the operation and any current issues that should be addressed during the audit.
- During - The regional accountant may be asked to attend an audit in order to provide assistance to Internal Audit or be called upon to respond to questions.
- After - The regional accountant may be asked to work with a field operation to complete any action items that are discussed during the audit.

4. The contractor shall provide to the University, on a quarterly basis, an operating income statement of the dining service operation. The contractor must also provide to the University each year an audited annual report of the contract dining service operation.

Chartwells will continue to comply and provide quarterly operating statements.

## The periodic profit and loss statement

Chartwells continue to provide quarterly operation income statement.
Our profit and loss statements are detailed and thorough. Each statement includes:

- Current period budget
- Current period activity
- Prior period activity
- Year-to-date actual vs. budget
- Prior year-to-date activity

5. Detailed records of the numbers served at each meal in each unit shall be kept daily by the contractor. On a monthly basis, the contractor shall prepare and submit to the University a meal count report which indicates the total number of customers served. These reports shall be for each meal period by serving unit for open dining and beverage service. Records of patrons and sales by concept must be submitted monthly for retail areas indicating monthly, year-to-date, and prior year data. Format of reports shall be approved by the Contract Administrator.

Chartwells agrees and will continue to comply with this requirement. Meal counts by location and meal period are detailed on the monthly operating income statement.
6. The contractor will demonstrate compliance with the Payment Card Industry Data Security Standard (PCI DSS) which is designed to ensure credit card information is maintained in a secure environment.

Chartwells understands and will continue to comply with this requirement.


## General Contractual Requirements

1. The contract shall not bind, nor purport to bind, the University for any contractual commitment in excess of the original contract period, which shall be June 1, 2015 through May 31, 2016. The University shall have the right, at its sole option, to extend the contract for nine (9) one year periods, or any portion thereof. In the event that the University exercises such right, all terms, conditions, and specifications of the original contract, as amended, shall remain the same and apply during the extension period.

Chartwells agrees with this requirement.
1.1 If the first two extension options are exercised, the contractor shall agree that the prices stated on the Pricing Page, or are otherwise agreed upon at time of contract award, shall not be increased in excess of the maximum percentage of increase for the applicable option. The percentage of increase shall be computed against and added to the prices for the original contract period. If the applicable spaces on the Pricing Page are not completed by the contractor, the prices during the first two extension periods shall be the same as during the original contract period.

We request price changes be governed by the statement provided in Legal Exceptions, item 1 located in the Introduction, Background Information and General Overview section.
1.2 If the last seven options are exercised, the contractor shall agree that the prices shall be negotiated with the University. The contractor and University shall reach agreement on the annual board meal plan costs/ percentage increase by February 1 for the next fiscal year as board rates are typically approved by the Board of Regents prior to March 1. However, the University reserves the right to rebid if a mutual agreement cannot be reached.

We request price changes be governed by the statement provided in Legal Exceptions, item 1 located in the Introduction, Background Information and General Overview section.
1.3 The University may not automatically exercise an extension option based upon the maximum percentage of increase and reserves the right to request justification from the contractor supporting the requested increase. The University reserves the right to request an extension of the contract at a price less than that price derived from the contractor's maximum percentage of increase.
1.4 The University will guarantee the contractor a minimum average number of 2,900 meal contracts annually.

We request price changes be governed by the statement provided in Legal Exceptions, item 1 located in the Introduction, Background Information and General Overview section.
2. All prices and percentages shall be as indicated on the Pricing Page of this document, or as specifically provided for by this document. The University shall not pay nor be liable for any other costs. The contractor shall not be allowed any additional compensation for any matter of which the contractor might have fully informed itself of prior to the closing date of the Request for Proposal.

Chartwells agrees with this requirement.
2.1 The contractor shall invoice the University on a weekly basis for contract Board Plan patrons. Such invoice must contain a statement which reflects the weekly charges of boarding patrons and must be in accordance with contract prices. Payment to the contractor by the University will be made weekly.

Chartwells agrees with this requirement.
2.2 The contractor shall make payments to the University on a monthly basis in accordance with the applicable prices and percentages stated in the contract.

Chartwells agrees with this requirement.


2.3 Due to the unique, comprehensive, and dynamic nature of dining services, the University reserves the right to engage in extensive discussions with the selected contractor as deemed necessary in future contract years, even if such are not specifically outlined herein. This will ensure that the needs of students are met. Compensation will be negotiated as appropriate to the situation.

Chartwells agrees with this requirement.
3. The contractor represents itself to be an independent contractor offering such services to the general public and shall not represent itself or its employees to be employed by the University. The sole relationship between the University and the contractor is as established by this contract. The contractor acknowledges responsibility for filing all returns and paying all taxes, FICA, employee fringe benefits, workers compensation, employee insurance, minimum wage requirements, overtime, etc., associated with the performance of the contractual requirements herein, and agrees to indemnify, save, and hold the University, its officers, agents, and employees, harmless from and against, any and all losses, costs, attorney fees, and damage of any kind related to such matters. Upon request, the contractor will provide to the University evidence of compliance with these requirements.

Chartwells agrees with this requirement. Please note statement provided in Legal Exceptions, item 6 located in the Introduction, Background Information and General Overview section.
4. The contractor shall fully coordinate its activities in the performance of the contract with those of the University. As the work of the contractor progresses, advice and information on matters covered by the contract shall be made available by the contractor to the University throughout the contract period.

Chartwells agrees with this requirement.
5. In accordance with all applicable provisions of the Revised Statutes of the State of Missouri, no official or employee of the University or its governing body and no other public official of the State of Missouri who exercises any functions or responsibilities in the review or approval of the undertaking or carrying out of the Scope of Work covered by the contract shall voluntarily acquire any personal interest, directly or indirectly, in the contract.

Chartwells agrees with this requirement.
6. The contractor shall, within five (5) days after the award of the contract, submit a written notification to the University of the name, title, address, and telephone number of one (1) individual within its organization as a duly authorized representative to whom all correspondence, official notices and requests related to the contractor's performance under the contract shall be addressed.
Chartwells agrees with this requirement.

7. The contractor agrees and understands that the University's agreement to the contract is predicated, in part and among other considerations, on the utilization of the specific individual(s) and/or personnel qualification(s) as identified and/or described in the contractor's proposal. Therefore, the contractor agrees that no substitution of such specific individuals shall be made without prior written approval of the University. The contractor further agrees that any substitution made pursuant to this paragraph must be equal or better than originally proposed. The University agrees that an approval of a substitution will not be unreasonably withheld.

Chartwells agrees with this requirement.
8. The contractor shall agree and understand that all reports and material developed or acquired by the contractor as a direct requirement specified in the contract shall become the property of the University. No reports or material prepared, as required by the contract, shall be released to the public without the prior written consent of the University.

Chartwells agrees with this requirement.
9. Except as otherwise specified herein, the contractor shall be responsible for furnishing all material, labor, equipment, and supplies necessary to perform the services required herein.

Chartwells agrees with this requirement.
10. If the services specified in the contract require the contractor to: (1) operate a vehicle over 26,000 pounds, (2) haul hazardous materials, (3) transport more than 15 passengers, or (4) engage in any other activity outlined in the Uniform Commercial Driver License Act, the vehicle's driver must meet the requirements of the Uniform Commercial Drivers License Act. The contractor must submit proof of such if requested by the University.

Chartwells agrees with this requirement.
11. The contractor shall indemnify, defend and hold harmless the Board of Regents of the University, as well as the University's officers, agents, and employees, from and against all claims, loss or expenses from any cause of action arising from or incidental to the contractor's performance of the contractual requirements herein. The contractor agrees to reimburse the University for any such loss, damage or claim, including its attorneys fees. The contractor agrees to have in effect, throughout the duration of the contract, liability insurance coverage of the contractor for its acts, failure to act, or negligence, arising out of or caused by the activity which is the subject of the contract, in the sum of not less than three hundred thousand dollars $(\$ 300,000)$ per each person and not less than two million dollars $(\$ 2,000,000)$ per occurrence. Evidence of insurance coverage must be submitted to the University upon request.

Please note statement provided in Legal Exceptions, item 11 located in the Introduction, Background Information and General Overview section.
12. The contractor shall not be responsible for any injury or damage occurring as a result of any negligent act or omission committed by the University, including its Board of Regents, agencies, employees, and assigns.

Chartwells agrees with this requirement.
13. Inasmuch as under the contract the contractor may acquire confidential information, the contractor agrees to use such information only for the sole benefit of the University and to keep confidential such information, as well as all information developed in the conduct of the work contracted for including information disclosed by the University to the contractor or any other person engaged in the contracted work. The contractor further agrees that all data, technical information, and reports developed by contractor or any person engaged in the contracted work are the property of the University and shall not be disclosed to others at any time or used for any other purpose other than for the sole benefit of the University, and that upon termination of the contract, or at any other time the University requests, the contractor or any person involved in the contracted work will transmit to the University any written, printed, or other materials embodying such confidential information, including all copies and excerpts thereof, given to, prepared by or for the contractor, or any other person involved in the contracted work. It is further understood and agreed that this obligation to keep such information confidential shall continue at all times beyond the completion of the contracted work.
Please note statement provided in Legal Exceptions, item 13 located in the Introduction, Background Information and General Overview section.
14. The contractor must furnish to the University Purchasing Department within thirty (30) days after contract award, and prior to the performance of any services required by the contract, a performance bond in the amount of $\$ 250,000.00$. The contractor must maintain the validity and enforcement of the bond throughout the effective period of the contract.

Chartwells agrees with this requirement.
14.1 The performance bond must be issued in the form of (1) an original bond issued by a surety company authorized to do business in the State of Missouri, (2) a certified check, (3) a cashier's check, (4) an irrevocable letter of credit, or (5) a bank draft. No personal or company checks shall be accepted. The contract number and dates of performance must be specified in the performance bond.
Chartwells agrees with this requirement.


14.2 In the event the University exercises its option to extend the contract for an additional period, the contractor must maintain the validity and enforcement of the bond pursuant to the provisions of this paragraph for the extended period, and must provide proof of such to the University.

Chartwells agrees with this requirement.
14.3 The contractor must understand and agree that the University shall have the right to increase the required amount of the performance bond at any time throughout the effective period of the contract if deemed necessary and in the best interests of the University.

Chartwells agrees with this requirement.
14.4 Any proposal security deposit submitted shall remain in force until such time as the contractor submits the performance bond. Failure to submit the performance bond in the time specified or failure to accept award of the contract shall be deemed sufficient cause to forfeit the proposal security deposit.

Chartwells agrees with this requirement.
15. The contractor shall not assign or transfer, either directly or indirectly, in whole or in any part, any interest in the contract to any subcontractor or franchised food operator without the prior written approval of the University.

Chartwells agrees with this requirement.

## 16. Authorized Personnel:

16.1 The contractor shall only utilize personnel authorized to work in the United States in accordance with applicable federal and state laws. This includes but is not limited to the IIlegal Immigration Reform and Immigrant Responsibility Act (IIRIRA) and INA Section 274A.

Chartwells agrees with this requirement.
16.2 If the contractor is found to be in violation of this requirement or the applicable state, federal and local laws and regulations, and if the University has reasonable cause to believe that the contractor has knowingly employed individuals who are not eligible to work in the United States, the University shall have the right to cancel the contract immediately without penalty or recourse and suspend or debar the contractor from doing business with the University. The University may also withhold up to twenty-five percent of the total amount due to the contractor.

Chartwells agrees with this requirement.
16.3 The contractor shall agree to fully cooperate with any audit or investigation from federal, state or local law enforcement agencies.

Chartwells agrees with this requirement.
16.4 If the contractor meets the definition of a business entity as defined in section 285.525, RSMo pertaining to section 285.530 , RSMo the contractor shall maintain enrollment and participation in the E-Verify federal work authorization program with respect to the employees hired after enrollment in the program who are proposed to work in connection with the contracted services included herein. If the contractor's business status changes during the life of the contract to become a business entity as defined in section 285.525, RSMo pertaining to section 285.530, RSMo then the contractor shall, prior to the performance of any services as a business entity under the contract:
(a) Enroll and participate in the E-Verify federal work authorization program with respect to the employees hired after enrollment in the program who are proposed to work in connection with the services required herein; AND
(b) Provide to the University the documentation required in the attachment titled, Business Entity Certification, Enrollment Documentation, and Affidavit of Work Authorization affirming said company's/individual's enrollment and participation in the E-Verify federal work authorization program; AND
(c) Submit to the University a completed, notarized Affidavit of Work Authorization provided in the attachment titled, Business Entity Certification, Enrollment Documentation, and Affidavit of Work Authorization

Chartwells agrees with this requirement.



Offeror's Information
4. Cost: The following factors will be utilized in the evaluation of cost:
4.1-At a minimum, the offeror must complete the Pricing Page with firm, fixed prices. The offeror may not change the University's Pricing Page in any manner. The offeror is cautioned that if any revisions are made to the Pricing Page, the offeror's proposal may be rejected.

We request price changes be governed by the statement provided in Legal Exceptions, item 1 located in the Introduction, Background Information and General Overview section.
4.2 - In addition to completing the Pricing Page as specified in section 4.1, the offeror is also encouraged to propose creative alternatives and pricing to the specified Board Plans, which maximize the flexibility and value and minimize patron confusion.

Pricing for Board Plan options and alternatives are included in the original proposal.
4.3 - The offeror must propose a minimum investment of $\$ 4,000,000$, but may propose any greater investment. If the offeror proposes more than the minimum investment of $\$ 4,000,000$, the offeror must also present the cost impact for every additional \$100,000.

Chartwells proposes an investment of \$6,575,000 to fund kitchen upgrades in Towers and the University Center, additional national brand concepts and retail and board plan program refreshes. There is no cost impact to Southeast Missouri State University for the additional $\$ 2,575,000$ investment. Should the university seek investment funds in year 1 beyond this level, the impact for every $\$ 100,000$ is $\$ 0.015$ to the daily board rate.

Additionally, please note statement provided in Legal Exceptions, item 9 located in the Introduction, Background Information and General Overview section.
4.4 - The offeror must provide prices for the existing catering menus including full-service catering, budget catering for university affiliates, and students-only budget catering. Attachment 3 includes the current fullservice catering menu.

Chartwells will continue to offer a multitiered approach to campus catering including full service, budget catering and students-only offering. Additionally we offer a "Meeting Well" Catering menu. This menu is endorsed by the American Cancer Society and provides the basis of a holistic catering experience. Meeting Well speaks to not just healthy foods, but proper portioning, stretching and movements that keep your meeting fresh. Unique aspects of the Meeting Well catering experience include:

- Nutrition and wellness materials available for your guests
- Health and wellness values are accentuated

These distinct menus offer guests many packages to choose from or they can use the guides to design their own event. We've provided a sample menu in this section and additional detail is provided in the Proposed Method of Performance section, item 74.

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## Breakfast




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## MEETING well <br> Eat•Learn•Live

Chartwells Catering Services is pleased to present our "Meeting Well" Catering Menu to our customers. Endorsed by the American Cancer Society, Meeting Well provides the basis of a holistic catering experience. Meeting Well speaks to not just healthy foods, but proper portioning, stretching and movements that keep your meeting fresh.

Unique aspects of the Meeting Well catering experience include:

- Nutrition and wellness materials available for your guests
- Health and wellness values are accentuated
- Policies and procedures are available in the InAnyEvent guide. Please call and we will be happy to work with your group.


## Breakfast

Meeting Well ${ }^{\text {TM }}$ Continental Breakfast
Low-Fat Granola and Kashi ${ }^{\circledR}$ Cereal
Seasonal Fresh Fruit and Low-Fat Vanilla Yogurt
Mini Low-Fat Carrot Apple Muffins
Whole Wheat Bagels served with Lite Cream Cheese,
Preserves and Peanut Butter
Fruit Infused Filtered Water, Coffee and Service with Equal,
Honey and Lemon
8.50 per person

Meeting WellTM Hot Breakfast
Oatmeal with Brown Sugar, Raisins and Fat-Free Milk
Frittata with Ham and Cheese and Sweet Potato Hash with Peppers
Whole Wheat Bagels served with Promise ${ }^{\circledR}$ Spread, Lite Cream
Cheese,
Preserves and Peanut Butter
Mini Low-Fat Carrot Apple Muffins
Fresh Seasonal Fruit
Fruit Infused Filtered Water, Coffee and Service with Equal,
Honey and Lemon
12.50 per person

## Meeting Well ${ }^{\text {™ }}$ Morning or Afternoon Break

Popcorn Trio
Chili Spiced, Rosemary and Plain Popcorn
Vegetable Crudité with Fat Free Ranch Dip
Seasonal Fruit Tray with Mint Yogurt Sauce
Fruit Infused Filtered Water and Tea Service with Equal,
Honey and Lemon
8.00 per person

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## Meeting Well ${ }^{\text {™ }}$ Lunch Buffets

Mediterranean
Chicken Tzatziki, White Bean Spread and Tuna Salad served with
Whole Wheat Pitas, Greens and Herb Salad
Vegetable Soup (vegetarian)
Mini Cookies and Brownies
Fresh Seasonal Fruit
Fruit Infused Filtered Water and Tea Service with Equal,
Honey and Lemon
14.00 per person

Italian
Chicken Parmesan and Whole Wheat Pasta with Marinara Sauce Caesar Salad with Toasted Bagel Croutons
Bread Basket
Mini-Cookies and Brownies
Fruit Infused Filtered Water and Tea Service with Equal,
Honey and Lemon
14.00 per person

Homestyle Comfort
Turkey Meatloaf with Roasted Red Pepper Sauce, Steamed New
Potatoes and Roasted Broccoli with Almonds
Iceberg Wedge Salad with Tomato Basil Relish and Parmesan Cheese
Mini-Cookies and Brownies
Fruit Infused Filtered Water and Tea Service with Equal,
Honey and Lemon
14.00 per person

Taste of the Southwest
Spicy Black Bean Chili with Lime Crema, Brown Rice with Poblano
Peppers and Cilantro-Jicama Slaw
Tossed Salad with Buttermilk Avocado Dressing
Bread Basket and Fresh Fruit Platter
Fruit Infused Filtered Water and Tea Service with Equal,
Honey and Lemon
14.00 per person

## Snacks

Yogurt Parfaits
Whole Fresh Fruit Basket
3.50 each
10.00 ( 12 pieces)

## Beverages

PRICED BY THE GALLON UNLESS OTHERWISE SPECIFIED. ONE GALLON IS EQUAL TO 10-12 SERVINGS.

| Iced Green Tea | 11.00 |
| :--- | ---: |
| Raspberry Iced Tea | 10.50 |
| Orange Juice | 10.50 |
| Apple Juice | 10.50 |
| Fruit-Infused Water | 10.00 |
| House Blend Coffee | 11.50 |
|  |  |
| BOTTLED BEVERAGES |  |
| Bottled Water | 1.79 each |
| Bottled Apple Juice | 2.09 each |
| Bottled Orange Juice | 2.09 each |



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4.5 - The offeror must provide prices for the existing retail pricing, including individual items and bundled items (i.e. combos), for all retail locations. Attachment 4 includes the current retail pricing information; any updates, if necessary, will be provided during the pre-bid conference.

Chartwells will continue to provide pricing for retail locations as required. Sample menus for all retail locations are include in the proposed method of performance section, item 7.7.
4.6 - The offeror must state maximum percentages of increase for the extension options contained on the Pricing Page.

We request price changes be governed by the statement provided in Legal Exceptions, item 1 located in the Introduction, Background Information and General Overview section.
4.7-Any cost and/or pricing data submitted by the offeror or related to the offeror's proposal shall be subject to evaluation if deemed in the best interests of the University. The University reserves the right to evaluate any other pricing information as a portion of the subjective criteria.

Chartwells understands and will continue to comply with this requirement.

## Section 5 - Experience and Reliability of Offeror's Organization

5.1 The offeror should provide a list of the offeror's current foodservice contracts, especially those with colleges and universities whose foodservice operation is similar in size and scope to that of Southeast Missouri State University. The list provided by the offeror should contain, at a minimum, the name, title, address, telephone number, and email address for each contact person and the length of time the contract has been maintained by the offeror. The list should also include for each contract a description of improvements made by the offeror in the presentation of food, branded concepts implemented, physical improvements/renovations made, etc.

Chartwells contracts similar in scope and size to Southeast Missouri State University.

## Oakland University

144 Oakland Center 2200 N. Squirrel Road
Rochester, MI 48309
Mr Glenn Mcitosh
Interim - Vice President for Student Affairs
248-370-2400
mcintosh@oakland.edu
Since: 2002
List of improvements: Built an additional residential dining facility, converted WPS Starbucks Coffee Shop and renovated Food Court to include Papa John's, Chick-fil-A, Subway, Grill Nation, Au Bon Pain soups and Einstein Bros. bagels

Winona State University
234 Kryzsko Commons
Winona, MN 55987
Ms. Karen Johnson
Dean of Students
507-457-5300
kjohnson@winona.edu
Since: 2006
List of improvements: Renovated residential dining facility and C-store. Added Chartwells brands including Mondo Subs and Coyote Jack's.

## Missouri State University

901 South National Avenue
Springfield, MO 65897
Mr. Gary K. Stewart
Director of Residence Life, Housing \& Dining Services
417-836-5534
garystewart@missouristate.edu
Since: 2011
List of improvements: Renovated residential dining facility and added a Licensed Starbucks Store, Chick-fil-A, Subway, Papa John's and Chartwells brands.

## University of Wisconsin-Whitewater

800 W. Main Street
Whitewater, WI 53190
Mr. Bob Barry
Executive Director University Center
262-472-6223
barryr@uww.edu
Since: 2000
List of improvements: Renovated two residential dining facilities and added Prairie Street Market and C-store

## Carroll University

100 North East Avenue
Waukesha, WI 53186
Mr. Ronald Lostetter
VP Finance \& Administration
262-524-7200
rlostett@carrollu.edu
Since: 2007
List of improvements: Renovated residential dining facilities including the addition of Chartwells brands such as Red Mango, 2.Mato and Au Bon Pain
5.2 The offeror should provide a list of all college and university contracts lost within the past three (3) years. Please explain how long each contract was maintained and why you believe the contract was lost. The offeror should provide the name, title, address, telephone number and email address for a contact person for each such contract.

College and university contracts lost in the past three years.

## University of Wisconsin-La Crosse

608-785-8888
Iringgenberg@uwlax.edu
Start Date: 7/30/1980
Term Date: 6/30/2012
Larry Ringgenberg
Director of Student Activities and Centers
LaCrosse, WI 54601
Reason: Competitive Bid

## Kansas Wesleyan University

Wayne Schneider
Director of Business Operation
Salina, KS 67401
785-827-5541, x1222
kwaynes@acck.edu
Start Date: 7/1/1990
Term Date: 7/27/2012
Reason: Competitive Bid

## Kansas State University - Manhattan

William Smriga
Director of Student Union
Manhattan, KS 66506
785-532-6591
Smriga@ksu.edu
Start Date: 7/1/2005
Term Date: 12/31/2012
Reason: Financial

## Southern Illinois University-Carbondale

Lori Lynn Stettler
Associate Vice Chancellor
Carbondale, IL 62901-4407
618-453-3496
loris@siu.edu
Start Date: 6/1/1997
Term Date: 5/31/2013
Reason: Financial

## Saint Louis University

Kent Porterfield
Vice President Student Development
St. Louis, MO 63013
314-591-3845
kporter6@slu.edu
Start Date: 8/1/2001
Term Date: 6/6/2014
Reason: Competitive Bid
5.3 The offeror should identify how many and which contracts maintained by the offeror, both previous and current, have been renegotiated after contract award. For each such contract, the offeror should indicate when the renegotiation occurred, whether a provision for renegotiation was included in the contract, and why renegotiation was necessary.

The following contracts have had some renegotiation after contract award.

## Missouri State University

Actual resident boarder counts were below the stated RFP meal plan participants with no anticipated growth projected.

## University of Nebraska Kearney

We renegotiated the contract last year.
The decline in meal plan participants resulted in the contract negotiations to extend the renovation amortization period.

5.4 The offeror should provide evidence of a proven ability to successfully operate a university foodservice similar in size and scope to that of Southeast Missouri State University. Reference checks must indicate that a high quality foodservice program has consistently been provided by the offeror.

Our existing clients tell us that one of the most persuasive factors they considered when choosing Chartwells as their new campus-dining partner were the comments they received from the other schools that we have been honored to serve.

## Carroll University

Dr. Douglas N. Hastad
President
100 N. East Avenue
Voorhees 201
Waukesha, WI 53186
262-524-7247
dhastad@carrollu.edu

Missouri State University
Steve Foucart
Chief Financial Officer
Missouri State University
901 South National
Springfield, MO 65897
Office 417-836-4563
SFoucart@MissouriState.edu

Missouri State University
Thomas Lane, Ed.D.
Assistant Vice President for Student Life/Director of Plaster Student Union
901 S. National Avenue
Springfield, MO 65897

Ph: 417-836-5886
Fax: 417-836-5117
ThomasLane@missouristate.edu
DePaul University
Mr. Bob Janis
Vice President Facility Operations
312-362-8762
312-362-5912 (fax)
bjanis@depaul.edu
14 East Jackson, Suite 600
Chicago, IL 60604

DePaul University
Mr. Joe Mroczkowski
Business Manager, Director Student Center
773-325-4075
773-325-7347 (fax)
jmroczko@depaul.edu
2250 North Sheffield Ave., Suite 303
Chicago, IL 60614

5.5 The offeror should submit a copy of the offeror's most recent audited financial report. Such report must not be more than twelve (12) months old at the time of submission. The offeror should also provide statements from the last three (3) years of operation. Such statements must include, as a minimum, a consolidated balance sheet and income statement for each such year.

## To: $\quad$ Compass Group USA Business Partners

Date: December 24, 2014
Sub: $\quad$ Compass Group USA Financial Update
Compass Group USA, Inc. is a wholly owned subsidiary of Compass Group PLC (CGP), the global leader for contract catering services. Compass Group USA, Inc. is the legal entity representing United States operations and is the parent company of Flik International Corp., Crothall Services Group, Southeast Service Corporation, Levy Restaurants, Restaurant Associates Corporation, Morrison Management Specialists, Inc., Gourmet Dining, LLC, Bon Appetit Management Company, Eurest Services, Inc., and Wolfgang Puck Catering \& Events, LLC. Divisions of Compass Group USA, Inc. include Chartwells, Canteen, and Eurest Dining.

Through a series of acquisitions and organic growth, Compass Group has become the market leader in North America with annual revenues in 2014 of US $\$ 13.6$ billion and operating profit of US $\$ 1.07$ billion. Compass Group North America's revenues represent 48\% of the CGP worldwide total and are expected to exceed \$13.9 billion in the 2015 fiscal year. Compass Group, North America's client list includes Staples Center, Boeing, Bank of America, IBM, Microsoft, Prudential Insurance, American Express, Texas A\&M University, Louisiana State University, University of Virginia Medical Center, Cedars-Sinai Medical Center and World Bank.

CGP was formed in 1987 to facilitate the management led buyout of the Grand Metropolitan, PLC Catering division. During its twenty-eight year history, CGP has grown more than fifty-fold from a revenue and value perspective, with a current market capitalization of US $\$ 33$ billion. CPG trades on the London Stock Exchange under symbol CPG.L and is represented in the FTSE 100 Index. While Compass has experienced phenomenal growth, it remains a conservatively managed company with a strong credit rating. Access to the September 30, 2014 CPG annual report is available through the following link:
http://www.compass-group.com/Financial-Presentations.htm
You are encouraged to direct financial inquiries regarding Compass Group to my attention at our North America headquarters in Charlotte, North Carolina.

Sincerely,


Daniel Thomas
Vice President \& Treasurer
Compass Group, North America
2400 Yorkmont Road
Charlotte, NC 28217
Tel: 704-328-7073
5.6 The offeror should provide a list of its ten (10) accounts closest geographically to the University, and appropriate contact information for each account.

Chartwells' ten geographically close accounts to Southeast Missouri State University

## Missouri State University

Mr. Gary K. Stewart
Director of Residence Life, Housing \& Dining Services
901 South National Avenue
Springfield, MO 65897
417-836-5534
garystewart@missouristate.edu
Start Date: 5/14/2011

University of Arkansas - Fayetteville
Dr. Daniel J. Pugh
Assistant Vice Provost for Student Affairs
ADMIN 325, University of Arkansas
Fayetteville, AR 72701
479-575-5007
djpugh@uark.edu
Start Date: 1/1/1998

Missouri University of Science \& Technology
Mr. James Murphy
Assistant Vice Chancellor of Student Affairs
107 Norwood Hall
Rolla, MO 65409
573-341-4218
murphyj@mst.edu
Start Date: 6/1/2001

## Arkansas Tech University

Mr. Fred Clayton
Director of Administrative Services
Bryan Hall Room 205, 105 West 0 Street
Russellville, AR 72801
479-498-2837
fclayton@atu.edu
Start Date: 7/1/1993

## University of Illinois-Chicago

Mr. Robert Rouzer
Executive Associate Director of Campus Auxiliary Services
1200 West Harrison Street 2560 SSB
Chicago, IL 60607
312-413-5902
rmrouzer@uic.edu
Start Date: 7/1/2012

## North Central College

Mr. Paul Loscheider
V.P. of Business Affairs

30 North Brainard
Naperville, IL 60540
630-637-5679
phloscheider@noctrl.edu
Start Date: 7/1/2003

## Rockhurst University

Dr. Matthew Quick
VP for Student Development \& Athletics, Dean of Students
1101 Rockhurst Rd, Massman 1
Kansas City, MO 64110
816-501-4030
matthew.quick@rockhurst.edu
Start Date: 5/19/2014

## DePaul University

Mr. Bob Janis
Vice President Facility Operations
14 East Jackson, Suite 600
Chicago, IL 60604
312-362-8682
bjanis@depaul.edu
Start Date: 7/1/2001

## Elmhurst College

Ms. Denise Jones
Interim Vice President of Finance and Administration
191 Prospect Avenue
Elmhurst, IL 60126
630-617-3012
jamescunningham@elmhurst.edu
Start Date: 7/16/2001

## MacMurray

Dr. James Maxwell
Provost \& Vice President for Academic Affairs and Student Life
447 E College Avenue
Jacksonville, IL 62650
217-479-7047
james.maxwell@mac.edu
Start Date: 6/1/2012

## Section 6 - Expertise of Offeror's Personnel

Section 6.1-The qualifications of the personnel proposed by the offeror to perform the requirements specified herein will be considered in the evaluation. Therefore, the offeror should submit detailed information related to the experience and qualifications of the staff proposed.

## Nadeem Zafar - Regional Vice President

As Regional Vice president, Nadeem Zafar is responsible for the leadership and strategic direction for the Mid Central Region. With 18 plus years in the Higher Education Dining Services, Nadeem has a proven track record of accomplishment in leadership, driving change and achieving results. Nadeem's career with Chartwells began as a student worker on Southeast Missouri State University. As a result Nadeem understands the
 intricacies of the operation of your dining services program and will work diligently with you to take your dining and food programs to the next level. Nadeem received his bachelor of science in hospitality and foodservice management from Southeast Missouri State University and currently resides in the Chicago area.

## Rafael Conde - District Manager

Rafael is the first level of corporate support to the on-site management. Making regular visits to campus, Rafael supports the team with financial oversight, program support and overall leadership support. Rafael has a substantial tenured career; he started his career as a student manager and held management positions of increasing responsibility including production manager, building director, unit director, resident district manager, operations support and most recently, district manager. His expertise resides in management training, production, guest services and financial management. Rafael is a strong leader who excels at account transition, safety and financial management. His directors and clients respect his insights and opinions regarding their accounts. Rafael resides in River Falls, Wisconsin.

## Steven Cooper - Resident District Manager

Steven Cooper is our Resident District Manager at Southeast Missouri State University and has had an extremely positive impact on the quality and consistency in our program. He has over 15 years of experience in the foodservice management services industry and has held management positions of increasing responsibility with several top management services companies. Steven's strong leadership and commitment to customer service are key contributors to his success at Southeast Missouri State University.


