

## Master of Business Administration (MBA)

Today's business world places new demands on business professionals not only to keep up with local and global change, but also to develop their leadership and interpersonal competencies required to work with people at all organizational levels. In addition, today's managers must be able to:



- Address global opportunities, competition, and regulatory issues
- Utilize the latest technology in production, controls, and communications
- Interact productively with internationally diverse customers, employees and suppliers

Southeast Missouri State University MBA Program will guide students through all aspects of business and supply them with the knowledge to succeed in today's business environment.

### ACCREDITATION

All of the programs within the Harrison College of Business hold the prestigious accreditation of the AACSB, an honor held by only 5% of business programs worldwide. Accreditation by the Network of International Business Schools (NIBS) recognizes us for "deep" internationalization of all facets of our business program. Only 4 institutions in the U.S. have received this distinction. In addition, Southeast Missouri State University is fully accredited by the North Central Association. University accreditation insures a strong instructional environment for our programs.

### A Master's in Business Administration at Southeast will...

- Open doors to better employment opportunities
- Increase your lifetime earning potential by 50%
- Give you a promotion advantage
- Enhance your management skills
- Increase your confidence, maturity and influence in the workplace

### Career Planning

Currently, 98 percent of Harrison College of Business graduates find employment within a year of graduation.

A St. Louis Outreach Office, located in Chesterfield, MO, provides career exploration assistance, resume critiques, interview tips, job search strategies and more.

St. Louis Business Interview Days offers Southeast business students a one-of-a kind interviewing and networking opportunity.

## Admission Requirements

### Regular Admissions

1. Overall GPA on a 4 point scale times 200 plus GMAT equal to 1000 or above with a GMAT score of at least 500 OR  
GPA of 3.0 on a 4 point scale with a Graduate Record Exam (GRE) of 147 for both Verbal Reasoning and Quantitative Reasoning and Analytical Writing of 3.5 or higher. (When it is not possible to interpret academic eligibility by way of transcript, the graduate business program reserves the right to request further evidence of academic eligibility.)
2. Grade of at least "C" on all undergraduate foundation (prerequisite) courses. (All undergraduate requirements for admission shall be satisfied before enrolling in the MBA required core, or MBA elective courses.)

### Probationary Admission

All applicants must have the following:

1. Overall GPA on a 4 point scale times 200 plus GMAT score equal to 1000 or above and GMAT score of at least 430, yet below 500 OR  
GPA of 3.0 on a 4 point scale with a Graduate Record Exam Score (GRE) of 144 for both Verbal Reasoning and Quantitative Reasoning and Analytical Writing of 3.5 or higher. (When it is not possible to interpret academic eligibility by way of transcript, the graduate business program reserves the right to request further evidence of academic eligibility.)
2. Grade of at least "C" on all undergraduate foundation (prerequisite) courses. (All undergraduate requirements for admission shall be satisfied before enrolling in the MBA required core, or MBA elective courses.)
3. Students admitted on probation must complete their first 9 hours of course work, including at least 6 hours at the 600 level, with a grade "B" or better. Students not meeting this requirement are subject to dismissal from the program.

All undergraduate requirements for admission must be satisfied before enrolling in the MBA required core or MBA elective courses. Students without an undergraduate degree in business must complete necessary foundation course work.

**International students applying with a three year degree must have their transcripts evaluated by an outside agency such as WES ([www.wes.org](http://www.wes.org)) or NACES ([www.naces.org](http://www.naces.org)) for equivalency.**

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This is a guide based on the 2018-2019 Graduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on factors such as dual enrollment, remediation, and summer enrollment. Students meet with an academic advisor each semester and use DegreeWorks to monitor their progress.