## Carlos De Jesus - Executive Chef

Chef Carlos De Jesus is originally from Virginia Beach, Virginia. He graduated from ECPI University with a mechanical engineering degree with an emphasis in biomedical engineering. While going through college, Chef Carlos always had a passion for creating gourmet dishes while working in several high profile restaurants. He also owned a family business that roasted coffee beans locally as well as imported and exported fine gourmet products such as wine and gourmet cheeses.

After college he worked his way through the ranks at different five-star restaurants until he was promoted to executive chef at Eddie Sal's The Big Easy in Virginia Beach.

Chef Carlos has since worked as a corporate executive chef for three years at Farm Fresh Supermarkets designing culinary trends in the grocery market industry. For the last five years, he has been working in healthcare contract food management with Sodexo as an executive chef. He traveled across the country helping to set up new accounts and implement company standard.

## Kelley Wilkins - Catering Director

Kelley Wilkins was born and raised in Southern Illinois, and has a bachelors of science in hospitality and tourism from Southern Illinois University at Carbondale. After she graduated in 2003, Kelley started working with Chartwells as a catering supervisor at SIU Carbondale. In her eight years with the company, she worked her way from being a supervisor to the catering manager, catering director, and then the director of dining services.

Section 6.2 - The offeror should provide a resume, including references, detailing educational qualifications and previous work assignments as may relate to this RFP for the Dining Services Director, Chef, and Catering Director to be assigned to the University's foodservice operation.

Resumes and references are included for Resident District Manager Steven Cooper, Executive Chef Carlos Jesus and Catering Director Kelley Wilkins.



## Confidential

## RESUMEOF

## Steven S. Cooper

Tunnel Hill, Georgia

## EXPERIENCE

## Chartwells, Regional Office

## 4/13 - Present

Resident District Manager

- Ensure regional goals and budgetary requirements are met by working directly with district managers and unit directors
- Research, report and correct any quality assurance issues regarding customer service and everyday operations
- Provide leadership and direct mentoring to four accounts:
$\diamond$ Illinois College - $\$ 2.2$ million - residential and retail dining - 1,000 students on meal plans
$\diamond$ Anderson University - \$4.1 million - residential and retail dining - 1,200 students on meal plans
$\diamond$ Lamar University - $\$ 7.2$ million - residential and retail - serving more than 12,000 students
$\diamond$ Oakland University - $\$ 8$ million - residential, catering, and retail - serving more than 20,000 students
- Seek out and source creative solutions to enhance the overall campus aesthetics to drive top-line revenue
- Provide leadership to a team of 29 salaried directors and managers located at accounts throughout the region. Work directly with on-campus teams to develop their imaging plan and budgets
- Oversee special projects to enhance operational challenges within individual campuses
- Manage support operations within accounts in the central region
- Support additional regional initiatives directed by the regional vice president
- Assist accounts in development and rollout of their four-tier catering guides and merchandising collateral


## ARAMARK/University Of Tennessee Chattanooga (UTC), Chattanooga, Tennessee

8/2009-10/2012
Operations Director, Dining Services

- Maintained annual P\&L budget of $\$ 10.5$ million with $\$ 6.0$ million in retail, $\$ 3.0$ million in residential and $\$ 1.5$ million in catering/concessions
- Implemented a new residential dining program from all retail with $\$ 3.5$ million in growth alone after new renovations to retail
- Led the transition team in the renovations of the new retail and residential dining - $\$ 5$ million
- Maintained all concession contracts with university and nonprofit organizations
- Planned, directed and controlled all foodservice operations in seven multi-unit locations
- Maintained all licenses for all restaurants: Chick-fil-A, Subway, Quiznos, Java City, Moe's and AFC
- Implemented a new Topio's (pizza concept)
- Implemented a new burger brand (Grill Works)
- Managed 10 department managers with 244 hourly employees
- Assisted managers with target areas and creating their individual Career Management Process (CMP)
- Created and directed managers in educational and safety meetings for all full-time and student staff
- Refreshed Subway image to brand standards
- Directed supervisors on how to train students to take leadership roles
- Worked with UTC satiability coordinator and clients


## Confidential

Steven S. Cooper

## ARAMARK/Georgia Southwestern State University, Americus, Georgia

11/2007-8/2009
Director, Dining Services

- Maintained annual P\&L budget of $\$ 1.7$ million in three multi-unit locations
- Increased meal plans sold by 14 percent over prior year
- Increased meal memberships by 26 percent overall from prior year
- Exceeded overall annual budget through increased sales of 15 percent, labor savings of 27 percent
- Retooled retail with an increase of sales of 30 percent
- Developed a new catering guide, increased sales 10 percent
- Planned, directed and controlled all foodservice operations, which included off-site country club food and alcohol
- Met all operational and financial goals
- Implemented training, supervised and scheduled all staffing and maintained a balance in labor costs
- Completed quarterly client reports with details
- Implemented safety standards and guidelines
- Worked with and developed assistant foodservices director in order to maintain GSW and ARAMARK standards
- Implemented a new Java City coffee shop
- Managed three department managers
- Directed supervisors on how to train ARAMARK employees and students to take leadership roles
- Developed and created student menus based on cost effectiveness, students' tastes and overall presentation of menus
- Maintained all costs within the projected monthly budget
- Assisted managers with target areas and creating their individual Career Management Process (CMP)
- Created and directed managers in educational and safety meetings for all full-time and student staff
- Developed positions within the organization to further serve community


## ARAMARK/Berry College, Rome, Georgia

6/2005-11/2007
Director, Dining Services/Executive Chef

- Maintained annual P\&L budget of $\$ 4.5$ million in five multi-unit locations
- Assumed the role of director (Berry College) and worked with office manager to finalize weekly financials
- Oversaw all food/nutrition for day care and K-12 on Berry campus
- Implemented hot bowl and sushi concept
- Directed five department managers
- Trained new managers on ARAMARK employee and student scheduling using budgets, current sales trends and student availability as contributing factors
- Directed supervisors on how to train students to take leadership roles
- Developed and created student menus based on cost effectiveness, students' tastes and overall presentation of menus
- Assisted catering manager in developing a new catering guide and student catering guide
- Assisted managers with target areas and creating their individual Career Management Process (CMP)
- Created and directed managers in educational and safety meetings for all full-time and student staff


## Confidential

Steven S. Cooper

## ARAMARK/Abraham Baldwin Agricultural College (ABAC), Tifton, Georgia

8/2004-6/2005
Director, Dining Services

- Maintained annual fee budget of $\$ 1.1$ million in two multi-unit locations
- Planned, directed and controlled all foodservice operations
- Met all operational and financial goals
- Created and maintained annual budgets
- Implemented training, supervised and scheduled all staffing and maintained a balance in labor costs
- Completed quarterly client reports with details
- Implemented safety standards and guidelines
- Worked with and developed assistant foodservices director in order to maintain ABAC and ARAMARK standards
- Exceeded overall annual budget through increased sales, labor savings


## Morrison Management Specialists/Hamilton Medical Center, Dalton, Georgia

10/2002-5/2004
Assistant Director, Food and Nutrition/Executive Chef

- Maintained annual fee budget of $\$ 3.5$ million in three multi-unit locations
- Managed and conducted training sessions for a staff of 55, including seven supervisors, clinical dietitians, diet aids and department secretary
- Planned, directed, organized and oversaw development of all dietary services, cafeteria, vending and relation restaurant, as well as hospital special events and off-premise events
- Approved purchases of food and nutrition department
- Maintained/balanced the $\$ 3.2$ million budget, creating savings of $\$ 72,000$ for 2004 fiscal budget and a break-even point in 2003


## Burk - Daugherty, Inc. dba Antiques and Tea

4/2002-9/2002
General Manager/Executive Chef

- Ordered food, wine and beverage products; maintained appropriate food costs
- Managed, hired, trained and scheduled staff of more than 35, maintained payroll and employee personnel records
- Analyzed daily/monthly cash flow reports, completed accounts payable reports
- Performed duties of the executive chef through menu planning and food costs, food presentation, staff training and equipment purchase

Gourmet Day Café, Dalton, Georgia
5/2001-2/2002

- Assumed responsibility of a general manager maintaining daily and monthly sales records, monthly expenses, employee files, scheduling, payroll and safety measures
- Client meetings, planned menus, staffing, décor and design for on- and off-premises catered events
- As executive chef, analyzed food costs, created and planned all menus for the restaurant and catering events, ordered food, ensured kitchen equipment was maintained properly

Dalton Utilities, Dalton, Georgia
12/1993-5/2001
Senior System Analyst/Project Manager

- Implemented four new financial packages using Oracle Systems running on an NT platform including purchase order, payroll, inventory, and Lotus Notes Meeting/Scheduling with integrated job costing functions for each system
- Supervised data entry functions and stayed within budget/time restraints to successfully complete all project implementation/training


## Confidential

Steven S. Cooper

Network Administrator/Lotus Notes Administrator

- Configured and setup NT server and workstations
- Performed extensive end user training to implement Lotus system after installing and debugging network problems
- Consistently brought projects in on time and under budget

Computer Operations/Programmer

- Directed multimillion-dollar monthly mass production billing
- Batch fed all financial data into proper general ledger accounts

Billing Clerk

- Completed daily billing functions of $\$ 500,000 /$ month on 12 cost centers for approximately 7,000 customers
- Reviewed historical data for accuracy and completeness, then made adjustments if needed
- Maintained zero error rates for all pre- and post-audit reports prior to billing
- Identified/isolated selected items for use in accounting procedure


## EDUCATION

The Art Institute of Atlanta ..... 2000-2002Culinary Cuisine and Hospitality Management
Dalton State College ..... 1999-2000Business Administration
Chattanooga State Technical College ..... 1998-1999Business Administration

## REFERENCES

Nick Marcarelli, District Manager, Chartwells Higher Education Dining Services, 734-497-4339
Stuart Henning, Regional Vice President, Chartwells Higher Education Dining Services, 309-212-6240
Amber Debase, Director of Auxiliary Services, Georgia Southwestern State University, 229-931-2042

## Confidential

## RESUMEOF

## Carlos F. De Jesus

Saint Louis, Missouri

## SUMMARY

Motivated self-starter with a passion for the foodservice/service industry. Affinity and drive to rise to the top aspire to be a director of facilities/operations. Committed to clients' success.

## EXPERIENCE

## Compass Group/Chartwells, Cape Girardeau, Missouri

2014 - Present
Executive Chef, Campus Dining

- At Southeast Missouri State University, oversee all catering, food cost, menu planning/implementation, labor relations, staff scheduling, ordering, inventory, receiving, and employee/HR relations for a $\$ 10$ million operation consisting of six fully operational, multiservice facilities including branded concepts (Subway, Papa John's, Starbucks and Chick-fil-A)
- Manage more than 100 union and non-union employees

Sodexo, Greater Saint Louis, Missouri Area/Belleville, Illinois

2011-2014
Multiservice Account: Food and Housekeeping
Executive Chef/Food Operations (Retail, Catering and Production)

- At Saint Elizabeth Hospital, oversee food production, retail and catering for a 300-plus bed facility with a 30-bed behavioral health/rehab unit. $\$ 1.5$ million in yearly retail sales and an At Your Request menu with an average daily census of 130-150 patients.
- Rebuilding Catering/Physician Recruitment Dining
- Worked with outpatient nutrition counselor on Sodexo Mindful program and menu construction
- Food cost control/waste management/inventory control
- Worked/ordered with GFS, Coca Cola, Pepsi, Mid-west, Olde Tyme Produce, Brinks, Garda and minority vendors
- Directly manage over 50 to 60 employees
- Passed all state and regulatory inspections
- Double Gold on Joint Commission in 2013


## Sodexo, Port Charlotte, Florida

2010-2011
Executive Chef/Food Operations (Retail, Catering and Production)

- At Fawcett Memorial Hospital, oversaw food production, retail and catering in the 240-bed facility, which served 500-plus employees daily, along with an EFY menu with an average daily census of 100 to 235 patients.
- NSF audit was gold at 100 percent (sanitation/third-party audit)
- Worked in financially driven HCA Hospital with No. 1 in our division in finances for 2010
- Food cost reduction/waste management/hourly productivity
- FMS subject matter expert
- Zero deficiencies in state audits
- Worked and ordered with Sysco, Coca Cola Fresh Point, and E-Sysco
- Successfully Launched Sodexo 2011 retail menu and FMS implementation
- Directly managed 34 union employees


## Confidential

Carlos F. De Jesus
Sodexo, South Boston, Virginia ..... 2009-2010Multiservice Account: Food and HousekeepingChef Manager promoted to Executive Chef/Food Operations

- At Halifax Regional Hospital, oversaw food production and catering departments for 192-bed facility, which served over 700 employees daily, along with running an AYR menu with an average daily census of 90 to 110 patients.
- NSF audit was gold at 100 percent
- Department managed budget of $\$ 1.4$ million in sales
- Worked and ordered with Sysco, Produce source, and market connection
- Familiar with SMG
- Upscale doctors lounge and catering
- FMS subject matter expert for the southwest region
- Skilled with AYR format, Gold check standards, and Better by design
- Worked with food drives, Stop Hunger Campaign
- Successfully launched Sodexo 2009 retail menu and FMS implementation
- Retained over 90 percent of the outsourced catering lost by previous owner of production
- Directly managed 10 employees and co-managed 24 other employees in department
- Familiar with multiservice accounts


## Super Valu/Farm Fresh, Virginia Beach, Virginia

2007-2009
Corporate Executive Chef

- Assured Farm Fresh customers received fresh high-quality and safe food at the lowest possible prices. Daily duties included cooking, prepping and developing new sales.
- Worked alongside a staff of five chefs supervising 20-plus deli workers. Specialized in special orders and customized meals.
- Worked and ordered with Sysco, Dominion Waterside
- Built customer database
Dulce Caribbean Coffee Roasters and Distributors, Virginia Beach, Virginia
2000-2007
GM/Operations Manager (Retail Store, Importing and exporting)
Eddie Sals The Big Easy, Virginia Beach, Virginia
2005-2007
Executive Chef


## EDUCATION/TRAINING/TECHNICAL SKILLS

- ServSafe ${ }^{\circledR}$ Food Manager Certified
- Certified Dietary Manager (In Progress)
- Sodexo Food Management System and Patient Subject Matter Expert
- Knowledge on At Your Request, Cook/Chill and Expressly for you Patient Dining
- Sodexo P.O.T.S. Chef (Test Kitchen and developing recipes for Sodexo Healthcare)
- Sodexo Frontline Leadership I and II complete
- Foodservice Management Certificate (ACF)


## Confidential

Carlos F. De Jesus

- Culinary Sanitation and Safety Certificate (ACF)
- Culinary Nutrition Certificate (ACF)
- HACCP for Managers and Chefs Certificate (ACF)
- Experience with various Union settings. (SEIU, AFSCME, etc.)
- Knowledge on FMS, SMG, UFS, Micros, Halo, Smart Temps, Smart Safe, and Market Connection
- Opened and knowledgeable on Fresh Inspirations accounts and renovations
- Knowledge on Sodexo Cash Procedures, Sodexo Mindful, Minority Vendors and Patient Menus/Diets
- Ready for ACF CEC testing in 2014
- Familiar with MS-DOS, Microsoft Windows, Microsoft Word, Excel and Outlook
- Bilingual in Spanish


## REFERENCES

Jake Risk, General Manager, Lutheran Senior Services, 314-807-3483
Emily Brown, HR Coordinator/Saint Elizabeth's Hospital, 217-415-1792
Tony Kehoe, Executive Chef, Supervalu, Inc, 757-774-3225

## Confidential

## RESUMEOF

## Kelley Wilkins

Jonesboro, Illinois

## OBJECTIVE

A management, which requires foodservice expertise, creativity and commitment to excellence.

## SUMMARY

- Innovative professional with 11 years of progressive management skills, in retail foodservice, restaurant and catering.
- Expertise in strategic planning, new business startup, market plan execution, capital asset oversight, cost containment, budgeting/finance, customer service, and staff training, supervision and mentoring
- Highly skilled in P\&L management, pricing strategies, competitor and market analysis, staffing, purchasing and vendor relations, management reorganization, foodservice, new product roll out, and targeted marketing
$\diamond$ Energetic and self-motivated team player/builder. At ease in high stress, fast-paced environments with emerging and multiple responsibilities
$\diamond$ Excellent leadership, management, oral/written communication, interpersonal, intuitive, and analysis skills. Thrive in both independent and collaborative work environments
- Known for developing and executing innovative corporate policies and procedures. Proven track record of increasing revenues, streamlining workflow and creating a team environment to increase productivity


## EXPERIENCE

Chartwells/Southeast Missouri State University, Cape Girardeau, Missouri
10/14 - Present
Catering Director

- Coordinate and manage over 1,000 annual events for 10 to 1000 guests
- Maintain yearly budgets and complete monthly financial reports.
- Organize training of staff on superior customer service, service etiquette, alcohol service and event coordination.
- Create specialty catering menus.
- Key negotiator with all aspects of event planning, maintained positive relationships with on-campus and offcampus clients


## Chartwells/Southern Illinois University, Carbondale, Illinois

## Director of Dining

1/11-8/13

- Orchestrated management activities for all areas of foodservice inside the university student center, which includes retail, catering and concessions with annual revenue approaching $\$ 3.6$ million.
- Organized a well-trained staff of five managers and 85 full- and part-time employees.
- Reorganized management systems and business operations resulting in lowering food cost annually by 3.2 percent, lowering labor cost annually by 3.8 percent. Reduction of unit cost resulted in a 33 percent increase to the units PBO.
- Directed all financial, budgeting, operating, compliance, purchasing, human resource, public relations, and administrative functions. Ensured timely execution of financial reporting, operating forecasts, new project evaluation, advertising, cost/pricing and related activities


## Confidential

Kelley Wilkins

## Catering Director

6/08-1/11

- Coordinated and managed over 1,000 events ranging from 10 to 1000 people annually, directed a catering and restaurant staff of 25 employees.
- Organized the addition of 10 suites and two clubs in the university's newly renovated football stadium and basketball arena.
- Maintained yearly budgets and completed monthly financial reports.
- Organized training of staff on superior customer service, service etiquette, alcohol service, and event coordination.
- Created specialty menus for use in catering, compiled two new catering guides, and was active in creating new concepts throughout the organization.
- Key negotiator with all aspects of event planning, maintained positive relationships with on-campus and offcampus clients
Catering Manager 6/05-6/08
- Managed over 1,000 catering event ranging from 10 to 1,000 guests.
- Trained catering staff in efficient procedures for all aspects of the catering department.
- Responsible for all staffing schedules, changes to catering contracts, set up and breakdown of all events.
- Created a positive working relationships with all clients
- Key coordinator for prepared catering contracts, prepared billing, and collections of funds, inventory control.

Catering Supervisor
11/04-6/05

- Responsible for specific catering events, setup, service and breakdown
- Supervised catering staff and reinforced proper company procedures
- Arranged menus for catering events
- Prepared weekly inventory


## EDUCATION

## Southern Illinois University, Carbondale, Illinois

Bachelor of Science in Food and Nutrition, Specialization Hotel, Restaurant and Travel

Shawnee Community College, Ullin, Illinois

Associate of Arts Degree

## REFERENCES

Jake Risk, General Manager, Lutheran Senior Services, 314-807-3483
Emily Brown, HR Coordinator/Saint Elizabeth's Hospital, 217-415-1792
Tony Kehoe, Executive Chef, Supervalu, Inc, 757-774-3225

Section 6.3-If staff is not yet hired, the offeror should provide (1) detailed descriptions of the required employment qualifications, and (2) detailed job descriptions of the positions to be filled, including the type of individuals proposed to be hired.
Please reference the resumes in section 6.2

Section 6.4 - The offeror should provide an organizational chart showing the staffing and lines of authority for the key personnel to be used. The relationship of the project leader to management and to support personnel should be clearly illustrated.

Mid Central Region


## Section 7. Proposed Method of Performance

Proposed Method of Performance: Proposals will be evaluated based on the offeror's distinctive plan for performing the contractual requirements stated herein. Therefore, it is extremely important that the offeror present a detailed written narrative which demonstrates the method or manner in which the offeror proposes to satisfy the contractual requirements. The offeror is advised that failure to provide adequate evaluation information may result in a lower evaluation score for the offeror's proposed method of performance. The manner in which the proposed method of performance is written is left to the discretion of each offeror; however, in presenting the proposed method of performance, the offeror is requested to provide each of the following:

Spirit To Serve. Innovation To Lead.
This statement precisely sums up our vision for the Southeast Missouri State University dining experience. This process has given us the opportunity to reflect on partnership and the spirit of service we share with the University. From the Towers Café ribbon cutting, to the renovations of Redhawks Market in the University Center, the path and spirit to serve we have shared has been amazing. Reaching heights and achieving levels of student engagement and satisfaction only possible through the strength of partnership.
With that being said, the future is now, innovation and leadership are essential to continuing the growth of the Southeast Missouri State program. Resting on our laurels or relying on past accomplishments is not who we are. A hallmark of our partnership has been change. Continually growing and reinventing the Southeast Missouri State experience. The dynamic vision we have developed for Southeast Missouri State University. At the of our vision are three key areas:



## Value

Students at Southeast Missouri State do not simply measure value by the price of their meal, it is determined by the overall quality of the experience. The value of genuine hospitality, dynamic gathering environments and reinvented cuisine is crucial. As we look forward to the next 10 years, our commitment to these elements will not waiver.

## Variety

It's not about more food; it's about the right food. We spoke with Southeast students; we asked them what kind of food they want. They clearly told us they are looking for new national brands like Panda Express, invigorated international cuisines in Towers and the continued excitement of a great meal in Rowdy's.
Wellness
Through the efforts of our campus dietitian, Laura Vollink RD LD, and our culinary team we have established a comprehensive student wellness program. A program that includes educational and learning experiences as well as the availability and prominent placement of functional foods that deliver immediate benefits.

## Strategic Facility Enhancement

We understand the dining environment is as important to students as the food they eat. It is for this reason we have allocated a significant amount of financial and expert planning resources to reinvent the dining facilities at Southeast Missouri State. From the back dock to the seating area, every area of the dining facility is critical and must work in perfect synchronization. Our plan will touch almost every dining facility on campus, elevating them from simple places to eat to gathering spot destinations for community congregating.


## Mission of Discovery at Southeast

## Missouri State University

Market research forms Chartwells' bedrock for developing and maintaining world class dining programs for our partners. We continually assess the business environment at each campus; discovering and applying national and local trends to keep the dining experience fresh, contemporary and cutting edge. Furthermore, our mixture of formal and informal research tactics provides information and insights that give our partners an edge in recruiting and retaining students.
To deliver information that matters, Chartwells utilized Neighborhoods.

Neighborhoods is a research method that has enabled us to analyze the Southeast Missouri campus as a collection of distinct communities, or neighborhoods, characterized by unique personalities and traits.
A traditional mapping study only offers a look at what is currently in place and only measures walk times. Neighborhoods incorporates both traditional and new research tactics that provide richer data. The Neighborhoods method mirrors the various neighborhoods and enclaves that make up major cities. Taking a much deeper look at the Southeast Missouri State campus enabling Chartwells to identify hidden opportunities that can increase guest satisfaction and enhance financial returns.

Neighborhoods has allowed us to optimize the Southeast Missouri State University dining facilities and nimbly create dining destinations that can seamlessly transition between day parts. In order to focus on meeting the dining desires of individual students residing in the neighborhoods, each neighborhood is treated as a separate living/learning community. We have analyzed factors such as foot traffic, parking lot locations, building use and style of residence to develop our proposed brand/ concept mix and service solutions.

Chartwells employs this data to assign each community a different focus: whether the specific concepts are geared towards first year students to build community, locations for upperclassmen with more refined palates, or even outlets that focus on providing student athletes with foods to refuel after a workout.

In addition to the geographical research Neighborhoods also includes a comprehensive student survey and focus group component. We use these research functions to determine dining preferences and develop a dining program that is truly student centered.

## The Outcomes of our Neighborhoods process

## Survey Results

Conducted in October 2014, we solicited the input and feedback of over 1,100 Southeast Missouri State University students. The survey was administered in two formats - using iPad technology in an intercept style process, strategically placed in retail and residential venues across campus and using a web link and mass email we administered the survey of the wire, allowing students to participate from a distance.

## Key Stats

1,163 total surveys
35 percent Freshmen
64 percent female
25 percent Sophomore
36 percent female
20 percent Junior
77 percent currently on a meal plan
63 percent meal plan is required
15 percent Senior

70 percent on live on campus
2 percent Grad student
3 percent Faculty/Staff

## Outcomes

- Food quality is critical to Southeast Missouri Students - 29 percent selected this as the top factor when deciding to dine on campus
- Southeast students like our food - 77 percent of those surveyed gave our culinary output a highly satisfactory rating
- 77 percent of students told us the hours on campus are good. They were also quick to tell us they would like to see more hours - focusing on late night
- 69 percent of those surveyed are satisfied with the variety of dining plans offered
- 42 percent of students told us their price elasticity is in the range of $\$ 6.00-\$ 6.50$

Students told us the top three things they enjoy most about dining on campus

- The staff
- The food
- Convenient hours

Those who participated in our survey are well versed in the campus dining experience

- 39 percent dine on campus 6-7 times per week
- 37 percent dine on campus 4-5 days per week

We asked students, if they could change one thing to improve the dining experience - what would it be?

- 41 percent Increased Variety
- 36 percent Expanded Hours

Addressing food sensitivities is a critical component of what we do at Southeast Missouri State University. 78 percent of students told we do a good job of addressing these needs.

As it pertains to menu selections - Southeast students gave us clear direction for the future program

1. 41 percent - fresh made to order choices they can customize
2. 29 percent - Asian
3. 29 percent - Italian
4. 26 percent - Fresh Mex

When it comes to national brands:

- 77 percent of students told us they want national brands on campus
- Students told us the following brands are important:
- Subway
- Starbucks
- Panda Express


Sustainability is important to Southeast students, they told us the following areas are of particular focus:

1. Purchasing from local farms and businesses (19 percent)
2. Incorporating seasonal produce into our recipes (16 percent)
3. Handling post consumer waste through recycling and composting (13 percent)

## Focus Group Data

## Resident Students

A total of 33 participated in three focus group sessions that were conducted on October $13^{\text {th }}$ and $14^{\text {th }}$. The Focus Groups were all-inclusive, gathering data about both retail and traditional all-you-care-to-eat dining on campus.

## Key Participant Stats

- 42 percent female and 58 percent male
- 100 percent living on campus.
- 100 percent millennials
- They described their eating habits as:
- 36 percent habitual
- 24 percent adventurous eaters
- 12 percent plain eaters




## Top Ten Takeaways: Resident

1. Food quality - consistency in quality and ingredients used
2. Hours of service - Align hours with student schedules
3. Meal Plans/Accessibility - linked to hours of service, reconfigure meal plans so they deliver greater perception of value
4. Meal Exchange - re-configure meal plans to mitigate the low value perception associated with meals in retail
5. Variety/Menus - Expand menu cycle in Towers. Students feel the menu cycle repeats too frequently
6. Variety/Locations - students feel the same types of foods are offered throughout campus
7. Service - students appreciate our associates but feel they are pressured and lack training
8. Health/Wellness - students like the communications in Towers. However, they do want more fresh fruit on the salad bar and more "whole" foods
9. Vegetarian options - expend these offering across campus
10. Ethnic cuisine - students want new, authentic cuisines offered on campus: Asian, Italian, Fresh-Mex

## Commuters

A total of eight participated in three focus group sessions that were conducted on October $13^{\text {th }}$ and $14^{\text {th }}$. The focus groups gathered information on both retail and traditional all-you-care-to-eat dining on campus.

## Key Participant Stats

- 62 percent female and 38 percent male
- 100 percent Live off campus
- 100 percent millennials
- They described their eating habits as:
- 25 percent habitual
- 25 percent value seekers
- 24 percent adventurous eaters
- 13 percent plain eaters


## Top Ten Takeaways: Commuters

1. Marketing \& Promotions - Message RedBucks and meal plans; target with promotions, discounts, specials
2. North Campus - students identified this areas as lacking foodservice options
3. Second Subway Line - to increase speed of service in this popular location
4. Variety-Commuters feel the variety is good and they can "always find something to eat" on campus
5. Ethnic Cuisine - However, commuters want to see more authentic cuisines offered e.g. Asian, Italian, and Fresh-Mex
6. Variety/Locations - commuters believe campus-dining locations have not kept pace with student population growth at Southeast Missouri State University
7. Service - Towers experience is great. However, retail can be a frustrating experience (long lines, curt associates)
8. Meal Plans - commuters do not see the value in the current "traditional" commuter plans offered
9. Hours of Service - Hours meet commuters' needs but they do not like restrictive meal periods
10. Vegetarian Options- students want more, true vegetarian dishes


Neighborhoods Outcomes


## South Campus

Neighborhood
Population
763 Residents
285 Male (37 percent)
478 Female (63 percent)

Major Buildings
Library
University Center
Alumni Building
Mass Communication Building
Football Stadium

## Current Dining Locations

Starbucks
Papa John's
Chick-fil-A
Rotations
Bean's Bagels
Sono
Dippin' Dots
Houck's Place
Grill Nation
Wild Greens
Hearthstone
Au Bon Pain Soups
Outtakes


## Academic Neighborhood

## Population

86 Residents
51 Male (59 percent)
35 Female (41 percent)

## Major Buildings

Academic Hall

## Major Departments

President's Office
Admissions
Financial Services
Information Technology
Registrar


North Campus Neighborhood

Population
1744 Residents
785 Male (45 percent)
959 Female (55 percent)
278 Greek Residents
139 Male (50 percent)
139 Female (50 percent)

Major Buildings
Dempster Hall
College of Business

Scully Building
Psychology Department
Education Department
Magill Hall of Science
Rhodes Hall of Science

## Current Dining Locations

Towers Cafe
Rowdy's
Subway
We Proudly Serve Starbucks

## Rec Center, Athletic, and Commuter Parking Neighborhood

## Population

None

Major Buildings
Show-Me Center
Recreation Center

## Parking Lots

18 Commuter Parking Lots
Current Dining Locations:
None

## Major Athletic Areas

Softball Fields


River Campus Neighborhood

## Population

120 Residents
49 Male (41 percent)
71 Female (59 percent)

## Key Buildings

St. Vincent's Seminary Building
River Campus Performance Arts Theater

## Current Dining Locations



## Chartwells and Southeast Missouri State University Dining: Continuous Improvement Program - Reporting, Communication, Business Reviews

A well-defined and consistent communication process is a key component to creating and maintaining an effective and meaningful partnership. Measuring our performance and communicating in a meaningful way will ensure that we stay connected and are in tune with the Southeast Missouri State University community.

Once initiated, a key component that will anchor our approach is MyCampus Metrics. This is a real time webbased tool that will be available to review all key information, as needed. Chartwells is open to making changes that may be more appropriate and add value to both parties based on input from Southeast Missouri State University.

| Weekly | - Performance metrics <br> review and update <br> - Catering - preview <br> upcoming catering events <br> and review previous events | Steven Cooper | Bruce Skinner <br> Michele Irby |
| :--- | :--- | :--- | :--- |
| Monthly | - Financial analytics review <br> - Student Engagement with <br> Resident Life | Steven Cooper <br> Rafael Conde <br> Shayna Arndt <br> Laura Vollink | Nadeem Zafar <br> Rafael Conde <br> Steven Cooper |

## Chartwells' Commitment to Keeping it Fresh

Chartwells has developed an overall process, a tool set and best practices for assessing the success of existing and future retail concepts and the resident dining program at Southeast Missouri State University. The key planks that we have identified to measure brand and program relevance are:

- Based on collaboration with Southeast Missouri State University's client team - validated by student input
- Research - national, regional and local
- Industry trends in the higher education market and hospitality industry
- Southeast Missouri State University campus brand preference surveys
- Category mix
- Facility assessment

In addition, important factors in measuring our performance when our new portfolio of brands and resident dining programs are introduced:

|  |  | Price/Value Relationship |
| :--- | :--- | :--- |
| Check Averages | Speed of Service | Survey Results |
| Customer Throughput | Variety | Day Part Sales Growth |
| Day Part Sales | Ethnic \& Diverse Flavors | Capital Re-investment |
| Participation Rates | Healthy Options | Profitability |
| Capital investment | Meal Exchanges, declining Balance, <br> Engaging Environments | ROI |


7.1 A complete management chart by unit and a detailed staffing chart of the foodservice operation at each University facility (identified below):

As required in section 7.1, included please find a copy of each unit's detailed staffing chart.



| Location: | Panda Express (Skylight Terrace) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |  |
| Hours of Operation | Closed | 11am-8pm | 11am-8pm | 11am-8pm | 11am-8pm | 11am-8pm | Closed |  |
| Position: |  |  |  |  |  |  |  | Hours/week |
| Cook | 6:00am-2:00pm | off | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm | off | 37.50 |
| Cashier |  | 9:00am-5:00pm | 9:00am-5:00pm | 9:00am-5:00pm | 9:00am-5:00pm | 9:00am-5:00pm |  | 37.50 |
| Cashier |  | 5:00pm-9:00pm |  | 5:00pm-9:00pm |  | 5:00pm-9:00pm |  | 12.00 |
| Cashier |  |  | 5:00pm-9:00pm |  | 5:00pm-9:00pm |  |  | 8.00 |
| Cashier |  | 12:00pm-4:30pm | 12:00pm-4:30pm | 12:00pm-4:30pm | 12:00pm-4:30pm | 12:00pm-4:30pm |  | 22.50 |
| Associate |  | 10:00am-5:00pm | 10:00am-5:00pm | 10:00am-5:00pm | 10:00am-5:00pm | 10:00am-5:00pm |  | 32.50 |
| Associate |  | 10:00am-5:00pm | 10:00am-5:00pm | 10:00am-5:00pm | 10:00am-5:00pm | 10:00am-5:00pm |  | 32.50 |
| Associate |  | 11:00am-6:00pm | 11:00am-6:00pm | 11:00am-6:00pm | 11:00am-6:00pm | 11:00am-6:00pm |  | 32.50 |
| Associate |  | 5:00pm-9:00pm |  |  | 5:00pm-9:00pm | 5:00pm-9:00pm |  | 12.00 |
| Associate |  |  | 6:00pm-9:00pm | 6:00pm-9:00pm | 6:00pm-9:00pm |  |  | 9.00 |
| Associate |  | 5:00pm-9:00pm | 5:00pm-9:00pm |  |  | 5:00pm-9:00pm |  | 12.00 |
| Head Cook |  | 8:00am-4:30pm | 8:00am-4:30pm | 8:00am-4:30pm | 8:00am-4:30pm | 8:00am-4:30pm |  | 40.00 |
| Cook |  | 9:00am-4:00pm | 9:00am-4:00pm | 9:00am-4:00pm | 9:00am-4:00pm | 9:00am-4:00pm |  | 32.50 |
| Cook |  | 10:00am-6:00pm | 10:00am-6:00pm | 10:00am-6:00pm | 10:00am-6:00pm | 10:00am-6:00pm |  | 37.50 |
| Cook |  | 4:00pm-9:00pm | 4:00pm-9:00pm |  | 4:00pm-9:00pm |  |  | 15.00 |
| Cook |  | 4:00pm-9:00pm | 6:00pm-9:00pm |  |  | 4:00pm-9:00pm |  | 13.00 |
| Cook |  | 6:00pm-9:00pm |  | 6:00pm-9:00pm | 4:00pm-9:00pm |  |  | 11.00 |
| Cook |  |  |  | 4:00pm-9:00pm | 6:00pm-9:00pm | 4:00pm-9:00pm |  | 13.00 |
| Cook |  |  | 4:00pm-9:00pm | 4:00pm-9:00pm |  | 6:00pm-9:00pm |  | 13.00 |
| Prep |  | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm |  | 37.50 |
| Prep |  | 2:00pm-9:00pm | 2:00pm-9:00pm | 2:00pm-9:00pm | 2:00pm-9:00pm | 2:00pm-9:00pm |  | 32.50 |



## St. Vincent's Commons

| Location: | St Mincenils Connmons |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sunday | M onday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Hours of Operation | $\begin{gathered} \text { 10:00am-2:00pm } \\ \text { 4:30pm-8:00pm } \end{gathered}$ | 7:00am-8:00pm | 7:00am-8:00pm | 7:00am-8:00pm | 7:00am-8:00pm | 7:00am-8:00pm | $\begin{gathered} \text { 10:00am-2:00pm } \\ \text { 4:30pm-8:00pm } \end{gathered}$ |
|  |  |  |  |  |  |  |  |
| Position: |  |  |  |  |  |  |  |
| Cook | 6:00am-2:00pm | off | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm | off |
| Supervisor |  | 6:30am-2:30pm | 6:30am-2:30pm | 6:30am-2:30pm | 6:30am-2:30pm | 6:30am-2:30pm |  |
| Supervisor | 8:00am-4:00pm | 1:30pm-9:30pm | 1:30pm-9:30pm | 1:30pm-9:30pm |  |  | 8:00am-4:00pm |
| Full Time |  | 6:30am-2:30pm | 6:30am-2:30pm | 6:30am-2:30pm | 6:30am-2:30pm | 6:30am-2:30pm |  |
| Full Time |  | 8:30am-4:30pm | 8:30am-4:30pm | 8:30am-4:30pm | 8:30am-4:30pm | 8:30am-4:30pm |  |
| Full Time |  | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm |  |
| Full Time |  | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm |  |
| Full Time |  | 11:30am-7:30pm | 11:30am-7:30pm | 11:30am-7:30pm | 11:30am-7:30pm | 11:30am-7:30pm |  |
| Full Time |  | 11:00am-7:00pm | 11:00am-7:00pm | 11:00am-7:00pm | 11:00am-7:00pm | 11:00am-7:00pm |  |
| Student Supervisor | 3:00pm-9:30pm |  |  |  | 1:30pm-9:30pm | 1:30pm-9:30pm | 3:00pm-9:30pm |
| Student |  | 1:30pm-9:30pm | 1:30pm-9:30pm | 1:30pm-9:30pm | 1:30pm-9:30pm | 1:30pm-9:30pm |  |
| Student |  | 11:00am-1:00pm | 11:00am-1:00pm | 11:00am-1:00pm | 11:00am-1:00pm | 11:00am-1:00pm |  |
| Student |  | 4:45pm-9:30pm | 4:45pm-9:30pm | 4:45pm-9:30pm | 4:45pm-9:30pm | 4:45pm-9:30pm |  |
| Student |  | 5:00pm-9:30pm | 5:00pm-9:30pm | 5:00pm-9:30pm | 5:00pm-9:30pm | 5:00pm-9:30pm |  |
| Student |  | 7:00pm-9:30pm | 7:00pm-9:30pm | 7:00pm-9:30pm | 7:00pm-9:30pm | 7:00pm-9:30pm |  |
| Student | 8:00am-3:00pm |  |  |  |  |  | 8:00am-3:00pm |
| Student | 9:00am-3:00pm |  |  |  |  |  | 9:00am-3:00pm |
| Student | 9:30am-3:00pm |  |  |  |  |  | 9:30am-3:00pm |
| Student | 9:30am-3:00pm |  |  |  |  |  | 9:30am-3:00pm |
| Student | 4:00pm-9:30pm |  |  |  |  |  | 4:00pm-9:30pm |
| Student | 4:00pm-9:30pm |  |  |  |  |  | 4:00pm-9:30pm |
| Student | 4:15am-9:30pm |  |  |  |  |  | 4:15am-9:30pm |
| Student | 4:15am-9:30pm |  |  |  |  |  | 4:15am-9:30pm |

## University Center Starbudks

| Sunday | Monday | Tuesday | Wednesday | Thursday |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 4:00pm-11:00pm | 7:00am-11:00pm | 7:00am-11:00pm | 7:00am-11:00pm | 7:00am-11:00pm |


Houck's Place

| Location: | Houcks PGa |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Hours of Operation | 4:00pm-12:00am | 11:00am-12:00am | 11:00am-12:00am | 11:00am-12:00am | 11:00am-12:00am | 11:00am-12:00am | 4:00pm-12:00am |
|  |  |  |  |  |  |  |  |
| Position: |  |  |  |  |  |  |  |
| Cook | 6:00am-2:00pm | off | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm | 6:00am-2:00pm | off |
| Supervisor |  | 7:30am-3:30pm | 7:30am-3:30pm | 7:30am-3:30pm | 7:30am-3:30pm | 7:30am-3:30pm |  |
| Supervisor |  | 5:00pm-1:00am | 5:00pm-1:00am | 5:00pm-1:00am | 5:00pm-1:00am | 5:00pm-1:00am |  |
| Student Sup. | 3:00pm-1:00am |  |  |  |  |  | 3:00pm-1:00am |
| Full TimeAM |  | 9:00pm-5:00pm | 9:00pm-5:00pm | 9:00pm-5:00pm | 9:00pm-5:00pm | 9:00pm-5:00pm |  |
| Full Time Cash |  | 10:00pm-6:00pm | 10:00pm-6:00pm | 10:00pm-6:00pm | 10:00pm-6:00pm | 10:00pm-6:00pm |  |
| Full Time Mid |  | 10:00pm-6:00pm | 10:00pm-6:00pm | 10:00pm-6:00pm | 10:00pm-6:00pm | 10:00pm-6:00pm |  |
| Full Time PM |  |  | 2:30pm-10:30pm | 2:30pm-10:30pm | 2:30pm-10:30pm | 2:30pm-10:30pm | 2:30pm-10:30pm |
| Full Time PM | 5:00pm-1:00am | 5:00pm-1:00am | 5:00pm-1:00am | 5:00pm-1:00am | 5:00pm-1:00am |  |  |
| Student |  | 2:30pm-10:30pm |  |  |  | 5:00pm-1:00pm |  |
| Student |  | 6:00pm-1:00am | 6:00pm-1:00am | 6:00pm-1:00am | 6:00pm-1:00am | 6:00pm-1:00am |  |
| Student |  | 6:00pm-12:30am | 6:00pm-12:30am | 6:00pm-12:30am | 6:00pm-12:30am | 6:00pm-12:30am |  |
| Student |  | 10:30pm-12:30am | 10:30pm-12:30am | 10:30pm-12:30am | 10:30pm-12:30am | 10:30pm-12:30am |  |
| Student | 3:00pm-10:30am |  |  |  |  |  | 5:00pm-1:00am |
| Student | 3:00pm-1:00am |  |  |  |  |  | 3:00pm-1:00am |
| Student | 4:00pm-1:00am |  |  |  |  |  | 4:00pm-1:00am |



| Location: |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Hours of Operation | Open | Open | Open | Open | Open | Open | Open |
| Position: | 8:00pm-5:00pm |  | 8:00pm-5:00pm | 8:00pm-5:00pm | 8:00pm-5:00pm | 8:00pm-5:00pm |  |
| Catering Sales |  |  |  |  |  |  |
| Catering Chef | Scheduled as needed | Scheduled as needed |  | Schedul ed as needed | Schedul ed as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed |
| Supervisor | Scheduled as needed | Scheduled as needed | Scheduled as needed | Schedul ed as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed |
| Supervisor | Scheduled as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed |
| Supervisor | Scheduled as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed |
| Student Worker- Supervisor | Scheduled as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed |
| Student Worker- Supervisor | Scheduled as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed |
| Catering Staff | Scheduled as needed | Scheduled as needed | Scheduled as needed | Schedul ed as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed |
| Catering Staff | Scheduled as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed |
| Catering Staff | Scheduled as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed |
| Catering Staff | Scheduled as needed | Scheduled as needed | Scheduled as needed | Schedul ed as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed |
| Catering Staff | Scheduled as needed | Scheduled as needed | Scheduled as needed | Schedul ed as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed |
| Catering Staff | Scheduled as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed | Scheduled as needed | Schedul ed as needed | Schedul ed as needed |

### 7.2 A specific approach and plan to implement and maintain a foodservice program for the University, including creative ideas and plans above and beyond the minimum specifications contained in the RFP.

### 7.2 Creative ideas and plans above and beyond the minimum specifications

It goes without saying that few other campus departments are as integral to the success of a major University (such as Southeast Missouri State) as dining service. We understand this and as we have demonstrated it is not a notion or responsibility we take lightly. We recognize and understand the critical role we play on campus. As you look toward the future and the goals and milestones you will require a partner that is as laser focused as you are. In the pages we are proud to present you with Vision plan. More than a collection of facilities and food concepts this is our strategic vision to elevate a very good, high-quality, experience to the next level.

## Interactive culinary experiences

- Blending the kitchen/preparation areas with the front of the house to offer more personalized made-to-order cuisines in a fully transparent environment
- Technology and systems that allow students to curate the Southeast Missouri State menus at multiple locations across campus


## A dynamic retail portfolio

- The national brands that students told us they want...Starbucks, Chick-fil-A, Papa John's, Subway and the introduction of Panda Express.
- Chartwells exclusive and Southeast Missouri State University developed concepts that offer Southern Missouri favorites - like Rowdy's and Chef Jet.
- Continued retail growth and evolution by developing concepts and equipment packages that can be changed and altered quickly


## Food as education

- Healthy cooking demonstrations and education
- Celebrity and guest chefs to teach cooking skills
- International and ethic menus that offer students a glimpse and experience of the world
- The introduction of the Balance Kitchen in Houck's Place



## Energizing gathering spaces

- The introduction of Panda Express to the Skylight Terrace space
- Transforming Towers all you care to eat into a living-learning facility
- The renovation of Rowdy's, transforming the space into a social hub and hangout


## Our Retail Vision

In our review of the retail program for Southeast Missouri State University, Chartwells has identified three goals directly tied into what is important to the students:

- Expand the menu offerings each concept provides
- Increase the speed of service for your guests
- Broaden the portfolio to include additional regional and national brands

In the following pages, you will find our updated retail vision for year one for Southeast Missouri State University. Additional retail plans and dollars for the campus have been included for outlying concepts and can be read in the section entitled Continuous Improvement.

Scully's
SU:WMIT
outak...

River Campus
Dining Pavillion and Food Truck
River Wlagon

## University Center Food Court

As we travel through the University Center, our first stop is at Redhawks Market. Our renovated plans for this space focus on improving the speed of service for the guests, a modernized look and feel and expanded concepts.
Redhawks Market has always been an evolving space, changing with the needs of the campus population. Expanding these spaces only makes sense with the ever-growing student population. The updated looks of Papa John's and Chick-fil-A will bring a renewed sense of energy to the student's favorite destinations.
The expansion of Sono, and the introduction of Create will add excitement to the environment by offering more healthy and fresh options than ever before the in Market. With these fresh options comes an enthusiastic student population, who will be making better dining decisions, while creating one of a kind dishes at these made-toorder locations.

## Seating Area

Our new dining configuration allows for us to address seating as we are able to ensure 293 students would be able to dine at one time in this space.

## Chick-fil-A

One of our most popular concepts on campus, Chick-fil-A, will be getting a make over as well. Your new Chick-fil-A concept will continue to offer the sandwich, nuggets and waffle fries your students enjoy but will place an additional emphasis on variety. Our expanded concept will feature breakfast items such as the famous chicken biscuit, milkshakes and
 other ice cream favorites, as well as additional wraps and salad offerings. To increase speed of service at this station, Chartwells will be offering multiple point of sales to better serve the students.

## CrEATe

Another new addition to Redhawks Market will be the Chartwells exclusive concept, CrEATe. CrEATe is an exhibition-style culinary experience focusing on made to order salads and sandwiches. Southeast Missouri State students asked for more made-to-order, customizable concepts and at CrEATe, students will be able to customize their salad and sandwich selections as it is built right in front of their eyes, adding to overall customer satisfaction and creating a personalized experience.
A delight to the senses, CrEATe features an expanded cold-well system allowing guests to enjoy foot after foot of seasonal produce, crisp veggies, in house dressings and crunchy toppings. Artisan bread will be on display allowing students to create their own customized sandwiches and wraps. Rounding out this retail experience will be Au Bon Pain soups rotating each meal period to ensure your students enjoy a variety of offerings.

## Grill Nation

Grill Nation is a fresh, contemporary dining establishment with a bold and playful personality. From the familiar fragrance of burgers fresh off the grill and the garden fresh bouquet of garnishes, Grill Nation welcomes you to enjoy a custom-made creation designed to rival the finest urban restaurants offering short-order comfort foods. The concept is simple fresh, quality food prepared and served to the customers' specifications.

At Grill Nation customers are given full creative control of their own meal. Grilllnation Our customizable burger menu offers a long list of premium ingredients, allowing for numerous combinations. Customers can choose their type of patty and all desired components, including buns, cheeses, toppings, and sauces. Too many choices? Grill Nation also has a variety of signature burgers to choose from. To ensure speed of service, virtual kiosk ordering stations will be front and center allowing guests to quickly and easily make their burger choices. With a few touches on the screen, your students will easily be able to navigate Grill Nation's menu offerings.

All burger patties at Grill Nation are made from never-frozen beef and are hand formed. Grill Nation also offers the best fries in town. Our hand cut all-natural fries are available in generous portions and are fried in small batches for freshness.

## Papa John's

There's nothing that goes better with a night crammed full of studying than pizza - especially Papa John's pizza. Committed to delivering on its brand promise of "Better Ingredients. Better Pizza," Papa John's is the recognized leader in the pizza industry. Papa John's is the third-largest pizza company in the world with about 4,200 restaurants throughout the U.S. and approximately 35 international markets. Papa John's culinary commitment ensures your students are receiving a high quality pizza each time they order.

## Sono

Latin America is a very diverse area consisting of North, Central and South America, as well as the Caribbean. Cuisines can vary greatly from region to region. 2014 trends show that our customers are looking beyond traditional Mexican flavors. Some ingredients typical of Latin American cuisine include tortillas, various peppers, corn, numerous spices and condiments such as guacamole, salsa fresco and Chimichurri. These flavors are generally what give the Latin American cuisines a distinct
 taste; yet, each country within Latin America tends to use them differently.
At Sono, we celebrate Latin American cuisine by combining the differing ingredients and cooking styles. The concept speaks to delicious Latin American cuisine that is simple, fresh and served to the customers' specifications. Customers are given full creative control of their meal at Sono, allowing for numerous combinations. Customers can choose between tacos, burritos, ensaladas, rice bowls and tortas. They can then add desired components such as freshly prepared proteins, toppings and salsas. Sono also has a variety of signature torta sandwiches to choose from.


## The Skylight Terrace

Over the years the food concepts within the Skylight Terrace have varied greatly, ranging from bakery and subs to fresh-Mex and smoothies. As we look toward the new contract our focus in the Skylight space is to cement the location as a student favorite and introduce a National Brand anchor. We are proud to introduce Panda Express to Southeast Missouri State University.

## Panda Express

When we surveyed your students, Asian was the most requested ethnic cuisine for us to bring to Southeast Missouri State. Chartwells will be


Chartwells' vision is for Skylight Terrace to be bustling with groups of students who are meeting for lunch, enjoying dishes that are completely customized to their tastes from Panda Express or Redhawks Market. The atmosphere is bright and cheerful from the natural lighting that the terrace provides, and the scent of fresh vegetables and sauces being stir-fried together wafts through the air. This has become a place to gather daily for the Southeast student body.

## The Beanery

Since its introduction, The Beanery has evolved into a students hang out and gathering spot. Offering students a comfortable location to grab a great drink, a snack and find a spot to chat with friends or study. In this space we are proud to continue with a licensed Starbucks.



## Starbucks

Students, faculty, staff and visitors walking into the University Center will continue to be greeted by your licensed Starbucks store, located in the University Center. During our survey period, students overwhelming requested Starbucks as their coffee solution with 75 percent of the students placing this as their top choice. We asked students, "Why Starbucks? You already have already had this on campus - wouldn't you like to see something new?" They told us that Starbucks is more than coffee; it's an attitude, a lifestyle. The atmosphere, the trade dress, the comfortable furniture, and the food - all of these elements combine to create the signature Starbucks experience they have grown accustom to on campus.
The location will continue to feature the full Starbucks menu - grab-n-go, LaBoulange bakery, hot breakfast sandwiches, hot lunch sandwiches and Starbucks' prepackaged snacks. Additionally, we will also offer an array of Starbucks merchandise, mugs, coffee and much more.
Our plans for this space will include a refresh in one of the outlying years of the contract with new furniture and updated Starbucks' trade dress.


## Scully Building

Due to its popularity the Scully building's space is need of growth and additional options. Because of this demand, we are proposing to expand the Subway and insert a new coffee destination. In doing this we will increase speed of service and attract new guests to the space.

## Subway

Your students consistently choose Subway as one of their top dining destinations on the Southeast Missouri State campus. Our plans for this popular station focus on greatly increasing the speed of service this station allows for your guests' throughput. As you enter Scully, you will notice that we have doubled our foodservice spaces - going from one space to two separate locations to house the dining options. As you have requested, we will be expanding the current Subway into a double line. This additional line will allow us to increase efficiency and keep up with demand, effectively cutting wait time in half. Students will enter through the existing Subway doors and be presented with two queuing lanes that lead to identical make-lines. Those lines start from the outside and converge in the center where there will be two registers to add expediency to the cash-out system. Both of these lines will remain open during peak times, ensuring we are able to get your guest through in a quickly manner. Our seating area within Subway has been expanded to allow for sixty-six guests to be able to dine in, hang out with friends or study.

## Starbucks We Proudly Brew

Chartwells vision is to relocate The We Proudly Serve Starbucks into the alcove on the opposite side of the Scully Building, which overlooks the patio on the East side of the building. This location will become an Outtakes and We Proudly Serve Starbucks contemporary coffee shop that caters to those who need their afternoon pick-me-up or are looking grab n' go options with a scenic view of campus buildings such as the Academic Building dome, Towers Complex from the Scully Building patio. One of the key highlights of this location will be showcasing our commitment to sustainability through the use of reclaimed barn wood serving as a finish for our counters and merchandising materials. Accompanying this space with be the addition of forty-six seats.

By splitting the two locations - we are able to provide a faster speed of service and better serve your campus community.




| 4 top | 3 | 12 |
| :---: | :---: | :---: |
| Total |  | $\mathbf{6 6}$ |

Plan Highlights
(1) Employee Lockable Entry
(2) Queuing Barrier
(3) POS Stations
(4) Beverage Station
(5) Trash/Condiments Station


OFFEROR'S INFORMATION
343


## Rowdy's

Moving into Towers, Chartwells is excited to introduce a reenergized vision for Rowdy's. Our goal for Rowdy's to be more than a food outlet but a total campus experience space - food, fun and friendship. The new Rowdy's will be a celebration of all things Southeast Missouri State!
The location will feature comfy new seating and the walls will be adorned with Southeast Missouri State University memorabilia that is both modern and shares the history of the campus. A sound system will be included along with over 10 flat-screen televisions for watching Professional and Collegiate sporting events as well as movies and popular television shows.
Imagine walking through the doors and being surrounded by the Southeast colors, being greeted by a variety of seating along the walls, and bar seating at the counter, giving you the option to sit with friends and watch one of the ten flat-screen televisions, or study in a quiet corner.
The food will be as eclectic as the Southeast student body, with tossed salads, delicious wraps, hand-formed burgers and nachos on the menu. Students will be able to choose from walk-up service at the counter, or they can order from one of the Rowdy's concierge iPads.

Weekly specials will include a variety of hand-rolled burritos, unique grilled sandwiches and, of course, quesadillas. Additionally, we will work very closely with the campus to help support a rejuvenated student entertainment series featuring great comedians, musicians and other activities.
For those on the go...Chartwells will be placing an Outtakes station in the corner of the Rowdy's. A fully outfitted Outtakes store, guests will be able to pop into this retail outlet to enjoy delicious wraps, salads, sandwiches and more on their way to class or study groups.


## Seating Tabulation

| Type | Count | Seats |
| :--- | :--- | :--- |
| 2-top Banquette | 11 | 22 |
| 4 top Round | 4 | 16 |
| 6 top | 2 | 12 |
| Counter |  | 16 |
|  |  |  |
| Total |  | $\mathbf{6 6}$ |



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## River Campus - Food Truck Pavilion

Located in the green space on River Campus will be your brand new outdoor pavilion. This modern architectural space doubles as both a fun student hangout as well as a cool event space. Housing a series of tables, chairs and an outdoor fire place, this patio brings a sophisticated touch to the River Campus. Designed to showcase the natural beauty of the river, this space provide your students the opportunity enjoy a hors d'oeuvres party after their senior concert or hang out with friends on a beautiful spring day.
Rounding out the dining experience at River Campus is the vintage style food truck that provides a wide variety of dining experiences. As we studied the dining footprint at SEMO, we recognized there were
 many outlying buildings and parking lots that had the potential to house a food solution at various times throughout the day. Designed specifically for your campus and with your needs in mind, the River Wagon adds an additional dining outlet to your spread out campus. This truck would provide the best solution allowing us to travel the campus and expanding the dining options across SEMO. Food trucks have quickly grown in popularity across the United States as a means for the on-the-go person to grab a quick bite. Your food truck, The River Wagon, will include a kitchen to allow our culinarians to prepare sizzling sandwiches, spicy tacos, freshly brewed coffee and other SEMO favorites to enjoy throughout the campus.

Additionally, your River Campus pavilion will house a pad allowing for the River Wagon to easy access to parking. This parking ensures we are able to utilize the River Wagon for a dual purpose: to serve your retail and catering guests.

## Flexibility and Variety

One of our top goals for our new retail vision is to provide variety to your students. Chartwells understands students view variety as a journey - not a destination. Even as we introduce new facilities, brands and platforms, we must continue to evolve and grow as it relates to variety. To accomplish this, we will introduce our Student Choice program as part of the Redhawks Food Truck. Built directly into our "White Box Concept" in The Redhawks Market, students will be able to vote for the brands, concepts and cuisines they would like to see served each month. Using a mixture of in-store technology like iPads and smartphones, as well as Twitter, Facebook and a dedicated website, students will have the opportunity to tell us what they want on campus.


## The Residential Experience

Our resident dining philosophy is to continue offering diverse culinary experiences based on the personality traits, emotional and social needs, and the dining preferences of today's and tomorrow's Southeast students.

We offer authentic ethnic cuisine as part of our global approach to culinary platforms in the residential experience. Our menus will embrace the local, national and international flavors of the world.
Through the development of dynamic new gathering spaces in Towers and Merick Hall, our continued goal is for the dining format to foster a sense of belonging to a community. Using food to embrace diversity, and educate students on the benefits of eating a well-balanced nutritious diet.


350

River Campus
Dining Pavillion Food Truck
River Whagon


## Towers 2020 - Reinventing The Residential Experience

Towers Cafe is a campus landmark. This space is the home of so many critical moments for students; where they first dine on campus, meet lifelong friends, and develop a sense of living on campus. Towers provide the home for the Southeast Missouri State University experience.

As your partner in providing a great collegiate experience, we feel the dining space in Towers in particular would benefit from some cosmetic updates and the kitchen space can be updated to provide greater capacity and efficiency. We are proud to introduce Pulse on Dining as part of our enhancement vision for Towers Dining. The Pulse on Dining experience will transition the current dining space over the course of the next five years into a true living-learning center.

The Towers 2020 Pulse on Dining plan sums up our spirit to serve. This plan addresses the needs of today's millennial student currently on campus, while looking toward tomorrow's Generation Z.

As we plan for the student body of 2020 we know the composition of this group is going to be vastly different than the student we are serving today. For evidence of this one simply needs to look at the differences between Millennial and Generation Z. Gen Z is changing the landscape rapidly:

The population tsunami is approaching.
More than a quarter of America's population belongs to Gen $Z$, and with each birth, the segment is growing.

## They are going to change the world.

60 percent of Gen Z want to have an impact on the world with their jobs (compared to 39 percent of Millennials).

## They seek education and knowledge.

One in two Gen Zers will be university educated (compared with 1 in 3 for Millennials).

## Their attention span is getting shorter.

Eight seconds is the average American attention span (down from 12 seconds in 2000).

## They are less active.

66 percent of 6-11 year olds list gaming as their main source of entertainment.

## Sadly, they are obese.

Teen obesity has nearly tripled from 1971-2010, now stabilized at around 18.4 percent. Teenage boys are more likely than girls to be obese (18.6 percent vs. 15 percent).


Towers 2020 also represents our innovation to lead. The transformation will deliver a dynamic gathering space defined by rich programming, robust technology and a customizable approach to cuisine.

- A dynamic welcome center will include a flat screen display with that day's menu, nutritional highlights, sustainability information and rolling Twitter and Facebook feeds.
- The new Foodservice Center will be a technology rich space:
- Touch screen televisions at the welcome station
- iPad stations where students can view nutritional information, provide feedback and participate in social media
- Flat screen menus at each location
- Screens built into the booth seating
- Cameras throughout providing a streaming view of the facility
- Culinary gathering spaces for learning experiences such as Cooking 101, sustainability displays and wellness symposiums.
- A transparent culinary program that blends the kitchen and service areas into one seamless modern restaurant experience. This will offer students a clear view of their food - from prep and production to finishing and delivery.



| $\begin{array}{l}\text { Seating Tabulation } \\ \text { Se }\end{array}$ |  |  |
| :--- | :---: | :--- |
| Type | Count | Seats |
| 2-top | 1 | 2 |
| 3-top | 4 | 12 |
| 4-top | 32 | 128 |
| 4-top Banquette | 3 | 12 |
| 4 top Booth | 6 | 24 |
| 6 top | 10 | 60 |
| Counter |  | 18 |
| 12 top | 4 | 48 |
| Community | 3 | 38 |
| Total |  | $\mathbf{3 4 2}$ |

Plan Highlights

## (1) Maitre' D <br> (2) Salad/Soup <br> ио!̣етS әбеләләg \& <br> 4. Community Table

(5) Gluten Free
(6) Walk in Cooler
(7) Hearthstone Oven
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$-\frac{5}{0}$
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## Towers 2020

The Towers 2020 dining platform is focused on offering every guest an interactive restaurant-style experience.
Your dining program touches nearly every aspect of your campus community. The Towers 2020 dining platform celebrates the sense of community that comes from the elemental need to eat.

Towers 2020 is a flexible, scalable, cost-effective residential dining solution featuring branded signage, merchandising, menuing, associate uniforms, and service systems that provide a restaurant-style dining experience on campus.

It also includes marketing and communications designed to foster interaction with students. The Community Chat Board and "Simply Listen" comment center enable students to share on-the-spot feedback. Our managers respond to comments or questions posted on the board within 48 hours. Additionally, we offer QR code-based and text message-based surveys throughout the year so students can offer real-time feedback about their dining experience.
Interior and exterior graphics brand guest-facing areas of the servery and seating area. These signage pieces are designed to communicate everything from hours of service to upcoming special events and impart information related to student health and wellness.


SEMO Talked, We Listened

| SEMO Students want: | Towers 2020: |
| :--- | :--- |
| Fresh, healthy meals | Menu items prepared-to-order with fresh ingredients that are <br> locally sourced when possible. Items are also labeled with <br> relevant nutrition information and served in an open-kitchen <br> format. |
| Variety and choice | Unexpected menu cycles eliminate repetition - 15, 18 \& 20 <br> days instead of a cycle divisible by 7 (days). |
| Genuine hospitality | Chartwells team members receive in-depth training and <br> performance incentives. |
| Quality emphasized over quantity | Restaurant-style experience - not mass "cafeteria" feeding. |


| SEMO leadership wants: | Towers 2020: |
| :--- | :--- |
| A dining program that will support student <br> recruitment and retention | Exciting and interactive destinations where students want to be, <br> not have to be, that foster a sense of community. |
| Increased meal plan participation, which <br> translates into happy students | A dining experience that directly results in increased voluntary <br> meal plan sales. |
| Higher quality and a variety of options for <br> its students | A "shopping experience" - foods are prepared-to-order, and <br> guests won't always find the same thing at each platform. |
| Increased guest satisfaction scores | Our 10 dimensions are designed to provide solutions for all <br> aspects of the dining experience, which results in satisfied <br> guests. |



## What Differentiates Towers 2020?

Winner of the Nation's Restaurant News "Hot New Concept" award, our dining program is unlike any other in the industry.