### CURRICULUM CHECKLIST

#### Recommended sequence of required coursework,

Students will work with an advisor in their option area to determine the sequence of coursework best suited. Required courses include:

#### Master of Business Administration: General Management Option – 33 Hours Required

- \_\_\_ BA 600 Managing and Leading Human Capital (3)
- \_\_\_ BA 620 Quantitative and Qualitative Research Methods (3)
- \_\_\_ BA 630 Integrated Decision Information Systems (3)
- \_\_\_ BA 650 Strategic Decision Making (3)
- \_\_\_ BA 651 Strategic Marketing (3)
- \_\_\_ BA 660 Strategic Cost Management (3)
- \_\_\_ BA 668 The Financial Environment (3)
- Choose 9 Hours From:\*
  - \_\_\_ BA 521 Topics in Entrepreneurship (3)
  - \_\_\_ BA 560 International Business Study Practicum (3)
  - \_\_\_ BA 640 Managing Quality (3)
  - \_\_\_ BA 656 Applied Human Resource Management (3)
  - \_\_\_ BA 658 Business Internship (3)
  - \_\_\_ BA 661 External Environment of Business (3)
  - \_\_\_ BA 662 Contemporary Issues in Business (3)
  - \_\_\_ BA 663 International Business Strategies (3)
  - \_\_\_ BA 664 Organizational Leadership (3)
  - \_\_\_ BA 665 Financial Institutions, Credit Markets, and Regulatory Policy (3)
  - \_\_\_ BA 667 Liability Risks, Prod and Services (3)
  - \_\_\_ BA 678 Operations Management (3)
  - \_\_\_ EC 580 International Economics (3)
  - \_\_\_ FI 540 International Finance (3)
  - \_\_\_ MA 580 Experimental Design of Analytical Variance (3)
  - \_\_\_ MA 623 Statistical Analysis for Forensic Science (3)
  - \_\_\_ MG 546 Acquiring & Compensating Talent (3)
  - \_\_\_ MG 548 Project Management (3)
  - \_\_\_ MG 550 Improving Team Performance (3)
  - \_\_\_ MG 560 International Management (3)
  - \_\_\_ MK 560 International Marketing (3)
  - \_\_\_ BA 657 Applied Research Project (3)
- Or any other 500 or 600 level course

\*Minimum of 18 hours in the degree program must be at the 600 level

All undergraduate requirements for admission must be satisfied before enrolling in the MBA required core or MBA elective courses. Students without an undergraduate degree in business must complete necessary foundation course work.

#### Necessary Foundation course work

- Principles of Microeconomics\*
- Principles of Macroeconomics\*
- Microcomputer Applications
- Introductory Statistics
- College Algebra\*
- Business Statistics II *or* Applied Calculus\* *or* College Calculus\*
- Principles of Financial Accounting\*
- Principles of Managerial Accounting
- Principles of Management\*
- Principles of Marketing\*
- Financial Management
- Management Information Systems\*

Students must earn a grade of "C" or above in all of the above classes. Students also must have demonstrated sufficient background in microcomputer business application and management information systems. This may be through course work or through acquired knowledge connected with business experience or other applications contexts, validated through an approved test.\*

\*Proficiency in these areas can be proven through a CLEP exam. Credit will not be given for these courses with a passing grade on the exam, but score will be taken as proof of course knowledge.

#### Internship and Employment Opportunities of Recent Graduates

- Accenture
- IG
- American Express
- Anders, Minkler & Diehl
- Anheuser Busch
- AT&T
- BKD, LLP
- Boeing
- Boy Scouts of America
- Brain & Neurospine Clinic
- Cassidy Turley Commercial Real Estate
- Charter Communications
- Chevron
- Cisco Systems
- Citigroup
- Collier, Turley Martin & Tucker
- Commerce Bank
- Credit Suisse
- Defense Contract Audit Agency
- Deloitte and Touche
- Edward Jones
- Enterprise
- Federal Reserve Bank
- Gentec Electro-Optics
- GMAC Financing
- Goldman Sachs
- Google
- Hankook Tire
- Hendrickson Business Advisors
- JB Hunt Transports
- Kansas City Royals
- KPMG
- Maxim Healthcare
- Med Assets
- Merrill Lynch
- Monsanto
- Montgomery Bank
- Newell/Rubbermaid
- Overnite Transportation
- Pilgrim's Pride
- Proctor and Gamble
- Regions Bank
- Schreiber Foods
- Solutia
- Southeast Health
- SSM Healthcare
- Tate and Lyle
- US Bank
- Wells Fargo Financial

**To learn more**  
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www.semo.edu

**To explore**  
the Harrison College  
of Business online, visit  
<http://semo.edu/hcb/>

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