- Based on 10 distinct experiential dining dimensions.
- Evolves with changing demographics and trends on campus.
- Prioritizes menu customization. Today's students are happiest when they can customize menu options to their liking.
- Chartwells continually researches and analyzes the latest trends in campus dining, as well as in the foodservice industry. We pride ourselves on speed to market by bringing these latest trends to your campus as soon as possible.
- Students compare our menus to the restaurants they know best. We strive for quality and taste that exceed the restaurants our guests compare us to.
- The focus is on more than just the food - it's on the entire dining experience.


## Resituiumut C(Cos



## The 10 Dimensions

Towers 2020 is built on 10 distinct dimensions, which makes it stand out as an on-campus dining experience.

## Generational research - satisfying Millennials

 while preparing for Gen Z- Exclusive relationship with generational experts provides insight into understanding students' motivations and knowing our role in their development.


## Great food

- Flexible menus based on freshness, high quality and variety.
- Atypical menu cycles (i.e., 18, 20, 25 days) not divisible by 7 , which eliminates repetition.
- Chefs who prepare the food also serve it, establishing a relationship with our guests.
- Menus cooked, or finished off, in front of guests.
- Menus built around the equipment at each platform.
- Health and wellness education through Balanced U, Chartwells' award-winning program.


## Unique serving platforms

- Offers an array of menu concepts in multiple formats.
- Complete meal options offered at each platform (entrée, sides, dessert).
- Guest and associate interaction are standard as menu items are prepared-to-order.
- Signature concepts include: The Kitchen, myPantry, Fresh Market and Outtakes.
- Entrées and menu options are periodically relocated to different stations to promote variety, break monotony and encourage guests to "shop around."
- State-of-the-art Eat.Learn.Live. concept featuring items prepared to order, as well as exhibition-style cooking classes and educational events.




## Balanced U ${ }^{\text {TM }}$

- Demonstrates Chartwells' commitment to sustainable business practices, as well as the health and wellness of our guests.
- Provides healthy, balanced meal options that are both tasty and satisfying.
- Educates students about making better-for-you dining choices to foster a lifetime of good health.
- Stealth health: Our chefs are trained to make healthy recipe changes to everyday items (e.g., lower sodium in standard recipes).


## Expectation and measurement

- We continually engage with students through focus groups, surveys and one-on-one interaction to proactively address their wants and needs.
- With three distinct market research platforms (ongoing, ad hoc and syndicated), we pride ourselves on having a thorough understanding of the wants and needs of the student and client.
- Budgeted dollars are allocated for yearly enhancements.


## State-of-the-art technology

- Operations utilize a robust suite of tools for marketing, communications and operations.
- Standard package includes LCD screens for communication, nutrition kiosks, App on Campus mobile dining information, and smartphone survey.


## Creating the destination

- An initial comprehensive site survey allows us to tailor each dining location to the preferences and needs of the student population.
- Restaurant-style floor plans.
- Seating configurations designed to accommodate diverse student lifestyles, featuring booths, high top tables, soft seating, community tables, counter seating and dynamic lighting.


## Dynamic hospitality

- Brand training and certification is required for all managers and associates.
- Implementation of Chartwells' YouFirst training and guest feedback program is required.


## Campus and community

- Associates participate in at least three community service programs each year.
- Chartwells supports the local community by purchasing and incorporating local products when available.


## Towers 2020

As your students enter the revamped Towers 2020, they will be wowed with the new fresh look that combines natural elements with SEMO spirit. Throughout the dining room, natural reclaimed barn wood is positioned in key focal points, giving Towers 2020 an upscale feel of a fine dining restaurant. Melding with this natural look are a series of community tables and other counter style seating, encouraging students to enjoy the social aspect of cooking. As you circle through the dining room, you will find a variety of different seating arrangements, styles and wall dressings transforming the dining room into a series of miniature restaurants throughout your dining hall.


Fresh Market - Market-style choices


The Fresh Market experience features traditional and nontraditional salad bar offerings, homemade dressings and an array of toppings. A key component to the Fresh Market is our core and rotating selection of fresh fruits and vegetables. Students will also find homemade soups, bakery fresh breads, composed salads, and locally grown produce and organic items when possible.


Terra Ve ${ }^{T M}$ - Vegan/vegetarian choices
SEMO students have clearly communicated that vegan and vegetarian options are a critical component of an on-campus dining program. Terra Ve, Chartwells' award-winning vegan/vegetarian recipe program, will bring you the very best in authentic, healthy, fresh and flavorful vegetarian selections. The offerings will rejuvenate your taste buds, as we use only the finest and freshest spices to bring out the flavor in every dish. We believe that you should not only live to eat, but also eat to live.

[^1]
## the KITCHEN

## The Kitchen - Open variety

Imagine students sharing the experience of professional cooking while they are dining in Towers. From enticing aromas to the sizzle of a hot pan, The Kitchen is an open platform that showcases the craftsmanship of Chartwells' chefs as they expertly prepare and serve fresh, healthy dishes. From grilled foods to specialty items, The Kitchen makes it easy for any student to personalize a single à la carte item or design an entire meal to his or her tastes.


- Balanced $U^{\text {TM }}$ - To promote a healthy lifestyle to our guests, we offer our Balanced $U$ culinary program at each of our culinary platforms. Balanced $U$ entrées start out in their most natural form and are cooked in the most simplified format and served in a fashion that preserves their highest nutritional value. Balanced $U$ entrées are sure to be a favorite among students on campus. All Balanced $U$ entrées have accompanied nutritional
 designations and a certified menu labeling system that helps our guests make informed nutritional choices.

- The Fresh Grille - All burger patties served at from our grill are fresh, all-natural, and free of hormones and antibiotics. From the familiar aroma of burgers fresh off the grill and the garden fresh bouquet of garnishes, we welcome you to enjoy a custom-made creation designed to rival the finest urban restaurants offering short-order comfort foods. The concept is simple - fresh, quality food prepared and served to our guests' specifications. Plump, juicy chicken and tasty grilled fish will be menu options as well. The chicken will be antibiotic-free, and the fish will meet Monterey Bay Sustainable Seafood Guidelines. Our grill menu also offers pub-style "fun foods" like chicken wings, sliders and mozzarella sticks for guests desiring appetizers.

- Authentic Cultural Selections - Get set for an international culinary tour! On a rotating basis, The Kitchen will feature authentic menu selections from around the world, including Mexican, Indian, Middle Eastern, Greek, Asian and Thai. The food is hot, the service is swift, and the guests are sure to be delighted. Our culinary team has the skills to prepare authentic ethnic, international and regional cuisine on-site.
- Vegan and Vegetarian Selections - Our vegan and vegetarian selections feature more than 1,200 recipes designed to appeal to vegans and vegetarians and to meet their nutritional needs. The educational component of this culinary platform ensures that proper information is shared with students about the importance of nutritional balance in a vegetarian or vegan lifestyle.



## Hearthstone Ovens ${ }^{T M}$ - Deluxe kitchen

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Hearthstone Ovens will be a visual landmark in the facility with its beautiful wood-burning or gas oven in the center of the station. From this oven we will offer a wide array of appealing baked foods. Hearthstone Ovens is much more than just a pizza, pasta and calzone station - it is a deluxe kitchen. The unique stone oven allows our chefs to offer a variety of tempting items and cuisines including freshly toasted sandwiches, baked pastries, baked chicken, baked pasta dishes and much more. To enhance the culinary theatre feel of this space, Chartwells will be positioning a series of counter seating around the perimeter of this station. Your students will be able to watch our chefs roll out our fresh made pizza dough.


## Baker's Crust



Featuring made-to-order sandwiches and salads, Baker's Crust resembles an upscale bakery or bistro. A great sandwich starts with great ingredients. Baker's Crust will feature turkey, chicken and beef - roasted in-house - and local artisan breads. Imagine the indulgence of a Turkey Cranberry Ciabatta, Grilled Vegetable with Mozzarella, Grilled Chicken Teriyaki or perhaps a Portobello Mushroom with Feta Cheese. Whatever the choice, Baker's Crust is the destination. Menu options include locally grown produce, low-fat sandwiches and locally purchased artisan breads.


## myPantry - Self-assisted kitchen

## myPantry

myPantry is a help-yourself dining experience designed to provide flexible mealtime or snack options that SEMO students can either prepare themselves or entrust to our professional chef on the spot. Housed in a self-assisted kitchen, which breaks away from the traditional station model where the guest is kept away from the action, myPantry lets guests walk "into" the action. From cereals and juice smoothies to breakfast foods, deli options, a pizza bar and delicious desserts, students can interact with each other and our friendly associates in a modern community kitchen that encourages healthy campus life and self-sufficiency.

## Celebrity Chef Recipe Series at the Kitchen

With the introduction of the Kitchen, Chartwells can better respond to changing menu and food trends with a new approach. Chartwells is excited to introduce culinary programming in the Innovation Kitchen featuring our Celebrity Chef Recipe Series. We will highlight our cadre of Compass Group chefs in this series: Ed Brown with Restaurant Associates, Cary Neff with Morrison Healthcare, Wolfgang Puck and others that have working relationships with Compass Group and Chartwells.
We will offer chef-inspired specialty meals - delicious, healthy and responsible menus that will have a positive effect on our well-being and productivity. We will work with Residential Life to schedule, promote and facilitate our Celebrity Chef Recipe Series.

Local chefs will be a periodic feature of our Celebrity Chef series. Regional


## Healthy Beverage Selections

A healthy beverage experience in residential dining will feature a wealth of infused waters. They will learn which beverages boost endurance and which lower blood pressure. Our goal is to teach students the benefits of putting goodness into their bodies. Beverage staples will include rice milk and soy milk.

## Student Choice (AKA Food Democracy!)

Affinity for technology is a defining characteristic of the millennial generation and those that follow. The seamless infusion of technology throughout Towers will facilitate an unprecedented level of interactivity with your tech-savvy student community. Guests will be able to plug in, log on and engage with your dining program digitally throughout the dining location. They will use the latest interactive technology to vote for their preferred menu items and select innovative pop-up restaurant concepts as part of our Student Choice platform.

Student Choice gives students a voice to express what foods they want and don't want. Student Choice is built directly into Chartwells' MyCampus Metrics analytics system and will allow students to vote for pop-up concepts and cuisines. Using a blend of in-store technology, such as iPads and smartphones, as well as hashtags, Twitter, Facebook and a dedicated website, Southeast Missouri State University students will have the opportunity to communicate with us directly to express what they want to eat. Each week, we will post a selection of menu items and cuisine genres that students will be allowed to vote on. The winning selections will be included in the next week's menu. At the conclusion of each semester, students will be invited to vote on new concepts, cuisine genres and menu ideas. The selections receiving the most votes will be incorporated into our menus, as well as culinary events as pace-changers and themed meals.

As part of Student Choice, students will also be able to request educational topics they would like covered in our Innovation Kitchen series. Whether it is a class on proper knife techniques, stealth health cooking or a gourmet dessert demonstration, students will tell us what topics interest them.


## Residential Concepts

## Infusions - Themed Meals

Infusions spices up the experience for students in our residential dining locations through on-trend special events that celebrate culinary and cultural diversity. Events are promoted monthly using customizable, professionally printed marketing materials. Themed menus, merchandising and decorations enhance each experience.
Examples of monthly Infusions events include:

## Culinary Theater

Chartwells' Culinary Theater combines entertainment with the dining experience. The emphasis is on food with flair through chef demonstrations and/or culinary lessons tied into special events or celebrations. New Culinary Theater events are introduced each month.

## Food Festival Sampling

Chartwells' Food Festival Samplings have been created so resident dining students can sample food and beverages highlighting childhood favorites to eclectic flavors. Each month focuses on a different flavor.

## My Kitchen, My Chef

This enhances the culinary ambiance of the foodservice with the impression of a fine-dining experience. Chefs can expand or put into practice their culinary creativity or use our recommended menus to impress diners for elegant entertaining.

These events can be offered once or twice a month to create excitement and drive traffic within your dining halls.


## Specialty Residential Dining Stations

To further enhance the dining experience and reduce the perception of monotony, Chartwells features a rotating series of specialty stations designed to alternate within a specific concept's footprint. Much more than a special event, these new stations may be introduced monthly. All stations are based on the most recent culinary trends and are developed by Chartwells' culinary and marketing teams.

Yo! Bowl Features freshly prepared and made-to-order Asian regional favorites. These delicious entrees, succulent sides and world-class sauces are displayed in woks to lend authenticity.

Caravan was developed to meet the need for Eastern Mediterranean flavors for the college-aged student demographic. Mediterranean food is increasing in popularity as a health food trend on college campuses across the United States.

Smokin' Aces BBQ offers a variety of regional barbecue favorites. Hot, mild and sweet sauces are available to suit all palates.



The PB\&J station can be set up at a grill or other action station. Specific recipes offer a variety of grilled sandwich options, or let students make their own creations from the variety of offered toppings. We can grill up any sandwich or wrap, or serve it cold.

At Phlatout Good, it is all about the fold. Phlatout Good features Mediterranean flatbreads as the signature sandwich fold for all sandwiches. The Phlatout Good menu is designed to feature a static menu of unique folds. However, guests may request a customized, built-to-order fold from a distinctive combination of ingredients.

Saboroso embraces the best of both worlds - flavor and quality. The core menu features burritos, tacos, fajitas and a signature Chop Chop salad. However, guests may opt to create their own culinary temptation from the array of garden fresh produce and tangy proteins displayed at Saboroso.

PHLATOUT

fresh-mex

Sammy's Fresh will offer a variety of hot and chilled submarine sandwich favorites. Submarine sandwiches have several different names throughout the various regions of the U.S., and Sammy's is just one of many aliases for this unique sandwich.

The station layout of Sammy's Fresh is designed to showcase the variety of meats, cheeses and toppings at their optimal freshness.

Kevin's Lucina is a one-stop Italian cuisine destination. Kevin's Cucina offers a selection of entrees (baked, sauced and stuffed pastas), breads, and salad options. Guests will be offered both cooked-to-order and prepared selections.

Kevin's Cucina is designed to showcase the various influences of Italian cuisine and its regional diversity. Many menu items are easily prepared and consist of less than eight fresh ingredients.

Casserole celebrates the universal food found in almost every part of the world. Each country has its own traditional ingredients, but all casseroles have one thing in common: They make you feel good. No wonder they are often called "comfort foods," or food for the soul.

Our Casserole station will make guests feel as good and comfortable as the food itself.

## Sammy's Fresh

## Kevin CUCIINA

## Merick Hall

Our vision for Merick Hall can be summarized in three words: bright, sleek and fresh. Your students will gravitate towards this modern kitchen that makes eating healthy FUN!
With a vast majority of the residential students living on the south side of campus, there is a need for a true residential dining option. To accomplish, and further cement our commitment to wellness and sustainability we are proud to introduce the Balance Kitchen to Merick Hall.

Balance Kitchen is a visionary prototype café that will support the campus goals of health and wellness by promoting and measuring healthy and sustainable lifestyle behaviors.
Our strategy is to synthesize and simplify the healthy portfolio of options into an environment that fosters and promotes health and sustainability, while preserving elements of choice.

## Health-Promoting Food Offer

- Variety of fresh, local, sustainable and healthful options at all points of service
- Commitment to 50 percent FIT menu options and 75 percent FIT (Balanced U) beverage options (may be modified to meet client request)
- 100 percent compliance with sustainability platform commitments, meets target for local purchases


## Education and Information

- Full nutrition labeling on all items in the Merick Hall Balance Kitchen (calories plus); recipes available
- Balanced U Icon identification of all FIT items (or client equivalent) and "local" designation if applicable
- Robust weekly and monthly wellness promotions with strategic partners
- Suite of technology solutions used to inform, educate and promote healthier options in Merick Hall; and to promote healthier lifestyle habits




## Marketing and Choice Architecture

- Merchandising, silent health tactics, choice architecture, to make healthful and sustainable options the prominent and easy choice
- Healthful defaults used at all stations such as brown rice; whole wheat bread, rolls, tortillas, pizza crust, and pasta; and fruit and vegetable sides with all entrees and sandwiches
- Promotions and bundled meals feature only FIT menu items


## Strategic Partnerships

- The Balance Kitchen will act as a "hub" through which we will leverage strategic partnerships to extend our reach beyond the café to more holistically impact customer lifestyle choices


## Dashboard Metrics

- Customizable dashboard of progress on key metrics including sales mix (FIT vs. non FIT), product mix by station or menu item category (entrée, side, beverage), trending on consumption of nutrients to encourage and nutrients to discourage
- Carbon Foodprint Toolkit being used and reports included in client quarterly business review (QBR)
- Associate training standards and certification process


## Architectural design of Balance Kitchen

Balance Kitchen creates a fun and playful design that allows our chefs to place an emphasis on cooking with fresh food. To provide them with the necessary cooking space, we will be expanding its dining footprint to encompass some of the additional footage surrounding the existing dining location. As guests walk into the lobby, they will be greeted with glass windows allowing a full view into Balance Kitchen. Additional features include:

- Outdoor dining patio where your students can enjoy the fresh air while dining in.
- Variety of different seating styles including a community table to help foster a connective environment
- Seating surrounding the fireplace, creating a cozy space for students to study or hang out with friends.
- Exhibition style stations showcasing the social aspect of cooking.


## Culinary Design of the Balance Kitchen

## Culinary Commitment

- Focused staff training on measuring and following Webtrition based recipes
- Stealth nutrition, skimming fat, cooking with measured about of oil instead of just pouring, lean cuts of meat, healthier cooking techniques (braising, grilling...)
- Deliberate menuing of balance at all stations using FIT recipes, whole grains, lean protein, and seasonal/ local vegetable/fruit focus
- Staff training, measuring, ability to explain what is served, and encouraging samples
- Skinnier made to order stations: for example sautéing with limited olive oil or using vegetable stock, sauce/ dressing on the side, FIT composed salads or baked sweet potato fries at the grill
- Better for you sides with steamed vegetables, whole grains, low fat dressings
- Inspirational FIT signature menu items




## Chef's Station

- Featured Chartwells programs such as celebrity chef, Earth Table and offer a balance between Premium and FIT signature menu items.
- Healthy cooking methods are a standard: vegetable stock for sautéing, olive oil based pan spray, dressings on the side and customize your meal.
- Bundling with no sugar aqua frescas


## Entrée Build to Order Station

- Provides customization and variety at the entrée station by rotating selections throughout the week.
- FIT signature options daily, healthy cooking techniques such as olive oil spray, whole grains/brown rice offered, vegetables featured as $1 / 2$ of the plate, lean proteins


## Salad/Soup

- Seasonality, stealth nutrition for example adding shredded kale to a lettuce mix, sweet potato croutons
- Composed salads featuring Superfoods
- Reduced sodium soups from Au Bon Pain
- Signature Salad instructions for the salad bar so guests can create a themed salad (Greek, Mexican, etc.)

Merrick Hall




7.3 Information and recommendations for flexible board meal plan options. Subject to the approval of the University, such flexible options could be implemented in 2015-2016 or later and continue for the remainder

## Southeast Missouri State's Current Meal Plan

The current plan at Southeast Missouri State consists of meals per week with accompanying flex dollars, and includes meals to flex.

At the end of each week, the number of meals left on a student's plan roll over into $\$ 1.50$ each worth of flex dollars, and are automatically added to their flex account.

Value exchange is available for use in retail operations. A student can exchange one meal swipe for a value of $\$ 4.45$ at breakfast and $\$ 6.80$ for lunch and dinner, and can be used at any retail dining location on campus.

Students are able to use one meal swipe per meal period, and can use their flex dollars for purchases that are less than their meal exchange rate, for any overages when using meal exchange, or for multiple purchases within the same meal period.


## Meals per Week with Flex

This plan consists of an allotted number of meals students can use each week with flex points they can use throughout the semester.

## Pros

- Students have a budgeted amount of meals they know they can use throughout the week.
- Meals can be exchanged for an exchange rate dollar value in retail outlets.
- Flex points may roll over from the fall semester to the spring semester.
- Parents can be assured their students have consistent meals throughout the semester.
- Meals can be used to treat guests in our traditional dining location.
- Students can use flex points at all our dining.
- Students can purchase meals for their guests at any location on campus with their flex points.
- Plan drives use of a traditional dining facility as a hangout location on campus.
- Students' schedules can be completely accommodated with this type of plan - it allows for them to use the traditional dining facility around their schedule.


## Cons

- Students must use their allotted number of meals each week or else they lose them when the week rolls over.
- This plan does not allow for maximum flexibility with their meals each week.
- This plan includes less flex points so students don't have as much freedom to make "snack" type purchase in a retail facility.
- Students must pay attention to the balance of their flex points each semester to ensure they are budgeting use of the points appropriately throughout the semester.



## Semester Block Plans with Flex

This plan consists of an allotted number of meal students and flex points they can use throughout the semester.

## Pros

- Meals can be exchanged for a dollar value in retail outlets.
- Flex points may roll over from the fall semester to the spring semester.
- Parents can be assured their students have consistent meals throughout the semester.
- Meals can be used to treat guests in our traditional dining location.
- Students can use flex points at all our dining.
- Students can purchase meals for their guests at any location on campus with this plan.
- No limit on the number of swipes students can make within our traditional dining facility during a semester.
- Plan drives use of a traditional dining facility as a hangout location on campus.
- Students' schedules can be completely be accommodated with this type of plan - it allows for them to use the traditional dining facility around their schedule.
- Students have a budgeted amount of meals they know they can use throughout the semester.
- Meals can be used according to a students' schedule - they are not bound to a particular number they can use each week. Therefore they can adjust their usage completely based on their schedule and accommodate any outside commitments.
- Millennial's eating habits of continuous small meals are best accommodated with this plan.


## Cons

- Students must use their allotted number of meals each week or else they lose them when the week rolls over.
- Students must use their allotted meals within a semester.
- There is no cap on the number of meals a student can use at one time. They run the risk of running out of meals if they are too generous with buying lunch for their friends on a consistent basis.



## Hybrid Plan

## Meals Per Week + Block Meals + Flex

This plan consists of a smaller amount of allotted number of meals students can use each week plus a smaller amount of allotted number of block meals as well as flex points they can use through the semester.

## Pros

- Students have a budgeted amount of meals they know they can use throughout the week.
- Meals can be exchanged for a dollar value in retail outlets.
- Flex points may roll over from the fall semester to the spring semester.
- Meals can be used to treat guests in our traditional dining location.
- Students can use flex points at all our dining.
- Students can purchase meals for their guests at any location on campus with this plan.
- No limit on the number of swipes students can make within our traditional dining facility during a semester.
- Plan drives use of a traditional dining facility as a hangout location on campus.
- Students' schedules can be completely be accommodated with this type of plan - it allows for them to use the traditional dining facility around their schedule.
- Students have a budgeted amount of meals they know they can use throughout the semester.
- Meals can be used according to a students' schedule - they are not bound to a particular number they can use each week. Therefore they can adjust their usage completely based on their schedule and accommodate any outside commitments.
- Millennial's eating habits of continuous small meals are best accommodated with this plan.
- This plan allows for the highest flexible use by the students. Students have both a budgeted amount of meals to use within the week as well as block meals to enjoy throughout the semester.
- Campuses that have a high number of students who participate in activities, groups or sports generally select this plan.


## Cons

- Students must use their allotted number of meals each week or else they lose them when the week rolls over.
- This plan includes less flex points so students don't have as much freedom to make "snack" type purchase in a retail facility.
- Students must pay attention to the balance of their flex points each semester to ensure they are budgeting use of the points appropriately throughout the semester.
- Students must use their allotted meals within a semester.
- There is no cap on the number of meals a student can use at one time. They run the risk of running out of meals if they are too generous with buying lunch for their friends on a consistent basis.
- Students must manage 3 different balances to get the most freedom associated with this plan.
- The remaining balance of meals per week does not roll over at the start of a new week.
- The remaining balance of block meals does not roll over at the start of a new semester.



## All Access Plan

## Meals Per Week + Flex

This plan consist of unlimited number of meals per week that can be used per day, week or semester at resident dining facilities, as well as flex points that they can use throughout the semester at retail locations. There is no limit to the number of meals that a student can access the facilities.

## Pros

- Flex points may roll over from the fall semester to the spring semester.
- Meals can be used to treat guests in our traditional dining location.
- Students can use flex points at all our dining.
- Students can purchase meals for their guests at any location on campus with their flex.
- No limit on the number of swipes students can make within our traditional dining facility during a semester.
- Plan drives use of a traditional dining facility as a hangout location on campus.
- Students' schedules can be completely be accommodated with this type of plan - it allows for them to use the traditional dining facility around their schedule.
- Meals can be used according to a students' schedule - they are not bound to a particular number they can use each week. Therefore they can adjust their usage completely based on their schedule and accommodate any outside commitments.
- Millennial's eating habits of continuous small meals are best accommodated with this plan.
- This plan allows for the highest flexible use by the students..
- Campuses that have a high number of students who participate in activities, groups or sports generally select this plan.


## Cons

- Resident Facility must be able to handle increase number if participation.
- Students must pay attention to the balance of their flex points each semester to ensure they are budgeting use of the points appropriately throughout the semester.

7.4 Information describing the offeror's capabilities to provide catering service at special functions, including gourmet-type catering services for events on and off campus. The offeror should include, at minimum sample menus, portions to be served, menu cycle rotation, and prices applicable to such events.



## Catering

## Catering to Our Guests' Tastes

Chartwells catering has been a long-standing tradition at Southeast Missouri State University, and is constantly evolving.

With the addition of our new catering director, Kelley Wilkins, Chartwells continues to make setting events at Southeast Missouri State to the highest standards through Kelley's innovation, eye for detail and strong focus on customer service that aims at providing the highest level of

## VALUE TO YOU

- Tailored to guests' tastes, budgets and schedules
- Event consistency
- Positively promotes
the campus within the campus, local and alumni communities service for guests.


## Management

In higher education, on-campus catering services are a direct reflection of the institution. Chartwells catering has been a long-standing tradition at Southeast Missouri State University, and is constantly evolving.

With the addition of our new catering director, Kelley Wilkins, Chartwells continues to make setting events at Southeast Missouri State to the highest standards through Kelley's innovation, eye for detail and strong focus on customer service that aims at providing the highest level of service for guests. With her 11 years of experience, Kelley has worked her way through the ranks from catering supervisor to director, learning and refining her skills while developing a desire to continually learn catering trends and improve service standards along the way.

Our second addition to campus, Steven Cooper, also has many years of experience in the catering world. Steven has said, "I have a passion for creating one-of-a-kind catering events that go beyond standards and are truly personalized. This passion has made my efforts successful at other Chartwells accounts, and I am delighted to bring that excitement to the Southeast Missouri State campus."

With these two new outstanding influences in the Southeast Missouri State catering department, the programming, guest service, and standards are already evolving to ensure that the long-standing tradition of dining at Southeast Missouri State University is an accurate, ever-changing reflection of the institution for many years to come.

Some of the key responsibilities of the new catering management team include:

- Continuing to regularly meet meetings with campus departments to assess needs and preferences
- The continued use of dynamic marketing to inform and entice customers
- Developing and updating catering policies and procedures
- Hiring and training catering associates (including student associates)
- Developing customized menus for various budget levels


## Three Tiers of Service

Chartwells does not embrace a "one size fits all" approach to catering. To consistently create special events that impress catering guests, your campus caterer must be prepared to offer a wide range of choices and apply out-of-the-box creativity to menus, decor and service styles. Chartwells' multi-tiered approach to campus catering offers three distinct menus, but all share the same high level of service and food quality. Each tier is a starting point in the event planning process. Guests can select from a set package, or they can use the guides to design their own event. Chartwells' catering professionals are happy to work with each guest individually to create a special event that is as unique as the occasion.



## Tier I - In Your Space

Occasionally, groups or organizations simply want food supplied at a reasonable cost. They don't need linen, on-site service, fine china or post-event cleanup. In Your Space is designed for events where the host wants the convenience and value of self-pickup. Our In Your Space catering guide offers several suggestions, from party platters to ice cream socials. We are happy to provide bulk items priced slightly above cost.

## IN YOUR space <br> Eat•Learn•Live

## Tier II - In Any Event

Our most frequently requested level of service includes everyday catering. Events at this level include alumni dinners, retirement luncheons, planning and staff meetings, as well as meetings for community-based clubs and organizations. Meals are offered either buffet-style or plated and served tableside. In Any Event represents the widest range of possibilities in terms of menu, service style and décor.

## Tier III - In Style

With our signature level of catering, guests receive the same level of service and sophistication found in award-winning restaurants. Chartwells chefs typically create a menu unique to each In Style event. Support from Chartwells' regional culinary network or our executive chef is available for these events.

# ${ }^{\mathrm{IN}}$ style <br> Eat•Learn•Live 

## Event Planning

Our management team works closely with campus committees for legacy events like Homecoming, Alumni Weekend, Commencement, Orientation and recurring institutional advancement events. Our goal is to be a full partner supporting your campus activities.

The process begins with an initial meeting where our planning staff discusses the event with campus or community organizers. We work with these individuals to personalize the event, creating a signature meal or series of meals as well as decor. Chartwells' catering team members want to learn as much as possible about the event and the guests.

- What is the purpose of the event?
- When and where is it scheduled?
- How many people will be attending?
- Will there be any special dietary or cultural needs that may influence the menu?
- What is the event schedule?
- What are the budget parameters?

Our catering team will then make menu recommendations and discuss the style of service most appropriate for the event (for example, buffet or table service). Often, we recommend a tasting so event planners can sample select items from the menu. A detailed summary of the event order, including the cost, will be delivered to planners prior to the event so there are no surprises.



## Décor

Chartwells' catering professionals are trained in the art of tasteful catering décor and food presentation. Colors, textures, floral arrangements and elaborate ice carvings can be combined to transform any event from the mundane to the magical.

## Student Catering Associates

It is Chartwells' policy to hire students to work in the catering department. Catering positions offer students scheduling flexibility, on-the-job training and attractive earning potential. In addition, guests appreciate the opportunity to interact with students at events.

## Consider It Done!

There are a few things we don't want our catering guests to do:

- Arrive early because they feel the need to help set up
- Feel the need to call just to make sure we didn't forget something
- Worry about having enough food
- Stress over a cost estimate they haven't seen

With Chartwells' foodservice professionals managing your catering program, you can consider it done! Our planning process leaves nothing to chance, and a supervisor with decision-making authority will be on duty for each event. Our training program for the catering staff emphasizes:

- Food merchandising and presentation
- Sequence of service, delivery of food, and table clearing
- Professional appearance and demeanor
- Use of fresh, high-quality food, including local and seasonal items



## Guest Profile: Friends of Southeast Missouri State University

Chartwells will develop a guest profile on each Friend of Southeast Missouri State University. Our profile will be a permanent record of each catering guest listing specific likes, dislikes, preferences and possible food allergies that will be used in all future event planning. Profiles will be developed for each person designated as a friend.

## Meeting Well Catering

The Meeting Well catering experience is designed to offer healthconscious guests a series of menu packages endorsed by the American Cancer Society. Meeting Well provides much more than healthy food. It emphasizes proper portions as well as gentle stretching exercises to incorporate into meetings to help refresh attendees. Aspects of the Meeting Well catering experience include:

- China and linen used at all events
- Signature Meeting Well-branded signage and graphics, nutritional values and information on the preparation method(s), as well as
 takeaway educational materials



## Catering Marketing Plan

We want to be the caterer of choice for the campus and community. To accomplish this, our marketing plan targets both on- and off-campus audiences. Internally, our goal is to develop an awareness of the catering program and an understanding of how to utilize our services to support each department or organization in a budget-conscious manner. Externally, we want to be perceived as an extension of the institution. Therefore, our image must support the institution's vision and values.

## Objectives

- To develop a catering program that makes us the "caterer of choice" on and off campus
- To increase catering sales and satisfaction scores
- To increase awareness of the catering program through targeted communications


## The Showcase Reception

Catering showcases help increase overall awareness of the program and help identify business opportunities on campus and in the community. Chartwells will sponsor two catering showcase receptions. One for faculty, campus administrators and the Cape Girardeau community, and a second especially for students. Each showcase will offer a selection of menu items from our catering guides, communication pieces, and give attendees an opportunity to meet the catering team.

During the reception, each attendee will be asked to complete a questionnaire outlining all major events sponsored by his or her department where catering may be needed. We will use this information to offer targeted communications and to help plan future events. Each attendee completing a questionnaire will be eligible to win a prize.

## Catering Sales Collateral

Chartwells will design and produce customized sales brochures, guides and promotional fliers for the catering program, as well as for special or seasonal menus.
Distribution of these materials will be detailed in our catering marketing plan.

We will also promote the catering department through our proprietary Dine On Campus website plus social media channels including, but not limited to, Facebook, YouTube and a catering blog. These tools will be used to engage with catering guests and further promote the program both on and off campus.

## Etiquette Dining - Expectations

Top-quality academic instruction, leadership opportunities and extracurricular activities help prepare your students for the future. Chartwells' etiquette instruction program, Expectations, is designed to teach students the finer points of good manners while dining.

Learning proper dining etiquette will help prepare students for life after college, a business lunch, an interview where food will be served or a professional dinner party.

Not only does Expectations increase awareness of the catering program on campus, but businesses in the community frequently partner with Chartwells to provide the program as an in-service team-building activity for their employees.

Expectations is a great program for residence halls, student clubs, fraternities and sororities, or any campus department.



## Bridal and Community Expos

These events are excellent venues for capturing outside catering business. Framed photographs of catered events will be displayed at our booth along with an exhibit of a sample table setting and food displays. The Kelley Wilkins will field questions and offer suggestions to prospective guests. An important visual component of any off-campus expo is having the catering truck with the name, phone number and website address prominently displayed.

## Catering Expo for Local Business

Product-display expos attract on- and off-campus guests. Suppliers and local restaurants are always eager for an opportunity to display their capabilities. Our catering services take center stage at these events when the executive chef displays an assortment of items from hors d'oeuvres to baked goods. Chartwells' regional chef will assist with the event. Stations will be set up throughout the area where food will be served and prepared "à la minute" before the guests.

Vendors will be asked to participate in the expos, and booths will be provided for vendors to set up and display their products. Each vendor will be asked to provide a grand prize to be given away to guests attending the showcase. Using vendors as a part of the showcase helps subsidize the cost, gives us a more professional image, and lets us project our name and image to guests (both campus and community). Vendors are extremely receptive to opportunities such as this because it lets them promote their products to the local community and gain free publicity as well.


## Catering on Dine On Campus

Our dedicated catering website will provide information about catering services and enable guests to view sample menus, plan events and even submit booking requests. All electronic bookings will be confirmed via telephone within one business day. Information about catering promotions and special events will also be promoted.


## Mobile Ordering Powered by Catertrax

Chartwells will continue the Mobile Ordering Powered by CaterTrax ${ }^{\text {TM }}$ solution to Southeast Missouri State. This scalable catering ordering and system management application provides guests quick access to your campus' catering program. From quick online ordering to information about catering services, sample menus, event-planning guidelines and policies for booking requests, Mobile Ordering Powered by CaterTrax organizes the significant amount of data and guest communication that must take place to successfully manage catering events. This, in turn, limits the possibility for errors and improves efficiency and profitability throughout the catering program.

|  |  |
| :--- | :--- |
| Content Management System | A simple, yet powerful content management system includes WYSIWYG editing, custom <br> approval settings, custom fields and content rotation. |
| E-Commerce | E-commerce capabilities enable out-of-the-box transaction processing via PayPal and <br> Authorize.net and other select payment gateways. |
| Web-based Administration | Manage users, guests, menus, reports and production from a secure browser-based <br> administration control panel. |
| Kitchen Production <br> Management | Visual menu editing and displays allow for simple menu editing and creation of detailed <br> kitchen production sheets that are easy to read and administer. |
| Event Calendar/Schedule | Manage your catering sales, production and driver schedules with simple visual displays <br> including month, week and day views. |
| Design and Layout <br> Management | Manage the customizable menu design, navigation and HTML site templates directly from <br> the administration control panel. |
| Discussion Roundtable | Foster communication as users post and share knowledge about best practices for using <br> mobile ordering. The forums are organized in a standard topic/reply fashion. |
| Menu Engineering/Optimization | Work with our system experts to optimize your catering menu for the web. Utilizing our <br> menu features, we can create an unlimited number of choices and selections custom to <br> each menu item. |
| User Management | Unlimited administrator login access and new guest users, Manage users and create <br> unique access for each user to control access to content, orders and reports. |
| Marketing Management | Our feature-rich tools include coupons, guest-loyalty points and gift certificates. All can be <br> used in a variety of ways to boost your sales. |
| Multi-Store Management | Multi-store configurations allow for a single implementation to accommodate more than <br> one location, even with different menus and business rules. |
| Business Rule Enforcement | With over 500 configurable business rules, the system can be morphed to meet the most <br> demanding needs of any catering business process. |
| Contacts/Business Directory | Manage staff, contractor, employee, client or other listings, Categorize and display details <br> with information, including user statistics and sales information. |
| Report Management | Administrators can manage sitewide reports and labels, and change report formats and <br> layouts from within the administration control panel. |
|  |  |


| Mobile Ordering Powered <br> by CaterTrax solution | Features |
| :--- | :--- |
| Home Page Layouts | Instantly change the look, content or orientation of home page elements by selecting one <br> of the several layouts. |
| Marketing Newsletter <br> Management | Manage email notification messages or compose and send e-newsletters, marketing and <br> promotions. Create grouped, targeted email lists specific to a marketing campaign. |
| Surveys and Polls | Create user polls with question-and-answer formats such as multiple choice, multiple <br> answer, short text or long text. Send out post-event surveys specific to an event. |
| Menu Graphics Management | Standardize your menu graphics with the ability to upload unique images and graphics <br> specific for each menu. |
| Web Links | The system creates the ability to build and manage a directory of external or internal <br> website links to an existing website or corporate intranet. |
| Guest/Order Tracking | Enable users to send internal messages, send internal pages to other users and receive <br> details on the latest status of orders and change requests. |





Southeast
Missouri State University

## Southeast Signature Dining

PRICE PER PERSON

## YOUR CHOIGE 13.00

## MORNING MEETING

Assorted scones, pastries, specialty breads, yogurt and granola trifles, and seasonal fruit platters. Coffee and assorted fruit juices are included. Mimosas or Bloody Mary's can also be added

## SEASONAL FRENCH TOAST

Choose from chocolate french toast with strawberries and whipped cream, cinnamon french toast topped with caramelized apples and brandy sauce, or classic french toast with the chef's berry compote. Coffee and assorted fruit juices are included.

## EGG STRATA

Choose from your choice of bacon, ham, sausage, or spinach feta Served with English muffins, jams and jellies, coffee and assorted fruit juices included.

## QUICHE

Choose from: Lorraine, Spanish Style, Broccoli Cheddar, and Portobello Mushroom Spinach. Served with muffins and a fresh fruit platter. Coffee and assorted fruit juices are included.

## GRILLED CHICKEN CAPRESE

18.00

Marinated grilled chicken served over a fresh caprese salad made with mozzarella, basil, roma tomato and drizzled with balsamic vinaigrette and olive oil.


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## Southeast Signature Dining Continued

## ROASTED PORK LOIN <br> 18.00

Slow roasted pork with a rosemary demi glaze served with your choice of salad, starch, vegetable and dessert.

MAPLE GLAZED SALMON WITH CHERRY COMPOTE
Maple glazed salmon, broiled, then topped with a cherry compote. Served with your choice of salad, starch, vegetable, and dessert.

## TROUT AMANDINE

Baked with lemon-butter garlic and topped with toasted almonds. Served with your choice of salad, starch, vegetable, and dessert.

PRIME RIB AU JUS
Market
Served with maitre d'butter and horseradish cream. Served with your choice of salad, starch, vegetable, and dessert.

## TENDERLOIN BEEF TIPS IN CRACKED BLACK PEPPER DEMI GLAZE

Grilled tenderloin tips topped with cracked black pepper and shallot demi glaze served with your choice of salad, starch, vegetable and dessert.

Savory Accompaniments

| Duchess Potatoes | $\mathbf{3 . 5 0}$ |
| :--- | :--- |
| Tuscan Gold Yukon Potatoes | $\mathbf{3 . 5 0}$ |
| Harvest Wild Rice Blend | $\mathbf{3 . 5 0}$ |

Vegetable Accompaniments
Grilled Lemon Asparagus
Roasted Vegetable Blend with Savory Garlic Butter 4.50
Broccoli Florets with a Parmesan Crust 4.50
Steamed Vegetable Medley 4.50

Signature Served Side Salads

## Italian Tossed Salad

6.00

Romaine and iceberg lettuce blend with red onions, pimento, artichoke hearts, Parmesan cheese.

Chef's Harvest Salad $\mathbf{6 . 0 0}$
Grilled asparagus topped with feta cheese, golden tomatoes, and walnuts dressed with honey Dijon vinaigrette

Field Greens Salad
6.00

Fresh field greens with sweet cranberries, candied walnuts, bleu cheese crumbles and a red wine vinaigrette.

Spinach Salad
Spinach, strawberries, candied walnuts and dried apricots topped with poppyseed dressing.

Classic Caesar Salad
Romaine lettuce tossed with Caesar dressing, parmesan, and croutons and garnished with grape tomatoes.

## Signature Served Dinners

SERVED WITH AN OPTIONAL SIGNATURE SIDE SALAD
Pan Seared Halibut with Grape and Almond Butter Sauce Ma
Pecan Crusted Trout with Mango Salsa
Chicken stuffed with Brie, Sundried Tomatoes and
Fresh Basil with White Burgundy Sauce
French Cut Chicken stuffed with Lump Crab and Gruyere Cheese
French Cut Chicken stuffed with Lump Crab and Gruyere
Pork Tenderloin with Cranberry Orange Barbecue Sauce
Pork Tenderloin with Cranberry
Rack of Lamb with Mint Demi
Filet Your Way Beef Tenderloin
in oz
6 oz
Market
Choose One: Cracked Pepper Encrusted, Bleu Cheese Stuffed, Herb Encrusted.
Choose One: Cabernet Jus, Herb Butter, Bleu Cheese Demi,
Bordelaise Sauce, Bearnaise Sauce
Lightly Breaded and Sauteed Chicken Breast with Asiago Cream Sauce $\quad \mathbf{1 7 . 0 0}$
Chicken Breast Stuffed with your choice of: Spinach or Artichoke and
Boursin Cheese or Roasted Red Pepper Coulis
Flank Steak with Chimichurri Sauce
Beef Medallions served on a seasoned Crostini with Bearnaise Sauce
Choice Of Two Accompaniments:

| Zucchini and Yellow Squash in Basil Oil | $\mathbf{4 . 0 0}$ |
| :--- | :--- |
| Seasonal Risotto Cake | $\mathbf{7 . 0 0}$ |
| Bleu Cheese Gratin | $\mathbf{4 . 0 0}$ |
| Tri Color Orro Pilaf | $\mathbf{4 . 0 0}$ |
| Lemon Grilled Asparagus | $\mathbf{4 . 5 0}$ |
| Garlic Roasted Yukon Gold Creamers | $\mathbf{4 . 0 0}$ |
| Asiago Cheese Risotto Cakes | $\mathbf{7 . 0 0}$ |
| Haricot Vers and Petite Carrots | $\mathbf{4 . 0 0}$ |
| Broccolini | $\mathbf{4 . 0 0}$ |



## Cold Hors D'oeuvres

SERVED BY THE DOZEN UNLESS NOTED

## Caprese Skewers

19.50

Cherry tomatoes, mozzarella, and torn basil finished with a balsamic reduction.

## Prosciutto Melon

20.00

Fresh melon and salt prosciutto on a skewer.

## Shrimp Ceviche

(Market by the pound)
Citrus infused scallops, shrimp and thin sliced red onion finished with truffle oil and served with tri color tortilla chips.

Citrus Honey Grilled and Chilled Shrimp Skewers

## Anti Pasto Platter

5.75 per person

Featuring Volpi Meats, Olives, Marinated Mushrooms
and Artichokes

| Boursin Cheese or Chicken Salad Stuffed |  |
| :--- | ---: |
| Endive | 20.50 |
|  |  |
| Cranberry Pecan Chicken Salad Tartlet | $\mathbf{2 0 . 5 0}$ |

## Peppered Beef Tenderloin on Brioche Dollar Roll

 with Horseradish Creme FraicheSouthwest Chicken Pinwheel with ChipotleAioli20.50Smoked Salmon Pinwheel with Herb CreamCheese26.00Deviled Eggs Topped with Chopped Bacon and19.50
Grilled Vegetable and Boursin Pinwheels ..... 19.50

| Hot Hors D'oeuqres |  |
| :---: | :---: |
| SERVED BY THE DOZEN |  |
| Baked Brie and Raspberry Puffs | 22.75 |
| Crab Cake and Remoulade | 19.00 |
| Crab and Boursin Cheese Stuffed |  |
| Mushroom Caps | 24.00 |
| Lump crab in herbed cream cheese piped in a mushroom cap. |  |
| Herb Encrusted Mini Lamb Chops | Market |
| Mini Beef Wellingtons | 22.50 |
| Beef tenderloin in a puff pastry with a mushroom and prosciutto stuffing. |  |
| Tandoori Chicken Satay | 22.00 |
| Skewered chicken in a spiced yogurt marinade. |  |
| Grilled Pancetta Wrapped Shrimp | 24.00 |
| Beef Tenderloin Satay with Horseradish |  |
| Creme | 34.75 |
| Brie, Pecan and Honey Phyllo Cups | 22.00 |
| Chicken Spiedini Skewers | 25.00 |
| Mandarin and Red Chili Glazed |  |
| Chicken Satay | 22.00 |
| Chicken brushed and baked with a spicy red chili mandarin sauce. |  |
| Artichoke Fritters with Lemon Basil Aioli | 22.00 |
| Spanakopita | 24.50 |

## Signature Finishes

| Crème Brulee with Fresh Fruit Topping | 6.00 |
| :---: | :---: |
| Flourless Chocolate Torte with Berry Coulis | 6.00 |
| Mousse Parfait | 6.00 |
| (available in chocolate, white chocolate and vanilla) |  |
| Fruit Tart | 6.00 |
| Cheese Cake | 6.00 |
| Spanish Flan | 6.00 |
| Chef's Seasonal Panna Cotta | 6.00 |

Signature Chef Action Stations

## Pasta Station

Choice of two pastas: Alfredo, marinara, Pesto Sauces and Italian sausage, pepperoni, julienne chicken served with an assortment of vegetables and parmesan cheese.

## Stir-fry Station

Two types of rice and an array of stir-fry vegetables and sauces. Sauces can include teriyaki, mandarin, sweet and sour and Kung Pao. Mini egg rolls and fortune cookies are also included.

## Flambé Station

Made to order with fresh berries, chocolate Ganache, whipped cream, powdered sugar, cocoa powder, brown sugar and brandy. Also includes a choice of Bananas Foster, Berry Parfaits or Cherries Jubilee.

Seafood Station Market
Shrimp and scallops all sauteed to order in garlic butter or in herbed cream.

## Carving Station

| Beef Tenderloin | Market |
| :--- | ---: |
| Pepper and Herb Encrusted Roast Beef | Market |
| Honey Glazed Ham | $\mathbf{1 2 . 0 0}$ |
| Roasted Turkey | $\mathbf{1 2 . 0 0}$ |
| Includes a variety of Sauces and Brioche Dollar Rolls |  |

### 7.5 A schedule that sets forth all cleaning and maintenance activities to be performed.

Food safety does not happen by accident. Compass Group believes that a comprehensive program to reduce product risk and the associated threat of foodborne illness and food-related injury is necessary; that is, a program that includes comprehensive standards, associate and manager education and training, self-inspection and third party audits, effective facilities design and engineering, and vendor certification. Each one of these elements is critical to the strength and success of the entire program. But the starting point for success for each element is a uniform performance standard. Each Chartwells location including Southeast Missouri State University utilizes a Quality Assurance Standards and Solutions manual which provides performance standard and includes:

- Standard operating procedures
- Sanitation standard operating procedures and checklists
- HACCP (hazard analysis critical control points) compliance plans

Steven and the on-site management utilize daily, weekly and monthly cleaning checklists designed to ensure the sanitation condition of each facility is maintained. We've provided sample checklists and will submit a copy of the full Quality Assurance Standards and Solutions manual including checklist upon request.

OFFEROR'S INFORMATION
404

## MASTER CLEANING SCHEDULE





[^2]| Area |  | Action Item | Associate in Charge | Completion Day/Time |
| :---: | :---: | :---: | :---: | :---: |
| Monthly | $\bigcirc$ | General | <<, < , < | + |
| Hot Line 1 | $\bullet$ | All flourescent light guards removed and cleaned |  | Last Saturday of month |



[^3]NOIHWYOUNI S:80YコヨH0
MASTER CLEANING SCHEDULE

|  | Action Item | Associate in Charge | Completion Day／Time |
| :---: | :---: | :---: | :---: |
| N | General |  | ，\％\％，\％ |
| $\bullet$ | Light fixture above the beverage line cleaned |  | Saturday Midday |
| － | Light fixture above the coffee station cleaned |  | Saturday Midday |
|  | Milk Dispensers | ，\％\％\％，\％\％\％\％\％\％\％\％ |  |
| $\bullet$ | Emptied and unplugged to defrost |  | Saturday Close |
| － | Interior cleaned and sanitized |  | Sunday Morning |
| $\bullet$ | Dispensers plugged in |  | Sunday Morning |
| － | Dispensers refilled |  | Sunday Morning |
| \＄ | ICE CREAM FREEZER |  |  |
| $\bullet$ | Emptied and unplugged to defrost |  | Friday Close |
| － | Interior cleaned and sanitized |  | Saturday Morning |
| － | Freezer plugged in |  | Saturday Morning |
| $\bullet$ | Freezer refilled |  | Saturday Morning |
| $\leqslant$ | SOFT SERVE MACHINE |  |  |
| $\bullet$ | Emptied and all internal parts removed |  | Saturday Midday |
| － | Interior cleaned and sanitized |  | Saturday Midday |
| － | Interior parts cleaned and replaced |  | Saturday Midday |
| － | Machine refilled for service |  | Saturday Midday |
| $\leqslant$ | Floor | 人，\％，\％，，，，，，\％ | ，，，，，\％，，，，，，，\％ |
| － | Entire floor adjacent to counters／senving lines deckbrushed to remove debris／build up |  | Sunday Midday |
| $\bullet$ | Base boards scrubbed with deck brush |  | Sunday Midday |


| Area |
| :--- |
| Weekly |
| Dining Room |



NOIHWYOHNI S：40YコヨH0
MASTER CLEANING SCHEDULE

|  | Action Item | Associate in Charge | Completion Day/Time |
| :---: | :---: | :---: | :---: |
| * | General |  |  |
| - | Entry door scrubbed with hot soapy water |  | Saturday Morning |
| - | All walls scrubbed from floor to ceiling with hot soapy water |  | Saturday Moming |
| $\bullet$ | Ceiling vents scrubbed clean with hot soapy water |  | Saturday Midday |
| - | Ceiling air intakes guards removed and sent through dishmachine |  | Saturday Midday |
| - | Flourescent light guards removed and scrubbed |  | Saturday Midday |
| - | Comer guards scrubbed with hot soapy water |  | Saturday Midday |
| \% | Slicer Table/Stainless Table/Cutting Board Table |  |  |
| - | All table legs scrubbed with hot soapy water |  | Sunday Morning |
| - | Entire surface of all hanger posts scrubbed |  | Sunday Morning |
| - | Underside of all counters scrubbed with hot soapy water |  | Sunday Morning |
| 8 | Floors |  |  |
| - | Entire floor deck brushed |  | Sunday Morning |
| - | Base boards scrubbed with deck brush |  | Sunday Morning |
| - | Drain cover removed and sent through dish machine |  | Sunday Midday |
| $\bullet$ | Floor drain scrubbed |  | Sunday Midday |

Area

MASTER CLEANING SCHEDULE

| Area |  | Action Item | Associate in Charge | Completion Day／Time |
| :---: | :---: | :---: | :---: | :---: |
| Weekly | $\bigcirc$ | General |  |  |
| Kitchen Area 1 | － | All walls scrubbed from floor to ceiling with hot soapy water |  | Saturday Morning |
|  | － | Ceiling vents scrubbed clean with hot soapy water |  | S aturday Morning |
|  | － | Corner guards scrubbed with hot soapy water |  | Saturday Morning |
|  | 8 | Floors |  | WN0\％ |
|  | － | Entire floor deck brushed |  | Sunday Morning |
|  | － | Base boards scrubbed with deck brush |  | Sunday Morning |
|  | － | Drain covers removed and sent through dish machine |  | Sunday Midday |
|  | $\bullet$ | Floor drains scrubbed |  | Sunday Midday |
|  | 8 | Stainless Steel Tables | －，－－， | N W N－N |
|  | － | All table legs scrubbed with hot soapy water |  | Sunday Morning |
|  | $\bullet$ | Entire surface of all hanger posts scrubbed |  | Sunday Morning |
|  | － | Underside of all counters scrubbed with hot soapy water |  | Sunday Morning |
|  | $\bigcirc$ | Imperial Ovens | N．N．W．人） |  |
|  | － | All racks removed，sprayed with degreaser and cleaned |  | Saturday |
|  | － | Oven interiors cleaned using proven method |  | Saturday |
|  | － | Oven exteriors cleaned using proven method |  | Saturday |
|  | 8 | Char Grill／Char Grill Table | NoN0N0N0．N0， | NVN0N0N0 |
|  |  | Entire exterior of grill and table scrubbed with hot soapy water |  | Saturday |
|  | 8 | Fryers | 人－\％\％ | 人V，\％\％ |
|  | $\bullet$ | Fryers drained and boiled out using proven method |  | Sunday |
|  | － | Fryer interiors scrubbed clean |  | Sunday |
|  | － | Entire exterior of fryers scrubbed with hot soapy water |  | Sunday |
|  | $\bullet$ | Used fryer oil allowed to cool then discarded |  |  |
|  | $\cdots$ | Vulcan Flat Top／Oven Combo |  | N0，\％\％0， |
|  | $\bullet$ | E ntire exterior scrubbed with hot soapy water |  | Sunday |


| － | Oven racks removed，sprayed with degreaser and cleaned |  | Sunday |
| :---: | :---: | :---: | :---: |
| － | Oven interiors cleaned using proven method |  | Sunday |
| $\bigcirc$ | Vulcan Range／Oven | $\bigcirc 1 \times N$ | 人N 20.10 |
| － | R ange top removed and cleaned |  | Sunday |
| － | All debris beneath range covers removed and surface scrubbed clean |  | Sunday |
| － | Oven interiors cleaned using proven method |  | Sunday |
|  | Entire exterior scrubbed with hot soapy water |  | Sunday |


| Area |  | Action Item | Associate in Charge | Completion Day／Time |
| :---: | :---: | :---: | :---: | :---: |
| Monthly | 8 | Shelving |  | NVN0， |
| Kitchen Area 1 | － | All storage shelving scrubbed with hot soapy water |  | Last Saturday of month |
|  | ， | General | NWNWN0．N0， | NVN0N0 |
|  | － | All flourescent light guards removed and cleaned |  | Last Sunday of month |
|  | － | Ceiling vents scrubbed with hot soapy water |  | Last Sunday of month |
|  | $\bullet$ | Air intakes removed and sent through dish machine |  | Last Sunday of month |
|  | $\bigcirc$ | Stainless Steel Tables | －N | N0，\％ |
|  |  | All hangers removed and cleaned |  | Last Sunday of month |

MASTER CLEANING SCHEDULE


| Area |  | Action Item | Associate in Charge | Completion Day/Time |
| :---: | :---: | :---: | :---: | :---: |
| Monthly | $\stackrel{1}{ }$ | Shelving | - $\%$, $\%$, |  |
| Kitchen Area 2 | $\bullet$ | All storage shelving scrubbed with hot soapy water |  | Last Saturday of month |
|  | $\$$ | General |  |  |
|  | - | All flourescent light guards removed and cleaned |  | Last Sunday of month |
|  | - | Ceiling vents scrubbed with hot soapy water |  | Last Sunday of month |
|  | - | Air intakes removed and sent through dish machine |  | Last Sunday of month |
|  | , | Stainless Steel Tables |  |  |
|  | $\bullet$ | All hangers removed and cleaned |  | Last Sunday of month |

7.6 A sample menu cycle plan for contract patrons. Such plan must include a minimum five (5) week menu cycle and must contain a listing of the portion sizes to be served for each menu item.

Chartwells adheres to portion standards at all dining locations and considers these portions when creating menus. Resident dining options are often self-serve, Chartwells takes this opportunity to educate students on proper serving sizes based on nutrition. We make it easy for students to serve correct portion by providing the correct serving utensils and displaying nutrition information that will assist them in creating their meal.
We follow traditional portion sizes of the following:

- Protein/Meat Entrees: 4-5oz.
- Vegetables Sides: 3-4oz.
- Starches: 3-4oz.
- Pasta and Rice: 8-12oz.
- French Fries and Sweet Potato Fries: 4-5oz.
- Action Station Entrees: 12-14oz.
- Soups: 6oz., 8oz., or $120 z$.
- Build-Your-Own Deli
- Meat: 3oz.
- Cheese: 1oz
- Two slices of bread: 4-7oz.
- Bun: 50g
- Burgers: 4-5oz.
- Chicken Sandwiches: 4-5oz.




## BALANCED KITCHEN HOUCKS PLACE WEEK 1

| Brealdast | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bakery | Assorted Fresh Raked Pastries, including Muffins, Scones, Danish, Coffee Cake, Cinnamon Rolls, Ere. |  |  |  |  |  |  |
| Cercel | Variety of 4 Ceseals including Granola. Raisin Bran, Sweet Cereals, otc. plus Skim, $2 \%$ Atilk and Soy Milk. |  |  |  |  |  |  |
| Fruit z Yegurt Ear | An asseroment of Fresh, Seasonal Cut Fruit, asserted Yogurts, including Greek, Plain, and Fruit Flawored Bakery |  |  |  |  |  |  |
| Omelets | Made to Order Omeletes with Rotating Options including Turkey Baeon, Assorted Cheeses, Onions, Peppers. Mushrobmes, Tomato, Spinach, Etc. |  |  |  |  |  |  |
| Breakfast Hot Line | Apple, Grujere Fittata Scrambled Eggs <br> Pork Sausage Link <br> Vegan Sausage <br> Pancakes <br> Potatoes O'Brien | Ege and Sausage Strats <br> Sarambled Eggs <br> Sliced Bocon <br> Vegan Sausage <br> Wafles <br> Hash Brown Potatees | Chilsquiles Scrambled Edgs Sausage Links Yegan Sausage French Toast Tater Tots | Spinach Fituta <br> Scrambled Eggs <br> Sliced Ham <br> Vegan Sausage <br> Banana Pannekes <br> Breakfast Poatotes | Vegetable Cheese Strata Scrambled Egds Turkey Ssusage Links Vegan Sausage Whalles Hash Brown Casserole | Saussee \& Cheose Fritana <br> Scrambled Eggs <br> Canadian Bscon <br> Vegan Sausace <br> Blucberry Pancakes <br> Breakfast Potato Casserole | Biscuite \& Saussge Gray <br> Scrambled Eggs <br> Chichen Apple Sausage <br> Vegan Sausage <br> French Toest <br> Potatoes Au Gratin |
| Hot Cereals | Oatmeal Chocoiste Oatmeal | Oatmeal Grits | Oatmeal Cream of Wheat | Oatheal Bulsur Porridge | Oatmeal Vanilla Quinoa Cereal | Oatmeal Cream of Wheat | Oatmeal Cheddar Grits |
| Beverages | Skim Milk. 2\% Milk, Chocolate Milk, 100\% Juice, Herbal Tea, Coffee (including Decaf). Citrus Flavored Water |  |  |  |  |  |  |
| Lunch | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Bakery | Assorted fresh Baked Desserts including a variety of Cookiew, Brownies, Dessert Bars, Cakes, Pies and more. |  |  |  |  |  |  |
| From the Teaster | Assortment of Bagels, Breads, English Muffins and a variety of spreads and smears including Cream Cheese, Herbed Cream Cheese, Peanut Butter, Jams and more. |  |  |  |  |  |  |
| Salad Bar | Mixed Local Green Letthuces, Spinach, Romaine. Tomato, Cucunber, Mushroom. Canct. Red Onion, Garhanzo and Kidney Beans, Black and Kalamata Olives, Chopped Estas Shredded Cheese. Fota Cheese, Fresh Seasonal Fruits, feasure Fresh Seasonal Vegetables, Diced Ham and Turkey, Bacon, Housemade Croutons, Sun Flower Seess, Soy Nuts, assorted dressings, i.e., Balsamic Vinaigrette, Bleu Cheese, Thousand Island, Italian, Ranch and a rotatine variety, i,e,., Russian, Green Goddess, etc. |  |  |  |  |  |  |
| Cher's Table |  | Catilish lacos | Carnitas Quessidilla | Fried Rice W/ Teriyak Chicken | Singapore Shrimp Neodies | Hawailan Chicken with Mango Coconut Rice |  |
| Deli Bar | Daily Selections: Lean Ham, House Roasted Boef. Houso Roasted Turkey Breast, Cheddar. Provolone, Jack, and Swiss Cherse. Asserted Frosh Baked Breads, Rolls and Bagels Aocessorize your sancwich with Iceberg or Leaf Lettuce, Sliced Tomatoes, Sliced Ripe Olives, Pickle Chips, Green Pepper Rings, Cucumbers, Jalapeno Peppers, and/or Shaved Onions. Finish your sandwich with Dijon Mustard, Oill and Vinegar, LoCal Mayonnaise, 1000 island Dressings, Horseradish Sauce,or Dlion Mustard |  |  |  |  |  |  |
| Deli Special |  | Curry Chichen Salad | Posciutto and Morzarella | Turkey Avocado on Croissant | Meathal Sub | Eterplant Provolone Panini |  |
| Soup Du Jour | Beef Barley Minestrone | Cream of Broccoli Chichen nocdle | Italian Vegetable Beef Orzo | Albondidas Buttemut Apple Soup | Tomato Soup Bean and Bacon | Beef Hominy Black Bean | Carret Ginger Cher's Choive |
| The Grill | Hamburgees, Cheeseburzers, Grillod Chicken Sandwiches, Grilled Cheese Sandwiches and French Fries to order. Assorted Pizzas |  |  |  |  |  |  |
| Hot Lune |  | Szechuan Chicken Pineapple Fied Rice Steamed Green Beans Tolu Stir Fry | Cuban Pork Glazed Yams Garibbesn Riee Braised Beans | Delhi Chicken Cardamomo Cauliflower Garbanzo egeplant Basmati with Saffron and Easil | Turkey Pot Pie <br> Rossted Carrots <br> Almond Green Beans <br> Pasta with Tomato and <br> Egeplant | Baled Tilapia <br> Red Quinoa <br> Broceolini <br> Forfalle with lomato |  |
| DInner | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Bakery | Assorted Fiesh Baked Desserts including a variety of Cookiew, Brownies, Dessert Bars, Cakos, Pies and more. |  |  |  |  |  |  |
| From the Toaster | Assortment of Basels, Breads, Endlish Muffins and a vanoty of spreads and smears including Cream Cheese. Herbed Croam Cheose, Peanut Butter, Jams and more. |  |  |  |  |  |  |
| Salad Bar | Mixed Local Green Lettuoes, Spinach, Romaine, Tomato, Cucumber, Mushroom, Carot, Red Onion, Garbanzo and Kidney Beans, Blisck and Kalamata Olives, Chopped Egg, Shredded Cheese, Feta Cheese, Fresh Seasonal Fruits, fearure Fresh Seasonal Vegetables, Diced Ham and Turhey, Bacen. Housemade Croutons, Sun Fower Seeds, Soy Nuts, asserted dressings, i.e., Balsamic Vinargrette, Bleu Cheese. Thousand Island, Italienn, Ranch and a rotating vanety, i.e., Russian, Green Goddess, etc. |  |  |  |  |  |  |
| Deli Bar | Daily Selections: Lean Mam, House Roasted Beef, HouseRoasted Turkey Areast. Cheddar. Provolone, Jack, and Swiss Cheese. Assorted Fresh Baked Breads, Rolls and Bagels Aocesscrize your sandwich with Iceberg or Leaf Lettuce, Sliced Tometces, Sliced Ripe Olives. Pickle Chips, Green Pepper Rings, Cucumbers. Jalapeno Peppers, and/or Shaved Onions. Finish your sandwich with Dijon Mustard, Oill and Vinegar, Lo-Cal Mayonnaise, 1000 Island Dressings, Horseradish Sauce,or Dijon Mustard |  |  |  |  |  |  |
| Ger It Hot |  | Action Fajita Bar | Tomato Soup and Made to Order paninis | Risotto with Herbs. Chick en, Com, Mushrooms | Chichen Enchiladas | Pasta Ber |  |
| Hot Line | Roasted Chicken <br> Honey Glazed Sweet <br> Potatoes <br> Brussels Sprouts <br> Brown Rice with Tofu | Apricot Glazed Pork <br> Mashed Potatoes <br> Green Beans <br> Egrplant Caponata | Kune Pao Chicken Kung Pao fofu Jasmine Rice Broceoli | Chichen Apricot Stew <br> Red Qunoe <br> Roasted Brocoli and <br> Caulflower Vegetable Paella | Texas Style Pork Cumin Roasted Potatoes Fennel Slaw Cilantro Rice | Reast Tuikey Lemil fotato Salad Green Beans and Tomato Swiss Chard and White Deans | Rotisserie Chichen Baked Beans Whole Kemel Corn Garlic Spinach Stir Fry |



## BALANCED KITCHEN

 HOUCKS PLACE WEEK 2| Ereakfast | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bakery | Assorted Fresh Baked Pastries, including Muffins, Scones, Danish, Coffee Cake, Cinnamon Rells, Etc. |  |  |  |  |  |  |
| Cereal | Variety of 4 Cereals including Granols, Raisin Bran, Sweot Cereals, etc. plus Skim, 2\% Milk and Soy Milk |  |  |  |  |  |  |
| Fruit \& Yogurt Bar | An assortment of Fresh. Seasenal Cut Fruit, assorted Yogurts, including Greek, Plain, and fiut Flavered Bakery |  |  |  |  |  |  |
| Omelets | Made to Order Omeletes with Rotating Options including Turhay Bacon, Assorted Cheeses, Onions, Peppers, Mushrooms, Tamato, Spinach, Etc. |  |  |  |  |  |  |
| Breakfast Hot Line | Apple. Gruyore frittata | Egt and Sousage Stuta | Chilaquies | Spinach Fritata | Vagctable Cheesa Strata | Sausuge \& Cheose Fittala | Brcuits \& Seusabo Gravy |
|  | Scrambled Eggs | Scrambled Eggs | Scrambled Egrs | Scrambled Egat | Scrambled Esess | Scrambled Eggs | Scrambled Eggs |
|  | Porh Sausage Link | Sliced Bacon | Sausage Links | Sliced Ham | Turkey Sausage Links | Canadian Bacon | Chiciven Apple Sausage |
|  | Vegan Sausage | Vegan Sausage | Vegan Sausage | Vegan Sausage | Vegan Sausage | Vegan Sausage | Vegan Sausage |
|  | Pancakes | Wafles | Frunch toest | Bunana Pancaloes | Wafles | Blueberry Pancakes | French Toast |
|  | Potatces O'Brien | Hash Brown Potatoes | Tater Tots | Brealfast Poatotes | Hash Brown Cassercle | Sreeikast Potato Casserole | Potatoes Au Gratin |
| Hot Cereals | Oatmeal | Oatmeal | Oatmeal | Oatmeal | Oatmeal | Oatmeal | Oatmeal |
|  | Chocolate Oatmeal | Gnts | Cream of Wheat | Bulgur Pornige | Vanilla Quinoa Cereal | Cream of Wheat | Cheddar Gints |
| Boveragos | Skim Milk, 2\% Milk, Chocolate Malk, 100\% Juice, Hertool Iea, Collee (including Decal). Cirus Flavored Water |  |  |  |  |  |  |
| Lunch | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Bakery | Assorted Fresh Baked Desserts including a variety of Cookiew, Brownies, Dessert Bars, Cakes, Pies and more. |  |  |  |  |  |  |
| From the Toaster | Assortment of Bagels, Breads, English Muffins and a variety of spreads and amears including Cream Cheese. Herbed Cream Cheese. Peanut Butter, Jams and move. |  |  |  |  |  |  |
| Salad Bar | Mixed Local Green Lettuces, Spinach, Romaine, Tomato, Cucumber, Mushroom, Carrot, Red Onion, Garbanzo and Wiidney Beans, Black and Kalamata Olives, Chopped Exs, Shredded Cheese, Few Cheese, Fresh Seasonsl Fruits, feature Fresh Sessonal Vegetables, Diced Ham and Turhey, Bacon, Housemade Crevtons, Sun Flower Seeds, Soy Nuts, assorted dressings, i.e. Balsamic Vinaigretwe, Bleu Cheese. Thousand Island, Italian, Ranch and a rotating variery, i,e., Russian, Green Goddess, etc. |  |  |  |  |  |  |
| Chefs Table Deli Bar |  | Carnitas Quesadilla | Chicken Stir-Fry | Grilled Turkey Cuban | Shrimp Quesadilia | Lo Mein Chicken Stir fiy |  |
|  | Daily Selections: Lean Ham, House-Roasted Beef, HouseRoasted Turkey Breast, Cheddac Provolone, Jsck, and Swiles Cheese, Assorted Fiesh Baked Breads, Rolls and Bagels Accessorize your sandwich with leoberg or Loef Lettuce, Sliced Tomatoes, Slieed Ripe Olives, Pickle Chips, Green Pepper Rints. Cucumbers, Jalapeno Peppers, and/or Shaved Onions, Finish your sandwich with Djon Mustard, Oil and Vinegar, LoCal MAayennaise, 1000 Island Dressings, Horseradish Sawce,or Dijon Mustard |  |  |  |  |  |  |
| Deli Special |  | Turkey W/ Cranberry \& Brie | Roast Pork with Spinach \& Bleu Cheese | Buffalo Chichen with Bleu Cheese Slaw | Turkey and Bacon Panini | Eegplant Provolone Panini\| |  |
| Soup Du Jour | Cream of Mushroom Italian Wedding | Chicken Noodle | White Pean | Curried Rice and Lentilts Bacon Corn Chowder | Pasta Fatioli | Split Pea Five Enion | Three Bean Chili Chef's Choice |
| The Grill Hot Line | Hamburgers, Cheeseburgens, Grilled Chicken Sandwiches, Grilled Cheese Sandwiches and Fiench Fies to order. Assorted Pizzas |  |  |  |  |  |  |
|  |  | Chinese Pork Rosst <br> Sueet Potato Pancake <br> Baby Bok Choy <br> Mee Gorene <br> Steamod Rice | Chicken Cacciatore Creany Polenta Blanced Green Beans Garlic Bread | Latin Braised Pork Cilantro Rice Flour Terimilla Pirto Beans Roasted Zucchini | Chicken Gumbo <br> Dirty Rice <br> Fried ©kra <br> Combread Panranells | Lemon Herb Tilapia <br> Penne with pesto <br> Lemon Glazed Carrots <br> Broccolini |  |
| Dinner | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Bakery | Assorted Fresh Baked Desserts including a variety of Cookiew, Brownies. Dessert Bars, Cakes, Pies and more. |  |  |  |  |  |  |
| From the Toaster | Assortment of Bagels, Breads, English Muffins and a vanety of spreads and smears including Cream Cheese, Herbed Cream Cheese, Preanut Butter, Jams and more. |  |  |  |  |  |  |
| Salad Bar | Mixed Local Green Lettuces, Spinach, Romaine, Tomato, Cucumber, Mushroom, Camot, Red Onion, Garbanzo and Kidney Beans, Black and Kalamata Olives. Chopped Egg, Shredded Cheese, Feta Cheese. Fresh Seasonal Fruits, feature Fresh Seasonal Vegetables, Diced Ham and Turhey, Blacon, Housemade Croutons, Sun Flower Seeds, Soy Nuts, assorted dressints, i.e.. Balsamic Vinaigrette, Bleu Cheese. Thousand Island, Italian. Ranch and a rotating variety, i.e., Russian. Green Goodess, etc. |  |  |  |  |  |  |
| Deli Bar | Daily Selections: Lean Ham, House Roasted Beef. HouseRoasted Turkey Breast, Cheddar. Provolone, Jack, and Swiss Cheese, Assorted Fresh Baked Breads, Rolls and Bagels <br>  Finish your sancwich with Dion Mustard, Oil and Vinegar, LoCal Mayonnaise, 1000 Island Dressings, Horseradish Sauce,or Dijon Mustard |  |  |  |  |  |  |
| Get It Hot |  | Action Fajita Bar | $\begin{array}{\|l\|} \hline \text { Tomsto Soup and Made } \\ \text { to Ordor panemis } \\ \hline \end{array}$ | Risotto with Herbs, Chieken, Com, Mushrooms | Chicken Enchiladas | Pasta Bar |  |
| Hot Line | Roosted Chicken <br> Honey Glazed Sweet <br> Potatoes <br> Brussols Sprouts <br> Brown Rice with Tofu | Aprivot Glazed Pork <br> Mashed Potatoes <br> Green Beans <br> Esaplant Caponatu | Kuns Pso Chicken Kung Pao Tolu Jasmine Rice Broccoli | Chicken Apricot Stew <br> Red Quinoa <br> Roasted Brocooli and <br> Caulitlower <br> Veretable Paella | Tomas Style Pork Cumin Rcasted Potstoes Fennel Slaw Cilantro Rice | Roast Turkuy Lentil Potato Salod Green Beans and Tanvato Svist Chard and White Beans | Rotisserre Chicken Behed Beans Whole Kernal Com Garlic Spinach Suir Fyy |



# BALANCED KITCHEN HOUCKS PLACE WEEK 3 

| Breakfast | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bakery | Assorted Fresh Baked Pastries, including Muffins, Scones. Danish. Coffee Cake. Cinnamon Rolls. Etc. |  |  |  |  |  |  |
| Cereal | Variety of 4 Cereals including Granola, Raisin Bran, Sweet Cereals, etc. plus Skim, 2\% Milk and Soy Milk |  |  |  |  |  |  |
| Frut \& Yogurt Bar | An assortment of Fresh, Seasonal Cut Fruit. assorted Yogurts, including Greek, Plain, and Fruit Pawored Bekery |  |  |  |  |  |  |
| Omelets | Made to Order Omeletes with Rotating Options including Turkey Bacon, Assorted Cheeses, Onions, Peppers, Mushrooms, Tomato, Spinach, Etc. |  |  |  |  |  |  |
| Breakfast Hot Lino | Apple, Gruyere Frittata <br> Scrambled Eges <br> Pork Sausage Link <br> Vegan Sausage <br> Pancakes <br> Putatces © Brien | Egg and Sausage Strata <br> Scrambled Eges <br> Sliced Bacon <br> Vegan Sausage <br> Waffles <br> Hash Brown Petatoes | Chilaquiles <br> Scrambled Eggs <br> Sausage Links <br> Vegan Sausage <br> French Tosst <br> Tater Tots | Spinach Fritata <br> Scramlied Eggs <br> Sliced Ham <br> Vegan Sausage <br> Banana Pancakes <br> Breaklast Poatotes | Vegetable Cheese Strata <br> Scrambled Eges <br> Turkey Sausage Links <br> Vegan Seusage <br> Waflles <br> Hash Brown Casserole | Sausaje \& Cheese Fituata <br> Scrambled Eges <br> Canadian Bacon <br> Vegan Sausage <br> Blueberry Pancakes <br> Breciktast Petato Casserdie | Biscuits \& Sausage Gray <br> Scrambled Eggs <br> Chicken Apple Sausage <br> Vegan Sausage <br> French Toast <br> Potatoes Au Gratin |
| Hot Ceneals | Oatmeal Chocolare Ostneal | Oatmeal Gnts | Oatmeal Cream of Wheat | Oatmeal Bulgur Porriste | Oatmeal Vanilla Quinos Cereal | Oatmeal Crean of Wheat | Oarmeal Choddar Grits |
| Beverages | Skim Maik, 2\% Milk, Chocolate Milk. 100\% Juice. Herbal Tes, Coffee (including Decaf., Cirus Flavored Water |  |  |  |  |  |  |
| Lunch | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Bakery |  |  |  |  |  |  |  |
| From the Toaster | Assortment of Bagels, Breads, English Muffins and a variety of spreads and smears including Cream Cheese, Herbed Cream Cheese, Peanut Butter, Jams and mere. |  |  |  |  |  |  |
| Salad Bar | Mixed Lecal Green Lettuces, Spinach, Romaine. Tomato. Cucumber, Mushroom, Carrot, Red Onion, Garbanzo and Kidney Beans, Black and Kalamata Olives, Chopped Ede. Shredded Cheese, Feta Cheese, Fresh Seasonal Fruits, feature Fresh Seasonal Vegetables, Diced Ham and Turhey. Bacon, Housemade Croutans, Sun Fower Seeds, Soy Nuts, assorted dressings. i.e. Balsamic Vinaigrette, Bleu Cheese. Thousand Island, Italian, Ranch and a rotating variety, i.e., Russian, Green Goddess, etc. |  |  |  |  |  |  |
| Chef's Table |  | Pork Curry with Mango Cocount Rice | Chicken Lo Mein | Fish Taco with Cilantro Slaw | Couscous and Garlic Shrimp | Cinnamon Apple Pork with Noodles |  |
| Deli Bar | Daily Selections: Lean Ham, HouseRoasted Beef, Houserocasted Turkey Breast, Cheddat. Prevolone, Jack, and Swass Cheese, Assorted Fresh Baked Breads, Rols and Bagets Accessorize your sandwich with lceberg or Leaf Lettuce, Sliced Towanoes, Sliced Ripe Olives. Pickie Chips, Green Pepper Rings. Cucumbers, Jalapeno Peppers, and/or Shaved Onions. Finish your sandwich with Dijon Mustanct Oil and Vinegar, LoCal Mayonnaise, $\mathbf{1 0 0 0}$ Island Dressings, Horseradish Sauce,or Dijon Mustard |  |  |  |  |  |  |
| Deli Special |  | Turkey with Cranberry <br> \& Brie | Roast Pork with Spinach \& Bleu Cheese | Buffab Chicken with <br> Bleu Cheese Slaw | Turkey and Bacon Panini | Eegplant Prowctone Panini] |  |
| Soup Du Jour | Roasted Corn Chowder Chicken Vee Quinoa | Chicken White Bean Lentil Spinach | Chicken Wild Rice Ittalian Vegetabla | Beef Barley Swaet Patato | White Bean \& Vegetable Cream of Chicken w/ Rice | Curried Minestrone Chef's Choice | CreanyLentil Chef'sChoice |
| The Grill | Hamburgers, Cheesebursers, Grilled Chicken Sandwiches, Grilled Cheese Sandwiches and French Fries to order. Assorted Pizzas |  |  |  |  |  |  |
| Hot Line |  | Herb Crusted Chicken <br> Brown Rice <br> Grilled Corn <br> Green Bean with Spicy <br> Salsa | Roasted Pork Loin Ricsemary Potatces Steamed Carrots Zucchini with Cherry Tomatoes | Grilled Chili Lime Chicken Citantro Rice Pinto Bearis Portabello and Green Bean Ragout | Pork Adobo <br> Scallion Jasmine Rioe Green Beans and Potato Curry Vegan Chow Mein | Parmesan Crusted Cat <br> Fish <br> Mashed Sweet Putatees <br> Sauteed Broccolini <br> Bariey Mushroom Risotto |  |
| Dinner | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Bawery | Assorted Fresh Baked Desserts including a variety of Cookiew, Brownies, Dessent Bars, Cakes, Pies and more. |  |  |  |  |  |  |
| From the Toaster | Assortment of Bagels, Breads, English Muffins and a variety of spreads and smears including Cream Cheese, Herbed Cream Cheese, Peanut Butter, Jams and mere. |  |  |  |  |  |  |
| Salad Bar | Mixed Local Green Lettudes, Spinach. Romaine. Tomato. Cucumber, Mushreom, Carrot, Red Onicn. Garbanzo and Kidney Beans. Blach and Kalamata Olives, Chopped Eefs, Shredded Cheese, Feta Cheese, Freah Seasonal Fruits, feature Fresh Seasonal Yegetables, Diced Ham and Turhey, Bacon, Heuse-made Croutons, Sun flower Seeds, Soy Nuts, assortell dressings, i.e., Balsamic Vinargrette, Bleu Cheese, Thousand Island, Italian, Ranch and a rotating vanety, i.e., Russian, Geen Goadess, etf. |  |  |  |  |  |  |
| Dell Bar | Daily Selections: Lean Ham, House-Roasted Beef. HougeRoasted Turkey Breast, Cheddar. Prevolone, Jack, and Swiss Cheese, Assorted Fresh Baked Breads, Rolls and Barels Accesserize your sandweh with Icebeng or Leal Lettuoe, Shiced Tomatees. Slieed Ripe Olives, Pickle Chips, Green Pepper Rings, Cucumbers, Jalapeno Poppers, and/or Shavod Onions. Finish your sandwich with Dijon Mustard, Oil and Vinegar, LoCal Mayonnaise, 1000 Island Dressings, Horseradish Sauce.or Dijon Mustard |  |  |  |  |  |  |
| Get tr Hot |  | Fish and Chips | Chioken Wree Bar | Southwest Chichen Wraps | Tuna Noodle Casserole | Risotto with Ssusage and Herbs |  |
| Hot Line | Baja Pork Roast Green Rice Garlic Brccooli Rabe Calabeses | Grilled Cajun Chicken Breast <br> Bahed Potato <br> Green Beans \& Cherry <br> Tomatoes <br> Sauteed Kale w/ <br> Tomatoes | Churrasco Pork <br> Shoulder <br> Fettuccini <br> Grilled Vegenaltles <br> Spicy Black Beans | Turkey Mealcaf Garlic Mashed Potatoes Green Dean Casserole Steamed Broccoll \& Caulifiower | Yellow Chicken Curry Steamed wimite Rice Vegetable Samosa Vegetable Pad Thai | Groek Marinated Chichen Steamed Brown Rice Mixed Winter Greens Garlic Thyme Garbanzo | Grilled Salmon Teriyali Roasted Potatces Sauteed Essplant Vegetable Paella |




# BALANCED KITCHEN HOUCKS PLACE WEEK 5 

| Breakfast | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bakery | Assorted Fresh Baked Pastries, including, Muffins, Scones. Danish. Coffee Cake. Cinnamon Rolls. Etc. |  |  |  |  |  |  |
| Cereal | Variety of 4 Cereals including Granola, Raisin Bran, Sweet Cereals, etc. plus Skim, 2\% Milk and Soy Milk. |  |  |  |  |  |  |
| Frut \& Vogurt Bar | An assortment of Fresh, Seasonal Cut Fruit. assorted Yogurts, including Greek, Plain, and Frut Pawored Bakery |  |  |  |  |  |  |
| Omelets | Made to Order Omeletes with Rotating Options including Turkey Bacon, Assorted Cheeses, Onions, Peppers, Mushrooms, Tomato, Spinach, Etc. |  |  |  |  |  |  |
| Brakfast Hot Line | Apple, Gruyere Frittata <br> Scrambled Eeges <br> Pork Sausage Link <br> Vegan Sausage <br> Pancakes <br> Potaters © Brien | Egg and Sausage Strata Scrambled Eges <br> Sliced Bacon <br> Vegan Sausage <br> Waftles <br> Hash Brown Petatoes | Chilaquiles <br> Scrambled Eggs <br> Sausage Links <br> Vegan Sausage <br> French Toast <br> Tater Tots | Spinach Frittata <br> Scrambled Eggs <br> Sliced Ham <br> Vegan Sausage <br> Banana Pancakes <br> Breaklast Poatotes | Vegetable Cheere Strata <br> Scrambled Eedss <br> Turkey Sausage Links <br> Vegan Seusage <br> Waflles <br> Hash Bnown Casserole | Sauszee \& Cheese Fituta <br> Scrambled Eggs <br> Canadian Bacon <br> Vegan Sausage <br> Blueherry Pancakes <br> Breaklast Petato Casserde | Biscuits \& Sausace Gravy <br> Scrambled Eggs <br> Chicken Apple Sausage <br> Vegan Sausage <br> French Toast <br> Potatoes Au Gratin |
| Hot Ceneals | Oatmeal Chocolare Ostmeal | Oatmeal Gnits | Oatmeal Cream of Wheat | Oarmeal Bulgur Porridese | Oatmeal Vanilla Quinoa Cereal | Oatmeal Crean of Wheat | Oatmeal Choddar Grits |
| Beverages | Skim Milk, 2\% Milk. Chocolate Milk. 100\% Juice. Herbal Tea, Coffee fincluding Decaf. Cirsus Flavored Water |  |  |  |  |  |  |
| Lunch | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Bakery | Assorted Fresh Daked Desserts including a variety of Cookiew. Brownies, Dossert Bars, Cakes, Pies and more. |  |  |  |  |  |  |
| From the Toaster | Assortment of Bagels, Breads, English Muffins and a variety of spreads and smears including Cream Cheese, Herbed Cream Cheese, Peanut Butter, Jams and mere. |  |  |  |  |  |  |
| Salaul Bar | Mixed Local Green Lettuces, Spinach, Romaine. Tomato, Cucumber, Mushroom, Carrot, Red Onion, Garbanzo and Kidney Beans, Black and Kalamata Olives, Chopped Edes, Shredded Cheese, Feta Cheese. Fresh Seasonal Fruits, feature Fresh Seasonal Yegetables, Diced Ham and Turhey. Bacon, Housemade Croutons, Sun Fower Seeds, Soy Nuts, assorted dressings. i.e., Balsamic Vinaigrette, Bleu Cheese, Thousand Island, Italian, Ranch and a rotating variety, i.e., Russian. Green Goddess, etc. |  |  |  |  |  |  |
| Chef's Table |  | BBQ Beef | Chilí Lime Chichen tacos | Thai Noodle Stir Fry | Savory Crepes | Italian Meatball Subs |  |
| Deli Bar | Daily Selections: Lean Ham, House-Roasted Beef, HouseRoasted Turkey Breast, Cheddar. Prevolone, Jack, and Swass Cheese, Assorted Fresh Baked Breads, Rols and Bagels Accessorize your sandwich with Icebeng or Leaf Lettuce, Sliced Tomanoes. Sliced Ripe Olives. Pickle Chips, Green Pepper Rings. Cucumbers, Jalapeno Peppers, and/or Shaved Onions. Finish your sandwich with Dijon Mustard, Oil and Vinegar, LoCal Mayonnaise, $\mathbf{1 0 0 0}$ Island Dressings, Horseradish Sauce.or Dijon Mustard |  |  |  |  |  |  |
| Deli Special |  | BLT on Sourdough | Roast Beef and Cheddar | Chicken Mustroom Quesadilla | Ham, Salami \& Dijon | Apple Almond chicken Solad |  |
| Soup Du Jour | Potato Leek <br> Sweet and Sour Soup | Erown Ripe \& Chiden Gunbo Thai Tomato Soup | Chicken Noodle Soup Cream of Carrot | Chicken and White Bean Tofu Hat Sour Soup | Beef Barley Carrot Ginger | Cream of Broccoli <br> Chicken Tortill Soup | Beef Noodle Cream of Cauliflower |
| The Grill | Hamburgers. Cheesebursers, Grilled Chicken Sandwiches, Grilled Cheese Sandwiches and French Fries to order. Assorted Pizzas |  |  |  |  |  |  |
| Hot Line |  | Asian Beef Stir Fry Brown Rice Baby Bok Choy Vegetable Chow Mein | Chicken Ratatouille Turmeric Fried potatoes Tender Green Zucchini Quinoas Salad | Lime Cillantro Chicken <br> Black beans <br> Vegectable Fajllas <br> Cilantro Slaw | BBQ Pork Spare Ribs <br> Buttermilk Biscuits <br> Bamed Beans <br> Broccoli Slaw | Roasted Pork Tenderloin <br> Red Roasted Potatoes <br> Sauteed Squash <br> Gartic Thyme Garbanzo |  |
| Dinner | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Bawery | Assorted Fresh Baked Desserts including a varisty of Cookiew, Brownies, Dessert Bars, Cakes, Pies and moro. |  |  |  |  |  |  |
| From the Toaster | Assortment of Bagels, Breads, English Muffins and a variety of spreads and smears including Cream Cheese, Herbed Cream Cheese, Peanut Butter, Jams and mere. |  |  |  |  |  |  |
| Salad Bar | Mixed Local Green Lettuces, Spinach, Romaine, Tomato. Cucumber, Mushreom, Carrot. Red Onion, Garbanzo and Kidney Beans, Błack and Kalamata Olives, Chopped Ege. Shredded Cheese, Feta Cheese, Fresh Sessonal Fruits, festure Fresh Seasonal Yegetsbles, Diced Ham and Turhey, Bacon, Heusemade Croutons, Sun Fower Seeds, Soy Nuts, assortell dressings. i.e., Balsamic Vinaryette, Bleu Cheese, Thousand Island, Italian, Ranch and a rotating vanety, i.e., Russisn, Geen Goddess, ete. |  |  |  |  |  |  |
| Dell Bar | Daily Selections: Lean Hem, House-Roested Beef. HouseRoasted Turkey Breast, Cheddar. Prowolone, Jack, and Swiss Cheese, Assorted Fresh Baked Breads, Rolls and Bagels Accesserize your sandwich with Icebeng or Leal Lettuce, Sticed Tomatees. Slised Ripe Olives. Pukle Chips, Green Pepper Rings, Cucumbers, Jalapeno Poppers, and/or Shavod Onions. Finish your sandwich with Dijon Mustard, Oil and Vinegar, LoCal Mayonnaise, 1000 Island Dressings, Morseradish Sauce.or Dijon Mustard |  |  |  |  |  |  |
| Getictiot |  | Action Pasta Bar | BBQ Chicken Quesadilla | Chicken Wine Bar | Tuna Cassercle | Fish and Chips |  |
| Hot Line | Chicken Cassoulete Artichoke Au Gratin Couscous with Mirepoix Stearned Green Beasn | Gaucho Beef Rosmary Potatoes Grilled Vestables Vegetalle Paella | Barbecued Chicken Scallion Potatoes Biscuits \& Gravy Green Bean Casserole | Jerked Beef Brisiket <br> Corn on the Cob <br> Roasted Button <br> Mushrcons <br> Com Bread | Spicy Beef Mulato Brown Rice and Lentils Roasted Caulifower Spicy Fettucini | Seared Pollock Lemon Rice Pilaf Broccolini Penne with Tomato Herb Sauce | Marinated Greek Crieken Garlic Roasted Potatoes lasmine Plal with Mushroom \& Peas Grilled Onions \& Peppers |



## ST. VINCENT COMMONS <br> WEEK 2

| Breakfast | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bakery | Assorted Fresh Baked Pastries, including Muffins, Scones, Danish. Coffee Cake, Cinnamon Rolls, Etc, |  |  |  |  |  |  |
| Cereal | Varety of 4 Cereals including Granola, Raisin Bran, Sweet Cereals, Etc. plus Skim, $2 \%$ Milk and Soy Milk |  |  |  |  |  |  |
| From the Toaster | Assortment of Bagels, Breads, English Muffins and a variety of spreads and smears including Creams Cheese. Herbed Cream Cheese. Peanut Butter, Jams and more. |  |  |  |  |  |  |
| Fruit \& Yogurt Bar | An assortment of Fresh, Seasonal Cut Fruit, assorted Yogurts, including Greek, Plain, and Fruit Flavored Bakery |  |  |  |  |  |  |
| Hot ltems |  | Oatmeal Eggs to Order Sausage Bacon Biscuits \& Gravy | Oatmeal Eges to Order Sausage Bacon Biscuits \& Gravy | Oatmeal Eges to Order <br> Sausage <br> Bacon <br> Biscuits \& Gravy | Oatmeal Eegs to Order Sausage Bacon Biscuits \& Gravy | Oatmeal Eggs to Order <br> Sausage <br> Bacon <br> Biscuits \& Gravy |  |
| Beverages | Skim Milk, 2\% Milk. Chocolate Millh, 100\% Juice. Herbal Tea, Coffee (including Decaif. Citrus Flovosed Water |  |  |  |  |  |  |
| Brunch <br> Bakery <br> Cereal <br> From the Toester <br> Fruit <br> Hot items | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|  | Fresh Pastries |  |  |  |  |  | Fresh Pastries |
|  | 4 Varietys of Cereal |  |  |  |  |  | 4 varievs of Cereal |
|  | Bagols and Breads |  |  |  |  |  | Bugets and Breads |
|  | Fresh Fruit |  |  |  |  |  | Fresh Frut |
|  | Honey Glazed Ham |  |  |  |  |  | Roast Beef |
|  | Candied Yams |  |  |  |  |  | Mashed Potatoes |
|  | Brussels Sprouts |  |  |  |  |  | Brocmoli |
|  | Cheesy ergs |  |  |  |  |  | Cheesy egrs |
|  | Hash Browns |  |  |  |  |  | Hash Browns |
|  | Biscuit and Gravy |  |  |  |  |  | Biscuit and Gray |
|  | Sausage |  |  |  |  |  | Sausace |
|  | Pacon |  |  |  |  |  | Bacon |
| MाO <br> Hot Cereal <br> Beverazes | Create your own Omelet |  |  |  |  |  | Create your own Oncler |
|  | Gints |  |  |  |  |  | Oatmeal |
|  | Milks, Tea, Flavored water and Coffee |  |  |  |  |  | Milks, Tea. Ravored water and Coffee |
| Lunch | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Bakery | Assorted Fresh Baked Desserts including a variety of Cookiew, Brownies, Dessert Bars, Cakes, Pies and more. |  |  |  |  |  |  |
| From the Tosster | Assortment of Bagels. Breads, English Muffins and a variety of spresds and smears including Cream Cheese, Herbed Cream Cheese. Peanut Butter, lams and more. |  |  |  |  |  |  |
| Salad Bar | Mixed Local Green Lettuces, Spinach, Romaine, Tomato, Cucumber. Mushroom, Carrot, Red Onion. Garbanzo and Kidney Beans, Black and Kalamata elives, Chopped Est, Shredded Cheese. Feta Cheese, Fresh Seasonal Fruits. feature Fresh Seasonal Vegetables, Diced Ham and Turkey, Bacon. House-made Croutons, Sun Flower Seeds, Sey Nuts, assorted dressings, L.e. Balsamic Vinaigrette, Bleu Cheese, Thousand Island, Italiam, Ranch and a rotating variety, i.e., Russian, Green Goddess, etc. |  |  |  |  |  |  |
| Deli Bar | Daily Selections: Lean Ham, House-Raasted Beef, HouseRoasted Turkey Breast, Cheddar. Provolone, Jack, and Swiss Cheese, Assorted Fresh Baked Breads, Rolls and Bagels Accessorize your sandwich with Iceberg or Leaf Lettuce, Sliced Temstoes, Sliced Ripe Olives, Piclve Chips, Green Pepper Rings, Cucumbers, Jalapeno Peppers, and/or Shaved Onions. Finish your sandwich with Dijon Mustard. Oil and Vinegar, LoCal Mayonnaise, 1000 Island Dressings. Horseradish Sauce.or Dijon Mustard |  |  |  |  |  |  |
| Dali Special |  | Curry Chicken Salad | Posciutto and Mozzarells | Turkey Avocado on Croissant | Meatball Sub | Egalam Provolone P |  |
| Soup Du Jour |  | Cream of Celelery Chicken Noodle | White Bean Chicken Tortilla Soup | Curried Rice and Lentils Bacon Com Chowder | Potate Leek Pasta Fagioli | Split Pes Five Onion |  |
| Get it Hot |  | Aetion Solt laco Bar | Tonwlo Soup \& MTO paninis | Baked Potalo Bar | Chicken Burrilo | Louisona Crocle Bar |  |
| The Grill | Hamburgers, Cheesebursers, Grilled Chicken Sandwiches, Grilled Cheese Sandmiches and French Fries to order, Assorted Pizzas |  |  |  |  |  |  |
| Dinner | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Bakery | Assorted Fresh Baked Desserts including a variety of Cookiew. Brownies, Dessert Bars, Caves, Pies and more. |  |  |  |  |  |  |
| From the Toaster | Assortment of Bagels. Breads. English Muffins and a variety of spreads and smears including Cream Cheese, Herbed Cream Cheese. Peanut Butter. Jams and more. |  |  |  |  |  |  |
| Solad Bar | Mixed Local Green Lettuces, Spinach, Romaine. Tornato. Cucumber. Mushreom, Carrot, Red Omon, Garbanzo and Kidney Beans, Black and Kalamata Oives, Chopped Esg, Shredded Cheese, Feta Cheese, Fresh Seasonal Fruits, feature Fresh Seasonal Vegenallas, Diced Ham and Turkey, Bacon, House-made Croutons, Sun Flower Seeds, Soy Nuts, assorted dressings, i.e., Balsamic Vinaigrette, Bleu Cheese, Thousand Island, Italian, Ranch and a rotating variety, i.e., Russian, Green Geddess, etc. |  |  |  |  |  |  |
| Deli Bar | Daily Selections: Lean Ham, House-Roasted Beef. HouseRoasted Turhey Breast, Cheddar. Prevolone, Jach, and Swiss Cheese, Assorted Fresh Baked Breads, Rolls and Bagels Accessorize your sandwich with Iceberg or Leaf Lettuce. Sliced Tomatoes, Sliced Ripe Olives, Picklue Chips. Green Pepper Rings, Cucumbers, Jalapeno Peppers, and/or Shaved Onions. Finish your sandwich with Dijon Mustard, Oil and Vinespr, LoCal Mayonnaise, 1000 Island Dressings, Horseradish Sauce.or Dijon Mustard |  |  |  |  |  |  |
| Soup Du Jour | Cream of Mushroom tralian Wedding | Cream of Celelery Chicken Noodle | White Bean Chicken Tortilla Soup | Curried Rice and Lentils Becon Com Chowder | Potato Leek Pasta Fapioli | Split Pes Fwe Onion | Three Bean Chili Chef's Choice |
| Hot Line | Sweet and Sour Chichen | General Tsaos Chicien | Jamiacan Jerk Pork | Tandocri Chicken | Turkey Pot Pie | Baked Tilapia | Crickion Kier |
| Vegetarien Entree | Moo Shu <br> Brown Rice <br> Fresh Asian Blend Veg Green Beans with Spicy Salsa | Vegetable Tempura Pineapplo Fried Pice Steamed Green Beans Tofu Slir Fiy | Jamiacan Sweet Potato <br> Curry <br> Glazed Yams <br> Caribbean Rice <br> Braised Beans | Vegetable horma <br> Chana Masala <br> Poasted expilant <br> Basmati with Salfion <br> and Basil | Stuffed Bell Peppers Roasted Canrots Mashed Potato Pasta with Tomato and Egeplant | Cheese Lasaena <br> Wild Rice <br> Brocsolini <br> Farfalle with Tomsto | Fettucine Alfredo <br> Rossted Potato <br> Fresh California Blend Veg <br> Grilled Zucchini |
| The Grill | Hamburgers, Cheesebungers. Grilled Chicken Sandwiches, Grilled Cheese Sandwiches and French Fries to order, Assorted Pizzas |  |  |  |  |  |  |



## ST. VINCENT COMMONS WEEK 4




## TOWERS

## WEEK 1

| Lunch | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Market Carvery | Southesm Fried Cricken | Italian Style Beef Sandwich | Reast Pork Loin with Gravy | Meatball Subs | Reasted Tilapia with Pineapple Salsa | Gnileed Chicken Club | Rcasted Herb Turkoy Breast |
| Entre 2 | Seef Lasagna | Bownie Pasta \& Chicken Alfrede | Tater Tot Casserole | Ham \& Macaroni Au Gratin | King Ranch Chicken Casserole | Fizas Hot Dish with Noocles | Chicken Forentine Pasta |
| Vegetarian Terra Ve | Vegetraian Pot Pie | Vegetable Moussaka | Mushrcom Strotanoff | Com and Pea Risotto | Eegplant Parmesan | Retini Noodles with Artichokes | Sean \& Pesto Wrad |
| Starch | Macaroni \& Cheese | Baty Potatoes | Mashed Potatces \& Gravy | Tater Tots | Rice Pilaf | Roasted Potatoes | Feturocini Alredo |
| Vegetable One | Vecetable Mociley | Steamed Peas | Steamed Zucchini | Steamed Carrots | Steamed Green Beans | Califomia Blend Vogetables | Julienne Vegetables |
| Vegetable Two | Creamed Corn | Au Gratin Vegetables | Green Bean Casserole | Roasted Vegetables | Steamed Caulifiower | Whole Kemel Corn | Broecoli Casserole |
| Fresh Gill |  | Hamburger, Black Bean Burger, French Fries Grilled Ham \& Cheese | Hambunger, Black Bean Burger, French Fries Pancakes | Hamburger, Blackk Bean Burger. French Fries Fish Sandwich | Hamburger, Black Bean Burger. French Fries Tacos | Hamhurger, Black Bean Bunger, Friench Fries Grilled Cheese |  |
| Soup |  | White Chicken Chill Tomsto | Beef Stew Brocooli \& Cheese | Chicken \& Rice Potato | Chilh <br> Vegetable Soup | Iurkey Noodle Vegetable Chir |  |
| Themes | Omelor Bar | Baked Potato Bar | Fish Taces | French Toast Bar | Tossed Pasta Bar | Diry Com Dogs | Omelet Bar |
| Trattora | Closed <br> Closed <br> Closed | Turkey Meat Sauce Maninaza Garlic Breadstick | Italian Meat Sauce Pumavera Garlic Breadstick | Carbonara Mannara Garlic Breadstick | Turkey Meat Sauce Alfredo <br> Garlic Breadstick | Iralian Meat Sauce Mannara Garlic Preadstick | Closed Closed Clesed |
| DInner | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Market Canvery | Garlic Herb Meatioaf | Sage Rubbed Turkey | Greek Marinated Chicken | Honey Glazed Ham | Honey Apple Park Roast | Salisbury Steak | Beof 3 Bean Burmeos |
| Entrele 2 | Turkey Pan Pie | Chicken \& Noodles | Bahed Ziti with Sausage | Cheesy Beef Shells | Margharita Chichen Pasta | Chicken Fried Rice Action | Chicken Enchilads Casserole |
| Vegetarian Terra Ve | Slack Beans \& Brown Rice | Tomato Spinach Quiche | Portabello and Cheese Tortellini | Creamy Pasta with Vegetables | Spicy Vegan Tomato Curry | Portablio Reuben | Spiay Fetuuccini A/redo |
| Starch | Mashed Potatces \& Gravy | Glazed Yams | Lemon Confetti Rice | Escalloped Potatoes | Wild Rice Medley | Mashed Potatoes \& Gray | Spanish Rice |
| Vegetable One | Seasened Spinach | Capri Blend Vegetables | Sicilian Veretaibles | Steamed Broccoli | Vegetable Medley | Steamed Carrots | Capri Biend Vegetables |
| Vegetalle Two | Ceuntry Green Peans | Squash Casserole | Caulillower Au Gratin | Fried Okra | Blush Pears | malian Vagetables | Wellspring 8roseoli |
| Fresh Grill | Hamburgers | Hamburger, Black Bean Burger, French Fries Grilled Cheese | Hamburger, Black Bean Burger, French Fries Sloppy Joes | Hamliunger. Black Bean Burger. French Fries Grilled Turkey \& Cheese | Hamburser, Black Eean Burger, French Fries Chicken Patties | Hambunger, Black Bean Buger, French Finies Cheese Nechos | Hamburgers |
| Menutsinment | Closed | Buffalo Chicken Wrap | Chicken Tinga Tacos | Mongaliasn Beef Stir Fry | Chicken Pad Thai | Bananas foster | Closed |



| Lunch | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Market Carvery | Apricat Glazed Ham | Montericy Chicken | Beel Stroganaff | Beef \& Bean Burritos | Philly Steak Wrap | Buffalo Chicken Tenders | Chinese Barbecue Chicken |
| Entree 2 | Beef faitas | Fettuccine Filetto | Baked Chicken Marsala | Deef Fideo Con Carne | Hawaiian Chicken \& Pineapple | Macaroni Tuna Casserole | Crecle Spacherw |
| Vegetarian Terra Ve | Tornila Casserole | Vegetable Paella | Portabello Napolean | Black Bean Pot Pie | Vegetable Lasagna | Porabello Fajita | Asian Vegastle Stir fry |
| Starch | Hashbrown Casserole | Macaroni \& Cheese | Steamed Brown Rice | Spenish Rive | Tater Tets | Red Roasted Potatoes | Steamed Rice |
| Vegotable One Vegetable Two Fresh Gill | Steamed Caulifower | Capri Blend Vegetables | Steamed Broccoli | Steamed Corn | Julienne Vegetables | Steomed Casrots | Caliomia Biendlegetatles |
|  | Grilled Vegetables | Carrets Vichy | Brussels with Bacon | Okra | Lima Beans | Green Bean Sautee | Whole Kernel Com |
|  |  | Hamburger, Black Bean Burser, French Fries Grilled Turkey \& Cheese | Hamburger, Black Bean Burger, French Fries Cheese Quesadillas | Hamburgar, Black Bean Burger. French Fries Pancakes | Hamburger, Black Bean Burser. French Fries Meatballs | Hamburger, Black Bean Bugser, French Fries Frenoh Toast Sticks |  |
| Seup |  | Vegtetaltote Beel Corn Chowder | Turkey \& Rive Tomato | Chicken Noodle Broccoli \& Cheese | White Chicken Chili Potato | Beel Stew Vegetable Soup |  |
| Themes Trattona | Omelor Bar | Breakfast Bar | Asian Chicken Bar | Dirty Fries | Falafel Bar | Hot Dog Bar | Omelet Bar |
|  | Closed Closed Closed | Meat Sauce Alltredo Garlic Breadstick | Turkey Meat Seuce Marinara Garlic Breadtstick | Bolognaise Alfredo Garlic Breadstick | Meat Sauce Marinara Garlic Breadstick | Turkey Meat Sauce Allucdo Garlic Breadstick | Closed Closed Clesed |
| DInner <br> Market Canvery | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|  | Honey Glazed Chicken | Carved Round Roast | Thyme \& Garlic Turkey | Chicken Portabella | Beef Steak Tampico | Canbbean Jerk Pork | Italian Sausage. Pepper \& Onions |
| Entree 2 |  <br> Tomatoes | Brown Rice Chicken Gumbo | Fettuccini Carbonara | Bahed Pasta Stefano | Turkey Pan Ple | Chicken Brocooli Casserole | Chicken and Dumpings |
| Vegetanian Terra Ve | Tefu Fried Rice | Pasta, Pepper. \& Egsplant | Artichoke \& Pea Lasagna | Whole Wineat Penne with Pesto | Veetable Stuffed Peppers | Pasta Primavera | Baked Vegerable Zti |
| Starch | Wild Rice Mediey | Mashed Potatoes \& Gravy | Scalloped Potatces | Paprika Potatoes | Herbed Pasta | Herbed Rice Pilaf Sicilian Vegetables | Garlic Roasted Potatoes |
| Vegetable One | Steamed Zucchini | Italian Elend Vegetables | Vegetable Medley | Steamed Caullifower | Steamed Canrots \& Erocoolí | Squash \& Fossted Red | Steamed Peas \& Carrots |
| Vegetalile Two | Au Gratin Vegetables | Green Peas | Green Bean Casserole | Spinach w/ Mushroems | Parmesan Tematoes | Pepper | Checktar Crumb Vegatiables |
| Fresh Grill | Hamburgers | Hamburger, Black Bean Burger, French Fries Cheeseburgers | Hamburger, Bilack Bean Burger, French Fries Grilled Ham \& Cheese | Hamburger. Black Bean Burger. French Fries Grilled Cheese | Hamburger, Black Bean Burger, French Fries Com Dogs | Hamburger, Black Bean <br> Burger, French Fiies <br> Griled Peanut Buter \& Jelly | Hamburgers |
| Menutainment | Closed | Ravioli Tors | Combo Fried Rice | Pork Tacos: Street Food | Chicken Ranch Wrap | Aruechetta Flatbread | Closed |



| Lunch <br> Market Carvery | Sunday | Monday | Tuesclay | Wednesday | Thursday |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |



| Lunch | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Market Carvery | Honey Apple Pork Roast | Beel Pepper Steak | Chicken Parmesan | Garlic Herb Meatloal | Barbecue Chicken | Beef Stroganoff | Glazed Ham |
| Entree 2 | Pasta \& Chichen Alfredo | Chicken \& Sausage Gumbo | California Burnto Bar | Cajun Chicken Stir Fry | Smoked Turkey Legs | Chicken and Bacon Penne | Pizza Hot Dish with Noodles |
| Vegetaian Terra Ve | Vegetable Lo Moin | Saffion Risotto with Mushrooms | Red Beans \& Rice | Tolu Fried Rice | Creamy Pasta with Vegetables | Caribbean Vegetable Stew | Brocooli á Garlic Pasto |
| Starch | Roasted Potatoes | Steamed Rice | Fettuecini Aliredo | Mashed Potatoes \& Gravy | Boked Beans | Ege Noodies | Rosemary Potaroes |
| Vegotable One | Vecetable Mediey | Steamed Eroccoli | Steamed Green Beans | Califmia Blond Vecemalias | Whole Kernel Corn | Capri Blend Vegerables | Mixed Vegetables |
| Vegetable Two | Spiced Apples | Steamed Zucchini | Roasted Vegenables | Caulifower \& Crumbs | Broccoli with Garlic | Seasoned Spinach | Country Green Beans |
| Fresin Grill |  | Hamburger, Black Bean Burger, French Fries Corn Dog | Hanthurger, Black Bean Burger, French Fries French Toast Sticks | Hamburger, Black Rean Burger. French Fries Pulled Pork | Hamburger, Black Bean Burger, French Fines Grilled Bologna | Hamburger, Black Bean Burger. Firench Fries Fried Fish Sandwich |  |
| Soup |  | Chichen Noodle Vegetable Soup | White Chicken Chili Vegetable Chili | Beel Stew Corn Chowder | Chicken \& Rice Tomsto | Iurkey Noodle Broccoli a Cheese |  |
| Themes | Omelor Bar | French Toast | Pasta Bar | Dirty Baked Potatoes | Macaroni \& Cheese Bar | Peanut Butcer \& Jelly Bar | Omelet Bar |
| Trattona | Closed Closed Closed | Turkey Meat Sauce Marinara Garlic Breadstick | Meat Sauce Pumawera Garlic Breadstick | Carbonara Mannara Garlic Breadstick | Bolognaise <br> Alfredo <br> Garlic Breadstick | Turkey Meat Seuce Marinara Garlic Breadstick | Closed <br> Closed <br> Closed |
| DInner | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| Market Canvery | Chicken Fried Chicken | Garlic Pork Loin | Salisbury Steak | Thyme a Garlic Turkey | Roast Beef \& Grany | Fish Divan | Kielbssa and Sauerkraut |
| Entree 2 | Polish \& Kraut | Tater Tot Cassercle | Chicken Scampi | Spaghetti \& Meatballs | Creamy Baked Ziti with Chicken | Turkey Pan Pie | King Ranch Chicken |
| Vegetarian Terra Ve | Spinach \& Noodles Casserole | Polenta with Red Pepper | Vegetable Lasagna | Portabello Fajta | Rotini Nocdles with Artichokes | Spinach Lasagna | Esgplant Parmesan |
| Starch | Mashed Poratces \& Gravy | Wild Rice Medley | Mashed Potatces ${ }^{2}$ Gravy | Stufing | Potatces Au Gratin | Garlic Rice | Tater Tons |
| Vegetable One | Green Peas | Caiformia Bland Veretables | Julienne Vegetables | Steamed Summer squash | Steamed Broccoli | Italian Slend Vegetables | Winter Blend Veetables |
| Vegetalle Two | Green Bean Amundine | Frion Okra | Whole Kernel Corn | Au Gratin Vegetables | Seasoned Spinach | Grilled Vegotables | Glazell Carrots |
| Fresh Grill | Hamburgers | Hamburser, Elack Bean Burger, French Fries Grilled Turkey \& Cheese | Hamburger, Black Bean Burger, French Fries Sloppy Joes | Hamburser. Black Bean Burger. French Fries Cheesebursers | Hamburger, Black Eean Burger, French Fries Chili Dors | Mamburser, Black Bean Burger, French Fries Cheese Quesadillas | Hamburgers |
| Menutainment | Closed | Breakfast Sandwich Bar | Tampico Bar | Souttwest Chicken Wrap | Penne, Sausage, \& Zuechini | Frite Salad | Closed |


| Lunch | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Market Carvery | Poridian Chicken Tampico | Beel Burgundy | Chucken Picatta | Mediterranean Chicken Kebabs | Chicken Freed Steak | Crumb Topped Cod | Herb Roasted Pork Lein |
| Entree 2 | Baked Znti with Sausage | Chicken Cacciatore | Seef \& Sausage Lasayna | Frito Pio | Macaroni Tuna Casserole | Fettuccini Carbonasa | Chicken \& Brocooli Casserole |
| Vegetarian Terra Ve | Tofu Broceoli Stir Fry | Vegetable Lasaena | Black Beans \& Brown Rice | Vegetable Paella | Pasta Primavera | Mushroom Suoganoff | Black Sean Pot Pie |
| Starch | Spanish Rice | Mashed Potatres \& Gravy | Rice Noodles | Fried Rice | Mashed Potatoes \& Gravy | Roasted Potatoes Steamed Zucchini | Herbed Rice Pilaf |
| Vegetable One Vegetable Two Fresh Gnill | Julienne Vegetables | Green Peas | Steamed Caulifower | Asisn Vegetables | Summer Squash | Broceoli \& Roasted Red | Mixed Vegetables |
|  | Corn on the Cob | Grilleil Vegetables | Brocecli w/ Garlic Sauce | Steamed Carrots | Country Green Beans | Pepper | Vegetables Au Gratin |
|  |  | Hamburger, Black Bean Burger. French Fries Cheese Nachos | Hanmburger, Black Bean Surger, French Fries Fish Sandwich | Hamburger, Black Bean Burger. French Fries BRQ Ribette | Hamburger, Black Bean Burger. French Fries Grilled Turkey \& Cheese | Hamburger, Black Bean Burger. French Fries Pancakes |  |
| Soup |  | Vestetable Beel Potato | Turkey \& Rive Broccoli \& Cheese | Chicken Noodle Vegetable Soup | White Chicken Chili Vetetable Chili | Beef Stew Corn Chowcler |  |
| Themes | Omelor Bar | Breakfast Bar | Tossed Salad Bar | Dirty Fries | Chicken Taco Bar | Hswailan Chicken Bar | Omelet Bar |
| Trattoria | Closed Closed Closed | Meat Sauce Allredo Garlic Breadstick | Turkey Meat Sauce Marinara Garlic Breadstick | Bolognaise <br> Alfredo <br> Garlic Breadstick | Meat Sauce Maninara Garlic Breadstick | Turkey Meat Sauce Altredo Garlic Breadstick | Closed Closed Closed |
| Dinner <br> Market Carvery | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|  | Roasted Turkey Breast | Herb Roasted Pork Loin | Philly Steak Sandwich | Baked Ham with Brown Sugar | Thyme \& Garlic Turkey | Garlic Herb Baked Chicken | Texas Spiced Pot Rosst |
| Entrée 2 | Sowte Chicken Alfredo | Turiney Tortila Casserole | Penne, Sausarge, Zucchini, Mozz | Beel Stew/Biscuit | Chicken with Pasta and Broocoli | Louisana Sausage, Red Beans \& Rice | Mom's Chicken Tetrazzini |
| Vegetarian Terra Ve | Tortilla Casserole | Vegetable Fajitas | Linguini with Rossted Red Pepper | Artichoke \& Pea Lasagna | Broccoli, Garlic Pasta | Whole Wheat Penne with Pesto | Farfalle with Artichoke \& Beans |
| Starch | Savory Brown Rice Green Beans | Hashbrown Casserole | Steak Fries | Wild Rice Medley | Au Gratin Potatoes Julienne Vegetables | Mashed Sweet Potatoes | Roasted Potatoes |
| Vegetable One Vegetailie Two Fresh Grill | Vegetables Au Gratin | Vegetable Medley | Carrots \& Broccoli | Capri Vegetables | Carrots Vichy | Seasoned Spinach | Califoma Blend Veretaties |
|  | Hamburgers | Zuechini Parmesan | Onions \& Peppers | Spieed Pears | Hamburger, Black Bean | Roasted | Hot Spiced Apples |
|  | Closed | Hamburser, Black Bean Burger, French Fries Hot Dogs | Hamburger, Black Bean Bunger. French Fries BBQ Chicken Sandwich | Hamlounger. Black Bean Burger. French Fries Grilled Cheese | Burger, French Fries French Toast Sticks Gingrer Peanut Chichen | Hamburser, Black Bean Burger, French Fries Fried Fish Sandwich | Hamburgers |
| Menutainment |  | Gyro Bar | Chicken Fried Rice | Philly Steak | Salad Wrap | Strawberry Smoothies | Closed |



| Week 1 | Week 2 | Week 3 | Week 4 | Week 5 |
| :---: | :---: | :---: | :---: | :---: |
| Deli Honey Turkoy Breast | Doli Turkey Preast | Deli SmomedTurkey Breast | Deh Turkey Breast | Deli Smoked Turkey Breast |
| Pork, Ham, Buffet, Boneless, Smoked | Roast Beef | Cooked Salami | Pit Ham, Boneless, Smoked | Italian Beef, Sliced |
| Thumann's Pastrami | Honey Ham | Corned Beel. Slice | Capicola, Slice | Roasted Pork. Slice |
| American Cheese Slice | American Cheese Stice | American Cheese Slice | American Cheese Slice | American Cheese Slice |
| American Swiss Cheese, Slice | American Swiss Cheese, Slice | American Swiss Cheese, Slice | American Swiss Cheese, Slice | American Swiss Cheese, Slice |
| Provolone Cheese, Slice | Provolone Cheese, Slice | Provolone Cheese, Slice | Provolone Cheese, Slice | Prevolone Cheese, Slice |
| Havari Chese. Slice | Pepper Jack Cheese, Slice | Colby Jack Cheese, Slice | Cheddar Cheese, Slice | Mozzarella, Slice |
| Grape Jelly | Grape Jelly | Grape Jelly | Grape Jelly | Grape Jelly |
| Peanut Butter | Peanut Butter | Peanut Butter | Peanut Butter | Peanut Butter |
| Wheat Bread | Wheat Bread | Wheat Bread | Wheat Bread | Wheat Bread |
| Whole Wheat Bread | Whole Wheat Bread | Whole Wheat Bread | Whole Wheat Bread | Whole Wheat Bread |
| Semolina | Foccacia | Brieche | Foscacia | Fatbread |
| White Hoagie Roll | French Batuette | White Hoasje Rell | French Baguette | White Hoagie Roll |
| Whole Grain Hoage Roll | Whole Grain Hoadse Roll | Whole Grain Houge Roll | Whole Grain Hoasje Roll | Whole Grain Haogje Roll |
| Light Mayomnaise | Light Mayonnaise | Lieht Msyonnaise | Lieht Mayonnaise | Lieht Mayonnaise |
| Ketchup | Ketuchup | Ketchup | Ketchup | Ketchup |
| Mustard | Mustard | Mustard | Mustard | Mustard |
| Hot Buffalo Sauce | Hot Bullalo Sauce | Hot Bulfalo Sauce | Hot Bulfalo Sauce | Hot Bulfalo Sauce |
| Honey Mustard Sauce | Honey Mustard Sauce | Honey Mustard Sauce | Honey Mustard Sauce | Heney Mustard Sauce |
| Potato Chips | Potato Chips | Potato Chips | Potato Chips | Potato Chips |
| Clicken Salad | Fruity Chicken Salad | Buffalo Chicken Solad | Waldorf Chicken Salad | Pesto Chicken Salad |
| Red Pepper Hummus | Roasted Garlic Hummus | Cous Cous Salad | Hummus | Babaganoush |
| Tuma Salad | Ege Salad | Tuna Salad | Esg Salad | Tuna Salad |
| Creamy Colestaw | Pasta Selad | Red Potato Salad | Greek Pasta Salad | Loaded Potato Salad |



## SALAD

| Week 1 | Week 2 | Week 3 | Week 4 | Week 5 |
| :---: | :---: | :---: | :---: | :---: |
| Ronsine Letuce | Ramame Lettuce | Romaine Lettuce | Romaine Lettuce | Romaine Lettuce |
| Fresh Saby Spinach | Fresh Baby Spinach | Fresh Baby Spinach | Fresh Baby Spinach | Fresh Baby Spinach |
| Mixed Greens Spring Mix | Mixed Greens Spring Mix | Mixed Greens Spring Mix | Mixed Greens Spring Mix | Mixed Greens Spring Mix |
| Parmesan Cheese | Parmesan Cheese | Parmesan Cheese | Parmesan Cheese | Parmesan Cheese |
| Cheddar Cheose | Cheddar Cheese | Cheddar Cheese | Cheddar Cheese | Cheddar Cheese |
| Croutens | Croutons | Croutons | Croutons | Croutons |
| Sunflower Seeds | Sunfower Seeds | Sunflower Seeds | Sunllower Seeds | Sunflower Seeds |
| Dried Cranberries | Pried Cranberries | Dried Cranberries | Dried Cranberries | Dried Cranbemies |
| Jalapeno Peppers | Jalapeno Peppers | Jalapeno Peppers | Jalapeno Peppers | Jalapeno Peppers |
| Black Olives | Black Olives | Black Olives | Black Olives | Black Olives |
| Fresh Broccoli | Fresh Brocooli | Fresh Brocooli | Fresh Brocooli | Fresh Brocooli |
| Fresh Carrets | Fresh Carrots | Fresh Carrots | Fresh Carrots | Fresh Carrots |
| Fresh Celery | Fresh Celery | Fresh Celery | Fresh Celery | Fresh Celery |
| Fresh Cucumbers | Fresh Cucumbers. | Fresh Cucumbers | Fresh Cucumbers | Fresh Cucumbers |
| Fresh Cherry Tomatoes | Freeh Cherry Tomatoes | Fresh Cherry Tomatoes | Fresh Cherry Tomatoes | Fresh Cherry Tomatoes |
| Fresh Mushrooms | Fresh Mushrooms | Fresh Mushrooms | Fresh Mushrooms | Fresh Mushrooms |
| Green Peas | Green Peas | Green Peas | Green Peas | Green Peas |
| Cottage Cheese, Lowlat, 1\% | Coulage Creese. Lowlat, 1\% | Cottage Cheese, Lovilat, 1\% | Cottage Cheose, Lowlat, 1\% | Cottage Cheese, Lowfat. 1\% |
| Applesauce | Applesauce | Applesauce | Applesauce | Applesauce |
| Balsamic Vinegar | Balsamic Vinegar | Balsamic Vinegar | Balsamic Vinegar | Balsamic Vinegar |
| Olive Oill | Olive Oill | Olive OII | Olive Oil | Oive Oill |
| Red Wine Vinegar | Red Wine Vinegar | Red Wine Vinegar | Red Wine Vinegar | Red Wine Vinegar |
| *Fat Free Ranch Dressing | *Fat Free Ranch Dressing | *Fat Free Ranch Dressing | ${ }^{*}$ Fat Free Ranch Dressing | *Fat Free Ranch Dressing |
| *Fat Free 1000 Island Dressing | *Fat Free 1000 Island Dressing | *Fat Free 1000 Island Dressing | *Fat Free 1000 Island Dressing | *Fat Free 1000 Island Dressing |
| -Creany Caesar Dressing | -Greamy Caesar Dressing | - Creany Caesar Dressing | -Creamy Caezar Dressing | -Creamy Caesar Dressing |
| *Fat Free Catalina Dressing | *Fat Free Catalina Dressing | *Fat Free Catalina Dressine | *Fst Free Catalina Dressing | *Fat Free Catalina Dressind |
| *Honey Mustard Dressing | *Honey Mustard Dressing | *Honey Mustard Dressine | *Honey Mustard Dressing | *Honey Mustard Dressing |
| *Fat Free tralian Dressing | *Fat Free Italian Dressing | *Fat Fiee ltalian Dressine | *Fat Free Italian Dressing | *Fat Free halian Dressing |
| *Hard Boiled Esg | ${ }^{\text {ctoru }}$ | -Black Beans | -Gartanzo Beans | *Kidney Beans |
| *Grilled Chicken | *Diced Ham | *Deli Turkey Breast | ${ }^{*}$ Grilled Chicken | *Diced Ham |
| *Tabbouleh Salad | *Red \%uinoo, Com, Tomatees | *Mediterranean Grain Salad | - ¢uinoa Salad | *Greek Farro Salad |
| *California Pasta | *BLT Pasta Salad | *Dijon Roasted Potato Salad | *Tomato Basil Pasta Salad | *Red Potato Salad |
| * Raspberry Jello | *Cherry Joll-o | *Orange Jello | *Cherry Jello | *Lemon Jeillo |
| *Fresh Fruit | *Fresh Fruit | *Fresh Fruit | ${ }^{*}$ Fresh Fruit | *Fresh Fruit |



| Lunch/Dinner <br> Everyday Action Options | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Teriyaki chicken | Sweot and Seur | Warrier Sauce | Teriyaki | Black Bean Sauce | Korean B80 | Garic Beef |
|  | Beef Fried Rice | Ginser Sauce | Almond Chicken Sauce | Sweet and Sour | Asian Sauce | Teriyaki Glaze | Shrimp Fried Rice |
|  | Egeg Drop Soup | Seafood Sauce | Hunan | Oyster | Sweet and Sour | Oyster Sauce | Hot and Sour Soup |
|  | Chicken Sukiyali | Shrimp | Chicken | Beef | Tofu | Beef | Chinese Chicken Salad |
|  | Vegetable Fried Riee | Surimi | Beef | Pork | Shrimp | Chicken | Sticly Rice |
|  |  | Pork | Egr | Tofu | Chicken | Esi |  |
|  |  | Lo Mein Noodle | Tofu | Lo Mein Noodle | Fried Rice | Srown Rice |  |
|  |  | Fried Rice | Sticky Rice | Roasted Potatoes | Lo Mein | Sticky Rice |  |
|  |  |  | Srown Rice |  |  |  |  |
| Roll/Side Option of the Day Dinner Special | Ege Roll | Spring Roll | Fried Wontons | Lumpia | Crab Rangoon | Vegetable Egg Roil | Thai Sprine Roll |
|  | Singapere Mai Fun | Beef Bhuna | General Tsaos Chicken | Phillipino Pancit | Vegetable Korma | Sweet and Sour Tofu | Chicken Pad Thai |
| Lunch Special | Vegetable Pho | Chicken Shwarma | Vegetable Vindaloo | Hunan Chicken | Pad Se ew | Meathall Pho | Kung Pao Pork |

##  OVEN

| Lunch/Dinner | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Everyday Action Options | Cheese Piza | Triple Choese Piza | Cheese Piza | Triple Cheese Pizza | Cloese Piza | White Pizza | Cheese Piza |
|  | Pepperoni Pizza | Meat Lovers Pizza | Girlled Chicken, Basil, and tomato pizza | Pepperoni Pizza Roasted Cherry Tomaro | Bacon, Tomato \& Cheese pizza | Sausage Pizza | Pepperoni Piza |
|  | Spinach Feta Pizza | Broccoli and Cheese Pizza | Garden Pizza | Mozzarella Pizza | Grilled Egroplant Pizza | Garden Pliza | Vegetable Supreme Pizza |
| Suromboli/Caizone <br> of the Day <br> Bread | Potato and Cheese Catrone | Pepperoni Stromboli | Bacon Cheddar Ham Calzone | Chicken Parm Calzone | Italian Provision Suromboli | Roasted Vegre Pizza roll | Turkey and Cheese Calzone |
|  | Bread Sticks | Peste Fatbread | Garlic Teras Toast | SunDied Tometo Flathread | Breadsticks |  | Cappicola \& Provolone |
| Daily Special | Italian Wedding Soup | Minestrone | Fried Lassena | Gnocchi en Pesto Cream Sauee | Tortillini Soup Greek Salad | Pepperoni Pizza cup | Greek Salad Pizza |
| Daily Special | Italian Toss Salad | Anti-Pasta Solad | Greek Salad | Italian Tossed Salad |  |  |  |

7.7 A sample menu plan for the University Center's Redhawk Market (including all retail locations), for Houck's Place, St. Vincent's Commons, and Rowdy's. Such menus must include the portion size and the price per item.

Chartwells adheres to portion standards at all dining locations and considers these portions when creating menus.
National retail brands are one to one buys, which means these portions brand standards. For Example: At Chick-fil-A, a serving size is one chicken sandwich.

For internal retail brands, we provide nutritional information on the menu or at each station that indicate portion size.
We follow traditional portion sizes of the following:

- Protein/Meat Entrees: 4-5oz.
- Vegetables Sides: 3-4oz.
- Starches: 3-4oz.
- Pasta and Rice: 8-12oz.
- French Fries and Sweet Potato Fries: 4-5oz.
- Action Station Entrees: 12-14oz.
- Soups: 6oz., 8oz., or $120 z$.



## Southeast Salad

A bed of mixed iceberg lettuce with slow - cooked roast beef, sliced hardboiled egg, crispy bacon, diced tomatoes, shredded cheddar cheese \& ranch dressing.

## Mexican Taco

A mountain of delicious sour cream, black beans, diced tomatoes, crunchy corn chips, taco beef, jalapeños \& black olives on top of iceberg lettuce.

## Turkey Bacon Club

Roasted turkey breast, crispy bacon, diced tomato, red onion \& iceberg lettuce topped with ranch dressing.

## Chef Salad

A bed of romaine with roasted turkey breast, crispy bacon, diced tomatoes, cucumber, shredded cheese, croutons \& Italian dressing.

## Extras

Au Bon Pain Soup 120z. 3.59
Extra Protein
1.69

Nachos

## Grill hation

Breakfast
Toast (2 Slices). ............................................. . . 1.29
Biscuit ........................................................... 1.29
Scrambled Eggs ........................................... 1.69
Hash Brown ............................................... 29
2 Pancakes ..............................................2.79
Breakfast Quesadilla ................................ 2.39
1 Biscuit with Gravy .....................................2.39
2 Biscuits with Gravy................................... 3.39
Breakfast Meat........................................... 1.69
Sausage | Bacon
English Muffin Sandwich ........3.29 Combo...5.48
Biscuit Sandwich ....................3.09 Combo...5.28
Toast Sandwich ......................3.19 Combo...5.38
Add a Combo to any Breakfast Entree.... 2.19
Choose Your Side: Hash Browns or Whole fruit Choose Your Drink: Small Fountain Drink, 1/2 Pint Mille
or Simall Coffee

Featured BurgersBeef in a Bun.3.39
All natural ground beef, lettuce, tomato, bun
A Little Cheese with That?. ..... 3.39
All natural ground beef, American3.39
Cheddar and Swiss cheese on Texas Toast
No Other Like This Veggie Burger. ..... 3.99
Black bean burger leadedslaw and chipote ranchMile High Burger4.29
Cheddar cheese, bacan, bbq sauce, tomatoes, lettuce and crispyonion stringsBuffalo Blue Burger4.29
Bacon, cilantro slaw, tomatoes and buffalo blue sauce
Sides 1.79
Cilantro SlawOnion StrawsFriesCheese Fries 2.79
grillnation

Single 3.39 | Double 4.79 | Triple 6.19

Choose Your Burger:
Single
Double
Triple
Choose Your Bun:
White Bun
Whear Bun
Texas Toast
Lettuce Wrap
Choose Your Cheese:
Cheddar
American
Swiss
Nacho Cheese

Choose Your Toppings:
Onion Straws
Jalapeños
Grilled Onions
Lettuce
Tomato
Sautéed Mushrooms
Cilantro Slaw
Choose Your Sauce:
Chipotle Ranch
Buffalo Blue


 <br> \title{
Create-Your-Own
} <br> \title{
Create-Your-Own
} <br> }

## Ouftakes



ON THE GO
Salads

| Chef | 4.99 | Greek Salad | 6.29 |
| :--- | :--- | :--- | :--- |
| Asian Chicken | 2.99 | Green Salad | 4.99 |
| Chicken Salad | 3.49 | Mandarin Quinoa | 2.29 |
| Flank Steak | 3.49 | Quinoa Portobello | 5.99 |
| Caesar | 5.69 | Salmon Asparagus | 5.99 |
| Orzo | 4.99 | Asian Salad | 3.49 |
| Chicken Caesar | 2.29 | Antipasti Salad | 4.99 |
| Chicken Chinois | 5.99 | Fried Chicken Salad | 5.99 |
| Cobb Salad | 5.99 | Bibb Apple Salad | 2.99 |
| Curried Chicken | 5.99 | Chop Salad | 2.99 |



ON THEGO
Wraps

| Chicken Caesar | 5.49 |
| :--- | :--- |
| BBQ Chicken | 5.69 |
| Buffalo Chicken | 5.69 |
| Curried Chicken | 5.69 |
| Roasted Veggie | 5.69 |
| Thai Beef | 5.49 |
| Thai Chicken | 5.69 |
| Turkey Club | 5.49 |

## Ouftakes



## ON THE GO

Sandwiches

| Turkey Club | 4.49 |  |  |
| :--- | :--- | :--- | :--- |
| Turkey Deluxe | 5.99 | Veggie \& Hummus | 5.69 |
| Veggie | 2.89 | Ranch Chicken | 5.69 |
| Grilled Veggie Greek | 5.69 | Roast Beef Focaccia | 5.69 |
| Caprese Baguette | 5.69 | Eggplant Ciabatta | 5.69 |
| Chicen Salad | 5.69 | Turkey BLT | 5.69 |
| Greek Chicken | 5.69 | Turkey | 5.69 |
| Htam \& Swiss on Rye | 5.69 | Turkey Pesto | 5.69 |

ON THE GO
Wings


## Ortace

| Teriyaki Wings | 4.99 |
| :--- | :--- |
| Toasted Ravioli | 4.29 |
| Pot Stickers | 3.59 |
| BBQ Chicken Strips | 3.99 |
| Pretzel Sticks | 1.49 |
| Cheesy Sausage Dip | 5.99 |
| Flavored Popcorn | 1.79 |
| Hummus \& Pita | 1.99 |
| Crudite Plate | 3.99 |

## Ouftakes



## ON THE GO

Snacks

| Cantaloupe Cup | 1.69 | Brownie Parfait | 2.29 |
| :--- | :--- | :--- | :--- |
| Grape Cup | 1.69 | Pudding | 1.59 |
| Honeydew | 1.69 | Yogurt Parfait | 1.99 |
| Fruit Cup | 3.99 | Banana Parfait | 3.29 |
| Yogurt Cup | 1.69 | Cobbler Parfait | 2.29 |
| Cheese \& Crackers | 3.99 | Banana Pudding | 2.29 |
| Jello Parfait | 1.99 |  |  |

## Panda Express

## Choose Your plate

## 1.Choose Your Side <br> Mixed Veggies Steamed Rice <br> Chow Mein <br> Fried Rice

## 2.Choose Your Entrees <br> Any 1 side \& 2 entrees* 6.39 <br> Any 1 Side +3 Entrees*

## 3. Add A Drink

*Add \$1 for each single shrimp entree
or premium entree
Limit 4 entrees per plate


## Ouftakes



## ONTHE GO

Sweers

| Cupeake | 1.69 | Carror Cupcake | 1.69 |
| :---: | :---: | :---: | :---: |
| lced Cookie | 2.29 | Gooey Butter Cupake | 1.69 |
| Mini Cookie Dipper | 2.99 | Mini Chocolate Pie | 2.99 |
| Brownie | 1.59 | Apple Crisp | 1.99 |
| Rice Crispy | 1.59 | Lemon Meringue | 1.99 |
| Brommie B̂ites | . 99 | Stramberries \& Cream | 2.19 |
| Raspberry Tango Bar | 1.59 | Strawberry Shortcalve | 2.19 |
| Lemon Berry Bar | 1.59 | Cheesecake | 2.69 |
| Carrot Cake Slice | 2.99 | Caramel Apple Cake | 3.29 |
| 3 Layer Chocolare Cake | 2.99 | German Chocolate Cake | 2.59 |
| Marmelo Cupcale | 1.69 | Lemon Cake | 2.99 |

Carrox Cupcake
Mini Choror Cupcake
Apple Crisp
Lemon Meringue
Strawberries \& Cream Cheesecake
Caramel Apple Cake $\quad 329$ $\begin{array}{ll}\text { German Chocolate Cake } & 2.59 \\ \text { Lemon Cake } & 2.99\end{array}$
Whoopee Pie
1.69
1.69
2.99 1.99 9 2.69
3.29

## Bowls

Any 1 Side \& 1 Entree*

## A La Carte

Any Side Single 2.25 Large 3.25

## Any Entree

Single
3.25

Large
9.25

[^4]


### 7.8 Examples of satisfaction measurement tools used at other universities.

## Strategies for Monitoring Customer Satisfaction

We employ a wide range of tools and programs designed to track this mission critical information. This gives us an accurate and up-to-the-minute picture of how we are doing.

## YouFirst "Simply Listen" Comment Centers

All of our guests have the opportunity to share their compliments or concerns through Chartwells' Simply Listen guest feedback program. Chartwells continues this practice at Southeast Missouri State University. A supply of comment cards is available at convenient locations across campus. The guest writes his or her comments down, and drops the card in the box or posts the comment card on Simply Listen comment centers. A written response to the comment is posted within three operating days of its submission. YouFirst/Simply Listen is also available electronically on your Dine On Campus website. In addition, we are exited to introduce this on our mobile App On Campus.

## Guest and Client Surveys

Conducted once per semester by an independent third-party survey company, survey results are disseminated throughout the Chartwells organization and shared with our campus stakeholders. Action plans for improvement are written, reviewed and implemented.

## Food and Brand Preference Surveys

Conducted once a year (or more frequently as needed), these intercept surveys enable us to stay on top of our guests' changing dining needs and preferences.

## Focus Groups

Conducted once a semester, focus groups are conducted to gather opinions, obtain data, and gain a more in-depth understanding from our guests on a specific topic such as new brands or concepts, service, or new menu items and products.

## Online Feedback

## DineOnCampus.com and EatLearnLive.com

We provide two online forums for our guests to reach out and let us know what's on their minds. Simply log on 24/7 and provide feedback, ask nutritional questions, inquire about services, or ask for help with a term paper on foodservices, marketing or outsourcing services. We try to answer all inquiries within 24 hours. Between our nutrition specialists and Compass Group's global resources, we route your request to the appropriate expert or Chartwells manager.

## Text2solve Chat System

Our YouFirst platform focuses on empowering associates and managers to provide an excellent guest service. Chartwells utilizes a program called text2solve to allow our guests to share their questions, concerns, and comments with Dining Hall staff and receive responses in real time. Students can simply text
a comment to the number associated with the facility and our managers instantly receive this feedback. This allows us to provide immediate real time responses to our guests.

## Secret Shopper Programs

Chartwells is excited to bring a professional secret shopping company to Southeast Missouri State's campus. Structured to be conducted throughout the school year, Chartwells works with the company and hires students to covertly dine in our locations and report back to us on their dining experiences. Their unique perspective lets us measure our performance at all customer touch points and provides a complete view of the customer experience.

Regular evaluation of your dining and shopping experiences helps us build stronger relationships, increase retention, and deliver world-class cuisine and service.

## Manager's Table

Conducted at least once a month, Steven Cooper sits down with the Dining Service Action Committee to discuss their dining needs. During these exchanges, we get valuable insights into how we are doing as your campus dining service. Our managers act promptly to remedy any issues or requests.

## Campus Labs

To keep our finger on the pulse of your students, Chartwells partners with Campus Labs, a leading student assessment company. Using different technologies and methods, this nonintrusive research and action initiative lets students play an important role in shaping their campus dining landscape.

## Resolving Complaints

Chartwells takes the feedback we receive from our guests very seriously. An occasional unsatisfied customer is unfortunate, but unavoidable. When this happens, we immediately take these steps to correct our guests' concerns as quickly as possible:

1. We immediately contact the guest to find out what caused the unsatisfactory experience.
2. We apologize for the service the guest received and do whatever it takes to satisfy the guest immediately. This includes exchanging the meal, offering a refund or offering the next meal on us.
3. Once the guest is satisfied, we develop a corrective action plan with the location management team to remedy the situation so that it will not happen again. Sometimes this is as easy as making sure there is Thousand Island dressing on the salad bar. Sometimes the request or situation is more complex and requires planning.
4. We then implement the plan we have developed.
5. We contact the guest a week later to ensure that he or she has not encountered the same issue again.


### 7.9 Detailed marketing plans to target non-Board Plan customers.

## Marketing Efforts to Target Commuter Students

- Develop multiple incentives targeting this market.

Timing: Beginning of each semester.

- Develop and print a commuter brochure with targeted messages to be mailed to home addresses with "To the Parents of" in the mailing address label. Include an insert advertising an incentive to purchase Redbucks.

Timing: Brochures are developed in early summer and mailed by July 15.

- Orientations: Set up a table during information sessions promoting the plans, and sign up students on the spot. Incorporate a laptop to encourage purchase through our DineOnCampus.com website for the campus.

Timing: Throughout the summer and the first three weeks of the semester.

- Develop a reminder postcard to mail to commuter students' homes stressing the urgency of signing up before the incentive expires and reinforcing the benefits of having a meal plan. Include a coupon for a free meal to the dining hall and have management give tours to students who redeem coupons, providing an opportunity to sell them a meal plan.


## Timing: August 7.

- Partner with off-campus apartment complexes to provide dining information targeted to commuters. Chartwells will develop key marketing materials that communicate how Redbucks allow students to "Eat Well. Spend Less.". Chartwells will target the following apartment complexes: insert 3 complexes here.

Timing: June, August, December and March.

- Host a Welcome Back party at two neighboring apartment complexes. Chartwells will provide the pizza and beverages in exchange for being able to make information about our meal plan and sweepstakes available the first week students come back from break.

Timing: First week of each semester.

- Recruit a team of students to serve as dining services ambassadors to sell plans to fellow students. Offer student organizations an incentive to sell students meal plans.

Timing: First two weeks of each semester.

## HOW WE MEASURE OUR SUCCESS

Measurement: Increase in usage of campus dining locations by commuter students

Key Metrics:

- Increase in Redbucks purchases from commuter students
- Increase in patron counts at our dining locations
- Increase in daily sales at our satellite locations
- Train associates in personal selling techniques, driving meal plan sales to guests paying by cash or credit card in campus dining locations. Provide associates with "Ask Me How to \$ave You Money" buttons or T-shirts for cashiers to encourage interaction with guests.

Timing: First two weeks of each semester.

- Introduce an advertising campaign - posters, fliers, banners, point of sale, table tents, business cards, etc. - generating awareness of meal plans, available incentives and how to sign up.

Timing: First two weeks of each semester.

- Use the dining services' Facebook page to advertise and generate awareness about the benefits of meal plans.

Timing: First two weeks of each semester.

- Partner with the campus to send an email blast to students promoting meal plans.

Timing: Beginning of each semester.

- Hire students to distribute fliers on parked cars in the commuter garages and lots (gain campus approval prior to implementing).

Timing: Beginning of each semester.

- Hire the campus mascot to distribute meal plan information to guests as part of a sales campaign.

Timing: Beginning of each semester.

- Partner with the parking office/bookstore to distribute information to students about the benefits of a campus meal plan.

Timing: Fall semester.

- Conduct a meal plan purchase sweepstakes. Students that opt into purchasing Redbucks during the deferment process will be automatically entered to win amazing prizes. This will be communicated via banners, digital signage and mass email to commuter students.

Timing: first three weeks of each semester

- Greek life communication: Meal plan information will be communicated through a campaign specifically targeting Greek Life students. Incentives to purchase as well as variety and your National Brand partners will be included.

Timing: start of each semester

- Work with International Student office to develop meal plan brochure that is available in Mandarin and Spanish.

Timing: ongoing

Each year since 2010, Chartwells has routinely exceeded $\$ 2$ million in voluntary meal plan sales through our DineOnCampus.com websites alone.

At Valdosta State University, student ambassadors used iPads to sell voluntary meal plans and declining balance dollars on the spot to students. The team more than doubled its goal.
7.10 Plans to maintain current branded food concepts of Chick-fil-A, Starbucks, and Subway. The offeror must provide letters of intent from Chick-fil-A, Starbucks, and Subway with their submission.

Per the RFP and the student surveys we have arranged to maintain and continue or agreements with Chick-fil-A, Starbucks and Subway. Additionally, we have added an additional national brand - Panda Express.

Below are letters of intent for the proposed national brands.

serviced by
FRANCHISE WORLD HEADQUARTERS, LLC
325 Bic Drive, Milford, CT 06461 • (203) 877-4281

January 5, 2015

Nicole Hatfield, Director
Brand Development
COMPASS Group USA
2400 Yorkmont Rd
Charlotte NC 28217
Dear Nicole:
We are pleased to inform you that Naghi Naemi, SUBWAY® Development Agent for Cape Girardeau MO, and Paul Steinle in DA office, have approved COMPASS GROUP, USA (aka Chartwells) to include the SUBWAY® concept in their re-bid proposal for The Scully Building at Southeast Missouri State University, 1115 Woodlawn - Rm 230, Cape Girardeau MO 63707.

Should you have any questions, please contact:
Paul Steinle
SDC of Eastern MO, Inc. 2100 Collier Corporate Pkwy
St. Charles MO 63303
(636) 940-9449

Subway_paul@sbcglobal.net


JB:jbf

January 5, 2015

## Nicole Hatfield

Director, Brand Development
Retail Innovations, Business Excellence
Compass Group
Nicole.hatfield@compass-usa.com

Re: Letter of Intent Request for Southeast Missouri State University

Dear Nicole,

Thank you for your request for an LOI to include in your bid proposal. Pursuant to your request, Starbucks Coffee Company hereby confirms that Compass Group is a current licensee in good standing with development rights as of January 5, 2015.

Please accept this letter as authorization to continue operation of the Starbucks on campus in the upcoming Compass Group proposal.

Please contact me at 803.554.4644 or jwasson@starbucks.com with any questions.

Warm regards,


James Wasson
senior national account executive
Branded Solutions
803.554.4644

Monday, J anuary 5, 2015

Nicole Hatfield
Compass Group Retail Innovations
Business Excellence Team
RE: Chick-fil-A at Southeast Missouri State University

Nicole,
This is our letter of intent to allow Chartwells to continue operating Chick-
fil-A Express restaurant on the S.E. Missouri State University campus and include this in your proposal. Final approval would be based upon further evaluation of meal plan changes and physical changes that would be acceptable to our brand.

Please contact me if you have any questions.
Sincerely,


Allen DuPont
Sr. Representative - Real Estate Licensing Chick-fil-A, Inc.


January 6, 2015

Ms. Nicole Hatfield
Compass Group USA
2400 Yorkmont Rd.
Charlotte, NC 28217
Re: Papa John's at Southeast Missouri State University
Dear Nicole:
Papa John's International, Inc. ("PJI"), authorizes Compass Group USA ("Chartwells") on a nonexclusive basis to include the Papa John's brand as part of its RFP bid proposal to Southeast Missouri State University.

Final approval by PJI is contingent upon the following:

- Chartwells is awarded the foodservice contract for the location;
- No pizza delivery service will be provided from the location;
- PJI's operational approval of the proposed site, design, and equipment plan;
- PJI receives all necessary documentation from Chartwells required to complete the franchise qualification and approval process, and
- Formal approval by PJI's Franchise Review Board.

Thank you for considering Papa John's for this project. Please do not hesitate to contact me at 502.261.4076 or Ammy_Harrison@PapaJohns.com if you have any questions.

Best regards,
PAPA JOHN'S INTERNATIONAL, INC.

## Ofmmy Harrison

Ammy Harrison
Director, Non-Traditional Business Development

# Panda <br> RESTAURANT GROUP, INC. 

J anuary 6, 2015

## Nicole Hatfield - Chartwells

## RE: Letter of Intent - Southeast Missouri State University

Thank you for speaking to me this past week. For the past few years, Chartwells has been instrumental in new unit development for P anda Express. We feel confident that P anda Express and Chartwells have a successful partnership. We are excited about the possible opportunity to continue to partner with Chartwells yet again, particularly at a wonderful institution like Southeast Missouri State University.

Please accept this Letter as Interest to include Panda Express in your upcoming proposal to the University. This letter does not constitute a granting of a Panda Express store. Such a grant of a Panda Express store would only occur following a site package approval by our Board of Directors as outlined in our master agreement.

We believe that the Panda Express, in partnership with Chartwells excellent operations, will continue to enhance the overall food offerings at the university. The Panda Express store would continue to deliver exceptional dining experiences to the students, staff and faculty at Southeast M issouri State University.

Best Regards,

Brian J arvis
Sr. Real Estate Manager
Panda Restaurant Group, Inc.
Office: (626) 372-8547
E-Mail:Brian.J arvis@ pandarg.com


IAPANESE GRIL

### 7.11 Schematic/conceptual designs and estimated costs for all dining locations. The University is seeking proposals for the following capital investment projects:

We are pleased to present our preliminary conceptual design plans which encapsulate our vision for Southeast Missouri State University. We believe our design plan achieves our mutually beneficial goal of increasing revenues and the financial return to the University.

## Chartwells Investment

\$2,600,000 University Center Student Center
Kitchen upgrades including asbestos abatement, new walk ins, coolers and freezers, addition of a Panda Express in the Skylight Terrace and refresh of Chartwells and national brands
\$2,425,000 Towers Towers Vision 20/20 including a transparent culinary program that blends the kitchen and service areas into one seamless modern restaurant. Kitchen upgrades including equipment, asbestos, abatement, new walk in coolers and freezers
\$750,000 Merick Hall Kitchen upgrades including equipment, asbestos, abatement, new walk in coolers and freezers and concept transformation to resident dining location including Chartwells' Balance Kitchen All-You-Care-to-Eat
\$200,000 Rowdy's Refresh including new seating, sound system and TVs
\$350,000 Scully Expansion of Subway concept to include an additional service line. Relocation of WPS concept to alcove on the opposite side of the building.
$\mathbf{\$ 2 5 0 , 0 0 0}$ River Campus Addition of outdoor pavilion doubling as a student hangout and event space and mobile food truck

## \$6,575,000 Total Chartwells New Investment

Also note statement provided in Legal Exceptions, item 9 located in the Introduction, Background Information and General Overview section.



### 7.11.1 Remodeling of Towers kitchen and servery, including demolition, asbestos abatement, new walk-in coolers/freezers, updates to the MEP systems, hood/fire suppression, kitchen equipment, finishes, and $A / E$ fees.

The existing Towers kitchen equipment will be supplemented with the new design with the addition of exhibition cooking stations and moving other common cooking equipment into student view. Those pieces of equipment not being relocated will be evaluated with regards to usefulness and replaced in situ. Additionally the dishwashing equipment will be replaced or repaired in place. We propose coolers freezers be replaced and supplemented with additional storage in the new Hearthstone Dining concept back of house. More detail can be found in item 7.2. Also all new hoods and existing hoods will have new Ansul fire suppression systems. New exhaust and make up air systems will be provided to properly 'balance' the conditioned space. A Phase 1 environmental report will be completed to determine asbestos present beyond what is known (floor tile, bakery oven insulation). The bakery oven will be removed. All new finishes will be of high quality, as well as cleanable. Many materials will be sustainable in that they are available regionally and have a high percentage of recycled content.

### 7.11.2 Remodeling of University Center kitchen, including demolition, asbestos abatement, new walk-in coolers/freezers, updates to the MEP systems, hood/fire suppression, kitchen equipment, finishes, and $A / E$ fees.

The existing University Center will be improved with new retail food concepts, many of which will be self-sustaining with the exception of pot washing, conditioned and dry storage areas. Those pieces of catering equipment still required will be replaced in situ. Coolers/Freezers will be replaced and enlarged to provide additional storage for all new retail concepts and catering. All new hoods and existing hoods will have new Ansul fire suppression systems. New exhaust and make up air systems will be provided to properly 'balance' the conditioned space. A Phase 1 environmental report will be completed to determine any asbestos present.
7.11.3 Limited renovation of the Dining Services office space in the University Center. The capital investment project list shall also include the following items, although it is not necessary to submit schematic/conceptual designs and estimated costs at this time.

Chartwells will work with the university to determine if there is a need for equipment upgrades or renovation of the Dining Services office space.

### 7.11.4 Examination of the loading dock and dish room area in the University Center.

Funds have been allocated for this space. Chartwells will work with the university to determine the needs for equipment upgrades or renovation of the loading dock and dish room areas. Our analysis will include the following:

- Review conditions of existing trash receptacle, used oil storage areas and update/replace as necessary.
- Replace existing kitchen and dishroom floor in its entirety.
- Maintain existing dishwashing equipment and dish tables until it has reached its lifecyle. When appropriate replace with new high efficiency dish machine, garbage disposer, clean and soiled dish tables. Replacement to be Champion SlimLine EUCC series or equal.


7.11.5 Consideration of catering server space in the University Center (4th floor) and Dempster catering room.

Chartwells will work with the university to determine the needs for equipment upgrades or renovation of the catering server space and Dempster catering room.

## Proposed areas are below

## Catering Servery UC Center:

- Replace two reach-in refrigerators with 2 R refrigerators
- Replace hot boxes with two double-stack DI 2wI roll-in warmers
- New coffee machine which, brews five-plus gallons
- Six new shelving units.
- Replace 3 base sink with new sink.
- Replace freezer with cooler.
- Update dish and smallwares storage containers and busing units
- Add new plating and assembly tables
- Create new beverage preparation area.
- Resurface existing flooring


## Dempster:

- Add reach-in refrigerators with refrigerators.
- Add two Hot Boxes with two Hatco.


## Section 8

After initially reviewing the proposals, the University reserves the right to contact an offeror to clarify or verify any of the proposal contents. The University anticipates that, after the initial evaluation, a "short-list" will be developed. Offerors on the "short-list" may be invited to campus to host a complete meal presentation for members of the evaluation team. All expenses involved to host the meal presentation will be the responsibility of the offeror. The University also reserves the right to visit any of the offeror's current foodservice accounts.

Chartwells understands and will continue to comply with this requirement.

Section 9 - The offeror may not present any gifts, gratuities, gift certificates, or any other item of substantial value to members of the evaluation team or any other members of the University community.
Chartwells understands and will continue to comply with this requirement.

Section 10 - The University reserves the right to request any missing proposal document if no competitive advantage will be realized. However, the offeror is cautioned that it is the offeror's sole responsibility to submit information related to the evaluation categories included herein and that the University is under no obligation to solicit such information if it is not included as part of the offeror's proposal. Failure to submit such information will at least result in minimal subjective consideration and may result in rejection of the offeror's proposal package.

Chartwells understands and will continue to comply with this requirement.

Section 11 - If the offeror requires that the University execute some type of agreement in addition to this Request for Proposal, the offeror must submit an exact replica of such with its proposal package. The offeror is cautioned that if any such agreement amends, contradicts, or deletes any terms, conditions, or requirements of the RFP, RFP amendment, or RFP attachment, the offeror's proposal may be rejected.

Chartwells understands and will continue to comply with this requirement.


Section 12 - The offeror must submit a proposal security deposit in the amount of $\$ 10,000.00$ with the proposal. The proposal security deposit must be in a form of a cashier's check, certified check, or bank draft, made payable to Southeast Missouri State University. Personal or company checks are not acceptable.

Chartwells understands and will continue to comply with this requirement.
12.1 The proposal security deposit serves to guarantee that the offeror will accept a contract or purchase order in accordance with the requirements of the RFP. Failure of the offeror to accept a contract will cause the amount of the proposal security deposit to be surrendered to the University.
Chartwells understands and will continue to comply with this requirement.
12.2 The proposal security deposits of unsuccessful offerors will be returned after a contract award is made. The successful offeror's proposal security deposit will be held until an appropriate performance bond in the amount stated in the RFP is received by the Purchasing Department. Failure to submit a performance bond as specified will result in the forfeiture of the proposal security deposit.

Chartwells understands and will continue to comply with this requirement.

Section 13-Business Information: As a state entity, the University is required to report minority-business and women-business enterprise information to the Office of Administration, Division of Purchasing. Therefore, the offeror is requested to complete and return Attachment 5 with the proposal. Completion of Attachment 5 does not affect contract award.

Chartwells understands and will continue to comply with this requirement.

Section 14 - Missouri Service-Disabled Veteran Business Preference: Pursuant to section 34.074, RSMo, a three (3) bonus point preference shall be granted to offerors who qualify as Missouri service-disabled veteran businesses and who complete and submit Attachment 6, Missouri Service-Disabled Veteran Business Preference with the proposal response. If the response does not include the completed Attachment 6 and the documentation specified on Attachment 6 in accordance with the instructions provided therein, no preference points will be applied.

Chartwells understands and will continue to comply with this requirement.

Section 15 - Affidavit of Work Authorization and Documentation: Pursuant to section 285.530, RSMo, if the offeror meets the section 285.525, RSMo definition of a "business entity" (http://www.moga.mo.gov/statutes/ C200-299/2850000525.HTM), the offeror must affirm the offeror's enrollment and participation in the E-Verify federal work authorization program with respect to the employees hired after enrollment in the program who are proposed to work in connection with the services requested herein. The offeror should complete applicable portions of Attachment 7, Business Entity Certification, Enrollment Documentation, and Affidavit of Work Authorization. The applicable portions of Attachment 7 must be submitted prior to an award of a contract.

Chartwells understands and will continue to comply with this requirement.



[^0]:    

[^1]:    *The branded concepts proposed herein are for illustrative purposes only and may not be available for use at this particular site. While every effort will be made to obtain the rights to operate the aforementioned concepts, our ability to do so shall be subject to approval by the brand owner. In the event we do not receive such approval, alternative concepts will be presented and mutually approved.

[^2]:    

[^3]:    

[^4]:    *For Each Shrimp add \$.50 for Jr., \$1 for Single, and \$3 for large.

